



2017 FUNDING APPLICATION

Date Received by NFF: _____

1) Organization Full Legal Name: City Year, Inc.			
<ul style="list-style-type: none"> ▪ As shown on organization's IRS Determination Letter ▪ If requesting organization is doing business under another name ("doing business as," "d/b/a"), a copy of the documentation from the applicable state/government entity, generally the Secretary of State's office, recognizing the d/b/a name must accompany this proposal. 			
2) Address:	109-B North San Saba Street	Phone:	210.247.4500
3) City, State, Zip:	San Antonio, TX 78207	Fax:	210.247.4499
4) Exec. Director/CEO:	Kelly Hughes Burton	Signature:	
5) Title:	Executive Director and Vice President	Phone:	617.899.6233
		Fax:	210.247.4499
E-Mail Address: khughes@cityyear.org		Web URL:	www.cityyear.org/san-antonio
		United Way Funded: <input type="checkbox"/> Y <input checked="" type="checkbox"/> N	
6) 501(c)(3) Public Charity <input checked="" type="checkbox"/> Select One: 509 (a)(1) <input type="checkbox"/> Y 509 (a)(2) <input type="checkbox"/> Y Designation must appear on the IRS Determination letter 509 A (3)? <input type="checkbox"/> Y If yes, written legal opinion is required and must accompany application. Tax ID Number of the Organization Applying: 22-2882549		7) Amount Requested: \$ <u>100,000</u> 8) Total Project Cost: \$ <u>415,123</u> 9) Organization's annual budget: \$ <u>3,306,870</u> (for the current year) 10) Previous Najim Funding: 2007: \$15,000 2008: \$65,000 2009: \$65,000 2010: \$75,000 2011: \$75,000 2012: \$75,000 2013: \$75,000 2014: \$75,000 2015: \$75,000 2016: \$75,000 2017: \$75,000	
11) Has the organization applied to the Najim Family Foundation in the past and been declined? <input type="checkbox"/> Y <input checked="" type="checkbox"/> N If yes, when? <i>(This includes all organizations, for any and all requests made to the foundation, regardless if funding received for one request and a decline for a different request.)</i>			
12) HARVEY E. NAJIM FAMILY FOUNDATION PRIORITIES: (Please check <u>only one area below</u> that applies to the funding request)			
<input type="checkbox"/>	Child Abuse & Child Neglect	<input type="checkbox"/>	Food, Shelter and Clothing
<input type="checkbox"/>	Disabilities/Special Needs	<input type="checkbox"/>	Medical Needs
<input checked="" type="checkbox"/>	Education		
13) Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero or N/A. The percentage should total 100%.			
A. Population Served Age: _____ % Infants (0-5) <u>100</u> % Children (6-13) _____ % Young Adults (14-18) 100 % TOTAL		B. Population Served Ethnicity: <u>46</u> % African American <u>0.4</u> % Asian American <u>1</u> % Caucasian <u>52</u> % Hispanic/Latino <u>0.2</u> % Native American <u>0.4</u> % Other (Define <u>2</u> or more races _____) 100 % TOTAL	
<i>(Example: If more than one group is affected, divide the percentage appropriately among those affected or in some instances the project may only affect one group, therefore the entire percentage will be applied to that group.)</i>			

14) Project Title: *(Copy and Insert the "To Support" sentence from Invitation email received from NFF)*

To support the Whole School Whole Child Program at MLK Academy, providing critical tutoring, mentoring and school-wide supports to help 472 students succeed in school and beyond

15) Project Description: (Describe in detail the project the funds are being request for – may include goals, issues, or needs the project will address, individuals impacted, expected results). *This section will expand and if additional space is required, organization may add no more than 1 additional sheet.*

The Issue. At San Antonio Independent District’s (SAISD) Martin Luther King Jr. Academy, many students are behind academically and are not receiving the attention they need to achieve in school. Only 57% have met state assessment benchmarks in reading, and just 15% of students meet postsecondary readiness standards in two or more subjects. MLK Academy serves a predominantly African-American (46%) and Hispanic (52%) student population, and 96% of students come from households that are economically-disadvantaged. These students face significant adversity and low-income challenges, often lacking substantial cognitive and social-emotional skills that create barriers to learning and sticking with school.

Fortunately, City Year knows that at-risk students can achieve with the right support at the right time (Balfanz 2013); however, these students require extra supports that under-resourced schools do not have the capacity to provide. The Whole School Whole Child (WSWC) model bridges this resource gap with a team of highly-trained, young adult tutors, mentors, and role models (AmeriCorps members) to help pave the way to on-time graduation and future career success. High school graduates are more likely to obtain a higher wage, stay out of jail, and rely less on social services – with the potential of saving the San Antonio community \$292,000 in lifetime social benefits per new graduate (Sum, Khatiwada and McLaughlin, 2009).

Project & Goals. The WSWC model at MLK Academy is comprised of these main elements:

1. Academic course interventions in math and English Language Arts (ELA) that are closely aligned with state standards to help struggling students achieve academic preparedness. City Year San Antonio (CYSA) AmeriCorps members tutor students through small groups and 1:1 sessions and support teachers in designated classrooms.
2. Behavioral skill-building to develop 21st century skills such as self-management, goal-setting, teamwork and communication.
Attendance Coaching: Focused on students with attendance issues, AmeriCorps members meet regularly with them to troubleshoot problems and support their attendance goals.
Behavior Coaching: AmeriCorps members facilitate weekly intervention sessions for students with behavioral challenges using City Year’s 50 Acts of Leadership program, which guides students through a curriculum designed to develop leadership and social-emotional capacities.
3. School-wide initiatives and afterschool programs that boost academic performance, school connectedness and postsecondary awareness.
Positive School Climate: AmeriCorps members coordinate school-wide enrichment opportunities, host career days, and lead pep rallies that offer safe, enjoyable ways for students and parents to connect with the school.
Afterschool Programming: CYSA afterschool programs emphasize homework completion, leadership development, teamwork, community building and academic success.

Central to the program’s effectiveness is the youth development approach we take as we support students academically. As near-peers, AmeriCorps members form trusted developmental relationships with students and create school environments that help our students practice strategies to boost confidence, rebound after disappointment and manage impulses in order to thrive in school and beyond. SAISD Assistant Superintendent Dr. Stanton Lawrence affirms this essential element: *“Whenever our students see those bright red jackets, they see young adults who only recently passed along the same pathway that they are now traveling. City Year AmeriCorps members serve as a bridge to the future for our students by helping them to reach their highest potential. The AmeriCorps members can not only relate to our students, but most importantly, they help to foster a much-needed environment of trust and support.”*

For 2017-2018, CYSA’s MLK Academy team plans to achieve these goals:

- 200 targeted interventions to off-track students in math, literacy, behavior and/or attendance in grades 3-8
- 8-10 school-wide initiatives for 472 students, including an afterschool enrichment program

- 40% English Language Arts and 40% math intervention students improve in their assessment scores or grades to reach grade level benchmarks (grade C or higher)
- 50% attendance intervention students improve their daily attendance average to above 90%
- 100% of behavior intervention students increase their DESSA* composite score
*Devereaux Student Strengths Assessment tool

Proven Track Record. Entering its 22nd year, CYSA continues to demonstrate significant impact in this city and be an exemplary City Year site. For the last four years, CYSA has consistently led or kept pace with the overall City Year network of 28 cities for students ending the year on-track (grade C or higher and/or meeting assessment benchmarks) in math and English Language Arts. In our recent 2016-2017 program year, 71% of English Language Arts students and 69% of math students tutored by City Year were now on-track. Across our seven SAISD schools, 85% of teachers agreed that CYSA AmeriCorps members helped improve the overall academic performance of their students. More specifically at MLK Academy, students who received City Year support had these significant results by year-end:

- 94% of English Language Arts students and 89% of math students maintained a C grade or higher (goal: 75%)
- 80% of English Language Arts students and 100% of math students who had failing/near failing grades were now passing (goal: 50%)

Economic Return on Investment. While City Year’s WSWC model improves education outcomes in our schools, our neighborhoods and school communities also see measurable economic return. For our seven school partnerships, WSWC offers \$1.25 million in economic benefits to the San Antonio community each year (2016 Deloitte Consulting analysis) through: (1) \$166,000 saved annually per school due to decreased investment in remediation and school security, and reduction in teacher turnover costs; and (2) \$90,000 in annual cost savings of crime-related costs due to afterschool programming.

16) Children impacted:

- The **TOTAL** project initiative will impact 472 number of unduplicated children.
- **NFF requested funds** will impact 472 number of unduplicated children.

17) Zip Code/City Council District: (Enter the zip code(s) and the City Council District from which the children are being served for this project)
78220/ Council District #2

18) Organization’s Mission: City Year partners with San Antonio public schools to help students graduate, ready for college or career. By focusing on educational needs of high-poverty schools and harnessing the human capital of AmeriCorps members, City Year fulfills its mission through national service as an effective part of the solution in public education and producing high-caliber talent for a vibrant workforce.

19) (For Project being Requested): Funding sources and amounts, pending and committed: Insert as table and total each Pending & Committed columns. **REQUIRED:** (This section must include the names & dollar amounts of other funding sources & foundations, pending and committed for this specific project. **Application will be declined if the name and dollar amount is not included.**) Rows can be added to table below (if needed).

PROJECT – PENDING*	
Funder	Amount
	\$
	\$
Total Pending:	\$0

PROJECT - COMMITTED	
Funder	Amount
SAISD (1 of 7 schools)	\$162,500
AmeriCorps (13 AmeriCorps members)	\$138,390
Total Committed:	\$300,890

*As shared in our Letter of Inquiry, there are currently no dedicated funders to City Year’s model at MLK Academy. At the \$100,000 investment level, the Najim Family Foundation would be named the exclusive Team Sponsor, which includes the Foundation’s logo prominently displayed on the front of the signature red bomber jackets, for the CYSA team serving at MLK Academy.

20) Other funding sources and amounts, pending and committed **not specific to this request**: Insert as table and total each Pending & Committed columns. **REQUIRED**: (This section must include the names & dollar amounts of other funding sources & foundations, pending and committed. **Application will be declined if the name and dollar amount is not included.**) Rows can be added to table below (if needed).

ORGANIZATION – PENDING (to date)	
Funder	Amount
Nancy Smith Hurd Foundation	\$100,000
Brown Foundation	\$25,000
Kenedy Foundation	\$25,000
HRJ	\$100,000
Total Pending:	\$250,000

ORGANIZATION – COMMITTED (to date)	
Funder	Amount
SAISD	\$1,112,500
AmeriCorps	\$947,440
City of San Antonio	\$50,000
H-E-B Grocer	\$50,000
Frost Bank	\$10,000
San Antonio Area Foundation	\$40,000
Greehey Family Foundation	\$150,000
Carlos Alvarez	\$50,000
Full Force Foundation	\$12,500
Total Committed:	\$2,422,440

21) What percentage of your board contributes financially to the organization? 100%

22) How are board members expected to participate in your organization? (financially and other roles) The City Year San Antonio Board participates in the following ways: (1) Committee participation (Development, Media and Government Relations, and Governance and Nominating); (2) Program participation (mentor a school team of AmeriCorps members as “Board Buddies,” visit schools, volunteer at in-school service events); and (3) Financial Investment – Each Board member has a meaningful work plan to unlock at least \$10,000 based on their experience, skillset, and area of interest developing partnerships (individuals, private foundations, and/or businesses) to support CYSA’s long-term impact plan with SAISD.

Plans to sustain project beyond the term of this request:

CYSA secures a sustainable funding model of three equal sources: SAISD, AmeriCorps and the private sector. This diversified funding base reduces our reliance on any one source of funding. This Foundation grant would be matched 2:1 (public: private). All dollars raised by CYSA stays invested in San Antonio.

CYSA will also capitalize on: multi-year commitments through the Red Jacket Society, our premier individual giving program; corporate sponsorship of partner schools either programmatically or AmeriCorps member teams; and event fundraising at our annual luncheon and gala.

23) **Required documents:** Requests without these documents will not be processed. Attach in order listed below. The required documents and application cannot exceed 10 pages in total combined. Numbers 1-3 below may be combined on one page if room permits.

1. Line item budget for project.
2. Project timeline. (**one sentence** –list the project start date & end date including the year)
3. Project evaluation plan.
4. List of board members with their corporate affiliations.
5. Current Balance Sheet. – **Must list all current assets (cash etc.) and all current liabilities otherwise application will be declined.**
6. Last 12 Month Consolidated Income Statement
 - It is acceptable to use the last fiscal year
 - If not available, submit the last FY Income Statement
7. Annual Budget.

Contact:	Scott Meltzer	Title:	Managing Director of Philanthropy	Phone:	210.774.0099	E-Mail:	smeltzer@cityyear.org	Date:	9/18/2017
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