

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Young Women's Christian Association	Federal Tax ID#: 74-1143135	501(c)(3) Public Charity 509 (a)(1)
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Address: 503 Castroville Road	City: San Antonio	State: TX	Zip Code: 78237
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Website: http://www.ywcasa.org	Fax: (214) 433-9922	United Way Funded: Yes
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Fiscal Year:
July 01 to June 30

Head Of Organization

Name: Fancesca Rattray	Title: Chief Executive Officer
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E-Mail Address: frattray@ywcasa.org	Phone: (210) 433-9922
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Application Contact

Name: Francesca Rattray	Title: Chief Executive Officer	E-Mail Address: frattray@ywcasa.org	Phone: (210) 228-9922
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Previous Najim Funding

Year	Funding \$
2011	\$10,000
2013	\$20,000
2015	\$20,000
2016	\$20,000
2017	\$25,000
2018	\$30,000
2019	\$35,000
Total	\$160,000

Has the organization applied to the Najim Family Foundation in the past and been declined?
Yes
2014

Grant Amount Requested \$: \$35,000	Total Project Budget \$: \$325,026	Organization's Annual budget \$: \$21,719,697
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Mission Statement:
YWCA San Antonio is dedicated to eliminating racism, empowering women and promoting peace, justice freedom and dignity for all.

PROJECT INFORMATION

Program / Project Title:

To support Virtual Learning Assistance for School-Age Children & In-Person Childcare.

PROJECT TIMELINE**Start Date**

11/01/2020

End Date

08/30/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

This project will support families and schools as they navigate remote learning during COVID-19 by providing virtual learning support to school-aged children. As COVID has demonstrated, schools provide more than education - they serve as free child care, social emotional support to children, safe havens for unstable homes, and more -- and allow families, particularly single mothers, to go to work to earn a living with the peace of mind that their children are safe. COVID-19 has disrupted normal school routines, and school districts establishing multiple plans for the fall, from delayed opening to remote learning, and are establishing contingency plans for the full school year, should virus cases begin to spike again and force schools to close during the year. As parents and schools have learned, remote learning presents an educational and equity challenge that goes beyond simply providing a Chromebook or laptop. Challenges include unreliable wifi, parents who are unable to work from home to supervise their children and provide technical or educational support, and the need for in-person additional support for students who learn differently. With these challenges, parents and students will lose instructional time and confidence and, more importantly, parents who must work outside of the home will lose full-day child care and supervision that schools provide. These challenges have exacerbated the economic and emotional stress on lower income families, single mothers, and families who have children with social-emotional needs or learning differences.

To support families and help schools, YWCA San Antonio will provide in-person child care and educational support for virtual learning for school age children in grades K-5 in from zip codes 78237, 78207, 78228 (primarily Edgewood and San Antonio Independent School Districts) at the Olga Madrid Center, with space available for 48 children; with investment by the Najim Family Foundation, YWCA will provide 20 families 10 weeks of free virtual support. The model is designed as follows:

For children grades K - 6 (Edgewood)

- o 4 certified teachers for academic help and guidance to groups of 8 children to one teacher for academic support
- o 2 additional CDA teachers for 2 additional "rotations" of free play, downtime, quiet reading, activities

Specifics:

- o Eight weeks of education and support activities @ \$125/week for 20 children
- o Six "mini" rooms, created by dividers, in the YWCA Olga Madrid Gym
- o Groups with ratios of 8 students to one teacher
- o Students will be required to bring their own or school-issued device

In addition to supporting students in grades K-5, YWCA-SA will support high school students, who have also been suffering during COVID-19 from lack of connection, socialization, and school-sponsored and adult-supervised after school engagement. YWCA's youth programs engage youth in grades 9-12 in service learning opportunities focused on reducing food insecurity by working in our community garden and distributing food to the community in partnership with the San Antonio Food Bank. With support from the Najim Foundation, YWCA will provide after school activities for high school students to engage in service, work outdoors in our community garden, and build workforce skills. YWCA will offer service opportunities on-site at the Olga Madrid Center twice weekly and one Saturday per month to offer high school students the opportunity to earn volunteer hours, engage with other students under the supervision of an adult youth service manager in a safe environment, develop workforce skills, and address food insecurity.

The model includes

- o Serving 20 high school students in grades 9-12
- o Two days per week and one Saturday per month at Olga Madrid Center
- o Specifics:
 - o Focus on racial justice, food insecurity, building a community garden, distributing food from food bank
 - o Building leadership skills of youth by empowering teens to lead program
 - o Building workforce skills including organizations, team-building, volunteer management

YWCA partners with, and follows best practices developed by, community organizations and City entities -- from participating in the UP Partnership, working with Communities in Schools, serving as a delegate agency for the City's Early Head Start (EHS) program, and participating on the newly created PreK - 12 Consultation Group to support school districts during COVID. As a licensed and Texas Rising Star-3 accredited child care facility, YWCA has been open for child care since March 16, when most of the City closed down, serving essential and front-line health care workers, and have established a health and safety protocol, which follows the guidelines set by the Centers for Disease Control (CDC). We have experience in navigating the challenges of operating a facility during a pandemic, following best practices for protecting children and staff from becoming infected and spreading the virus. Moreover, we have served as first responders to families in need of food, health care, and shelter by providing emergency food and resources and referring these families to our many nonprofit partners in the community. As a community hub for the West Side of San Antonio, YWCA has played a critical role in creating a safety net for the most vulnerable in our City.

Evaluation Plan:

YWCA will evaluate quantitatively and qualitatively:

Quantitatively, we will track hours of educational and educational-support activities, and numbers of children served:

- o Hours:
 - o Education: 10 weeks; three hours/day; five days/week - GOAL: 150 hours
 - o Academic Support Activities: 10 weeks; two hours/day; five days/week - GOAL: 100 hours
- o Children:
 - o GOAL: 48 children grades K - 6 and 20 teens grades 7 - 12.

Qualitatively, we will survey parents (for children grades K - 6) and parents and teens (for teens grades 7 - 12) to determine their satisfaction with the service.

- o Did YWCA San Antonio provide your child / you with adequate educational instruction? (Likert Scale of 1 - 5)* - GOAL: 80% Satisfied or Very Satisfied
- o Did YWCA San Antonio provide your child / you with adequate support activities? (Likert Scale of 1 - 5)* - GOAL: 80% Satisfied or Very Satisfied

*Very Satisfied, Satisfied, Neutral, Unsatisfied, Very Unsatisfied

Plans to sustain project beyond the term of this request:

This project will build the human resource capacity and physical infrastructure to support remote learning throughout the year, should schools choose to close due to new COVID cases. YWCA will sustain this program with an approach that has worked throughout its 110-year history: with a committed Board and staff cultivating community partnerships and a comprehensive and diversified fundraising team, engaging the support of dedicated funders/donors. In addition, YWCA will use a sliding-scale fee-for-service model, offering free services for families who need them.

YWCA strives for sustainability by A) Ensuring strong financial management, planning and oversight; B) Advancing leadership capacity, fund development, and governance C) Increasing agency visibility and community support; and D) Developing internal systems that support growth, best practices and mission. Our community partnerships and relationships with funders/donors are integral to our programs' success and maximizing community resources.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
40	40

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	25%	African American	10%
Children (6-13)	45%	Asian American	0%
Young Adults (14-18)	30%	Caucasian	5%
TOTAL:	100%	Hispanic/Latino	85%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District3, District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries/Wages	\$223,034	\$25,000
FICA	\$17,062	\$0
Retirement	\$9,746	\$0
Health Insurance	\$9,654	\$0
Worker's Compensation	\$3,030	\$0
Unemployment Insurance	\$3,500	\$0
Professional Services	\$3,000	\$0
Janitorial Supplies	\$800	\$0
Office Supplies	\$4,500	\$0
Program Supplies	\$6,500	\$5,000
Food for Participants	\$1,000	\$0
Food Supplies	\$300	\$0
Telephone	\$800	\$0

Printing	\$800	\$2,000
Maintenance/Building Repair	\$1,500	\$0
Utilities	\$3,200	\$0
Water	\$1,000	\$0
Equipment Rental	\$1,200	\$0
Vehical Operation	\$1,200	\$0
General Liability Insurance	\$2,800	\$0
Professional Development/Conferences	\$500	\$0
Mileage	\$400	\$0
Administrative Allocation	\$29,500	\$3,000
TOTAL:	\$325,026	\$35,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Najim Foundation (Requested)	\$35,000
Meadows Foundation	\$25,000
Valero	\$15,000
Christus (Applied)	\$25,000
Individuals	\$10,026
TOTAL:	\$110,026

PROJECT - COMMITTED

Funder Name	Amount Requested
San Antonio Area Foundation (Out of School Time)	\$25,000
San Antonio Area Foundation (Youth)	\$50,000
Hearst Foundation	\$50,000
Mays Foundation	\$25,000
City of San Antonio/Child Care Services	\$50,000
HEB	\$15,000
TOTAL:	\$215,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Program Income (Accrues Monthly)	\$300,000
Membership (Accrues Monthly)	\$2,500
Department of Justice Youth Mentoring	\$80,000
Baptist Health Foundation (Applied)	\$150,000
Valero	\$25,000

Special Events (Donor Dependent)	\$50,000
BB&T/Truist	\$25,000
HEB	\$15,000
TOTAL:	\$647,500

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
United Way	\$559,687
City of San Antonio (EHS)	\$452,000
San Antonio Area Foundation (COVID)	\$50,000
Gates Foundation	\$100,000
Wells Fargo	\$2,500
Mays Foundation	\$50,000
BBT/Truist	\$2,500
Mexican Consulate	\$40,000
Child Care Assistance	\$135,000
Kronkosky (moved to this fiscal year)	\$50,000
Anderson	\$10,000
Komen Foundation	\$8,500
Myra Stafford Pryor	\$20,000
Google	\$35,000
Google Fiber	\$25,000
NIH/All of Us Project	\$17,500
Blue Cross/Blue Shield	\$15,000
Argo Group	\$5,000
Amerigroup	\$5,000
Greehey	\$15,000
TOTAL:	\$1,597,687

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Board members are expected to commit their time, talent and treasure to YWCA San Antonio, and do so by: Adhering to all requirements and to fulfilling the responsibilities of individual members and the collective Board; Preparing for and attending Board meetings; Actively participating in decision-making at Board meetings; Reviewing reports (especially financial and organizational impact) and providing guidance; Participating in committees (especially fundraising); Contributing personally to all fundraising efforts/initiatives of the organization; Acting as organizational ambassadors for the organization, opening doors for the CEO and for opportunities to support the organization for businesses/organizations with which they are affiliated (especially fundraising); Being available for consultation as needed in the area of their expertise; and other duties as assigned.

LIST OF BOARD DIRECTORS	
Name & Office Held	Corporate Affiliation
Marisa Resendez, Board Chair	Clark Hill Strasburger, LLP
Hilary Frey, Board Treasurer	Ernst & Young, LLP
Theresa Galan-Bruce, Member	Institute for the Study of Contemporary Spirituality
Amanda Angrove, Chair, Fundraising Committee	Valero Energy Corporation
Bianca Garza, Member	UT Health San Antonio
Kristi Werner, Member	Ernst & Young, LLP
Hayley Ellison, Member	Fourth Court of Appeals
Andy Byington, Member	NuStar
Lisa Cruz, Member	Texas Biomedical Research Institute
Christina Lugo Martin, Member	Truist
Angela Bartels, Member	Independent Consultant
Erin Davis, Member	AMPRO Strategic Alliance
Rachara Jefferson, Member	Alamo Colleges District
Mary Reddic, Member	Frost Bank
Shruti Shanker, Member	Through the Years Pediatrics
Jasmine Grant, Member	Schulman, Lopez, Hoffer & Adelstein, LLP
Quincy Boyd, Member	PROSPER TEXAS
Signature	
Francesca Rattray	