

# Funding Application

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> San Antonio Art League and Museum	<b>Federal Tax ID#:</b> 74-1269904	<b>501(c)(3) Public Charity</b> 509 (a)(2)	
<b>Address:</b> 130 King William St.	<b>City:</b> San Antonio	<b>State:</b> Texas	<b>Zip Code:</b> 78204
<b>Website:</b> www.saalm.org	<b>Fax:</b> (210) 223-1140	<b>United Way Funded:</b> No	

### Head Of Organization

<b>Name:</b> William E. Kurtin, PhD	<b>Title:</b> Executive Director
<b>E-Mail Address:</b> wkurtin@earthlink.net	<b>Phone:</b> (210) 860-9468

### Application Contact

<b>Name:</b> Lyn	<b>Title:</b> Belisle	<b>E-Mail Address:</b> lyn@lynbelisle.com	<b>Phone:</b> (210) 860-9468
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**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$5,050	\$8,200	\$72,150

### Mission Statement:

The mission of the San Antonio Art League and Museum is to maintain an art museum in order to preserve and exhibit our collection of local and regional art, and to promote art by means of exhibitions, lectures and other related activities.

## PROJECT INFORMATION

### Program / Project Title:

Youth Art Round-Up at SAALM

### Harvey E. Najim Family Foundation Priorities:

Education

### Program / Project Description:

Funds will be used to create and launch a comprehensive art program for youth to explore the resources San Antonio Art League and Museum (SAALM) . This program will offer hands-on, creative workshops inspired by the Museum's collection of some 600 works by Texas artists. We will develop a pilot program for children 9 to 15, starting with one 3-hour workshop a month. Participants will focus on paintings and sculptures at the museum, learn about how the works relate to the history of San Antonio, then create their own art that interprets what they learned in their own unique way. Thanks to funding by the Semmes Foundation, students will use a newly renovated studio space located on the SAALM grounds. SAALM members, including working artists and art educators, will teach the workshops. We will advertise the program to families in the community, particularly in the diverse and often underserved King William/Southtown/Lavaca neighborhoods. All materials and educational resources will be provided, and scholarships will be available.

A maximum of 15 students can be served at each workshop. We estimate that, after taking six to eight weeks to develop curriculum, prepare materials and advertise the program, we will serve 150 students over the remaining 10 months of the first year. Our goal is to grow this initiative into a permanent program. The workshops will help us fulfill our mission to promote art, especially to youngsters who can learn about local history while developing their artistic talents. These children will likely share their enthusiasm about art with their parents, friends and schoolmates. This is one way SAALM can reach our goal to reach a larger and more diverse audience.

When school districts face tight budgets, art classes are among some of the first to be cut. Yet, research shows that art education provides important benefits. For instance, the National Assembly of State Art Agencies found that art benefits student achievement, and a National Education Agency study determined "art gets kids motivated about school, especially at-risk students."

As schools make these cuts, art organizations such as SAALM can fill the gap by providing art education. We can fulfill our mission of promoting art while helping the community through youth workshops that are both educational and enjoyable.

After completing a full year of the pilot, we will expand the program by promoting it to a wider area of schools. We will add more workshops, doubling the number of students. Our goal is serve 300 youth by the end of Year 2, and 360 by the end of Year 3 (15 students x 12 months x 2 times a month). Also, we will add field trips. We will coordinate with schools to invite school children in this age group for guided tours of our beautiful property, sculpture garden and Museum. The tour will end at the Semmes Studio, where they will see the location of the workshops and be learn about the opportunity.

In addition to schools, we will collaborate with other nonprofits such as Say Si, a youth-focused arts organization that is also located on the South Side of town. Without duplicating efforts, we can complement each other's efforts to enrich the lives of children through art.

SAALM is the oldest arts organization in San Antonio, founded as the San Antonio Art League in 1912, yet not enough people in San Antonio are aware of the wonderful art experiences we have to offer. We are dedicated to introducing our art collection to a larger and more diverse audience. We want many more people to know about SAALM and about regional art, and we want to share the expertise of local artists to help people of all ages develop their talents and appreciate fine art.

### Evaluation Plan:

For SAALM: We will take attendance at each workshop to record number of students, and registration forms will capture age and ethnicity of each participant. Evaluation forms will be distributed following each workshop, so each child can "grade" their experience.

For Participants: First, the artwork produced by the students will be a visual record of what they have learned. Secondly, students will be encouraged to share with their fellow students and their instructor what they have accomplished during a post-workshop discussion which will be informally recorded by the instructor. Students will have a chance to exhibit their work at the studio to build participants' self-esteem through public recognition. Students will learn the process of critique in which they self-report what they have learned and how they feel about expressing themselves through their artwork. Art teachers will document progress and share that documentation with the SAALM board and parents.

### Plans to sustain project beyond the term of this request:

After the program's first year is assessed, SAALM will expand the program to include more children, from a wider area. By that time, SAALM will have developed our curriculum so we will be ready to share with other educators. We will provide lesson plans based on the museum art works and resources and will make them available on our website, [www.saalm.org](http://www.saalm.org). The Art League and Museum is housed in a historic house in the King William District is ideal for small, class-sized field trips. SAALM is also geographically near SAY Si, and will reach out to that youth-focus arts organization to design collaborative activities.

Financially, we will sustain this project by applying for children's education grants during FY 2018-2019. After 12 months of building this program, we will have an established workshop series to present to foundations, corporations and individuals for funding.

### Children Impacted:

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
150	78

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	3%
Children (6-13)	20%	Asian American	0%
Young Adults (14-18)	80%	Caucasian	33%
<b>TOTAL:</b>	100%	Hispanic/Latino	58%
		Native American	0%
		Other and Define	3%
		<b>TOTAL:</b>	100%

### City Council District for Which Children are Being Served:

District1, District5

### Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Teacher: direct hands-on Instruction	\$2,100	\$2,100
Planning and development time for pilot youth workshops	\$500	\$250
Equipment: fans, shelves, storage, and drying racks	\$800	\$800
Media, digital exposure, website design with interactive forms, and printed community outreach	\$800	\$400
Display and exhibit setup for children's art	\$300	\$0
Documentation and digital archives of the program results	\$200	\$0
Art materials for one year (12 start-up pilot workshops for youth)	\$2,500	\$1,500
Visiting Artists	\$1,000	\$0
<b>TOTAL:</b>	<b>\$8,200.00</b>	<b>\$5,050.00</b>

## OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

### PROJECT - PENDING

Funder Name	Amount Requested
Rackspace	\$5,000
<b>TOTAL:</b>	\$5,000.00

### PROJECT - COMMITTED

Funder Name	Amount Requested
	\$
<b>TOTAL:</b>	\$0.00

Other funding sources and amounts, pending and committed not specific to this request.

### ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Shield-Ayres Foundation	\$2,225
Mays Family Fondation	\$6,500
<b>TOTAL:</b>	\$8,725.00

### ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Semmes Foundation	\$20,000
Amy Shelton McNutt Trust	\$2,000
San Antonio Area Foundation	\$250
<b>TOTAL:</b>	\$22,250.00

## BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

How are board members expected to participate in your organization?

SAALM is an all-volunteer organization with no paid staff. Our dedicated board members fulfill all necessary duties, including keeping the museum and gift shop open five days a week, coordinating exhibits, hosting events and doing public relations. Our board members bear the fiduciary responsibilities for the organization, ensure we stay true to our mission and by-laws, and each member makes a generous monetary contribution in addition to their many hours of volunteer service.

### LIST OF BOARD DIRECTORS

Name	Corporate Affiliation
Lyn Belisle, Prsident	Retired, Trinity Universtiy
William E. Kurtin,, PhD, Executive Director	Retired, Trinity University
Stefani Job Spears, 1st Vice President Memebership	N/A
Doris Walsh,2nd Vice President Art Patron	Retired
Steven Smith, 3rd Vice President Artist of the Year 2019	Retired, Banking
Billy Keen, 3rd Vice President Artist of the Year 2020	Retired
Francis Huang, 4th Vice President Artist Exhibition	Southwest Research Institute

Frankie Boone, 5th Vice President Hospitality	N/A
Dana Le Crone, Secretary	Retired, U.S. Gov't
David Johle, Treasurer	Retired