

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: Basketball Embassy (The)	Federal Tax ID#: 35-2586465	501(c)(3) Public Charity 509 (a)(2)	
Address: 330 Callaghan Ave	City: San Antonio	State: TX	Zip Code: 78210
Website: www.thebasketballembassy.com	Fax: (210) 995-3136	United Way Funded: No	
Fiscal Year: July 01 to June 30			
Head Of Organization			
Name: Chris Dial		Title: Founding President	
E-Mail Address: cdial@thebasketballembassy.com		Phone: (210) 995-3136	
Application Contact			
Name: Chris Dial	Title: Founding President	E-Mail Address: cdial@thebasketballemba ssy.com	Phone: (210) 995-3136
Previous Najim Funding			
Year		Funding \$	
2019		\$12,000	
Total		\$12,000	
Has the organization applied to the Najim Charitable Foundation in the past and been declined? No			
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:	
\$18,000	\$41,600	\$92,000	
Mission Statement: The Basketball Embassy strives to build community and empower youth through sport, specifically basketball.			
PROJECT INFORMATION			
Program / Project Title: To support the Youth Ambassadors Basketball Camp Series at Haven for Hope, SAMMinistries, and SA Youth.			
PROJECT TIMELINE			
Start Date		End Date	
03/16/2021		12/16/2021	
Harvey E. Najim Charitable Foundation Priorities:			

Program / Project Description:

The Basketball Embassy (TBE) is working daily with the youth that Haven for Hope (H4H), SAMMinistries (SM), and SA Youth serve through basketball. The Youth Ambassador Camp Series works to build basketball skills in youth while placing an equal (or greater) importance on character development and the teaching of altruistic values.

Our camp series was devastated by the COVID-19 pandemic, but we managed to continue all of our programming throughout the year, mixing virtual and socially distanced in-person practices to ensure we weren't leaving these kids behind. We continued to conduct daily mini-camps that are part of a larger, overarching series in which we implement a progressive curriculum that resets every eight weeks to accommodate a steady rotation of youth on these campuses. To adjust for this ever-changing participant base due to the nature of the situations these youth face, we had to get creative. We have prepared a program that will be flexible enough to allow for new participants as well as present a continuation with consistency for those participating with longevity in these camps.

The individual camps comprising the year-long series run between an 45 minutes and an hour each day. The nature of the curriculum is two-fold and follows that of TBE's general approach in educating youth using sport, specifically basketball. Participants learn the technical elements of basketball in a fundamental-based curriculum that also attends to physical fitness, activity initiation, diet, nutrition and overall wellness. Additionally, TBE intertwines the intangible elements of being a successful student-athlete throughout the entirety of the program. There is an equal, if not greater emphasis on this side of the curriculum, which seeks to not only illuminate, but nurture and facilitate concepts like hard-work, integrity, discipline, respect, and perseverance, with an underlying emphasis on the importance of education.

At the end of our camp series last year, we surveyed some of the kids who participated in our program throughout the year. The results were encouraging - 100 percent of respondents said they either agreed or strongly agreed that they'd recommend the program to friends or family and an overwhelming majority said they had a positive experience with us. The most promising statistic was 100 percent of respondents agreed or strongly agreed that they want to participate in the program again next year.

The funds requested here are based on what it will cost us (at a minimum) to facilitate a year-long program per participant, utilizing a conservative estimate based on the number of participants we currently deal with on both campuses. Last year, we served an average of 130 kids per week, employing a total of 10 coaches to assist with our program.

Our aim is to develop individual Ambassadors to basketball by educating and empowering these youth using approaches and pedagogical techniques that account for a myriad of learners that come to these campuses with various hurdles to overcome. We will use students of similar ages from other sectors of the community to join our camp on occasion so that we can create an avenue for some peer mentoring and interaction with youth outside of these campuses. In our experiences, we see these opportunities as being valuable for the visitors as well as the youth we are serving through these camps regularly. In these interactions, we hope to see long-lasting and meaningful relationships develop based on self-respect and respect for others. We believe empathy can be bred in these exchanges.

In terms of follow-up, we are seeking different methods of enabling participants to continue through the program's duration, if they find themselves on the outside of the services of H4H or SAMM. Currently, these youth do not continue to work in our practices when they move off campus, but our hope with the camp series is that they would continue to come back and participate even being off campus. There are costs associated with these situations, but we have accounted for these in our figures per participant.

The support provided by the NFF would help us get back on our feet after losing some funding due to the pandemic. We want to be able to provide everything from snacks, equipment and apparel for participants, to being able to provide transportation or renting indoor spaces in inclement weather. Additionally, we can bring in community leaders, speakers, athletes, coaches and prominent figures from San Antonio and abroad to share with and positively impact our participants. We want this camp series to become a model for other community programs to follow and want to see it succeed despite the inherent obstacles this particular subgroup of youth faces.

Evaluation Plan:

We intend to increase the number of metrics in which we evaluate our participants this year. In addition to tracking attendance to our camp series compared to other SA Youth vendor programs, we'll also compare our year-over-year participation. This year, we will evaluate participant basketball competencies through a number of different drills and tests, including how many layups, jump shots and passes each student can make in one minute. We also plan to continually evaluate their health and fitness by testing endurance and speed. Lastly, we will intermittently test the participants on how well they're remembering and understanding the character intangibles we teach every week in an effort to ensure they're growing their leadership skills and ethical choices off the court.

Plans to sustain project beyond the term of this request:

Entering our second full year implementing the Youth Ambassador Program camp series, we are increasing the number of kids we're serving by extending our program into the summer in addition to employing more coaches so we can accompany more kids on a growing number of sites. Beyond this year, we are looking to add more schools to our program in the San Antonio area but also to expand the camp series into other low-income and/or disadvantaged communities in Central Texas. We are working to establish an alumni network and track the success of our program graduates as another method of evaluation.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NCF REQUESTED FUNDS impact?
324	35

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	10%
Children (6-13)	95%	Asian American	0%
Young Adults (14-18)	5%	Caucasian	10%
TOTAL:	100%	Hispanic/Latino	80%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District4, District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Camp Fee, Per Camper \$260. Average of 160 Campers	\$41,600	\$18,000
TOTAL:	\$41,600	\$18,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

PROJECT - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Haven for Hope	\$9,600
SAMMinistries	\$4,800
Ballogy	\$22,000
SA Youth	\$12,000
TOTAL:	\$48,400

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

Our small but growing group of board members come from a variety of different backgrounds with unique skill sets. In addition to providing financial support, many of our board members are directly involved with big-picture planning, fundraising efforts, and recruitment of staff and other board members.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Mary Ullmann Japhet	Japhet Media
Tim Drolet	Black Box Corporation
Dr. Emir Turam	FIBA Europe
Dr. Ioana Lacau	Self-Employed Radiologist

Signature

Chris Dial