

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: City Year San Antonio		Federal Tax ID#: 22-2882549		501(c)(3) Public Charity 509 (a)(1)	
Address: 109 B N. San Saba		City: San Antonio		State: TX	
				Zip Code: 78207	
Website: https://www.cityyear.org/san-antonio		Fax: (210) 247-4424		United Way Funded: No	

Head Of Organization

Name: Kelly Hughes Burton		Title: Executive Director and Vice President	
E-Mail Address: khughes@cityyear.org		Phone: (210) 247-4439	

Application Contact

Name: Sandy Gallagher		Title: Resource Development and Marketing Director		E-Mail Address: sgallagher@cityyear.org		Phone: (210) 247-4439	
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Previous Najim Funding

Year	Funding \$
2007	\$15,000
2008	\$67,500
2009	\$67,500
2010	\$75,000
2011	\$65,000
2012	\$80,000
2013	\$90,001
2014	\$75,000
2015	\$75,000
2016	\$75,000
2017	\$75,000
Total	\$760,001

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$100,000	\$382,903	\$3,953,640

Mission Statement:

By focusing on the educational needs of high poverty schools and harnessing the human capital of AmeriCorps members, City Year San Antonio ensures that all students succeed.

PROJECT INFORMATION

Program / Project Title:

To support the Whole School Whole Child Program at Tafolla Middle School, providing critical tutoring, mentoring and school-wide supports to help 400+ students succeed in school and beyond.

Harvey E. Najim Family Foundation Priorities:

Education

Program / Project Description:

NEED. On San Antonio's West Side, many students are behind academically. City Year San Antonio (CYSA) works with the San Antonio Independent School District (SAISD) to help these students persist to graduation and be ready for college and career. This year, CYSA will expand into two elementary schools (Sarah King and Margil) to support the highest need students from third through ninth grade on the West Side. These schools will anchor the progression of City Year partner middle schools, Rhodes and Tafolla, which matriculate into Lanier High School, where 1 out of 5 students are at-risk of not graduating on time and 93% are economically disadvantaged. These students face significant adversity and low-income challenges, often lacking substantial cognitive and social-emotional skills that create barriers to learning and sticking with school. Absent intervention, our students fall off-track at alarming rates and those who begin behind fall further behind. In order to make any significant gains in academic achievement and college readiness, we must address the academic, motivational and behavioral needs of these students.

PROJECT. CYSA's Whole School Whole Child (WSWC) program can change this narrative and help SAISD create brighter futures for San Antonio students. With a high impact infusion of AmeriCorps members in our partner schools, our program can dramatically improve our students' likelihood for graduating and achieving better life outcomes. CYSA AmeriCorps members serve full-time as Student Success Coaches (SSCs) to deliver this suite of WSWC services:

1. Research-based course interventions in math and literacy that are closely aligned with state standards to help struggling students achieve academic preparedness. SSCs tutor students in customized sessions and support teachers in designated classrooms.

2. Behavioral skill-building to develop 21st century skills such as self-management, goal-setting and communication.

*Attendance Coaching: SSCs meet regularly with students who have low attendance to troubleshoot problems and support their attendance goals.

*Behavior Coaching: SSCs facilitate weekly intervention sessions for students with behavioral challenges using a curriculum designed to develop leadership and social-emotional capacities.

3. School-wide programming that boosts academic performance, school connectedness and postsecondary awareness.

*Positive School Climate: SSCs coordinate enrichment opportunities, host career days, and lead pep rallies that offer safe, enjoyable ways for students and parents to connect with the school.

*Afterschool Programming: CYSA programs emphasize homework completion, community building and academic success.

Using this holistic approach of strategic coaching and tutoring, classroom support and extended enrichment afterschool, CYSA equips students with the right skills and determination to achieve in school. We apply research from Johns Hopkins University to identify the students most in need of intervention services to stay on-track. Students who show signs of poor behavior, poor attendance and/or course failure in math or literacy by sixth grade have a less than 25% chance of graduating high school on time. By starting in elementary schools, we can reduce the number of students off-track in sixth grade and foster additional growth in these key focus areas.

Moreover, by strategically serving specific high-need school "feeder patterns," our SSCs can champion and follow our students year over year to help them successfully navigate crucial academic transitions. SSCs form trusted developmental relationships with students and create school environments that help our students practice strategies to boost confidence, rebound after disappointment and manage impulses in order to thrive in school. This year, CYSA has the opportunity to make a tremendous impact for more than 4,600 West Side students in SAISD.

GRANT GOALS. This grant will support the WSWC program at Tafolla Middle School on the West Side, which is executed by a team of 11 SSCs and one Impact Manager. As a new CYSA partner last year, Tafolla was rated "Improvement Required" by the Texas Education Agency, failing to meet any of its performance indices in Student Achievement, Student Progress and Closing Performance Gaps. This year, Tafolla has improved its rating to "Met Standard," now only lagging in Student Achievement. Tafolla serves a predominantly Hispanic population (98%) and 94% are economically disadvantaged. Our overall objective is to sustain this fledgling progress.

For 2018-2019, CYSA's Tafolla team has the following goals:

- o 135 targeted interventions to off-track students in math, literacy, behavior and attendance
- o 8-10 school-wide initiatives for 400 students
- o 80% of all students progress to the next grade level
- o 40% literacy and 40% math intervention students improve in their assessment scores or grades
- o 50% attendance intervention students improve their daily attendance average to above 90%
- o 50% of behavior intervention students increase their DESSA* composite score

*Devereaux Student Strengths Assessment tool

ECONOMIC RETURN ON INVESTMENT. For the San Antonio community and our partner schools, City Year's WSWC program offers these economic benefits:

o Analysis from Deloitte Consulting reveals that (1) for every \$1 a school invests, City Year delivers an additional \$2 from other sources, which unlocks valuable resources at a subsidized cost for the school - WSWC programming is 78% more cost effective than its peer organizations if a school were to contract separately for each activity CYSA provides; (2) \$146,000 is saved annually per school due to decreased investment in remediation and school security, and reduction in teacher turnover costs; and (3) \$90,000 is saved annually in crime-related costs for school neighborhoods due to afterschool programming.

o For every new student who graduates, he or she is more likely to obtain better-paying jobs, stay out of jail, be healthier and rely less on social services - with the potential of saving the San Antonio community \$292,000 per student in lifetime social benefits (Sum, Khatiwada and McLaughlin, 2009).

Evaluation Plan:

CYSA works closely with school leadership and teachers to ensure that our WSWC program will be delivered with fidelity at Tafolla. Student data reviews are used in partnership with school staff to regularly monitor student performance and tailor the types of supports needed for at-risk students. This system allows City Year to deliver the right support to the right students at the right time. We also use data to make improvements on the quality of our service across all organizational departments.

In collaboration with the school district, we collect quantitative and qualitative data multiple times each year:

- oDistrict data on attendance, behavior and course performance (4x);

- oDESSA for assessing behavior (monthly); and

- oSurveys of Student Success Coaches and school personnel (2x);

Through these methods, we can analyze gains by grade level in literacy skills and grades, math skills and grades, attendance, behavior and social-emotional learning.

Plans to sustain project beyond the term of this request:

City Year seeks to secure equal support from AmeriCorps, SAISD and private partners. By engaging all sectors, we reduce reliance on any one source of funding. Additionally, City Year capitalizes on multi-year commitments through a premier individual giving program called the Red Jacket Society and multi-tiered fundraising options for corporate sponsorships - thereby increasing our possibilities for long-term, renewable funding streams. We also generate annual support through our luncheon and gala fundraising events. All dollars raised by CYSA stays invested in San Antonio.

Of special note, we received an extraordinary challenge grant from Valero Energy to help sustain our program and achieve our long-term goal of closing the systemic education gap in San Antonio. Through Valero's \$1 million challenge grant over five years, CYSA will match this gift 3:1. We hope that the Najim Family Foundation will join our efforts and help us meet this commitment.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
400	400

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	1%
Children (6-13)	50%	Asian American	0%
Young Adults (14-18)	50%	Caucasian	0%
TOTAL:	100%	Hispanic/Latino	98%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Staff Salaries	\$68,800	\$23,284
Staff Benefits	\$13,056	\$4,419

AmeriCorps Member Stipends	\$163,863	\$55,456
AmeriCorps Member Benefits	\$21,511	\$7,280
Consulting & Professional Services	\$2,318	\$784
Transportation & Travel	\$6,438	\$2,179
Conferences & Training Seminars	\$190	\$64
Advertising & Recruiting	\$858	\$290
Promotional/Appreciation	\$781	\$264
Program & Office Supplies	\$6,515	\$2,205
Information Technology	\$1,504	\$509
Telecom Expense	\$3,001	\$1,015
Dues & Fees	\$3,027	\$0
Insurance	\$1,026	\$347
Occupancy	\$805	\$272
Event Venue Expense	\$4,823	\$1,632
Centralized Costs (costs incurred at the national level for centralized services such as Evaluation, Program Design, and AmeriCorps and District billing, etc. to maximize local resources for program delivery impact)	\$84,387	\$0
TOTAL:	\$382,903	\$100,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - COMMITTED

Funder Name	Amount Requested
AmeriCorps (11 AmeriCorps members)	\$149,019
SAISD (11 AmeriCorps members)	\$120,195
Department of Justice	\$13,689
TOTAL:	\$282,903

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Impact San Antonio	\$100,000
USAA	\$100,000
TOTAL:	\$200,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
SAISD	\$1,125,000
AmeriCorps	\$1,394,787

Department of Justice	\$28,125
Valero Energy Foundation	\$225,000
Wade Richmond Family Foundation	\$100,000
CPS Energy	\$50,000
H-E-B Grocer	\$50,000
San Antonio Area Foundation	\$50,000
Amini Family	\$25,000
Ann and Bob Parker	\$20,000
Full Force Foundation	\$12,500
Frost Bank	\$10,000
TOTAL:	\$3,090,412

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?
Not applicable

How are board members expected to participate in your organization?
The City Year San Antonio Board participates in the following ways: (1) Committee participation (Development, Media and Government Relations, and Governance and Nominating); (2) Program participation (mentor a school team of AmeriCorps members as "Board Buddies," visit schools, volunteer at in-school service events); and (3) Financial Investment - each board member has a meaningful work plan to unlock at least \$10,000 based on their experience, skill-set, and area of interest developing partnerships (individuals, private foundations, and/or businesses) to support City Year San Antonio's long-term impact plan with SAISD.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ann Parker, Board Chair	Community Leader
Bob Akam	Director of Credit Card Disputes, USAA
Craig Berkowitch	Vice President and Partner, ArchPoint
Robert Buchek	Director of Rail Transportation, Valero Energy Corporation
Cesar Carter	Director of Leadership Development, HEB
Rick Cavender	President, Cavender Audi
Amy Contreras	Executive Director, Ernst and Young
Joy Cutler	Account Executive, KENS5
Lisa Marie Gomez	Vice President of Education and Workforce Development, San Antonio Chamber of Commerce
Roger Graham	Account Vice President, UBS Financial Services Inc.
Charles Houston	Relationship Banking Officer, Frost Bank
Nancy Hunt	Community Leader

Jacqueline Jones	Program Director, Masters Leadership Program of Greater San Antonio
John Riquelme	Senior Vice President, Corporate Banking, BBVA Compass
Isaac Robledo	Client Service Manager, Capital Group
Melissa (Missy) Sturgeon	Deputy Director, Operations, Plans, Training, Army Installation Management Command
Timothy Wells	District Manager, Wells Fargo Bank
PROJECT TIMELINE	
Start Date	End Date
07/01/2018	06/30/2019