FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name:	Federal Tax ID#:	501(c)(3) Public Charity
Classic Theatre of San Antonio	26-2824614	509 (a)(1)

Address:	City:	State:	Zip Code:
1924 Fredricksburg Rd.	San Antonio	TX	78201

Website:	Fax:	United Way Funded:
www.classictheatre.org	(210) 468-3900	No

Fiscal Year:

January 01 to December 31

Head Of Organization

Name:	Title:
Kelly Roush	Executive & Artistic Director

E-Mail Address:	Phone:
kroush@classictheatre.org	(210) 468-3900

Application Contact

Name:	Title:	E-Mail Address:	Phone:
Kelly Roush	Executive Director	kroush@classictheatre.org	(210) 468-3900

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2017, 2018

Grant Amount Requested $:	Total Project Budget $:	Organization's Annual budget $:
$10,000	$50,000	$430,615

Mission Statement:

Our mission is to create excellent theatre that is relevant, diverse, entertaining and transformative. We seek to achieve our mission by creating connections and conversations through compelling classic works.

PROJECT INFORMATION

Program / Project Title:

Virtual Educational Outreach to Title 1 Schools

PROJECT TIMELINE

Start Date	End Date
01/15/2021	12/15/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

The arts are vital to the development of our next generation, and youth in the under-served Title 1 school districts of San Antonio have socio-economic and logistical factors that limit their ability to experience live theatre. The need has been exacerbated by the COVID pandemic and the need to continue delivering arts education in a virtual format.

Students with arts education show improved academic performance, higher SAT scores, expanded creativity and problem solving skills, and improved reasoning and communication abilities - preparing today's students to become tomorrow's citizens and preparing them for the rigors of college life. Despite the demonstrated long-term benefits to students of an arts education, public-school funding of arts-related program is increasingly constrained by tightening budgets and academic demands (Kronkosky Charitable Foundation Arts and Education Research Brief, January 2012). This trend risks a decline not only in the quantity and quality of artistic activity in our community, but in the proportion of the population whose lives are enriched by participating in the arts. As noted by Dr. Steve Nivin, assistant professor of economics at St. Mary's University, arts education is a vital element to San Antonio's economic development because it builds "a workforce who can think creatively enough to solve complex problems...and see the issues of their industry or their communities in a new way that will lead to innovation and solutions." (SA Hearts, Creative of the Month, October 2013). Exposure to arts events develops students' appreciation of the arts and encourages their participation as both audience and performers, thereby sustaining the production of more - and better - events, to enrich the cultural life of the entire community.

The target audience for the Classic Theatre of San Antonio's educational programming is high school students in San Antonio's underserved Title 1 public school districts: SAISD, Edgewood, South San and Harlandale. In 2019, CTSA reached 8,118 mainly Title 1 students through our free performances with the San Antonio Symphony and our 7 free mainstage student performances. Through our CIC initiative, we made 111 classroom visits to 23 different classes in 9 different schools, reaching a total of 500 students in their classrooms. Finally, for our Camp Classic program, we doubled our attendance from 2018 to over 90 students.

Operating funds from this grant will be used to support our educational outreach efforts to area Title 1 high schools. Schools are selected based on application, with those schools with the most limited access to art programming given priority. Our educational programming efforts include:

Free Student Performances: While we will not be able to offer our normal free student performances, we are committed to making at least one performance of each mainstage production available outside in an open-air environment.

Classics in the Classroom: The goal of "Classics in the Classroom" is to bring classic texts to life in a modern classroom and to give students text analysis skills and a greater confidence studying classic works that they can bring with them to college. This year we will be presenting CIC virtually, with monologues, filmed supplemental scenes, and study guides, all delivered in a new virtual format.

AIM High: Our comprehensive apprenticeship, internship, mentorship program for area high school and college students teaches students every aspect of theatre and prepares them to be able to work in this field. This requires an enormous amount of dedication and work. At minimum, the interns must attend and work over 90 hours of rehearsal time and then work the professional production for 4 consecutive weeks.

CPE credit workshops: Offered to area high school drama teachers to enhance their skills at presenting and teaching theatre arts in the classroom setting.

Camp Classic: our theatre arts-based summer camp for children ages 5-13 of all ability levels focused on ancient folklore and mythology. This camp was put on hold this year due to the pandemic. Campers will gain self-confidence through strengthening their comprehensive skills and nurturing their creativity. Throughout the week-long session, campers will experience a hands-on, practice based approach to understanding classic literature through theatre. Campers will gain valuable insight into the process of producing and performing a story using theatrical elements while creating connections to the piece, and to one another. Each 1-week session will focus on the following ancient literature: Greek Mythology, American Folklore, Egyptian Mythology, and European Fairytales. Throughout the span of the session, each camper will be able to develop their version of the class-chosen text by creating characters, setting, props, costumes, and rudimentary set pieces, culminating in a final performance.

Evaluation Plan:

Our goal is to use theatre arts to build academic and social development for at-risk youth and strengthen teacher's skills and curriculum through workshops and study guides. Additional outcomes are to help students develop art skills, create a quality performance product, and provide opportunities for strengthened school achievement by both students and teachers. We expect to see improved test scores and classroom grades.

We expect our student participants will find a consistently enjoyable and thought-provoking experience in each of our productions, that youth will develop a strongly gratifying habit of attending performances and a genuine love for high-quality live theatre.

Theatre is a very subjective venue for evaluating. The success of the "project" is based on total attendance for the free student shows and increased number of students reached through Classics in the Classroom. We rely on teacher feedback, tracking test scores, and qualitative feedback to evaluate success.

Plans to sustain project beyond the term of this request:

We rely on a variety of funding sources to ensure we are able to deliver our educational programming to at-risk students. We continue to work on diversification, such as a federal grant we have applied for called Shakespeare in Communities. We also seek out corporate sponsors such as Rackspace and HEB to supplement our needs. While we cannot charge school districts for our programs, we believe we have an educational tool to enhance student performance that will be able to sustain funding through a variety of sources.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	**How many unduplicated children will NFF REQUESTED FUNDS impact?**
600	250

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		**B. Population Served Ethnicity**	
Infants (0-5)	5%	African American	9%
Children (6-13)	25%	Asian American	1%
Young Adults (14-18)	70%	Caucasian	29%
TOTAL:	**100%**	Hispanic/Latino	60%
		Native American	0%
		Other and Define	1%
		TOTAL:	**100%**

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Actor Stipends-Free Performances	$2,450	$0
Virtual Technology	$3,000	$4,000
Salaries & Benefits-Ed Director-Free Performances	$6,000	$1,000
Artist Fees -Classroom Visits	$5,000	$1,000
Printing & Supplies -Classics in Classroom	$5,400	$1,000
Salaries & Benefits-Ed Director-Classics in Classroom	$6,000	$1,000
Artist fees - Classics in Classroom	$5,000	$2,000
Printing, Writing, Supplies-Camp Classic	$8,900	$0
Salaries & Benefits-Ed Director-Camp Classic	$5,000	$0
Artist Teaching Fees- Camp Classic	$2,400	$0
Miscellaneous Expenses	$2,350	$0
TOTAL:	**$51,500**	**$10,000**

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Rackspace Hosting	$7,500
Shakespeare in Communities	$25,000
TOTAL:	**$32,500**

PROJECT - COMMITTED

Funder Name	Amount Requested
Texas Cavaliers	$1,000
Cowden Foundation	$5,000
HEB	$5,000
Valero	$10,000
TOTAL:	**$21,000**

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Koehler Foundation	$15,000
Amy Shelton McNutt	$10,000

Tobin Theatre Arts	$10,000
Greehey	$10,000
TOTAL:	**$45,000**

ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	**Amount Requested**
DCCD	$30,000
TCA Arts Respond	$2,000
San Antonio Area Foundation	$40,000
TOTAL:	**$72,000**

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

Board members are expecting to attend regular board meetings, serve on committees, volunteer their time to the organization, participate in fundraising activities, financially contribute to the organization, and actively solicit donations from community members for CTSA.

LIST OF BOARD DIRECTORS	
Name & Office Held	**Corporate Affiliation**
Randy Stier	Valero Energy
Christie Eanes	Lopez Middle School
Emily Boehm	Boehm & Boehm, CPAs
Joe De Mott	DeMott, McChesney, Curtright & Armendariz, LLP
Armando Barrera	Duty Free Americas, Inc.
Sara Beesley	Mitchell Lake Audubon Center
Jos? Rub?n De Le?n	Artist and Translator
John Joseph	Retired
Bart Roush	Madison Square Presbyterian Church
Kathy Sakai	HEB

Signature