

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Witte Museum		Federal Tax ID#: 74-1400537		501(c)(3) Public Charity 509 (a)(1)	
Address: 3801 Broadway		City: San Antonio		State: TX	
				Zip Code: 78209	
Website: www.witemuseum.org		Fax: (210) 357-1924		United Way Funded: No	

Head Of Organization

Name: Marise McDermott		Title: President and CEO	
E-Mail Address: marisemcdermott@witemuseum.org		Phone: (210) 357-1886	

Application Contact

Name: Ashley Sholiton		Title: Grants Officer		E-Mail Address: ashleysholiton@witemuseum.com		Phone: (210) 357-1924	
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Previous Najim Funding

Year	Funding \$
2014	\$10,000
2015	\$20,000
2016	\$25,000
2017	\$40,000
2018	\$50,000
Total	\$145,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2013

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$90,000	\$413,775	\$12,444,925

Mission Statement:

The Witte Museum inspires people to shape the future of Texas through transformative and relevant experiences in nature, science and culture.

PROJECT INFORMATION

Program / Project Title:

To support STEM Programs, H-E-B Body Adventure Science Programs, and Title I Field Trips.

PROJECT TIMELINE

Start Date	End Date
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10/01/2019

09/30/2020

Harvey E. Najim Family Foundation Priorities:

Field Trips

Program / Project Description:

Program / Project Description:

As a leading community partner who plays a pivotal part in the Witte Museum's success, the Harvey E. Najim Charitable Foundation's support is vital to the impact and expansion of the museum's educational programming and outreach to Title I schools. Together, the Najim Foundation and Witte Museum are helping to elevate the educational outcomes of children attending these schools in San Antonio and surrounding counties. Respectfully, the Witte Museum requests a \$90,000 grant to underwrite science, technology, engineering and math (STEM) programs, H-E-B Body Adventure science programs, and field trips for Title I schools to the museum.

The Witte Museum is an indispensable resource for area educators. Many local organizations offer educational programs for students and teachers throughout the year, but no other institution offers the quality, scope, and variety of programming available at the Witte. All education programs at the museum are age-specific, utilize innovative, hands-on techniques and are aligned to Texas Essential Knowledge and Skills (TEKS) requirements to ensure content is engaging, relevant and relates directly to classroom curricula. Witte field trips provide meaningful access to experiences that ignite academic enthusiasm, content knowledge and critical thinking and serve as vital extensions of the classroom, providing resources students can't access elsewhere. Unfortunately, widespread public school budget cuts and funding inequalities hinder access to these experiences. Although the Witte offers admission and program fees at deeply discounted rates, many schools, especially those designated Title I in economically disadvantaged areas, cannot afford to pay these costs or bus transportation, and scholarship requests continue to rise. Therefore, as schools' ability to fund any parts of the field trip decreases, the Witte must cover a higher percentage of field trip costs, in addition to responding to increased demand for scholarship requests and corresponding increases in programmatic materials and supplies costs.

Of the Witte's 36 education programs, the museum's science programs, represented by four Sensational STEM programs and four H-E-B Body Adventure programs, are the most popular offering because they use stimulating activities and equipment not available in schools. Each program features inquiry-based demonstrations, small group activities, hands-on opportunities with specimens and experiments, and notably, the content relates to the students' daily experiences. Working in tandem, the Witte's professional Public Programs' STEM and Body Adventure Teams use their expansive knowledge and experience to continuously improve the museum's quality content apace with ever-increasing demand for science education programs. Sensational STEM programs bring chemistry and physics to life and include: Solids, Liquids and Gases, grades K-2nd; What's Hot, What's Not?, grades 3-5; Reactions in Action, grades 6-12; and Fantastic Forces, grades 6-12. H-E-B Body Adventure programs inform the science behind healthy living and include: Food is Fuel, grades K-2; Put Your Heart Into It!, grades 3-5; Muscle Mechanics, grades 6-8; and The Super You Experience, grades 4-7. In response to steadily increasing demand from educators and participation in the Witte's STEM programs, the Public Programs team has expanded its programming in 2019 and created three new programs that will debut this fall: Counting Creatures, grades K-2; Tracking Math, grades 3-5; and Parabolic Projectiles, grades 9-12.

The Witte has a compelling exhibition schedule in 2019-2020 and is excited to offer two STEM-focused exhibitions that will overlap with the spring and fall semesters of the 2020 school year and enhance the Witte's slate of educational science programs for students on field trips. Backyard Adventures, February 2020 - May 2020, will invite students to explore the science of their own back yards with hands-on investigations incorporating biology, zoology, horticulture, and mathematics and will complement the Witte's Sensational STEM programs. The Secret World Inside You, June 2020 - September 2020, will encourage students to explore the rapidly evolving science that is revealing the complexities of the human microbiome and reshaping our ideas about human health, expanding on the H-E-B Body Adventure science programs. The Witte's Public Programs Team will develop supplementary educational programming to accompany each exhibition, which will be offered to educators alongside current science programs.

Looking to the future and beyond, the Witte is currently in the design phase for its next educational campus enhancement that will be completed in 2021 - the Witte Museum Science Court. The Science Court will complement the renovation of the current Prassel Auditorium into the newly named Dawson Family Hall, both of which will double the educational space available for STEM programming. Designed around the Fibonnaci Sequence, also known as the "golden ratio," the innovative outdoor Science Court will exemplify the intersection of nature, science and culture to connect students and visitors to math and science concepts that can be seen and learned in nature. Inspired by academic research that indicates students show improved learning outcomes and mathematical performance when teachers incorporate gross motor movement and physical activity opportunities into teaching, the Science Court will provide an expanded space for field trip students and visitors to increase physical interaction with STEM concepts to enhance their understanding. Once construction of the Science Court is completed, students will be able to participate in each of the Witte's Sensational STEM programs in this enlarged and enhanced space.

The Witte Museum takes seriously its role as a catalyst for lifelong learning and would be honored to continue its partnership with the Najim Foundation to give students the tools to be healthy, effective 21st century learners and leaders with a keen understanding of and appreciation for the interconnectedness of nature, science and culture.

Evaluation Plan:

The Witte uses established quantitative and qualitative evaluation procedures to evaluate exhibitions and programs that help confirm our educational and cultural programming is relevant, engaging and meets visitor needs and interests. Demographic, ZIP Code, and other data are compiled through a Point-of-Sale system at Admissions to help track visitorship, and contracted bi-annual surveys of the San Antonio community, conducted by Prost Marketing, help demonstrate whether the Witte is reaching a visitor demographic representative of the community. If a sector of the community is underrepresented in any year, the Witte focuses marketing and outreach efforts in that area in an effort to boost visitation to desired levels. Visitor and teacher surveys and attendance data are monitored on an ongoing basis by the Senior Management Team, with oversight from the Museum's Board of Trustees. The Body Adventure also provides a longitudinal study on the health of the community, now in its sixth year.

Plans to sustain project beyond the term of this request:

The need for field trip scholarship underwriting for schools is so ubiquitous the Witte has to do little outreach to bring schools in to utilize the funds; this need will continue to be present without changes to the state education budget. If the Witte notices underrepresentation from certain schools or districts, the Public Programs team reaches out directly to ensure the missing or underrepresented district and its schools and teachers are informed of these scholarship opportunities. With demand for scholarship ongoing alongside corresponding increases in programmatic material and supply costs, the Witte will continue to seek underwriting for the scholarship and program costs from private foundations, individuals, and companies, and proceeds from its signature special events will continue to support these initiatives. Requesting support from like-minded entities that believe in the transformative value of educational opportunities outside the classroom has made the Witte largely successful in requests for support.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

How many unduplicated children will NFF REQUESTED FUNDS impact?

20,000	7,000
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Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	7%
Children (6-13)	80%	Asian American	1%
Young Adults (14-18)	20%	Caucasian	43%
TOTAL:	100%	Hispanic/Latino	49%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:
 District1, District2, District3, District4, District5, District6, District7

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Cost of general admission & 1 STEM or H-E-B science program for 7,000 students (\$5 general admission + \$3 program)	\$56,000	\$56,000
Bus reimbursement for 25 buses (estimated at \$160 per bus)	\$4,000	\$4,000
STEM Program and H-E-B Body Adventure Science Program Expenses	\$353,775	\$30,000
TOTAL:	\$413,775	\$90,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
University Health System	\$40,000
Saint Susie Charitable Foundation	\$25,000
TOTAL:	\$65,000

PROJECT - COMMITTED

Funder Name	Amount Requested
San Antonio Metropolitan Health District	\$45,000
Rackspace	\$15,000
Texas Cavaliers Charitable Foundation	\$5,000
TOTAL:	\$65,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
William Knox Holt Foundation	\$30,000
Charity Ball	\$50,000
Coates Foundation	\$35,000
Vaughan Foundation	\$5,000
Bolner's Fiesta Products	\$5,000
Jefferson Bank	\$5,000
Raytheon	\$20,000
Impact San Antonio	\$100,000
TOTAL:	\$250,000
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
San Antonio River Authority	\$25,000
Kronkosky Foundation	\$50,000
Stillwater Foundation	\$25,000
Russell Hill Rogers Fund for the Arts	\$50,000
Heritage Auction	\$5,000
Steve and Marty Hixon, Science Initiative	\$50,000
Bill Scanlan, Nature Initiative	\$15,000
Alkek Foundation	\$30,000
Summerlee Foundation	\$20,000
Humanities Texas	\$5,000
Wells Fargo Advisors	\$10,000
Kenedy Foundation	\$1,000
BBVA USA	\$9,000
Capital Group Companies	\$22,000
Tricentennial Commission	\$10,000
Bob and Stephanie Girling, Sunday Jazz	\$20,000
Bank of America	\$7,500
BKD Foundation	\$2,000
Edouard Foundation	\$20,000
Dickson-Allen Foundation	\$150,000
Flohr Family Foundation	\$1,000
Texas A&M University	\$5,000
Brown Foundation	\$40,000
Dalkowitz Charitable Trust	\$10,000
USAA	\$50,000
Cowden Charitable Foundation	\$10,000
Bolner's Fiesta Products	\$15,000

TOTAL:	\$657,500
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BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
 100%

If Board giving is not at 100%, please explain why?
 NA

How are board members expected to participate in your organization?
 Members of the Witte Museum Board of Trustees are volunteers who give of their time, personal connections, and financial resources to the Witte. Trustees are asked to become members of the Quillin Society (\$1,000/year) and to make a stretch gift to the Museum's operations or capital projects; stretch gifts are determined by each Board member personally. Trustees serve on sub-committees of the Board (Facilities, Finance, Collections, Development, etc.). Board service is limited to two consecutive three-year terms; Executive Committee members serve in their leadership roles for two years and may be re-elected. Trustees are expected to attend all Trustee Meetings. The Executive Committee meets once per month; the full Board meets every other month.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
J.J. Feik	Feik Industries
Dirk Elmendorf	r26D
Ryan Berg	Lee Michaels Fine Jewelry
Jack Stein	Community Volunteer
Don Gonzales	Estrada Hinojosa & Co.
Bill Anderson	H-E-B, San Antonio
Walter Embrey	Embrey Partners
Mary Arno	Retired Physician
Jesse Travis	Fusion Advisors
Michael Bolner	Bolner's Fiesta Products
Mark H. Metcalfe	Wells Fargo Advisors
Mary West Traylor	Sola Vaca Ranch
Eddie Aldrete	IBC Bank
Inigo Arzac	World Affairs Council
Heather Chandler	Innovative Media Group
David Dunham	Texas Monthly Magazine
Anthony Edwards	Artist, Historian
Rob Finney	Commerce Capital Partners, LLC
Bryan Grundhoefer	WeliMed
Eric Honeyman	Valero Energy Corporation
Robert Hunt	Hunt Consulting Group
Rob Killen	Kaufman/Killen
Esteban Lopez	BlueCross BlueShield of Texas
Deborah Gray Marino	SWBC

Susan Naylor	The Will Smith Foundation
Amy Rhodes	Capital Group/American Funds
Lane Riggs	Valero
Elizabeth West	Community Volunteer
Signature Marise McDermott	