

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Assistance League of San Antonio		Federal Tax ID#: 74-2330690		501(c)(3) Public Charity 509 (a)(1)	
Address: P.O. Box 13130		City: San Antonio		State: TX	
				Zip Code: 78213-1200	
Website: www.assistanceleague.org/san-ant onio		Fax: (210) 732-1200		United Way Funded: No	

Head Of Organization

Name: Shelia Klein		Title: President	
E-Mail Address: alsagrants@aol.com		Phone: (210) 732-1200	

Application Contact

Name: Karen M Perretta		Title: Grants Committee member		E-Mail Address: kperretta@sbcglobal.net		Phone: (210) 509-6055	
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Previous Najim Funding

Year	Funding \$
2008	\$50,000
2009	\$50,000
2010	\$50,000
2011	\$50,000
2012	\$50,000
2013	\$126,000
2014	\$51,000
2015	\$66,000
2016	\$66,000
2017	\$66,000
Total	\$625,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$65,000	\$259,350	\$975,703

Mission Statement:

Assistance League volunteers transforming lives of children and adults through community programs. Our vision is "Essential needs are met in our community and families flourish."

PROJECT INFORMATION

Program / Project Title:

Togs For Tots

Harvey E. Najim Family Foundation Priorities:

Food, Shelter and Clothing

Program / Project Description:

To support the "Togs for Tots" program by providing new clothing to economically disadvantaged children.

According to the Annie E. Casey Foundation's Kids Count data, about one-quarter of San Antonio's children live in poverty. For their parents, providing basic needs for their very young children can be a hardship.

Togs For Tots seeks to help these economically disadvantaged families by providing their newborn through preschool children with new clothing, personal care supplies, an age-appropriate book, and a bilingual developmental education book. The program works with 42 social service agencies covering the greater San Antonio area. Through these referrals, more than 5,500 children are served annually.

Infants in the program receive a layette containing a gown handmade by Assistance League members, onesies, sleepers, receiving blankets, socks, a cap, body wash, and baby lotion. Older children (six months through age four) receive shirts and pants, a coat, underwear, socks, body wash, toothpaste, a toothbrush, a comb, and a hairbrush. Every item provided is high-quality and brand new. This year, the program is expanding to include pajamas at all age levels which will require additional funds.

Parents served by this program often lack the financial resources, family support, and sometimes the child-rearing knowledge they need to adequately provide and care for their children. Togs For Tots provides each child's parents with "Watch Me Grow from Head to Toe," a booklet designed to help educate them about a baby's expected growth and progress, to stress good parenting skills, and to emphasize the importance of immunizations. The booklet, produced by Assistance League, is written in English and Spanish to ensure that all parents served by Togs For Tots will have access to this essential information.

Members of Assistance League - all of whom are volunteers - handle all aspects of the program, including: a. maintaining an inventory of clothing, grooming supplies, and books; b. interacting with referring agencies, filling agencies' orders, soliciting agencies' evaluations of the program, and c. administering the program's budget to assure efficient use of funds.

Evaluation Plan:

Qualitative measurements will look at number of children served, number of agencies participating, and budget compliance. Quantitative measurement is more difficult: Assistance League does not have direct contact with the children served by the program or their parents. Each year, Assistance League solicits input from participating agencies about the value of the program to their clients, the efficiency with which the program's service is delivered, and interest in future participation. Responses are almost completely positive, with only the wish that more children could be served.

Assistance League also conducts an annual survey of its members about their satisfaction with all of its philanthropic programs. Input provides valuable insight into how well the operation works, the ease with which members can do their "jobs," and their level of interest in continuing to work on Togs For Tots and other programs.

Plans to sustain project beyond the term of this request:

Assistance League has operated Togs For Tots since 1988. Because of ever-increasing economic need in our community, Assistance League will continue this program indefinitely. Financial support will come from community generosity (grants and donations), proceeds from the operation of Assistance League's resale shop, and fundraisers. To insure that Togs For Tots will be managed efficiently and economically, Assistance League volunteers are committed to serving in all aspects of the program, including the careful and frugal purchasing of Togs For Tots clothing and supplies.

Children Impacted:	
How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
5,500	1,769

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	100%	African American	7%
Children (6-13)	0%	Asian American	2%
Young Adults (14-18)	0%	Caucasian	27%
TOTAL:	100%	Hispanic/Latino	63%
		Native American	1%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:
 District1, District2, District3, District4, District6, District7, District9, District10

Line item Budget:		
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Clothing	\$202,150	\$65,000
Personal care supplies	\$30,550	\$0
Books	\$12,000	\$0
Other (printing, shipping, travel)	\$14,650	\$0
TOTAL:	\$259,350	\$65,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Morgan Stanley	\$1,000
Unitarian Universalist Church	\$7,000
TOTAL:	\$8,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Texas Cavaliers	\$5,000
TOTAL:	\$5,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Cowden Foundation	\$5,000
TOTAL:	\$5,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
San Antonio Area Foundation	\$20,000
TOTAL:	\$20,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Board members, all of whom are volunteers, are expected to meet the service and financial requirements for all voting members: attend regular meetings, pay annual dues, and participate in and support the philanthropic programs and fundraising activities of the chapter. In addition, Board members are responsible for the general direction of all of the organization's activities, overseeing various subcommittees, monitoring and evaluating all philanthropic programs as well as the operation of the Thrift House, and reviewing and approving budgetary requests to insure fiscal responsibility.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Shelia Klein, President	None
Ruth Heller, President-elect	None
Lee Bartels, Vice-President Philanthropy	None
Jo Herbold, Vice-President Resource Development	None
Sandra Barnhart, Vice-President Membership	None
Kaye Brown, Vice-President Marketing Communications	None
Carolyn Schafer, Treasurer	None
Lou King, Recording Secretary	None
Donna Stewart, Bylaws Chairman	None
Becky Lull, Strategic Planning Chairman	None
Carol Hodges, Finance Chairman	None
Carol Hall, Auxiliary Chairman	None

PROJECT TIMELINE

Start Date	End Date
06/01/2018	05/31/2019