

# FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
<b>Legal Name:</b> SA Youth	<b>Federal Tax ID#:</b> 74-2333088	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 1215 W. Poplar Street	<b>City:</b> San Antonio	<b>State:</b> Texas	<b>Zip Code:</b> 78207
<b>Website:</b> www.sanantonioyouth.org	<b>Fax:</b> (210) 223-3131	<b>United Way Funded:</b> Yes	
<b>Fiscal Year:</b> January 01 to December 31			
Head Of Organization			
<b>Name:</b> Asia Ciaravino		<b>Title:</b> President and CEO	
<b>E-Mail Address:</b> asia@sanantonioyouth.org		<b>Phone:</b> (210) 223-3131	
Application Contact			
<b>Name:</b> Vanessa Martin	<b>Title:</b> Development Associate	<b>E-Mail Address:</b> vanessa@sanantoniout h.org	<b>Phone:</b> (210) 223-3131
Previous Najim Funding			
Year	Funding \$		
2007	\$150,000		
2009	\$75,000		
2010	\$75,000		
2011	\$75,000		
2012	\$90,000		
2013	\$75,000		
2014	\$100,000		
2015	\$75,000		
2016	\$75,000		
2017	\$75,000		
2018	\$80,194		
2019	\$80,000		
<b>Total</b>	<b>\$1,025,194</b>		
<b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b> No			
<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>	

\$80,000	\$3,145,200	\$3,145,200
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**Mission Statement:**

Empowering San Antonio's high-risk youth and young adults to achieve their full potential by providing quality educational programming in a safe environment.

**PROJECT INFORMATION**

**Program / Project Title:**

To support youth programs which serve at-risk youth and their families by providing positive, safe, educational and social opportunities.

**PROJECT TIMELINE**

Start Date	End Date
10/01/2020	09/30/2021

**Harvey E. Najim Family Foundation Priorities:**

Education

**Education Priorities:**

After School

**Program / Project Description:**

Funding received from the Najim Charitable Foundation will be utilized for general operating support of SA Youth's two educational programs that focus on academic achievement, developing positive character and behavior, and encouraging physical activities and nutrition education for youth that come from low-income families and are at-risk of academic failure.

Our Out-of-School Time program operates 11 after-school sites, within South San Antonio ISD and San Antonio ISD that serve at-risk elementary and middle school-aged children and their families during the critical after-school hours and over the summer. Our site locations are strategically located in high-need, low-income neighborhoods, serving schools with high percentages of disadvantaged students.

Additionally, our YouthBuild program, a nationally-affiliated youth workforce program, provides young adults between the ages of 16 to 24 a second opportunity to earn a high school diploma while planning for their next steps. This alternative education program is designed to build competitive occupational skills leveraged against the economy of tomorrow and assist students in entering a competitive employment market, enrolling in higher education, and/or enrolling in military service.

The students and families we serve are experiencing unforeseen learning barriers, such as increased back-to-school costs, a lack of necessary technology, and additional safety requirements, including the use of personal protective equipment for in-person learning. Funds from the Najim Charitable Foundation will enable program staff to assist participating students as they recover from the COVID slide, a phenomenon identified by experts, showing patterns of academic setbacks during the COVID global pandemic. Early estimates suggest that students will return this fall with roughly 50% of math learning gains, relative to a typical school year (NWEA, April 2020).

At the beginning of this school year, in coordination with participating school districts, SA Youth programs are providing services through an online, virtual format, due to the COVID-19 global pandemic. The requested funds will allow SA Youth programs to foster an inclusive and stimulating environment where students are continuously engaged in daily curriculum including STEM activities, enrichment activities, positive constructive character-building activities, physical activities, homework assistance, and good study habit tools, all through a virtual platform. Students receive social-emotional based learning with familiar adults, including critical tutoring time. These funds will also enable program staff to reduce learning gaps seen in participating students with increased use of technology and educational software for virtual learning. Students are completing collaborative projects and have the unique opportunity to experience a virtual extended learning day while learning at home.

Funds requested from the Najim Charitable Foundation will enable our YouthBuild program staff to provide high school diploma recovery services virtually and reduce extended learning gaps for our Fall Class of 2020 and Spring Class of 2021. The young adults in our YouthBuild program this year are receiving virtual small group instruction and one-to-one tutoring, if needed, through video conferencing, as well as consistent social-emotional support from familiar SA Youth staff.

SA Youth program staff is committed to promoting healthy lifestyles as part of its SA Fit organizational initiative, which improves students' nutritional awareness, healthy lifestyle skills, and overall mental health with daily physical and enrichment activities like basketball and cooking classes (currently being taught virtually). Students learn recipes that enable them to practice healthy habits at home and cook nutritious meals with their parents during monthly virtual or in-person Family Engagement Nights that also attract the neighboring community and key stakeholders. The funds requested will enable SA Youth program staff to remain focused on keeping students healthy, decreasing learning gaps created during this time, and encouraging students to continue achieving success beyond any circumstance.

#### Target Goals:

Goal 1: Improve educational achievement.

Goal 2: Develop positive character and values.

Goal 3: Promote healthy lifestyles.

#### Expected Results:

SA Youth's overall strategic outcomes include increasing a student's knowledge and awareness of the importance that education plays in their life and improving healthy lifestyle skills. We aim to increase the educational achievement of students at all levels (grade promotion and/or high school diploma), so that they may graduate and become young adults who have plans for higher education, vocational training, or a desire to serve their country through military service. Additionally, program staff aims to develop self-discipline, leadership, and consistent study habits in students, which will be even more critical this school year.

#### **Evaluation Plan:**

SA Youth utilizes various academic and behavioral reporting formats in order to measure the success of our programs. For example, our OST program uses sign-in rosters, pre- and post-tests, academic and behavior reports from schools, verbal feedback from participants, school administration, and several other measuring tools. Our program team regularly reviews and measures attendance, grade promotions, and behavioral referrals, through Skyward Software. This student data is used to identify any downward trends in student grades, so that remediation is swift and concentrated.

Our YouthBuild program staff also measures daily student attendance and academic improvement throughout the course of the program. Students are required to complete a series of benchmark TABE exams. Additionally, graduation rate, student placement after the completion of the program (e.g. higher education, career, military service), and follow up rates with alumni are measured each cohort. Logic models are also reviewed regularly to incorporate new data that arises.

#### **Plans to sustain project beyond the term of this request:**

SA Youth takes an active approach in locating, securing, and maintaining funds following its organizational 2020 Strategic Plan designed by its CEO, executive team, and Board of Governors.

SA Youth receives funding from United Way, government agencies, private foundations, corporations, dedicated individuals, its signature Chips N Salsa event (which will feature a virtual format this year), and local business partnerships that provide in-kind services and goods. Moreover, annual back-to-school and holiday giving campaigns raise additional funds and keep individual and corporate donors engaged year-round.

Although much of the funding received is from government sources, many expenses in support of our programs are not covered by these agencies. Therefore, we implement on-going fundraising efforts and strategies so that hundreds of economically disadvantaged students can continue receiving services.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
960	960

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	0%	African American	2%
Children (6-13)	90%	Asian American	0%
Young Adults (14-18)	10%	Caucasian	2%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	96%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Personnel	\$2,310,000	\$40,000
Program Expenses	\$405,800	\$20,000
Professional Fees	\$25,000	\$0
Contract Labor & Consultants	\$274,000	\$0
Fundraising	\$21,400	\$0
Occupancy & Maintenance	\$48,000	\$20,000
Insurance	\$40,000	\$0
Interest & Bank Fees	\$0	\$0
Telephone & Utilities	\$21,000	\$0
<b>TOTAL:</b>	<b>\$3,145,200</b>	<b>\$80,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

<b>PROJECT - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Baptist Health Foundation	\$100,000
Greehey Family Foundation	\$50,000
Elizabeth Huth Coates Foundation	\$10,000
American Honda Foundation	\$45,000
Amy Shelton McNutt Charitable Trust	\$20,000
Dollar General Foundation	\$4,000
Marietta K. Randall Foundation Trust	\$10,000
Waldrip Foundation	\$12,000
<b>TOTAL:</b>	<b>\$251,000</b>
<b>PROJECT - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Texas Education Agency Century 21 Cycle 10	\$1,120,000
US Dept. of Labor - CFDA #17.274	\$373,333
Mays Family Foundation	\$25,000
San Antonio Area Foundation	\$30,000
Circle S. Holdings LLC	\$15,000
Bank of America	\$100,000
<b>TOTAL:</b>	<b>\$1,663,333</b>
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>	
<b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>
<b>ALL OTHER ORGANIZATION REQUESTS - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>
<b>BOARD OF DIRECTORS</b>	
<b>What percentage of your board contributes financially to the organization?</b>	
100%	
<b>If Board giving is not at 100%, please explain why?</b>	
<b>How are board members expected to participate in your organization?</b>	

The members of SA Youth's Board of Governors demonstrate a commitment to the success of programs with a combination of 100% personal charitable contributions and incorporation of their vast professional connections.

Member expectations include: reviewing financial statements every month, developing and reviewing budgets annually, raising income, participating in fundraising events, selecting auditors, developing financial policies, and making a financial contribution.

Board members are also expected to serve on at least two committees, participate in fundraising activities including at least one program event per year, and commit an average of six hours per month.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Katherine A. Tapley, Chair	Norton Rose Fulbright, U.S. LLP
Bob Benavides, Immediate Past President	SARMA
Randy Pollock, Vice Chair	Pre-Employment, Inc.
Grant Bryan, Secretary	Bexar County District Attorney's Office
Michael M. Mewborne, Treasurer	Wells Fargo Advisors
Kim Azar, Board Member	Azar Family Brands
James Chandler, Board Member	The IMG Studio
Shannon Sedgwick Davis, Board Member	Bridgeway Foundation
Joseph Maratea, Board Member	Retired Valero Energy Corporation Executive
Grant Herbon, Board Member	6Connex
Kelli Cubeta, Board Member	Cubeta Law Group

**Signature**

Vanessa Martin