

# FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
<b>Legal Name:</b> Assistance League of San Antonio	<b>Federal Tax ID#:</b> 74-2330690	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> P.O. Box 13130	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78213-1200
<b>Website:</b> www.assistanceleague.org/san-ant onio	<b>Fax:</b> (210) 732-1200	<b>United Way Funded:</b> No	
<b>Fiscal Year:</b> June 01 to May 31			
Head Of Organization			
<b>Name:</b> Catherine Campion		<b>Title:</b> President	
<b>E-Mail Address:</b> alsa.grants@gmail.com		<b>Phone:</b> (210) 269-3664	
Application Contact			
<b>Name:</b> Shelia Klein	<b>Title:</b> Grants Committee Chair	<b>E-Mail Address:</b> kperretta@sbcglobal.net	<b>Phone:</b> (210) 509-6055
Previous Najim Funding			
Year	Funding \$		
2008	\$50,000		
2009	\$50,000		
2010	\$50,000		
2011	\$50,000		
2012	\$50,000		
2013	\$51,000		
2014	\$51,000		
2015	\$66,000		
2016	\$66,000		
2017	\$65,000		
2018	\$65,000		
2019	\$65,000		
<b>Total</b>	<b>\$679,000</b>		
<b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b> No			
<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>	

\$65,000	\$279,350	\$1,053,308
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**Mission Statement:**

Assistance League volunteers transforming lives of children and adults through community programs. Our vision is "Essential needs are met in our community and families flourish."

**PROJECT INFORMATION**

**Program / Project Title:**

To support the Togs For Tots program by providing new clothing to economically disadvantaged children.

**PROJECT TIMELINE**

Start Date	End Date
06/01/2020	05/31/2021

**Harvey E. Najim Family Foundation Priorities:**

Food, Shelter and Clothing

**Program / Project Description:**

About one-quarter of San Antonio's children live in poverty. For their parents or caregivers, providing basic needs for them can be a hardship. Togs For Tots seeks to help these economically disadvantaged families by providing their newborn through preschool children with new clothing, personal care supplies, books, and a bilingual developmental information book. Through referrals from about 40 social service agencies covering the greater San Antonio area, Togs For Tots is budgeted to directly impact 6,000 children this year, including 1,000 San Antonio ISD Pre-K students. An award of \$65,000 from the Najim Family Foundation would be used to purchase clothing for 1,755 children.

Infants in the program receive a layette containing a gown handmade by Assistance League members, onesies, sleepers, receiving blankets, socks, a cap, body wash, and baby lotion. Older children (through age four) receive two complete outfits of clothing (shirts and pants, a coat, underwear, socks) plus body wash, toothpaste, a toothbrush, a comb, and a hairbrush. SAISD students receive one school uniform and one outfit. All children receive age-appropriate books. Every item provided is high-quality and brand new.

Parents served by Togs For Tots often lack the financial resources, family support, and sometimes the child-rearing knowledge needed to adequately provide and care for their children. The program provides parents with "Watch Me Grow from Head to Toe," a booklet designed to educate them about a baby's expected growth and developmental progress. Produced by Assistance League, the booklet is written in English and Spanish.

Members of Assistance League - all of whom are volunteers - handle all aspects of the program, including maintaining an inventory of clothing and supplies, interacting with referring agencies to fill their orders and solicit evaluation input, and administering the program's budget to assure efficient use of funds.

Covid-19 has disrupted our procedures somewhat. Many of the agencies from whom we receive referrals were closed for a period of time, but the ones that did stay open have reported an increased need among their clients for services like Togs For Tots. The Assistance League building was closed for a while, which meant our philanthropic programs were temporarily suspended. With the needs of our community's young and vulnerable members in mind, Assistance League members have worked creatively and cautiously to continue to serve them.

**Evaluation Plan:**

Quantitative measurement will look at number of children served, their residential zip codes, number of agencies participating, and budget compliance. Qualitative measurement is more difficult because Assistance League does not have direct contact with the children served by the program or their parents. For this measurement, Assistance League solicits input from participating agencies about the value of the program to their clients, the efficiency with which the program's service is delivered, and interest in future participation. Responses are almost completely positive, with only the wish that more children could be served.

Assistance League also conducts an annual survey of its members to measure their satisfaction with its philanthropic programs. Input provides valuable insight into how well the operation works, the ease with which members can do their "jobs," and their interest in continuing to work on Togs For Tots and other programs.

**Plans to sustain project beyond the term of this request:**

Assistance League has operated Togs For Tots since 1988. Because of ever-increasing economic need in our community, Assistance League will continue this program as long as there is interest and funding. Financial support will come from community generosity (grants and donations), proceeds from the operation of Assistance League's resale shop, and fundraisers. To ensure that Togs For Tots will be managed efficiently and economically, Assistance League volunteers are committed to serving in all aspects of the program, including the careful and frugal purchasing of Togs For Tots clothing and supplies.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
6,000	1,755

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	100%	African American	7%
Children (6-13)	0%	Asian American	2%
Young Adults (14-18)	0%	Caucasian	27%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	63%
		Native American	1%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District6, District7, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Clothing	\$222,150	\$65,000
Personal care supplies	\$30,550	\$0
Books	\$12,000	\$0
Other (printing, shipping, travel)	\$14,650	\$0
<b>TOTAL:</b>	<b>\$279,350</b>	<b>\$65,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.****PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Najim Family Foundation	\$65,000
Mays Family Foundation	\$15,000
Alamo Heights Rotary	\$2,000
Circle Bar Foundation	\$20,000
<b>TOTAL:</b>	<b>\$102,000</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Scantland Family Foundation	\$2,500
<b>TOTAL:</b>	<b>\$2,500</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Cowden Foundation	\$5,000
St. Marks Episcopal Church	\$10,000
Rack Gives Back	\$15,000
James Avery Forging Hope	\$10,000
Junior Forum	\$2,500
<b>TOTAL:</b>	<b>\$42,500</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Greehey Family Foundation	\$5,000
Texas Cavaliers Foundation	\$5,000
Wheeler Family Foundation	\$0
<b>TOTAL:</b>	<b>\$10,000</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

NA

**How are board members expected to participate in your organization?**

Board members, all of whom are volunteer members of Assistance League, are expected to meet the service and financial requirements for all voting members: attend regular meetings, pay annual dues, and participate in and support the philanthropic programs and fundraising activities of the chapter. In addition, Board members are responsible for the general direction of all of the organization's activities, overseeing various committees, monitoring and evaluating all philanthropic programs as well as the operation of the Thrift House (Assistance League's primary source of funding), and tracking fiscal responsibility and budget compliance.

<b>LIST OF BOARD DIRECTORS</b>	
<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Catherine Campion, president	None
Nancy McBrine, vice president philanthropic programs	None
Ann Murdock, vice president resource development	None
Jo Herbold, vice president membership	None
Janet Maloney, vice president marketing communications	None
Fran Gorman, recording secretary	None
Cherry Pelt, treasurer	None
Gene Willis, bylaws chair	None
Marianne Lewis, strategic planning chair	None
Lee Bartels, finance chair	None
Kathy Bustos, auxiliary representative	None
<b>Signature</b>	
Catherine Campion	