

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Special Reach, Inc.		Federal Tax ID#: 45-1967838		501(c)(3) Public Charity 509 (a)(1)	
Address: P.O. Box 690215		City: San Antonio		State: TX	
				Zip Code: 78269	
Website: www.specialreach.com		Fax: (210) 784-7478		United Way Funded: No	

Head Of Organization

Name: Cici Osonma		Title: President/CEO	
E-Mail Address: ciciosonma@specialreach.com		Phone: (210) 367-8197	

Application Contact

Name: Cici Osonma		Title: President/CEO		E-Mail Address: ciciosonma@specialreach.com		Phone: (210) 784-7478	
-----------------------------	--	--------------------------------	--	-------------------------------------------------------	--	---------------------------------	--

Previous Najim Funding

Year	Funding \$
2017	\$11,000
2018	\$20,000
Total	\$31,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2013 & 2016

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$30,000	\$273,946	\$426,725

Mission Statement:

The mission of Special Reach is to provide dynamic enrichment programs for children with special needs and respite for their families.

PROJECT INFORMATION

Program / Project Title:

To support the Summer Enrichment Program, Holiday Programs and "Party Nights" for children with special needs.

PROJECT TIMELINE

Start Date	End Date
07/08/2019	12/31/2019

Harvey E. Najim Family Foundation Priorities:

Program / Project Description:

Over the years, San Antonio has seen a growing population of children with developmental delays such as autism, Down syndrome, cerebral palsy, etc. The Autism Lifeline Links 2019 Legislative Agenda identifies that more than 30,000 individuals are living with autism in the San Antonio Core Based Statistical Area. This number does not include individuals with other developmental delays such as Down syndrome, cerebral palsy, etc. Furthermore, a recent news report published in Open Minds on February 17, 2019, reported that less than 10% of adults with developmental delays in Bexar county have access to services due to funding constraints. Research shows that providing services, such as ours, early in a child's development plays a significant role in their success as adults. The Najim Family Foundation has contributed significantly to ensuring that children with special needs have access to services that will help them grow into adults that are contributing members of our community. In their daily lives, children with autism, Down syndrome, and other special needs have few opportunities to just have fun and be a 'normal kid'. For these children, adequate support is lacking outside the school. This is a problem because much of a child's development occurs in the home and community. In addition, a caregiver's well-being is inextricably linked to that of their child, and this role as caretaker can take a heavy toll. These parents need respite as much as their children need fun and enriching activities.

In response to this problem, Special Reach programs are carefully designed to help children with special needs and their siblings develop their social skills and create lasting memories in an inclusive setting, while simultaneously providing their caregivers with a well-deserved respite. In order to ensure peace of mind for the parents of these special children, all our programs are equipped with highly qualified staff which include speech pathologists, school counselors, special education teachers, and others with specialized skillsets. Our ultimate goal is helping kids and their families improve their quality of life by having fun! Far too often fun is marginalized when serving children with special abilities, in deference to more quantifiable outcomes. At our programs these precious children participate in games, crafts, sports, friendly interaction with others, and a time to drop everything and just dance! While such a gathering may seem like no big deal to the parents of well a socialized child, to these kids and their parents, the events are a big deal.

We are requesting support for our year-round programs, both school year programs and summer programs. Our school year programs include 'Party Nights' and school holiday programs. Party Nights are held from 6:30 - 9:30 PM on Friday nights at any of these locations: Arc of San Antonio- Pam Stevens Ctr. 6530 Wurzbach Rd. San Antonio, TX 78240, Crown of Life Lutheran Church 19291 Stone Oak Pkwy San Antonio, TX 78258, Morgan's Wonderland 5223 David Edwards Dr. San Antonio, TX 78233. Our holiday programs are held during extended school breaks such as Thanksgiving break, spring break, etc. Our summer day program will offer 4 sessions in 2019 at Crown of Life Lutheran Church 19291 Stone Oak Pkwy San Antonio and Living Church at Woodlawn Pointe 702 Donaldson Ave. San Antonio, TX 78201. These programs will be led by a program director who will supervise at least 12 experienced special education staff members and a team of adult and teen volunteers. The program will be overseen by the CEO. Each site is set up with 3 distinct areas: The Gym - interactive games, fitness and guest activities; The Craft Area - themed arts and crafts such as birdfeeders and maracas; Media Room - video games such as X-Box, Wii, etc.; with additional outdoor activities (e.g. water games) in the summer. All programs are designed with the intention to provide a diverse and safe set of activities for the children.

Special Reach's impact stretches beyond the children who attend its programs. We are contributing to developing healthy families and socially adept children in our community. Over 87% of our latest 2018 parent survey respondents report that our program improved their child's social skills, and 100% of them reported that our program provided them with respite. Also, approximately 95% of parents surveyed wanted to see our programs expanded. We are meeting this need in 2019 by adding more summer session and introducing our holiday programs. We are committed to providing consistent staff while maintaining the high quality of service for which we have become known. This grant will be used to offset the costs of the equipment, program guests, program facility rentals, payment of program staff, scholarships, and other supplies such as crafts, printing, etc.

Evaluation Plan:

Anecdotally and through surveys and stakeholder feedback, we know that we are improving lives. The outcome that we most want to impact through this initiative is quality of life -- for children with disabilities as well as for their parents/caregivers. With the expanded program, and to the extent possible, we will quantify our impact through pre- and post-program surveys, anecdotal data, and by analyzing attendance data. Our survey instrument will measure improvements in social skills of the children, as well as their outlook, as perceived by parents, our staff and by the children themselves. In addition, we will examine attendance data over the year to determine how consistently each family has attended. This is perhaps the most important indicator of our success -- do the children want to be there? Our 2018 attendance record shows 838 children attended our programs. This means that each child attended about 6.5 times.

Plans to sustain project beyond the term of this request:

Special Reach holds 3-4 fundraisers per year and charges a fee to help cover the expenses associated with our programs. As we have grown, we have been exposed to many more individual and corporate donors, as well as other grant makers. We are working diligently to further diversify our funding base through annual appeals, exploring other avenues to fulfill our mission, and applying to additional grant makers so that we can continue to meet this growing need in our community.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
135	42

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	9%
Children (6-13)	54%	Asian American	1%
Young Adults (14-18)	46%	Caucasian	30%
TOTAL:	100%	Hispanic/Latino	60%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District2, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Program Equipment/Supplies	\$9,500	\$7,500
Program Facility Rental	\$5,200	\$3,500
Background Checks	\$280	\$200
Volunteer/Staff Training/meetings	\$1,000	\$1,000
Storage unit for program supplies	\$1,200	\$400
Automobile and Travel	\$7,000	\$4,500
Printing/Marketing/Publications	\$1,000	\$1,000
Program Staff	\$190,433	\$10,800
Program Software	\$2,000	\$0

Program Cell phone	\$1,100	\$1,100
In-Kind Expenses	\$35,233	\$0
Program Insurance	\$6,000	\$0
Depreciation	\$14,000	\$0
TOTAL:	\$273,946	\$30,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
San Antonio Area Foundation	\$25,000
Valero	\$10,000
H-E-B	\$10,000
Warm Springs Foundation	\$10,000
TOTAL:	\$55,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Kronkosky Charitable Foundation	\$25,000
Greehey Family Foundation	\$10,000
TOTAL:	\$35,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Annual Gala	\$170,000
Birdies For Charity	\$10,000
Big Give	\$5,000
Other Fundraising Events	\$15,000
Other Corporate Contributions	\$15,000
TOTAL:	\$215,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
The Gordon Hartman Family Foundation	\$25,000
Broadway Bank	\$5,000
TOTAL:	\$30,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

All our board members support Special Reach with their own resources. Financially, 100% of the board donates to Special Reach as they are able. Since January 2018, members of the board of directors and advisory board have donated over \$38,500 and continue to make monetary and in-kind donations. They also donate their various expertise as needed such as shooting videos for Special Reach, taking photographs to promote our programs, and providing legal, leadership, and accounting guidance. Our board members are very actively engaged in fiscal matters and take a hands-on approach to all matters concerning Special Reach.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Rudy Vasquez - Chair	Owner, The Law Offices of Rudy Vasquez, P.C. 2939 Mossrock San Antonio, TX 78230
Dr. Roland Rios - Vice Chair	Director of Technology, Ft. Sam Houston School District 4090 Winans road San Antonio, TX 78234
Barbara Johnson - Treasurer	EVP, Residential Mortgage Lending & Consumer Banking Braodway Bank 1177 NE Loop 410, San Antonio, TX 78209
Pepper Wilson - Secretary	Executive Director for Training and Development at Valero Energy
Doris Dollar - Kuretich	Owner, Dollar Wealth Management LPL Securities 19311 FM 2252 Garden Ridge, TX 78266
Greg Kinney	Adjunct Professor at Southwest School of Arts 1201 Navarro San Antonio, TX 78205
Lacey Kotzur	Public Affairs Manager, H-E-B Tournament of Champions Charitable Trust
Patty Ritter	Director of Clinical Services, Advantage Care Services 5038 Beckwith Blvd Ste 105 San Antonio, TX 78247
Signature	
Cici Osonma	