

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> San Antonio Zoological Society		<b>Federal Tax ID#:</b> 74-1323695		<b>501(c)(3) Public Charity</b> 509 (a)(2)	
<b>Address:</b> 3903 North St. Mary's		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78212	
<b>Website:</b> www.sazoo.org		<b>Fax:</b> (210) 734-7184		<b>United Way Funded:</b> No	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Timothy Morrow		<b>Title:</b> CEO/Executive Director	
<b>E-Mail Address:</b> tim.morrow@sazoo.org		<b>Phone:</b> (210) 734-7184	

### Application Contact

<b>Name:</b> Kelley Havemann		<b>Title:</b> Director of Development		<b>E-Mail Address:</b> sarah.ramirez@sazoo.org		<b>Phone:</b> (210) 734-7184	
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### Previous Najim Funding

Year	Funding \$
2016	\$10,000
2018	\$10,000
2019	\$20,000
<b>Total</b>	<b>\$40,000</b>

**Has the organization applied to the Najim Charitable Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$50,000	\$2,100,200	\$25,656,575

**Mission Statement:**  
Our mission is to inspire people to love, engage with, act for, and protect animals and the places they live through sharing our passion for animal care, education, and conservation.

## PROJECT INFORMATION

**Program / Project Title:**  
To support the renovation of Kronkosky Tiny Tot Nature Spot by helping the zoo meet a \$1,000,000 challenge grant

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
06/01/2021	05/30/2023

## Harvey E. Najim Charitable Foundation Priorities:

Education

### Education Priorities:

Pre-K

### Program / Project Description:

Studies show that American children spend less than seven minutes a week in unstructured outdoor play. With constant adult instruction and control, how can we expect kids to develop skills to initiate, negotiate, and problem solve on their own? This nature deficit not only impacts the child's physical and mental health, it makes it harder for children to understand and appreciate the importance of nature and conservation of our earth's valuable natural resources.

Children who are given opportunities for unstructured play and spend a moderate amount of time in nature are healthier both physically and mentally, do better in school, have more self-confidence and self-esteem, are better problem solvers, are more cooperative and creative, feel more connected to nature and, perhaps most importantly, are the conservation leaders of tomorrow. Documentation for the need and the benefits of children playing outdoors can be found at: <https://www.childrenandnature.org/learn/research/>.

Established in October 2004 through a generous donation from the Kronkosky Charitable Foundation, Kronkosky's Tiny Tot Nature Spot has been a perennial favorite for young children visiting the zoo for more than a decade. During this time, other than normal maintenance, the only upgrade to the Nature Spot has been some work that was done last year, funded by the Foundation, in which the Tropical Waters feature was demolished. The demolition left a green space that we have reinvented as a Great Lawn. This demolition was due to safety concerns regarding the Tropical Waters structure. However, time (and love) is taking its toll on the entire Nature Spot. Significant renovations are needed to ensure engagement in this much-loved zoo destination. Our Reimagining! ensures that the Nature Spot engages our conservation and environmental education message in a setting that is fun, recreational, and interactive for young children and their families.

Of the 1.2 million visitors to the zoo annually, approximately 380,000 visit the Nature Spot-including children 0-5 and their parents/caregivers.

We anticipate that the Reimagined! KTTNS will provide increased capacity to serve our target audiences with:

- o Specially designed features for babies, toddlers and their caregivers;
- o Increased accessibility for a diverse community of young naturalists;
- o Providing an environment that explicitly supports CDC milestones and SEL benchmark competencies for pre-school children; and,
- o Offering Play Leader-led targeted nature-play programming on a weekly basis, such as: "outdoorsy mornings", "two's day on Tuesday", and "knee-high naturalist club".

While visiting Kronkosky's Tiny Tot Nature Spot, children will be encouraged to get out of their strollers (and in many cases their shoes and socks) for a hands-on encounter with real, wild, life! Specially designed areas and well-trained staff, called Playleaders and Actor Educators, will help children and their families immerse themselves in nature. To enhance the trip for children five and under, visitors can check the schedule posted near the Nature Spot entrance for daily animal presentations and activities. During every visit, children will be immersed in nature experiences that engage the senses, encourage discovery and bring them close to nature.

Kronkosky's Tiny Tot Nature Spot-Reimagined! will consist of several major areas:

Discovery House is an indoor nature-play venue. New/reimagined areas for knee-high naturalists to play and explore will include:

Squirrel's Seedings & Sprouts-a multi-sensory environment for our littlest nature lovers, featuring soft surroundings, stimulating textures, soothing sounds, and engaging play features for crawlers, wobblers, and toddlers.

Beetles Courtyard-offering tots a whimsical opportunity to develop a little green thumb while caring for bushes, flowers, and trees.

Pollywog's Pond-a nice place to spend some time fishing, talking about toads and frogs, or even meeting a real aquatic creature.

Hawk's Rock-a wonderful place to climb a challenge wall, build a burrow, identify night-time wildlife, or play pretend. Prairie dogs, scorpions, horned lizards, and imagination abound!

Nature Spot is a safe outdoor, yet exciting environment, the focuses on building strength, confidence, and resiliency. New and reimagined areas include:

- o Butterfly House-a year-round cozy home, rain or shine, with an aesthetic that is reminiscent of San Antonio.

- o Go Wild!-a thrilling adventure course.

- o Wheel Good Time!-a sensory outdoor track for those getting around on wheels.

- o Mud Kitchen and Good Earth Diner-where something good is always cooking with a little dirt, water, and a lot of imagination!

We are excited to implement these expanded capacity opportunities at the Nature Spot-encouraging our visitors to return again and again. \*\*\*\*\*Additionally, we are planning an outreach program to encourage attendance by under-represented populations. We plan to start a relationship with Head Start programs and other Hispanic and African American groups. The goal is for KTTNS visitors to resemble the total population of San Antonio and the large diversity seen throughout the city.

The Kronkosky Foundation has committed \$1,000,000 to this project in the form of a challenge grant. We cannot meet this challenge without the help of funders committed to the development needs of our most precious resource-our young children.

**Evaluation Plan:**

We evaluate success by collecting data on the results of three key developmentally appropriate connections between their experiences and those of the animal:

- o Children will actively engage in building and manipulating items in their environments, imagining how they might be used.

- o Children and families will make developmentally appropriate connections between their experiences and those of the animals (example: I eat, fish eat; sloths climb, I climb; monkeys have family and so do I.)

- o Children will use their imaginations to engage in pretend play in various areas (ex: making soup in the mud kitchen, pretend play in the campground, adventuring in the Riverbank).

Evaluation tools used for all activities listed above include surveys, observations, parent conversations and anecdotal records. Once collected, the data is analyzed weekly by Nature Spot Team members, with reports being provided to education leadership monthly and subsequently rolled up into an annual report.

**Plans to sustain project beyond the term of this request:**

Normal maintenance of the Nature Spot will be continued with the zoo's general operating fund. No further grant funding will be needed for this project once we have successfully met the challenge grant.

Please note as an explanation for below--no committed funding year to date (fiscal year started 2/1) - the majority of funding requests are related to projects, not general operating, and we have quite a few pending with expected success, but none yet confirmed.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
350,000	350,000

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	100%	African American	10%
Children (6-13)	0%	Asian American	5%
Young Adults (14-18)	0%	Caucasian	40%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	45%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District2

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Phase 1	\$875,262	\$50,000
Phase 2	\$621,500	\$0
Phase 3	\$603,438	\$0
<b>TOTAL:</b>	<b>\$2,100,200</b>	<b>\$50,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Individual Funder (negotiations ongoing)	\$600,000
Ed Rachal Foundation	\$50,000
Rosendin Foundation	\$50,000
Amy Shelton McNutt Trust	\$50,000
Moody Foundation	\$100,000
Wheeler Foundation	\$25,000
Nancy Smith Hurd Trust	\$200,000
Myra Stafford Pryor Trust	\$100,000
<b>TOTAL:</b>	<b>\$1,175,000</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Kronkosky Charitable Foundation	\$1,000,000
<b>TOTAL:</b>	<b>\$1,000,000</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
P-21 Foundation (Conservation)	\$20,000
SALE (Zoo School Scholarships)	\$10,000
Meadows (COVID Recovery)	\$100,000
Coates (Conservation)	\$150,000
Dalkowitz Trust (Title 1 School Groups)	\$10,000
BBVA (Title 1 School Groups)	\$5,000
Texas by Nature (Conservation)	\$25,000
	\$0
<b>TOTAL:</b>	<b>\$320,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
99%

**If Board giving is not at 100%, please explain why?**  
We have one board member out of 65 that did not provide financial support. We do not know why, but we have worked very hard to ensure that we have 100% participation (as we did in 2019) and we will ensure this does not occur again.

**How are board members expected to participate in your organization?**  
We routinely have 52% or more Board members in attendance at our quarterly meetings. Board members who are not in attendance are provided with meeting minutes and all appropriate materials from the missed Board meeting. We always have a quorum, ensuring that business can move forward in a timely manner. Our Board is very involved in strategic planning. The Board also participates in, and invites guests who are potential future donors to, events hosted at the zoo. The Board is aware of the programs and program evaluations that are done; however, they have little direct participation in the development of those programs.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Alice Viroslav, M.D.	Radsourc & UT Health SA
Ann A. Cross	Olmos Park Animal Hospital
Annita Hereford-Crump	Capital Group/American Funds
Ashwin Nathan	H-E-B
Becky Canavan	Johnny Canavan Homes
Brandon Grossman - Executive Committee	Burger World LLC
Brian C. Steward	KRW Lawyers
C. Collins Anderson	Bluepearl Vet Speciality/Emergency
Cameron R. Redding	Redding Law, PLLC

Camille L. Denton - Executive Committee	Community Volunteer
Charles H. Clines	The Charles Butt Foundation
Christopher S. Bathie	Rio Bravo Alloys
Cosmo M. Guido	Guido Companies
David S. Herrmann	Columbia Realty LTD
Diana H. Plummer	Key Realty
Drew Greller VMD, DACVO	South Texas Veterinary Opthamology
Frank Z. Ruttenberg - Board President	Haynes and Boone, LLP
Gary Simmons	Valero Energy Corp
George M. Hutchinson	Invictus Medical
George P. Parker	Retired Attorney
George S. Hixon	Phyllis Browning Land and Ranch
Gilbert F. Vasquez	Clark Hill Strasburger
Gina Langley	Community Volunteer
J. Stephens McCusker	Retired - SA Zoo Director
James Nester	TWO2WORLD
Jane H. Macon	Bracewell LLP
Jayne Russell	Luther King Capital Management
Jim E. Satel	Valero
Joe N. Haynes	Sanger & Altgelt, LLC
John L. Nau III	Silver Eagle Distributors
Kathleen Kennedy	Community Volunteer
KayKay O'Brien	OfficeSource, LTD
Kelly S. Daniell	Coates Charitable Foundation
Laura Berg Hodge	Phyllis Browning Co.
Louis R. DiSabato	Retired - SA Zoo Director
Marcus T. Barrett	Barrett Brothers Oil and Gas
Mark L. Thornton	SA Internal Medicine
Mary R. Barrett - Executive Committee	Community Volunteer
Maryanne Guido - Executive Committee	Guido Companies
Meredith Howard	Redbird Communications
Michael L. Molak	Plains Capital Bank
Norborne Cole - Secretary	Retired - Coca Cola CEO
Peggy Hughes - Executive Committee	Dan Allen Hughes Company
Red McCombs	McCombs Enterprises
Richard M. Kleberg	Luther King Capital Management
Robert E. Miggins	Go Smart Solar
Robert J. Barrera	Nicholas & Barrera P.C.
Robert P. Thomas	San Antonio Pediatric Surgery

Roby Latimer	Adobe Equity Group
Ryan Malitz	Malitz Construction
Sara Stumberg Walker - 2nd VP	Sara Walker Events
Susan N. Naylor - Executive Committee	Will Smith Foundation
Tarah A. Sykes	Community Volunteer
Thomas C. Hill	AmeriVet Partners
Timothy M. Havens	Retired - La Gitana Ranch
Todd L. Brockwell - Treasurer	Monticello Wealth Management
Tony Parker	Retired - San Antonio Spurs
Tracee Feik	Feik Family Foundation
Valerie Guenther	Community Volunteer
William A. Freed - 1st VP	Nueces Marketing Partners
William T. Maloy	Geological Consultant
<b>Signature</b>	
Kelley Havemann	