

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Alpha Home		Federal Tax ID#: 74-1668144		501(c)(3) Public Charity 509 (a)(1)	
Address: PO Box 15440		City: San Antonio		State: Texas	
				Zip Code: 78212	
Website: www.alphahome.org		Fax: (210) 785-3000		United Way Funded: Yes	

Fiscal Year: September 01 to August 31
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Head Of Organization

Name: Merideth Erickson		Title: Chief Executive Officer	
E-Mail Address: Merickson@alphahome.org		Phone: (210) 785-3007	

Application Contact

Name: Amanda Hunt		Title: Development and Marketing Director		E-Mail Address: donate@alphahome.org		Phone: (210) 785-3007	
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Previous Najim Funding

Year	Funding \$
2014	\$10,000
2017	\$10,000
2018	\$20,000
2019	\$30,000
Total	\$70,000

Has the organization applied to the Najim Family Foundation in the past and been declined? Yes 2009
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Grant Amount Requested \$: \$40,000	Total Project Budget \$: \$3,992,778	Organization's Annual budget \$: \$3,992,778
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Mission Statement: The mission of Alpha Home is to offer a pathway of help, hope and healing through spiritually based drug and alcohol treatment and support.
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PROJECT INFORMATION

Program / Project Title: To support the Parenting Program and the Residential and Outpatient Substance Use Programs.
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PROJECT TIMELINE

Start Date	End Date
09/01/2020	08/31/2021

Harvey E. Najim Family Foundation Priorities:

Child Abuse & Child Neglect

Program / Project Description:

Our Residential Treatment Program provides women with intensive and expansive therapeutic drug rehabilitation and alcohol addiction treatment in a home-like setting that prepares them to remain clean and sober while embracing the benefits of a lifelong 12-step commitment. Upon arriving at Alpha Home, residential clients engage in a personalized assessment with their counselor to determine an appropriate treatment plan. Clients are expected to attend weekly support group meetings, such as AA, to further build their support network. Clients also attend family education and parenting groups weekly. Alpha Home occupies two facilities with a total of 47 beds where women in the program live while they seek treatment. Both facilities are centrally located near downtown San Antonio and provide residents with a shared room to stay in. Residential clients also engage in job readiness preparation, familiarize themselves with community employment resources and are required to work or volunteer in the community while in supportive treatment.

Alpha Home's Outpatient Treatment Program is offered to men and women who are seeking treatment but have the skills and support to recover without residential care. This four to six-month program offers gender specific programs, evidence-based curriculums and trauma informed care. Clients in the outpatient program meet with their counselor within the first five days of scheduled programming to discuss goals and to develop a treatment plan. Clients are provided with a basic schedule that includes a minimum of three hours a week of education, three hours a week of group counseling and individual counseling every other week. Other activities may be recommended, such as parenting classes and family education classes, as needed.

Alpha Home's Parenting Program helps to improve the lives of children through the reduction of child abuse and child neglect caused by addiction. Child abuse and child neglect represent a pattern of parental behavior that can lead to a child's poor self-image, own substance use disorder, destructive behavior and even suicide. A relationship between parental addiction and child abuse has also been documented in a large proportion of child abuse and neglect cases. Parents who have substance use disorder are also more likely to be involved in domestic violence and/or child abuse cases. In fact, the economic impact of substance use disorder in Bexar County alone is estimated to be more than \$1.7 billion annually. One woman in treatment at Alpha Home can save tax payers more than \$200,000 annually. Savings include the cost of placing children in foster care (\$40,000), incarceration instead of treatment (\$146,000), emergency room visits (\$1,300 per visit) and lost productivity in the workplace (\$13,000). This cycle is often repeated unless intervention and proper education and recovery tools are taught.

Alpha Home's Parenting Program is part of our Residential Substance Use Disorder Treatment program and also includes direct services to the children of the women in the program. On average, 50% of Alpha Home's clients have had interactions with Child Protective Services (CPS) however, the Parenting Program is available to our parenting clients that are not involved with CPS to provide them with additional family parenting education and support. The Parenting Program conducts assessments and provides educational workshops in order to help clients learn and gain necessary parenting skills and to work with the children to provide them with the support they need while their mothers are in recovery. We also provide clients with education and intervention through our Family First Pregnant and Postpartum Intervention program, which includes the Parenting Awareness and Drug Risk Education (PADRE) program and our Neonatal Abstinence Syndrome (NAS) program. The goal of these programs is to reduce the number of children and families whose lives are affected by alcohol and other drugs. We also use the "Incredible Years" curriculum, which provides outcome tools to measure impact and results. The "Incredible Years" is a series of interlocking, evidence-based programs for parents, children and teachers and is supported by more than thirty years of research. The goal of the curriculum is to prevent and treat children's behavioral problems and to promote their social, emotional, and academic competence.

The Parenting Program can serve up to 47 women at any given time that are enrolled in our gender specific Residential Substance Use Disorder Treatment program. In fiscal year 2018-2019, Alpha Home served a total 330 women in the residential program and impacted over 750 children. During the same time period, 90% of our clients made below \$10,000 annually. Ethnically, 46% of our clients were Caucasian, 7% African-American and 47% were Hispanic. 60% of our clients were between the ages of 21-44. Our clients come from all areas of Bexar and surrounding counties with the most prevalent zip codes being 78207, 78212, 78216, 78227 and 78228. Our clients also have histories of abuse, medical and emotional problems and homelessness. 95% of the individuals receiving treatment at Alpha Home have experienced some type of trauma in their life such as abandonment, domestic violence or sexual abuse. 88% of our clients also have underlying mental illness.

Evaluation Plan:

We evaluate the success of the Parenting Program with the following measures: 1) The number of mothers who successfully complete the program; 2) The number of mothers who report better relationships with their children and a strong support system and 3) The number of mothers who report a change in their parenting confidence, knowledge and skill level. We also evaluate the success of the Residential and Outpatient Substance Use Treatment programs by reaching 70% or better on the following outcomes: 1) Individuals will stop using drugs and alcohol; 2) Clients will demonstrate an increased ability to build and maintain healthy relationships and 3) Clients will establish connections within the community that supports ongoing stability and long-term recovery. Both programs will use client monitoring and interviews, drug testing and compliance with state and federal treatment guidelines to track progress towards the stated outcomes.

Plans to sustain project beyond the term of this request:

Alpha Home continues to seek designated grant funding to support all of our programs. We also receive support from individuals, corporations, governmental sources and the net proceeds of our "Doorways of Hope" luncheon. To streamline our services we made the decision to eliminate the Parenting Specialist position and to instead have the program overseen by a member of our counseling staff. This has helped us to save money while also delivering a high level of support to the women in the parenting program.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

750

How many unduplicated children will NFF REQUESTED FUNDS impact?

750

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	33%	African American	7%
Children (6-13)	50%	Asian American	0%
Young Adults (14-18)	17%	Caucasian	46%
TOTAL:	100%	Hispanic/Latino	47%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
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Parenting Program Salary	\$36,000	\$18,000
Residential/Outpatient Program	\$3,956,778	\$22,000
TOTAL:	\$3,992,778	\$40,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
St. Mark's Episcopal Church	\$10,000
TOTAL:	\$10,000

PROJECT - COMMITTED

Funder Name	Amount Requested
None	\$0
	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Kronkosky Charitable Foundation	\$75,000
San Antonio Area Foundation	\$50,000
Sundt Construction	\$10,000
Marietta Randall Foundation	\$5,000
Elizabeth Huth Coates Charitable FDN	\$20,000
Dalkowitz Foundation	\$10,000
Sacks Foundation	\$10,000
Cowden Foundation	\$10,000
Meadows Foundation	\$50,000
TOTAL:	\$240,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Mays Family Foundation	\$10,000
Shield Ayres Foundation	\$10,000
Grande Cares	\$1,200
Baptist Health Foundation	\$50,000
Moody Foundation	\$15,000
Green Door Association	\$4,500
St. Luke's Lutheran Health Ministries	\$10,000
H-E-B Tournament of Champions	\$2,500
TOTAL:	\$103,200

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

NA

How are board members expected to participate in your organization?

Per our bylaws, Alpha Home can have up to 21 board members. Terms are for three years and a member may serve two consecutive terms. Five of the board members must be members of Trinity Baptist Church, including the pastor or a designated representative. Board members serve on one of the following standing committees: Executive, Finance & Audit, Development and Marketing, Facilities, Program Evaluation and Oversight and Board Development. All committees meet as needed, with the exception of the Finance and Audit committee, which meets monthly. Expectations of each board member includes: 1) regular attendance at monthly meetings; 2) committee participation; 3) personal financial support at a level that is meaningful to the board member and 4) participate in the organizations fundraising activities. In addition, members must advocate for Alpha Home and substance abuse and abide by and sign a code of ethics.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Sandy Klein (Board Chair	Community Volunteer
Linda Ellison (Immediate Past Chair)	Community Volunteer
Dr. Rebecca Bonugli (Secretary)	Community Volunteer
Elizabeth Gostkowski (Treasurer)	CAPTRUST
Andrea Schaper	Glaxo Smith Klein
Joel Bowlin	WTG Fuels, Inc.
Gwynn Deaver	Firstmark Credit Union
Rev. Leslie Hollon	Trinity Baptist Church
Kathryn Parker Howie	Community Volunteer
John Skaggs	Imagery Graphic Systems, Inc.
Francine Wilson	Dreams Do Come True
Gaye Litton	San Antonio Lighthouse for the Blind
Julie Perez	Alamo Group, Inc.
Lorina Rummel	Assistant DA - Bexar County
Richard Albanese	Albanese Defense and Energy
Dolly Lopez	Community Volunteer

Signature

Merideth Erickson, CEO