

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: New Braunfels Christian Ministries	Federal Tax ID#: 26-2221231	501(c)(3) Public Charity 509 (a)(1)	
Address: 169 S Hickory Avenue	City: New Braunfels	State: TX	Zip Code: 78130
Website: www.nbcm.org	Fax: (830) 627-7006	United Way Funded: Yes	
Fiscal Year: January 01 to December 31			
Head Of Organization			
Name: Brett Mosher		Title: Executive Director	
E-Mail Address: brett.mosher@oakwoodnb.com		Phone: (858) 705-0503	
Application Contact			
Name: Bre Jamerson	Title: Grants Coordinator	E-Mail Address: bre.jamerson@nbcm.org	Phone: (858) 705-0503
Previous Najim Funding			
Year	Funding \$		
2008	\$25,000		
2010	\$25,000		
2011	\$38,600		
2012	\$40,000		
2013	\$50,000		
2014	\$55,000		
2015	\$60,000		
2016	\$60,000		
2017	\$60,000		
2018	\$75,000		
2019	\$75,000		
Total	\$563,600		
Has the organization applied to the Najim Family Foundation in the past and been declined?			
Yes In 2010, partnering organization Oakwood Church submitted a letter of intent requesting funding for Harvest Food Pantry.			
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:	

\$100,000	\$2,099,406	\$3,164,105
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Mission Statement:
 New Braunfels Christian Ministries exists to demonstrate Christ's love by aiding the physical, mental, social, and spiritual growth of individuals and families in New Braunfels and surrounding communities.

PROJECT INFORMATION

Program / Project Title:
 To support the Kids Club Nutrition Initiative, School-based Program Sites, and Summer Program Launch.

PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

Harvey E. Najim Family Foundation Priorities:
 Education

Education Priorities:
 After School

Program / Project Description:
 Kids Club partners with local schools, volunteers and families to affirm God-given value and multiply possibilities together. Kids Club creates a fun, engaging environment where more than 300 kids thrive through positive relationships with caring adults. Kids grow academically, expand life skills, and develop Godly character.

In the 2020/2021 school year, 296 elementary students (grades 1-5) will attend the after-school program twice per week and spend six hours interacting with a consistent team of volunteers. Kids Club will serve students that are enrolled in thirteen elementary schools who are recommended to the program by school representatives. Kids Club will provide programming at its main campus and on campus at four additional elementary schools. Referred students are in greatest need for intervention. Most students are performing below grade level when they enroll at Kids Club, and most qualify for free or reduced lunch.

Without Kids Club, most of these students would not have an adult to assist with school assignments at home, few students would have an adult mentor, and almost all would have more unsupervised time at home. Providing a consistent adult mentor who is an active participant in each student's education allows students falling behind to succeed and giving them confidence in their schoolwork. Kids Club tailors programming to build upon the work of teachers and parents to help each child develop and grow. Activities each program day include a healthy meal, chapel time, outdoor play, reading/math support, and homework help.

The provision of healthy snacks and meals is an integral component of Kids Club. These meals are very important because providing a balanced meal is not a priority, or perhaps possibility, in many student homes.

Kids Club Main Campus Program Coordinator Corrie Cash shares how nutrition is a key component to a student's academic and social success. "Meals and snacks are a vital part of our program at Kids Club. Providing food for our children allows them to see Kids Club as a safe place, and in turn, allows us to earn their trust and build relationships faster. Offering snacks and meals gives every child the opportunity to learn manners and mealtime etiquette. At Kids Club, children practice waiting their turn in line for a dinner plate, using polite words such as "please" and "thank you," and learning how to sit and converse at the table with others. The healthy food we have available for the children ultimately provides an opening for us to teach them important life skills, which will leave a lasting impact."

Kids Club will dramatically expand its summer program in 2021. Kids Club will offer 100 local students each week with an opportunity to participate in programming five days per week during eight weeks of summer. The summer schedule will be intentional, interactive, engaging, and full of fun learning activities. Students will enjoy themed activities, math games, open gym play, reading practice, outdoor play, biblical teaching, team building activities, inflatable games, and much more. NBCM initially planned to launch this new program in 2020, but the launch was delayed to 2021 due to the COVID-19 pandemic.

Students will have the opportunity to register for one week or multiple weeks (up to 8). Registration fees will be required of all children, but pricing will be tiered to offer reduced fees for select families. Program leadership anticipates that each week, 70 campers will be participants in Kids Club's school year program or students referred by schools. The remaining thirty camper spots each week are expected to be filled by other students residing in the community. Kids Club anticipates that 650 unduplicated students will participate in the new summer program.

Research shows that two months of academic skills are lost over a single summer. The summer slide makes it even harder for students who are struggling academically during the school year to catch up to their peers. Kids Club will deliver solid educational material using fun, engaging teaching techniques. In 2019, Kids Club offered a half-day summer program to 50 Kids Club students each week for four weeks. In 2020, Kids Club will host small family events that allow social distancing. The expanded summer program schedule for 2021 will offer 100 local children a full-day schedule (7:30am-5:30pm; Monday through Friday). New Braunfels ISD is a key partner in the new summer program; the district plans to host the day camp on a school campus, sponsor camp meals, and consult in creation of summer academic programming.

Kids Club has grown substantially from its inaugural program year (2006) when it served 37 students to 311 children in the 2019/2020 school year. Kids Club launched a pilot program at its first school-based site at Morningside Elementary School in 2015. Grant funds from Najim Charitable Foundation helped Kids Club to expand to Goodwin-Frazier Elementary in 2016, Startzville Elementary in 2017, and Freiheit Elementary in 2019.

During the 2020/2021 grant cycle, Kids Club will provide 650 unduplicated children with an opportunity to grow academically, spiritually, and socially. New Braunfels Christian Ministries invites Najim Charitable Foundation to continue support of Kids Club's Nutrition Initiative and School-based Program Sites and provide new funding to help launch Kids Club Summer in 2021. A \$100,000 grant will help students to develop skills that will equip them to succeed in life, build confidence in their academic abilities, learn skills to navigate challenging social situations and set goals for the future.

Evaluation Plan:

Students participating in Kids Club will expand hope for positive change, increase confidence in their academic abilities, and gain skills in conflict resolution and self-control that will equip them to interact respectfully with their peers and adults.

NBCM will pursue the following goals for Kids Club in the 2020/2021 school year: 100% of students will receive a snack and meal each day they attend Kids Club, 90% of students will demonstrate positive changes in behavior or maintain good behavior (respect/responsibility) as measured by program volunteers, and 90% of students will improve/maintain good habits of completing homework (aim high/ready to work) at the start and end of the school year.

2021 Summer Program goal: 100% of students will receive 2 snacks and 2 meals each day they attend Kids Club.

Plans to sustain project beyond the term of this request:

The organization relies heavily on foundation grants, private donations, and other charitable gifts to sustain operations. Income from student registration for Kids Club's summer program will cover only a small portion of program expenses. Kids Club is working to strengthen community partnerships and increase program funding to support continued program expansion and improvement.

Children Impacted:			
How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?		How many unduplicated children will NFF REQUESTED FUNDS impact?	
650		650	
Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.			
A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	3%
Children (6-13)	100%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	17%
TOTAL:	100%	Hispanic/Latino	74%
		Native American	0%
		Other and Define	6%
		TOTAL:	100%
City Council District for Which Children are Being Served:			
Outside San Antonio			
Counties applicant is in:			
Comal			
Line item Budget:			
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation	
Nutrition Initiative	\$42,240	\$30,000	
Peronnel wages	\$555,313	\$40,000	
Personnel benefits/payroll tax	\$86,002	\$0	
Staff/Volunteer Training & Recognition	\$36,681	\$3,000	
Program Supplies	\$15,427	\$1,000	
Kids Club Store	\$3,300	\$0	
Leadership Program/Family Connections	\$20,050	\$0	
Transportation	\$7,230	\$0	
Equipment	\$9,789	\$1,000	
Summer Meals	\$27,720	\$0	
Summer Personnel Wages	\$203,458	\$20,000	
Summer Personnel Benefits/Payroll Tax	\$49,130	\$0	
Summer Staff/Volunteer Training & Recognition	\$10,572	\$1,000	
Summer Program Supplies	\$9,751	\$1,000	
Summer Kids Club Store	\$1,000	\$0	
Summer Transportation	\$500	\$0	

Summer Equipment	\$21,964	\$3,000
Facilities, Utilities, Phone & Data	\$99,384	\$0
Office Expense/Supplies	\$83,683	\$0
Insurance	\$11,712	\$0
In-Kind (Rent & Volunteer Service)	\$804,500	\$0
TOTAL:	\$2,099,406	\$100,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Impact San Antonio	\$75,000
Comal Cops for Kids	\$4,000
Texas Baptist Hunger Offering	\$4,000
Dollar General Literacy Foundation	\$3,000
TOTAL:	\$86,000

PROJECT - COMMITTED

Funder Name	Amount Requested
McKenna Foundation	\$88,000
Individual Contributions	\$44,064
United Way of Comal County	\$36,000
Stoller Foundation	\$20,000
Valero Energy Foundation	\$20,000
NB Women GO	\$9,000
Downtown Rotary New Braunfels	\$5,340
GVTC Foundation	\$5,000
Texas Baptist Hunger Offering	\$2,100
Dollar General Literacy Foundation	\$1,500
In-Kind (Rent & Volunteer Service)	\$804,500
TOTAL:	\$1,035,504

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
CHRISTUS Health Fund	\$50,000
San Antonio Area Foundation	\$50,000
TOTAL:	\$100,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Methodist Healthcare Ministries	\$209,000

Oakwood Church	\$120,000
Baptist Health Foundation of SA	\$100,000
Kronkosky Foundation	\$75,000
McKenna Foundation	\$75,000
Individual/Business Contributions	\$45,037
CHRISTUS Santa Rosa Hospital - New Braunfels	\$31,250
United Way of Comal County	\$30,000
Tenet Healthcare/Resolute Hospital	\$30,000
San Antonio Area Foundation	\$23,000
NB Women GO	\$9,000
St. Luke's Lutheran Health Ministries	\$5,000
TOTAL:	\$752,287

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
 100%

If Board giving is not at 100%, please explain why?
 Not Applicable

How are board members expected to participate in your organization?
 Board members establish the organization's vision, oversee the development and operation of programs to accomplish that vision, and partner with staff to secure funding to accomplish established goals.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ray Still, Chair	Oakwood Church
Mike Mullins, CPA, Secretary/Treasurer	Mullins & Associates
Leigh Ann Dees	Retired Educator
Armando Garza, RPh	Walgreens Pharmacy Manager
Jennifer Tharp	Comal County District Attorney
Jim Wesson	CHRISTUS Santa Rosa Hospital - New Braunfels

Signature
 Brett Mosher