

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Girlstart		Federal Tax ID#: 31-1595414		501(c)(3) Public Charity 509 (a)(1)	
Address: 1400 W. Anderson Lane		City: Austin		State: TX	
				Zip Code: 78757	
Website: www.girlstart.org		Fax: (512) 536-0196		United Way Funded: No	

Head Of Organization

Name: Tamara Hudgins		Title: Executive Director	
E-Mail Address: tamara@girlstart.org		Phone: (512) 522-4066	

Application Contact

Name: Meera Angus		Title: Grants Manager		E-Mail Address: meera@girlstart.org		Phone: (512) 522-4066	
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Previous Najim Funding

Year	Funding \$
2017	\$5,000
2018	\$5,000
Total	\$10,000

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$5,000	\$73,000	\$2,537,371

Mission Statement:
Girlstart's mission is to increase girls' interest and engagement in STEM through innovative, nationally-recognized informal STEM education programs.

PROJECT INFORMATION

Program / Project Title:
To support the free STEM (Science, Technology, Engineering, Math) After-School Program for at-risk youth in low-income communities.

PROJECT TIMELINE

Start Date	End Date
09/01/2019	05/31/2020

Harvey E. Najim Family Foundation Priorities:
Education

Education Priorities:

Program / Project Description:

Girlstart is grateful for the Foundation's past support of our programs in San Antonio. Girlstart After School is a free, weekly STEM after-school program designed to increase girls' learning hours in STEM. This intensive intervention involves sequential, informal, hands-on, and inquiry-based activities in topics across the STEM acronym, designed to build girls' skills in collaboration, creative problem solving, and critical thinking, as well as their STEM knowledge and their interest and confidence in STEM activities, studies, and careers. Girlstart After School also supports whole-school communities through a suite of wraparound services offered at no cost to our partner schools. These services include pedagogical and strategic support to STEM teaching efforts, math and science nights, parent meetings, and teacher professional development services.

Girlstart After School is the largest program of its type in the nation. Girlstart After School is also highly impactful for girls because of the length, consistency, and rigor of the program. Girlstart is concerned with ensuring that girls in Girlstart After School not only sustain and increase their confidence and interest in STEM, but also gain vital STEM acumen and skills. Quasi-experimental research of this program demonstrated that Girlstart After School has a significant impact on participants' academic progress, and participants (post-participation) also enroll in advanced and pre-AP math, science, and STEM electives at a higher rate than their non-participant peers.

In 2018-19, Girlstart After School reached over 2,900 girls, including 88 girls in San Antonio thanks to the Foundation's support. We aim to continue providing Girlstart After School to the following schools in San Antonio: Camelot Elementary, Montgomery Elementary, Walzem Elementary while expanding to one additional San Antonio school as resources permit. With the Foundation's support, we aim to reach at least 25 girls at each school in the 2019-20 school year (100+ girls total in San Antonio and 3,000+ girls across Texas).

The goals, outputs, and projected outcomes of Girlstart After School are as follows:

Goal 1: Participants will demonstrate competency in conducting scientific inquiry, investigations, and reasoning and will gain competency in STEM skills

Outputs: 100% of participants engage in activities that foster reasoning and scientific investigation skills while building STEM skills acquisition.

Outcomes: 75% of all participants will demonstrate competence in scientific investigations and reasoning; 80% will report confidence in solving problems; 80% will report enjoying STEM activities.

Goal 2: Increase # of girls interested in continued/future STEM study (in high school and college), including interest in STEM electives, additional STEM study, STEM higher education, and STEM majors

Outputs: Girlstart activities will include a college/career component in the lesson. One lesson will be dedicated to educational and career goal setting. Partner schools will be invited to have students apply for scholarships to attend Girlstart's annual Girls in STEM (GIS) Conference.

Outcomes: 75% will report interest in doing more STEM activities; 75% will believe that doing well in STEM in school means that they are more likely to get into college.

Goal 3: Increase # of girls interested in STEM careers

Outputs: Girlstart activities will include a college/career component in the lesson. One lesson will be dedicated to educational and career goal settings. Partner schools will be invited to have students apply for scholarship to attend GIS.

Outcomes: 75% will report increased awareness of STEM careers, 80% will believe that doing well in STEM in college can lead to a better career; 65% will express a desire to have a STEM-related career.

Evaluation Plan:

Girlstart programs are designed to build participants skills, knowledge, confidence, and interest in STEM topics, activities, courses, and careers. To assess our programs' efficacy, Girlstart uses a system of surveys, developed in partnership with SEDL, which are administered by program leaders at the beginning and end of each semester. These surveys test the growth of girls' knowledge and skills, also provide an opportunity for girls to self-report their attitudes towards Girlstart and STEM in general.

Girlstart is also continuing to update its longitudinal study to assess the long-term impact of Girlstart After School participation on girls' academic progress, course selection, graduation rates, and college enrollment. The third iteration of this study will be available next year.

Plans to sustain project beyond the term of this request:

Girlstart After School has been one of our core programs since Girlstart's founding in 1997, and we aim to continue providing this programming for many years to come. To ensure the long-term sustainability for Girlstart After School, girlstart is working hard to build a large and diverse base of corporate, foundation, and individual donors, and to secure multi-year funding commitments whenever possible. As we expand our programs, Girlstart is seeking collaboration with donors interested in funding programs for education, women and girls, STEM, programs for underprivileged youth, and programs that enrich the quality of life in our various partner communities. By seeking support across these areas, Girlstart is building a network of supporters to that our funding will be sustainable and able to withstand changes in corporate, economic, and social climates.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
3,000	100

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	17%
Children (6-13)	100%	Asian American	6%
Young Adults (14-18)	0%	Caucasian	12%
TOTAL:	100%	Hispanic/Latino	58%
		Native American	0%
		Other and Define	7%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District2, District6

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
mileage/zipcar	\$9,000	\$0
office supplies	\$6,000	\$0
printing/photocopies	\$6,000	\$0
staff (STEM CREW program leaders)	\$36,000	\$2,500
STEM supplies/materials	\$16,000	\$2,500
TOTAL:	\$73,000	\$5,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
None provided	\$0
TOTAL:	\$0

PROJECT - COMMITTED

Funder Name	Amount Requested
Rackspace	\$54,750
Texas Cavaliers Charitable Foundation	\$5,000
TOTAL:	\$59,750

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Hearst Foundation	\$50,000
Wells Fargo	\$20,000
Comerica Foundation	\$10,000
Gene Conley Foundation	\$10,000
Westinghouse Electric	\$5,000
Waldfogel Family Foundation	\$5,000
Subaru	\$5,000
Keith & Mattie Stevenson Foundation	\$5,000
Saxena Family Foundation	\$5,000
Palmer Foundation	\$5,000
McCombs Foundation	\$5,000
Kroger	\$5,000
IMA	\$5,000
Jesse T. & Jodie E. King Foundation	\$5,000
The Hand Foundation	\$5,000
The Fentress Foundation	\$5,000
TOTAL:	\$150,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
NASA	\$150,000
Overdeck Family Foundation	\$100,000
Dell	\$100,000
MilliporeSigma	\$100,000
National Instruments	\$50,000
Silicon Labs	\$25,000

Bayer	\$10,000
Summer STEM Investment Hub	\$30,000
CDBG Travis County	\$25,000
W.D. Kelley Foundation	\$25,000
Samsung	\$20,000
Applied Materials	\$40,000
Qualcomm	\$10,000
HEB	\$5,000
PayPal	\$5,000
Wells Fargo	\$5,000
Texas Pioneer Foundation	\$40,000
Huntington Ingalls Industries	\$24,000
Advanced Micro Devices	\$20,000
Western Digital Corporation Fund	\$15,000
Juniper Networks Foundation Fund	\$15,000
Georgia B. Lucas Grant Fund	\$12,500
Citgo Petroleum Corporation	\$25,000
The Stahl Family Foundation	\$10,000
SpaceX	\$10,000
3M	\$10,000
Chevron	\$9,000
Nordstrom	\$5,000
Lola Wright Foundation	\$5,000
AAUW	\$5,000
Georgetown Health Foundation	\$5,000
Corning Foundation	\$5,000
Kinder Morgan Foundation	\$5,000
Square Root	\$5,000
TE	\$5,000
Topfer Family Foundation	\$5,000
Game Changers Annual Luncheon 2019 (in October 2019)	\$150,000
TOTAL:	\$1,085,500

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

N/A

How are board members expected to participate in your organization?

Board members attend meetings at least 6x/year, fundraise, and participate in the following committees: Executive, Finance, Development, Governance, and Audit.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Janet Cinfio, Chair	Vice President of Infrastructure & Technology, Acxiom)
Sharon Reddehase, Vice Chair	Vice President, Cambia Information Group
Cassie Crist, Treasurer	Managing Director, Grant Thornton US
Jeffrey R. Davis, MD; Houston Council Co-Chair	Founder & CEO, Exploring 4 Solutions
Melissa Fiesler, Secretary	Managing Director, FP&A Technology, Charles Schwab
Shelley Gretlein	VP Marketing, National Instruments
Liza Mandeville	Senior Manager, Office of the CIO PMO at Paypal
Elizabeth Seriff	Project Manager, American Association of Nurse Practitioners
Kim Storin	VP Marketing, IBM
Dave Stump, Houston Council Co-Chair	VP Business Development, Pierpont Communications, Houston
<p>Signature Meera Angus</p>	