

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Girlstart		<b>Federal Tax ID#:</b> 31-1595414		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 1400 W. Anderson Lane		<b>City:</b> Austin		<b>State:</b> TX	
				<b>Zip Code:</b> 78757	
<b>Website:</b> www.girlstart.org		<b>Fax:</b> (512) 536-0196		<b>United Way Funded:</b> No	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Tamara Hudgins		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> tamara@girlstart.org		<b>Phone:</b> (512) 522-4066	

### Application Contact

<b>Name:</b> Meera Angus		<b>Title:</b> Senior Grants Officer		<b>E-Mail Address:</b> meera@girlstart.org		<b>Phone:</b> (512) 522-4066	
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### Previous Najim Funding

Year	Funding \$
2017	\$5,000
2018	\$5,000
2020	\$5,000
<b>Total</b>	<b>\$15,000</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$5,000	\$64,000	\$2,537,372

**Mission Statement:**  
Girlstart's mission is to increase girls' interest and engagement in STEM through innovative, nationally-recognized informal STEM education programs.

## PROJECT INFORMATION

**Program / Project Title:**  
To support the free STEM (Science, Technology, Engineering, Math) After-School Program for at-risk youth in low-income communities.

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
09/01/2020	05/31/2021

**Harvey E. Najim Family Foundation Priorities:**

Education

**Education Priorities:**

After School

**Program / Project Description:**

Girlstart is grateful for the Foundation's past support of our programs in San Antonio. Girlstart After School is a free, weekly STEM after-school program designed to increase girls' learning hours in STEM. This intensive intervention involves sequential, informal, hands-on, and inquiry-based activities in topics across the STEM acronym, designed to build girls' skills in collaboration, creative problem solving, and critical thinking, as well as their STEM knowledge and their interest and confidence in STEM activities, studies, and careers. Girlstart After School also supports whole-school communities through a suite of wraparound services offered at no cost to our partner schools. These services include pedagogical and strategic support to STEM teaching efforts, math and science nights, parent meetings, and teacher professional development services.

In 2019-20, Girlstart After School reached over 2,600 girls, including 60 girls in San Antonio thanks to the Foundation's support. We aim to continue providing Girlstart After School to the following schools in San Antonio: Camelot Elementary, Montgomery Elementary, Walzem Elementary while expanding to one additional San Antonio school as resources permit. With the Foundation's support, we aim to reach at least 25 girls at each school in the 2020-21 school year (75 girls.)

**Girlstart Response to COVID-19**

According to NWEA, "students may return in fall 2020 with less than 50% of typical learning gains and, in some grades, nearly a full year behind what we would expect in [mathematics] in normal conditions." This is especially impactful to the high-need population of girls that Girlstart serves. Students from economically disadvantaged families are also at the greatest risk of suffering from the "summer slump," the loss of knowledge and skills that takes place when students disengage from learning during the summer months. Coupled with the COVID-19 crisis, it is critical that the high-need communities we serve stay engaged with STEM over the coming months. Girlstart has and will continue to provide STEM resources and programming help mitigate this loss of learning during the COVID-19 crisis.

Girlstart's work is interpersonally intensive. The impact that we are able to make is in no small part owing to the connections that girls in our programs make with their STEM CREW (pre-service teachers who lead our programs), and with each other. That sticky factor is not unique to Girlstart, but it is one of our core elements. While it may change the mode of the work that we do, it will not change the work that we do. Learning, however, to adapt to a new medium for educating and inspiring is not simply a matter of channeling through a screen: it also requires deep thinking about the nature of how to build sticky and meaningful educational interactions DESPITE the screen. We are working hard to make sure that our programs are meaningful and engaging.

Due to the COVID-19 crisis, all Girlstart After School partner school closed early for the 2019-20 school year. To respond to this, Girlstart piloted a virtual Girlstart After School with our partner schools in April 2020 to prepare for any future virtual programs. We continue to monitor our school districts' responses to the pandemic and look forward to resuming our free, hands-on STEM after school programming as soon as we can do so. However, due to the continued increase in COVID-19 cases and school opening guidelines, programming in Fall 2020 will be Girlstart After School at Home. All After School participants from our partner schools will receive STEM kits (with ALL materials required to do STEM hands-on activities) and a STEM workbook via mail (or local pickup) to continue hands-on STEM learning to supplement and enhance the weekly (10 Zoom sessions/semester) virtual experience.

**Evaluation Plan:**

Girlstart programs are designed to build participants skills, knowledge, confidence, and interest in STEM topics, activities, courses, and careers. To assess our programs' efficacy, Girlstart uses a system of surveys, developed in partnership with SEDL, which are administered by program leaders at the beginning and end of each semester. These surveys test the growth of girls' knowledge and skills, also provide an opportunity for girls to self-report their attitudes towards Girlstart and STEM in general.

Girlstart is also continuing to update its longitudinal study to assess the long-term impact of Girlstart After School participation on girls' academic progress, course selection, graduation rates, and college enrollment. The third iteration of this study will be available next year.

**Plans to sustain project beyond the term of this request:**

Girlstart After School has been one of our core programs since Girlstart's founding in 1997, and we aim to continue providing this programming for many years to come. To ensure the long-term sustainability for Girlstart After School, girlstart is working hard to build a large and diverse base of corporate, foundation, and individual donors, and to secure multi-year funding commitments whenever possible. As we expand our programs, Girlstart is seeking collaboration with donors interested in funding programs for education, women and girls, STEM, programs for underprivileged youth, and programs that enrich the quality of life in our various partner communities. By seeking support across these areas, Girlstart is building a network of supporters to that our funding will be sustainable and able to withstand changes in corporate, economic, and social climates.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
2,600	75

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	15%
Children (6-13)	100%	Asian American	5%
Young Adults (14-18)	0%	Caucasian	13%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	57%
		Native American	0%
		Other and Define	10%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District2, District6

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
STEM supplies/materials	\$16,000	\$2,500
office supplies	\$6,000	\$0
printing/photocopies	\$6,000	\$0
staff (STEM CREW program leaders)	\$36,000	\$2,500
<b>TOTAL:</b>	<b>\$64,000</b>	<b>\$5,000</b>

**OTHER FUNDING RESOURCES**

<b>For Project being Requested: Funding sources and amounts, pending and committed.</b>	
<b>PROJECT - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Rackspace Foundation	\$50,000
<b>TOTAL:</b>	<b>\$50,000</b>
<b>PROJECT - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Texas Cavaliers Charitable Foundation	\$2,500
<b>TOTAL:</b>	<b>\$2,500</b>
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>	
<b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Michael and Susan Dell Foundation	\$50,000
Comerica Foundation	\$10,000
Gene Conley Foundation	\$10,000
Westinghouse Electric	\$5,000
Waldfogel Family Foundation	\$5,000
Subaru	\$5,000
Keith & Mattie Stevenson Foundation	\$5,000
Saxena Family Foundation	\$5,000
Palmer Foundation	\$5,000
McCombs Foundation	\$5,000
Kroger	\$5,000
IMA	\$5,000
Jesse T. & Jodie E. King Foundation	\$5,000
The Hand Foundation	\$5,000
The Fentress Foundation	\$5,000
<b>TOTAL:</b>	<b>\$130,000</b>
<b>ALL OTHER ORGANIZATION REQUESTS - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
NASA	\$150,000
Overdeck Family Foundation	\$100,000
Dell	\$75,000
MilliporeSigma	\$100,000
Cognizant	\$54,000
Silicon Labs	\$25,000
Tides Foundation	\$10,000
DPR Foundation	\$35,000
Samsung	\$20,000

AMD	\$20,000
Seeds of Strength	\$20,000
Qualcomm	\$10,000
VWR	\$10,000
Georgetown Health Foundation	\$5,000
HEB	\$5,000
PayPal	\$5,000
Wells Fargo	\$5,000
Motorola Solutions Foundation	\$60,000
AstraZenca	\$10,000
Intel	\$5,000
TE	\$5,000
Northrop Grumman	\$5,000
<b>TOTAL:</b>	<b>\$734,000</b>

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

Board members attend meetings at least 6x/year, fundraise, and participate in the following committees: Executive, Finance, Development, Governance, and Audit.

## LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Janet Cinfio, Chair	Vice President of Infrastructure & Technology, Acxiom)
Cassie Crist, Treasurer	Managing Director, Grant Thornton US
Jeffrey R. Davis, MD; Houston Council Co-Chair	Founder & CEO, Exploring 4 Solutions
Melissa Fiesler, Secretary	Managing Director, FP&A Technology, Charles Schwab
Shelley Gretlein	VP Marketing, National Instruments
Liza Mandeville	Senior Manager, Office of the CIO PMO at Paypal
Elizabeth Seriff	Project Manager, American Association of Nurse Practitioners
Dave Stump, Houston Council Co-Chair	VP Business Development, Pierpont Communications, Houston
Christy Kranik	EVP, General Manager- Noonday Collection
Monica Krishnan	Technology & Deployment Manager, Chevron
Megan Lueders	Chief Marketing Officer, Silicon Labs
Jennifer Pratt	(Advanced Product Development Specialist, 3M

Jacob Sims	Chief Technology Officer, Health Management Solutions
<b>Signature</b> Tamara Hudgins	