

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Make-A-Wish Central and South Texas		Federal Tax ID#: 74-2357788	501(c)(3) Public Charity 509 (a)(1)	
Address: 1931 NW Military Highway Ste. 210	City: San Antonio	State: Texas	Zip Code: 78213	
Website: www.cstx.wish.org		Fax: (512) 329-9474	United Way Funded: Yes	

Fiscal Year:
September 01 to August 31

Head Of Organization

Name: Kathrin Brewer	Title: President & CEO
E-Mail Address: kbrewer@cstx.wish.org	Phone: (210) 862-8228

Application Contact

Name: Sarah Gaye Conner	Title: San Antonio Regional Director	E-Mail Address: sarah@cstx.wish.org	Phone: (210) 525-9474
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Previous Najim Funding

Year	Funding \$
2007	\$20,000
2008	\$50,000
2009	\$55,000
2010	\$50,000
2011	\$50,000
2012	\$50,000
2013	\$50,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$50,000
2019	\$50,000
2020	\$50,000
Total	\$675,000

Has the organization applied to the Najim Charitable Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$825,000	\$3,388,056

Mission Statement:

Together, we create life changing wish experiences for children with critical illnesses.

PROJECT INFORMATION

Program / Project Title:

To support the Adopt-A-Wish Program by providing 10 wishes for medically qualified children in San Antonio.

PROJECT TIMELINE

Start Date	End Date
09/01/2021	05/01/2022

Harvey E. Najim Charitable Foundation Priorities:

Medical Needs

Program / Project Description:

Wish Granting / Adopt-A-Wish

When a child is diagnosed with a critical illness, only one thing is sure: life will never be the same. Hospital stays, doctor's visits, and treatments disrupt all that feels normal for the child and for loved ones. Families' resilience and resources are stretched for years. Now more than ever, the hope of a wish come true is needed.

While medical treatment is both miraculous and excruciating, children must build the mental resiliency necessary to continue treatment. Each wish begins when a medical professional or parent refers a child, between ages 2 1/2 years and before their 18th birthday. Once deemed medically eligible, an interview with the child is scheduled to ask empowering questions ,like: "If you could meet anyone, be anything, have anything, or go anywhere, what would it be?". After the wish is identified the Program team works to create a magical, individualized, life changing experience for the child.

From the moment a child recognizes the possibility of a wish, "emotion hormones" (e.g. serotonin, adrenaline, cortisol) come into play, which positively affect the child's outlook, revitalizes them and their mental health. **Research conducted by Dr. Mifano Shoshani in 2016, "The effects of the Make a Wish intervention on psychiatric symptoms and health-related quality of life of children with cancer" confirms that a wish experience not only brings more joy to critically ill children, but also an edge in conquering their illnesses.

**Shoshani, Anat et al. "The effects of the Make a Wish intervention on [...] children with cancer" Quality of life research: vol. 25,5 (2015): 1209-18. The visualization, planning, anticipation, experience, and memory allows children to become the hero in their own story, as well as their family's narrative.

The Wish Granting program potentially prevents unnecessary, prolonged treatments. **Dr. Anup Patel's "Impact of a Make-A-Wish experience on healthcare utilization" concluded that the Wish Granting program not only affords children quality of life relief, but also can help reduce the number of hospital visits and healthcare expenditures. By decreasing the amount of time in the hospital, children actualize change in their future, something they conceived themselves. Complimentary, a reduction in treatments has financial benefits to both the hospital and the children's families.

**Patel, Anup D., et al. "Impact of a Make-A-Wish Experience on Healthcare Utilization." Pediatric Research, 2018, doi:10.1038/s41390-018-0207-5.

The impact of the COVID-19 pandemic has been a shock to our wish kids, current operations, and chapter revenue. Your continued support will be instrumental in helping us continue to grant non-travel wishes, and to allow us to grant all wish types as fast as possible when the advisory is lifted. Our wish referral pipeline is growing as we continue to re-sequence wishes due to the pandemic and increasing need. Due to travel restrictions, we have had to reimagine wish delivery. Make-A-Wish has and remains committed to finding creative ways to grant wishes, with a focus on every child's safety first - which means an unprecedented level of support is needed to ensure our mission continues. We have put 173 travel wishes on hold with hopes of opening travel by car (within 1,000 miles) this summer and domestic travel by January 2022.

Since 1984, our chapter has granted more than 5,000 wishes and we are proud of our over 37 year tradition of never denying a heartfelt wish to a medically qualified child. We are requesting support from the Najim Foundation to adopt 10 wishes. This support is needed to fulfill non travel wishes and postponed wishes as soon as it is safe to do so. We do not want any child to unnecessarily wait even a day. Timing of wishes is of the essence, as research shows children are most powerfully impacted if they are able to imagine, plan, and realize their wish during treatment. With new hope and strength from a wish and a large community of support, more than 70% of Make-A-Wish children survive their critical illness.

Every child deserves a childhood, and we believe our mission gives a piece of it back. With your help, we can prepare now to make the stars align for wish kids who need it most. A wish not only creates hope, but the experience can put children in a better place to cope with and look beyond their illness. Your support will help our children dream about something that may seem out of reach, unattainable. It encourages the belief in making the impossible... possible. Together, we can shine a light of hope joy to children in their darkest days, bringing them strength for tomorrow.

*** NOTES:**

We serve children with critical illnesses in all City Council Districts, and do not track which district the majority of our wish children live in.

However, all 10 children adopted by the 2020 grant live in the city of San Antonio, and the zip codes represented are:

78251, 78218, 78254, 78264, 78223 (2 children), 78244, 78210, 78207 and 78221.

We are not a designated United Way charity; however, in FY20 we received \$4,724 from the United Way and in FY21 to date we have received \$13,256.

Evaluation Plan:

Make-A-Wish uses a participant post-wish survey, one week after wish completion , to measure process and outcomes resulting from the wish experience. It includes questions about: planning process, communications, appropriateness of information, event preparedness, activities in fulfilling the wish, family bonding, mental and/or health changes due to wish experience, suggestions for improvement, and the overall experience for families. Output and outcome measures reported are used to evaluate effectiveness during the proposed program period . Additionally, disease incidence data is used to estimate number of new eligible children in a given year to ensure we are working toward our vision of granting the wish of every eligible child. We also monitor the number of wishes moving through our "pipeline" and the time taken to fulfill them.

Sample Evaluation Outcome:

90% of parents indicated that the wish helped their child build emotional and/or physical strength to fight their illness.

Plans to sustain project beyond the term of this request:

We've continued to grant wishes to medically qualified children during COVID. Our CEO serves on the national MAW COVID Reemergence Task Force converting nationally to online wish granting and fundraising systems, upgrading socio-emotional power of our process, and centralizing services. Our team pivoted to resource at-home wishes through in-kind partnerships. Our boards, currently led by wish parents and a past wish child, have excelled in asking our major donors for more support by sharing their genuine and impactful experience.

We continue to seek funding from individuals, corporations, national partners, foundations and have 2 internal events: Over the Edge (June) and A Night of Wishes Gala (August) ; and various external fundraising campaigns. Despite revenue declines in corporate funding due to the impact of Covid, we've grown direct public support by 20% and continue finding ways to engage and connect our donors to our mission.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NCF REQUESTED FUNDS impact?
165	10

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	31%	African American	8%
Children (6-13)	46%	Asian American	6%
Young Adults (14-18)	23%	Caucasian	32%
TOTAL:	100%	Hispanic/Latino	52%
		Native American	0%
		Other and Define	2%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Adopt A Wish Total 165 wishes, Najim 10 wishes	\$825,000	\$50,000
TOTAL:	\$825,000	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Valero	\$25,000
Blue Bird Auxiliary	\$5,000
Kenedy Memorial Foundation	\$7,000
D.D. Hachar Charitable Trust	\$5,000
Enterprise Holdings Foundation	\$5,000

Alice K. Reynolds Foundation	\$10,000
Texas Stars Foundation	\$5,000
Marietta K. Randall Foundation	\$2,000
Additional sources too numerous to list	\$0
TOTAL:	\$64,000
PROJECT - COMMITTED	
Funder Name	Amount Requested
Garrison Family Foundation	\$86,500
Greehey Family Foundation	\$20,000
Guadalupe & Lilia Martinez Foundation Foundation	\$15,000
Lindenmuth Family Foundation	\$11,000
Genentech	\$11,500
Texas Cavaliers Foundation	\$5,100
Elizabeth Huth Coates Charitable Organization	\$5,000
Marek Family Foundation	\$5,000
Best Maid	\$9,000
Matias de Llano Charitable Trust	\$5,000
Trusted Choice, IIAA	\$5,600
Tri Cities	\$25,000
Cowden Foundation	\$5,000
Mary Rose Brown	\$15,000
San Antonio Chi Omega	\$3,200
Billian Family Foundation	\$10,000
Nanett Wickham Foundation	\$7,500
Jennifer Wilks Foundation	\$10,000
San Antonio Orthopaedic Group	\$6,474
WaveHealthcare	\$5,000
SWBC Foundation	\$7,500
WP Engine	\$15,000
H-E-B	\$10,000
Joseph Barnett Paul Charitable Organization	\$10,000
Additional sources too numerous to list	\$0
TOTAL:	\$308,374
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
Wheels for Wishes	\$100,000
Maggiano's	\$15,000
Macy's Spring Campaign	\$10,000

Additional sources too numerous to list	\$0
TOTAL:	\$125,000
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
Wheels for Wishes	\$343,478
Torchy's	\$200,000
Macy's Believe Campaign	\$102,000
Subaru	\$24,900
Additional sources too numerous to list	\$0
TOTAL:	\$670,378

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

In addition to making a personal meaningful donation, board members have a "GIVE or GET" responsibility of \$10,000. Board members are expected to attend our internal events, serve on board committees, and help promote awareness of our mission in the community. In FY20 the Governing Board contributed \$658,047. and the San Antonio Regional Board of Trustees contributed \$154,667.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
GOVERNING BOARD	Corporate Affiliation
Anthony Schiavo- Chair	General Motors
Elizabeth Baxter - Vice Chair	Torchys Tacos
Lorinda Holloway	Husch Blackwell
Charlie Holliday	Wish Parent, Pendo.io,inc
Michael Dones	USAA
Tori Blake	HID Global
Patrick Nolan	Google
Heather Traeger	Teacher Retirement System of Texas
Jim Alfred	Southside Bank
Joan Cleveland	SWBC Life Insurance Company
Kristie Gonzales	KVUE
Lance St. Clair	St. Clair Strategy, LLC
Manuel Azuara	Bridgepoint Consulting
Peter Kramer	ICU Medical
Seth Randle	Harland Clarke Holdings
Stuart Stahl	Lenovo
Tom Piegat	General Motors

Will Brown	USAA / U.S. Army Retired
Amy Villarreal	Sinclair Broadcasting
SAN ANTONIO REGIONAL BOARD	Corporate Affiliation
Lorena Kieser - Chair	Fountainhead Investment Partners / wish parent
Elisa Reinsmith - Vice Chair	Dykema Cox Smith
Ray Banks	U.S. Army Retired / former wish parent
Jeff Downing	Enterprise Holdings Foundation
Norbert Castellanos	Valero
Sidney Edwards	USAA
Monroe May	Merit / former wish parent
Lorenzo McHenry	WPEngine
Shae Hicks	Wish Family
Aaron Karnatz	Trimble / wish parent
Xiomara Thomas	Tranquility Home Care & Hospice LLC
Wendell Hall	Retired attorney / former wish parent
Jarrett Aiken	RVAS Consulting
Signature	
Sarah Gaye Conner	