

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Make-A-Wish Central and South Texas		Federal Tax ID#: 74-2357788		501(c)(3) Public Charity 509 (a)(1)	
Address: 1931 NW Military Highway Ste. 210		City: San Antonio		State: Texas	
				Zip Code: 78213	
Website: www.cstx.wish.org			Fax: (512) 329-9474		United Way Funded: No

Fiscal Year:
September 01 to August 31

Head Of Organization

Name: Kathrin Brewer		Title: President & CEO	
E-Mail Address: kbrewer@cstx.wish.org		Phone: (210) 862-8228	

Application Contact

Name: Sarah Gaye Conner		Title: San Antonio Regional Director		E-Mail Address: sarah@cstx.wish.org		Phone: (210) 525-9474	
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Previous Najim Funding

Year	Funding \$
2007	\$20,000
2008	\$50,000
2009	\$55,000
2010	\$50,000
2011	\$50,000
2012	\$50,000
2013	\$50,000
2014	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$50,000
2019	\$50,000
Total	\$625,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$825,000	\$5,094,263

Mission Statement:

Together, we create life changing wish experiences for children with critical illnesses.

PROJECT INFORMATION

Program / Project Title:

To support the Adopt-A-Wish Program by providing 10 wishes for children with critical illnesses in San Antonio.

PROJECT TIMELINE

Start Date	End Date
08/01/2019	04/30/2020

Harvey E. Najim Family Foundation Priorities:

Medical Needs

Program / Project Description:

Wish Granting / Adopt-A-Wish

When a child is diagnosed with a critical illness, only one thing is sure: life will never be the same. Hospital stays, doctor's visits, and treatments disrupt all that feels normal for the child and for loved ones. Families' resilience and resources are stretched for years. Now more than ever, the hope of a wish come true is needed.

While medical treatment is both miraculous and excruciating, children must build the mental resiliency necessary to continue treatment. Each wish begins when a medical professional or parent refers a child, between ages 2 1/2 years and before the 18th birthday. Once deemed medically eligible, an interview with the child is scheduled to ask empowering questions "If you could meet anyone, be anything, have anything, or go anywhere, what would it be?". After the wish is identified the Program team works to create a magical, individualized, life changing experience for the child.

From the moment a child recognizes the possibility of a wish, "emotion hormones" (e.g. serotonin, adrenaline, cortisol) come into play, which positively affect the child's outlook, revitalizes them and their mental health. *Research conducted by Dr. Mifano Shoshani in 2016, "The effects of the Make a Wish intervention on psychiatric symptoms and health-related quality of life of children with cancer" confirms that a wish experience not only brings more joy to critically ill children, but also an edge in conquering their illnesses.

*Shoshani, Anat et al. "The effects of the Make a Wish intervention on [...] children with cancer" Quality of life research: vol. 25,5 (2015): 1209-18. The visualization, planning, anticipation, experience, and memory allows children to become the hero in their own story, as well as their family's narrative.

The Wish Granting program potentially prevents unnecessary, prolonged treatments. *Dr. Anup Patel's "Impact of a Make-A-Wish experience on healthcare utilization" concluded that the Wish Granting program not only affords children quality of life relief, but also can help reduce the number of hospital visits and healthcare expenditures. By decreasing the amount of time in the hospital, children actualize change in their future, something they conceived themselves. Complimentary, a reduction in treatments has financial benefits to both the hospital and the children's families.

*Patel, Anup D., et al. "Impact of a Make-A-Wish Experience on Healthcare Utilization." Pediatric Research, 2018, doi:10.1038/s41390-018-0207-5.

The impact of the COVID-19 pandemic has been a shock to our wish kids, current operations, and chapter revenue. We have had to postpone over 90 travel wishes, and right now, the number of wishes waiting is growing by an additional 30% per month. We fully anticipate this rate to continue for at least the next 60 to 90 days. Your support will be instrumental in helping us continue to grant non-travel wishes during the travel advisory, and to allow us to prepare to grant an unprecedented number of travel wishes when the advisory is lifted. Our wish referral pipeline is currently 170% full and growing as we continue to re-sequence wishes due to the crisis and increasing need. Before COVID-19, we were on pace to grant more than 300 wishes this fiscal year. Due to travel restrictions, we have had to re-sequence and reimagine wish delivery. By the end of August, we plan to grant 165 wishes total for FY20, but we currently have 450+ in our referral pipeline. Your gift will ensure our ability keep granting non-travel and rush wishes during this time, and ensure we can grant the 450 waiting wishes as soon as possible.

Since 1984, our chapter has granted 5,000 wishes, and we are proud of our 35 year tradition of never denying a heartfelt wish to a medically qualified child. We are requesting support from the Najim Foundation by adopting 10 wishes. This support is needed to fulfill non travel wishes and postponed wishes as soon as it is safe to do so. We do not want any child to unnecessarily wait even a day. A life changing wish experience fuels a child's mental presence, and revitalizes them. Timing of wishes is of the essence, as research shows children are most powerfully impacted if they are able to imagine, plan, and realize their wish during treatment. Over 70% of Make-A-Wish children survive their critical medical condition.

Every child deserves a childhood, and we believe our mission gives a piece of it back. With your help, we can prepare now to make the stars align for wish kids who need it most. Your support will ensure that every child who has waited for a wish since this health crisis hit, receives their wish as soon as possible. Together, we can shine a light of hope joy to children in their darkest days, bringing them strength for tomorrow.

*** NOTES:**

We serve children with critical illnesses in all the City Council Districts, and do not track which district the majority of our wish children live in.

We are not United Way funded ;however, we received \$2,013. from the United Way in FY19.

Under FUNDING SOURCES - I was unable to add *Additional external events, individual & corporate donors too numerous to list.

Evaluation Plan:

Today more than ever wishes are part of the healing process. We are on a quest to bring every eligible child's wish to life; a wish is an integral part of their treatment. To measure progress, in addition to tracking growth in terms of number granted wishes, we use disease incidence data estimating number of new eligible children in a given year. We monitor number wishes moving through our pipeline and time to fulfill them. To ensure quality consistent experiences and capture the wish impact , post-wish surveys are conducted with every family.

FY19 results:

- 90% parents indicate family bonds were strengthened through the wish experience
- 90% parents indicate the wish experience helped to build emotional and/or physical strength
- 80% parents indicate positive change in their child before the wish

Many parents share powerful, positive testimonials of the impact of the wish experience on their child.

Plans to sustain project beyond the term of this request:

To continue to grant wishes to every medically-qualified child during COVID, we cut operating expenses by 30% by working efficiently from home. Our CEO is on the national Make-A-Wish COVID Emergence Task Force, converting nationally to online wish granting and fundraising systems, upgrading the socio-emotional power of our process, and centralizing services to gain economies of scale. Our team has pivoted to resource at-home wishes through in-kind partnerships, and with Wish Parent Board Members, asking our major donors for more support. We are fundraising through novel online events, with Wish Alumni on the front line, e.g. sending videos for the first ever Make-A-Wish Wish Kids Talent Show. Our national partners; Maggiano's, Trusted Choice, Subaru continue to support, as do schools through Kids For Wish Kids. We are both producing and evaluating our Walk For Wishes, Wishes and Dishes Galas, Over the Edge, Laredo Radiothon; and also supporting external events.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
165	10

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	33%	African American	12%
Children (6-13)	47%	Asian American	2%
Young Adults (14-18)	20%	Caucasian	34%
TOTAL:	100%	Hispanic/Latino	50%
		Native American	1%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Adopt A Wish revised-165 wishes Covid19	\$825,000	\$50,000
TOTAL:	\$825,000	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
WD Kelly Foundation	\$80,000
Greehey Family Foundation	\$40,000
Cain Foundation	\$15,000
Kenedy Memorial Foundation	\$5,000
D.D. Hachar Charitable Trust	\$5,000
Matias de Llano Charitable Trust	\$5,000

Alice K. Reynolds Foundation	\$10,000
Walk For Wishes	\$100,000
TOTAL:	\$260,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Garrison Family Foundation	\$86,500
Wishes & Dishes event	\$75,000
Meyer Foundation	\$20,000
Enterprise Holdings Foundation	\$28,000
Guadalupe & Lilia Martinez Foundation Foundation	\$15,000
Jack and Jill of America	\$10,000
Jewelers For Children	\$9,000
Kappa Alpha Psi Educational Foundation	\$7,500
Texas Cavaliers Foundation	\$5,000
Elizabeth Huth Coates Charitable Organization	\$7,500
Jaxon F.R.O.G Foundation	\$5,000
Joseph Barnett Paul Charitable Trust	\$7,500
Nanette Wickham Foundation	\$7,500
George West High School	\$5,000
Trusted Choice, IIAA	\$12,000
SAKS Fifth Avenue	\$5,000
Cowden Foundation	\$5,000
Texas Stars Foundation	\$5,000
Mary Rose Brown	\$15,000
Joy Rose	\$15,000
TOTAL:	\$345,500

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Maggiano's	\$15,000
Halliburton	\$7,500
Torchy's Tacos	\$34,000
TOTAL:	\$56,500

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Wheels for Wishes	\$151,016
Torchy's Tacos	\$100,000
Valero	\$40,000
Whatburger	\$35,000

Applebee's	\$11,183
San Antonio Chi Omega Alumni	\$11,242
HEB	\$7,500
CPS Energy	\$5,000
NuStar	\$5,000
Macy's	\$80,000
TOTAL:	\$445,941

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
In addition to making a personal meaningful donation, board members have a "GIVE or GET" responsibility of \$10,000. Board members are expected to attend our internal events, serve on board committees, and help promote awareness of our mission in the community. So far this year, our board members have raised over \$950,000.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
GOVERNING BOARD	Corporate Affiliation
Anthony Schiavo- Chair	General Motors
Elizabeth Baxter - Vice Chair	Torchys Tacos
Lorinda Holloway	Husch Blackwell
Charlie Holliday	Wish Parent
Michael Dones	USAA
Douglas Dodds	McGinnis, Lochridge & Kilgore
Patrick Nolan	Google
Heather Traeger	Teacher Retirement System of Texas
Jim Alfred	Southside Bank
Joan Cleveland	SWBC Life Insurance Company
Kristie Gonzales	KVUE
Lance St. Clair	St. Clair Strategy, LLC
Manuel Azuara	Bridgepoint Consulting
Meg Moore	Austin Strategic Planning
Mitch Morris	Optum
Peter Kramer	ICU Medical
Seth Randle	Harland Clarke Holdings
Stuart Stahl	Lenovo
Tom Piegat	General Motors
Will Brown	USAA / U.S. Army Retired

SAN ANTONIO REGIONAL BOARD	Corporate Affiliation
Lorena Kieser	Fountainhead Investment Partners / wish parent
Aaron Karnatz	Trimble / wish parent
Elisa Reinsmith	Dykema Cox Smith
Ray Banks	U.S. Army Retired / former wish parent
Tony Gonzales	U.S. Navy Retired
Norbert Castellanos	Valero
Sidney Edwards	USAA
Monroe May	Merit / former wish parent
Lorenzo " Troy" McHenry	WPEngine
Manny Mendoza	Biogen Idec Pharmaceuticals
Taffy Nelson	Robert Half
Xiomara Thomas	Tranquility Home Care & Hospice LLC
Wendell Hall	Retired attorney / former wish parent
Jarrett Aiken	RVAS Consulting
Charlotte Youngquist	NuStar
Dr. Tarak Patel - Medical Advisor	Texas Medical and Sleep Specialists
Signature	
Sarah Gaye B. Conner	