

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Children's Association for Maximum Potential		<b>Federal Tax ID#:</b> 74-2095766		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> P.O. Box 27086		<b>City:</b> San Antonio		<b>State:</b> Texas	
				<b>Zip Code:</b> 78227	
<b>Website:</b> www.campcamp.org		<b>Fax:</b> (210) 671-5411		<b>United Way Funded:</b> No	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Susan Osborne		<b>Title:</b> Chief Executive Officer	
<b>E-Mail Address:</b> susan.osborne@campcamp.org		<b>Phone:</b> (210) 671-5411	

### Application Contact

<b>Name:</b> Dianna Hopkins		<b>Title:</b> Chief Development Officer		<b>E-Mail Address:</b> lauren.weiss@campcamp.org		<b>Phone:</b> (210) 671-5411	
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### Previous Najim Funding

Year	Funding \$
2007	\$119,000
2008	\$147,600
2009	\$75,000
2010	\$75,000
2012	\$200,000
2013	\$10,000
2014	\$60,000
2015	\$60,000
2016	\$75,000
2017	\$75,000
2018	\$80,000
2019	\$80,000
<b>Total</b>	<b>\$1,056,600</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
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\$100,000	\$475,000	\$2,237,600
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**Mission Statement:**

CAMP strengthens and inspires individuals with special needs - and those who care for them - through Recreation, Respite, and Education.

**PROJECT INFORMATION**

**Program / Project Title:**

To support the 2020 Campership Project for Children with Special Needs.

**PROJECT TIMELINE**

Start Date	End Date
05/24/2020	08/07/2020

**Harvey E. Najim Family Foundation Priorities:**

Disabilities/Special Needs

**Program / Project Description:**

Since 1979, CAMP has embodied the founding principle that any person with a disability, especially a child, should be afforded the same opportunities to participate in social and recreational activities as an individual without a disability. CAMP serves individuals with mild to severe disabilities, with diagnoses such as: Autism Spectrum Disorder, Intellectual Disability, Down syndrome, Cerebral Palsy, Traumatic Brain Injury, Spina Bifida, visual impairment, and hearing impairment. Many campers who attend CAMP do not have the option of going to other camps, including "special needs camps," due to the severity of their disability or medical condition.

While living with a disability or medical condition encompasses obvious challenges for the individual, the challenges do not end there - they extend to the entire family. According to the U.S. Census Bureau's, 2013-2017 American Community Survey five year estimates show that, in Bexar County alone, 24,907 children ages 5 to 17 live at home (not institutionalized) with an ambulatory, cognitive, hearing, or vision disability. Caregivers often experience frustration, stress, depression, isolation, high divorce rates, mental and physical health issues, guilt, blame, and reduced self-esteem. The U.S. Census Bureau found that in 2019 4.1% of Texans under the age of 18 had a disability. However, in Bexar County, 5.3% of children under the age of 18 are reported to have a disability with 58% identifying as Hispanic.

The cost of raising a child with special needs is far greater than raising a child without a disability. According to the U.S. Department of Agriculture, the cost of raising a typical child to the age of 18 is roughly \$240,000. Autism Speaks estimates that the lifetime cost for an individual with autism and/or intellectual disability averages \$1.4 million to \$2.4 million. Children with special needs often have medical, therapeutic, pharmaceutical, respite, and caregiver expenses. These expenses do not include the equipment that is needed for families and homes for the children to function comfortably.

It is estimated that 28% of U.S. children with disabilities live below the federal poverty threshold, as contrasted with 16% of children without disabilities. At CAMP, 20% of our campers' families have annual earnings below \$30,000 and 40% are considered low-to-moderate income. For many of our campers, attending CAMP would not an option due to the cost being a barrier.

Additionally, there are limited options individuals who have significant needs or who are considered medically fragile to share "typical" experiences such as summer camp with their siblings. Due to a lack of organizations who are equipped and designed to serve this population in South Texas, there is a significant gap in organizations that support the entire family with social, respite, and recreational opportunities. These experiences are critical for the individual but are equally important for the health and balance of the entire family.

CAMP addresses these challenges by offering a summer camping program consisting of nine distinct one-week residential sessions at our 55-acre, 300-bed capacity camp in Center Point, Texas. Individuals with special needs, and their non-disabled siblings, participate in traditional camping activities such as swimming, horseback riding, canoeing, archery, outdoor cooking, paintball, music recreation, nature discovery, arts & crafts, and a CAMP dance. CAMP alleviates the medical, physical, developmental, social, and intellectual barriers for campers by adapting all of its recreational and social activities to allow full participation. While their child is at CAMP, parents receive much needed respite from the rigors of their 24/7 care giving responsibilities. They have an opportunity to relax, reconnect, and focus on their own self-care. In many cases, the time their child is at CAMP is the only break they receive all year.

The requested funds will be used for the 2020 Campership Project, addressing the needs of families wishing to send their children with special needs to Camp CAMP, but do not have the financial means to pay the full cost. The project helps fill the shortfall between the amount parents can afford to pay and the actual cost of \$1,700.

During the summer of 2019, 703 of the 836 campers (84%) who attended Camp CAMP requested financial assistance in the form of Camperships, totaling \$475,398. Of the 152 children from Bexar County who attended, 130 requested financial assistance and would not have been able to attend CAMP had the Campership Project not been available.

**Evaluation Plan:**

CAMP evaluates our programs annually to make improvements and ensure we are working to the best of our ability to meet the needs of the community. Surveys are provided to parents and caregivers at the end of each program, and families are asked to provide an evaluation to share CAMP's impact and how beneficial the financial support was to their family. In 2019, of the parents who responded, 92.8% of the parents who received financial support agreed, or strongly agreed, that the Campership Project was beneficial to their family.

**Plans to sustain project beyond the term of this request:**

CAMP is committed to ensuring the success of the Campership Project to provide on-going support for those in need. Financial support for the 2020 Campership Project will come from individuals, foundations, and corporations. Annually, CAMP develops a diverse financial development plan focused on board giving, designated appeals, foundation support, special events, program service fees, and contributions from individuals and corporations. We will continue to solicit gifts from other philanthropic members of our community who support individuals with special needs to fulfill the budget requirements for this program.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
152	100

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	1%	African American	9%
Children (6-13)	50%	Asian American	3%
Young Adults (14-18)	49%	Caucasian	39%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	42%
		Native American	1%
		Other and Define	6%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Salary	\$248,973	\$65,000
Payroll Taxes & Bnefits	\$30,968	\$0
Professional Fees	\$17,874	\$0
Program Supplies	\$8,827	\$3,000
Food & Beverage Supplies	\$51,921	\$15,000
Other Supplies	\$11,393	\$0
Telecommunications	\$4,280	\$2,000
Utility Costs	\$25,147	\$5,000
Maintenance	\$21,408	\$4,500
Equipment	\$11,569	\$3,500
Travel	\$7,245	\$0
Insurance	\$21,114	\$2,000
Miscellaneous	\$14,281	\$0
<b>TOTAL:</b>	<b>\$475,000</b>	<b>\$100,000</b>

**OTHER FUNDING RESOURCES****For Project being Requested: Funding sources and amounts, pending and committed.****PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
The Najim Family Foundation (This request)	\$100,000
Warm Springs Foundation	\$40,000
The Gordon Hartman Family Foundation	\$25,000
Valero Energy Foundation	\$25,000
Faye L. and William L. Cowden Charitable Foundation	\$10,000
The H. E. Stumberg Sr. Trust	\$10,000
Community Foundation of the Texas Hill Country	\$10,000
Officers' Spouses' Clubs	\$5,000
Blue Bird Auxiliary	\$5,000
Louis H. and Mary Patricia Stumberg Foundation	\$3,000
Individual Contributions	\$192,750
<b>TOTAL:</b>	<b>\$425,750</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Anonymous	\$23,500
Alamo Kiwanis Club	\$10,000

Texas Cavaliers Charitable Foundation	\$5,000
The Invisible Project	\$4,500
Sam Field Foundation	\$2,500
Jeff Dodd and Susan Oshfeldt Charitable Fund	\$2,000
San Antonio Pediatric Society	\$1,000
McCombs Foundation, Inc.	\$750
<b>TOTAL:</b>	<b>\$49,250</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Home Depot Foundation (New Playground at Camp CAMP)	\$300,000
Kronkosky Charitable Foundation (Operations)	\$75,000
Charity Ball Association (Playground improvements at Boorda facility on Lackland AFB)	\$58,000
San Antonio Area Foundation (Operations)	\$50,000
St. Luke's Lutheran Health Ministries (Medical Needs)	\$6,000
Joan and Herb Kelleher Foundation (Training)	\$2,000
Amy Shelton McNutt Charitable Trust (School Year Program)	\$1,500
<b>TOTAL:</b>	<b>\$492,500</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Methodist Helathcare Ministries (Family Retreats)	\$97,450
Ability Experience (Facilities Improvement)	\$5,000
<b>TOTAL:</b>	<b>\$102,450</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

CAMP's Board of Directors currently consists of 16 members dedicated to annual fundraising, strategic planning for the next five years, advocacy, strategic nomination of future board members, and governance. The Board was instrumental in the completion of a capital campaign that built a new healthcare center, camper cabin, and arts & crafts pavilion at Camp CAMP, which opened in 2019.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Ken McConnell, President	Seguin RV
Bernadette McKay, Vice President	Deputy City Attorney (Retired)

Lee Matecko, Treasurer	Community Advocate
Alycia Maurer, PhD, Secretary	Our Lady of the Lake University
Dana Fox, Vice Secretary	Attorney at Law
Jeanne Albrecht	JCA Public Relations
Julie Allen	Community Advocate
Bob Brock	Highland Homes
Mark Croley, MD	Neonatologist
Marilyn Harrington, PhD	Community Advocate
Fred McCurdy, MD, PhD, MBA, FAAP, FACPE	Driscoll Children's Hospital
Karen Ridout	Ridout Barrett & Co.
Theresa Rosenheim	Valero
Susan Smith	Retired Teacher, Community Advocate
Jerry Terry	Department of Defense
Kenda Willoughby	Community Advocate

**Signature**  
Susan Osborne