# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

| Legal Name: | Federal Tax ID#: | 501(c)(3) Public Charity |
|---|---|---|
| San Antonio Sports Foundation (dba San Antonio Sports) | 74-2471362 | 509 (a)(1) |

| Address: | City: | State: | Zip Code: |
|---|---|---|---|
| PO Box 830386 | San Antonio | TX | 78283-0386 |

| Website: | Fax: | United Way Funded: |
|---|---|---|
| www.sanantoniosports.org | (210) 820-2100 | Yes |

**Fiscal Year:**

October 01 to September 30

### Head Of Organization

| Name: | Title: |
|---|---|
| Russ Bookbinder | President and CEO |
| **E-Mail Address:** | **Phone:** |
| rbookbinder@sanantoniosports.org | (210) 820-2100 |

### Application Contact

| Name: | Title: | E-Mail Address: | Phone: |
|---|---|---|---|
| Gretchen Garceau-Kragh | Grants Manager | gkragh@sanantoniosports.org | (210) 820-2100 |

### Previous Najim Funding

| Year | Funding $ |
|---|---|
| 2008 | $20,000 |
| 2009 | $25,000 |
| 2010 | $101,600 |
| 2011 | $39,000 |
| 2012 | $51,625 |
| 2013 | $70,000 |
| 2014 | $78,750 |
| 2015 | $78,250 |
| 2016 | $78,250 |
| 2017 | $82,835 |
| 2018 | $83,750 |
| 2019 | $85,000 |
| **Total** | $794,060 |

**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

| Grant Amount Requested $: | Total Project Budget $: | Organization's Annual budget $: |
|---|---|---|

| | | |
|---|---|---|
| $84,800 | $739,907 | $3,630,772 |

**Mission Statement:**

To transform the community through the power of sport.

## PROJECT INFORMATION

**Program / Project Title:**

To support iplay! Afterschool Program by providing coaching stipends and apparel items for low-income at-risk youth in Harlandale, San Antonio, Southwest, and North East ISDs.

**PROJECT TIMELINE**

| Start Date | End Date |
|---|---|
| 08/01/2020 | 04/30/2021 |

**Harvey E. Najim Family Foundation Priorities:**

Food, Shelter and Clothing

**Program / Project Description:**

i play! afterschool is held throughout the school year for children in grades 3-5 at 53 elementary schools in the San Antonio, Harlandale, Southwest and Northeast ISDs. The program focuses on motivating school attendance, promoting healthy living, strengthening character development and teaching sports skills to children who might not otherwise be exposed to the sports offered. i play! afterschool consists of instruction in five sports (soccer, basketball, volleyball, tennis and track) and each sport is taught every weekday over a five-week time period. Besides the program's direct benefits of improved physical fitness, school attendance and character development, participants also experience several indirect benefits such as strengthened relationships with peers and a strong sense of school spirit. They also learn qualities such as teamwork, unselfishness and accountability. Children who are struggling academically are also provided with academic support as part of the overall afterschool program. And, with schools cutting back on physical education classes and recess in light of the COVID-19 pandemic and other budget cuts, the need for physical fitness activities in and out of school time is needed now more than ever.

For the 2019-2020 school year, we added ten schools to the program in three new school districts, Northside, North East and Southwest, allowing us to serve a total of 1,450 children at 58 schools. Unfortunately, i play! afterschool was cut short when schools closed in mid-March which has delayed our ability to collect program data. Data collected prior to the shut down indicated that 46% of the program participants were girls and 94% of the participants were Hispanic. 29% of the participants were in the third grade, 34% were in the fourth grade and 37% were in the fifth grade. Our historical program outcomes indicate that the participants have markedly better school attendance compared to the general student population and have increased their consumption of fruits and vegetables from the beginning to the end of the program. i play! afterschool participants also have a higher proficiency in reading and math compared to other students in their school district and have fewer behavioral problems. Participants have also improved their skill level in each sport offered when compared to their ability at the beginning of the five-week sport unit. Parents have also rated the program very favorably.

For the 2020-2021 program year, we are looking to modify the i play! afterschool program in response to the COVID-19 pandemic and will be reducing the number of schools to 53 as the Northside ISD has temporarily suspended the program for the 2020-2021 academic year but plans to return for the 2021-2022 school year. We plan to continue offering the program in person at the 53 elementary school with modifications made based on guidance received from each school district we partner with. Some school districts have indicated that they may be going to a split session model, with only half the students on campus at any given time. For these school districts, we would still conduct the i play! afterschool program in person but would only have half the students participating at any one time (for example, 12 students participating on Monday and Wednesday and 13 students participating on Tuesday and Thursday).

Traditionally, at the end of each five week sport unit all schools in the program would come together to participate in a friendly, one-day program wide tournament. The children beam with pride at these events as they are able to show the adults in their lives what they have been able to learn over the five week time period. The winning school at each tournament is awarded a trophy to display at their school and the participants on the 1st, 2nd, and 3rd place teams receive medals. These tournaments are a critical component to our program and we are still planning to hold them as scheduled, but with social distancing and other safety measures in place. If we determine that this is not feasible, or unsafe to do, we will cancel the tournaments or provide alternative activities for the children to participate in.

Thanks to the past support of the Najim Family Foundation, all children in the program have received a team uniform, consisting of a t-shirt, shorts, backpack, socks and athletic shoes at the beginning of the program. For some children, these apparel items are the only new ones they have for the entire school year. Typically, these items are distributed at the beginning of the school year and worn proudly by the children at the i play! tournaments. If we move ahead with the program wide tournaments, we will distribute these items at the beginning of the school year, as we have always done. If the program wide tournaments are not held we will use the apparel items as incentives for program participation. For example, when a program participant completes one of the five sport units, they will be awarded an apparel item to keep. As this is a fluid and ever changing situation, we are keeping all of our options open and constantly scenario planning in order to provide the program in its entirety this coming school year in some way, shape or form. Ultimately, our decisions will be based on recommendations and mandates from the school districts, as dictated by the TEA, and by what is best for the participants, their families and our coaches.

**Evaluation Plan:**

San Antonio Sports collects data for the i play! afterschool program to document the meaningful changes that occur in the lives of the participants. Through our collaboration with Excel Beyond the Bell and UP Partnership we receive an Education Success Scorecard which provides measurements such as attendance, grades, disciplinary referrals and at-risk status. We take the lead in collecting information on the participants' nutrition habits, motor skill development and basic demographic information through pre- and post-surveys to better understand the programs impact in these areas. We also survey the parents at the end of the program to determine their satisfaction with the program and work with CORE Research to design questionnaires, tabulate results, analyze participation and develop reports. We also compare our results against that of data provided by Excel Beyond the Bell and UP Partnership to track our performance compared to other organizations that serve children.

**Plans to sustain project beyond the term of this request:**

The staff and board of directors of San Antonio Sports are dedicated to offering this one-of-a-kind program to elementary school students throughout San Antonio. To continue offering this program, we aggressively seek funding through grants, corporate sponsorships, individual donors, in-kind donations and the proceeds from fundraising events, such as the San Antonio Sports Hall of Fame Gala. Through our numerous partnerships, we are able to expand off of already existing afterschool programming, which helps us to keep costs low. In light of the COVID-19 pandemic, we are looking for ways to both modify the program and diversify our funding so we may continue offering this innovative program to the children and families who rely on the program for their afterschool needs.

**Children Impacted:**

| **How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?** | **How many unduplicated children will NFF REQUESTED FUNDS impact?** |
|---|---|
| 1,325 | 1,325 |

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

| **A. Population Served Age** | | **B. Population Served Ethnicity** | |
|---|---|---|---|
| Infants (0-5) | 0% | African American | 3% |

| | | | |
|---|---|---|---|
| Children (6-13) | 100% | Asian American | 1% |
| Young Adults (14-18) | 0% | Caucasian | 2% |
| **TOTAL:** | **100%** | Hispanic/Latino | 94% |
| | | Native American | 0% |
| | | Other and Define | 0% |
| | | **TOTAL:** | **100%** |

**City Council District for Which Children are Being Served:**

District1, District2, District3, District5, District7

**Line item Budget:**

| Line Item Description | Total Project Funds Allocation | Najim Funds Allocation |
|---|---|---|
| Salaries (Youth Program Director, Youth Operations Manager, Youth Event Manager, SAS Staff Support) | $210,995 | $0 |
| Stipends (Coaches, Chaperones, Trainers, Referees, Scorekeepers) | $65,875 | $45,050 |
| Coaches Meals at Training Meetings | $3,710 | $0 |
| Coaches Apparel & Training Reg. | $4,856 | $0 |
| Athlete Apparel (Athletic Shoes, Clothing, Backpacks) | $72,875 | $39,750 |
| Athlete Transportation to Five Tournaments | $25,350 | $0 |
| Athlete Meals at Four Tournaments | $26,500 | $0 |
| Athlete Tournament Insurance | $29,150 | $0 |
| Sports Equipment for the Five Sports | $2,000 | $0 |
| Venue Rental, Security, Medical | $14,100 | $0 |
| Athlete Awards - Medals/Trophies | $1,600 | $0 |
| Supplies, Postage, Shipping | $1,405 | $0 |
| Signage, Printing, Publications | $4,200 | $0 |
| Marketing and Public Relations | $1,795 | $0 |
| Consultants - CORE Research | $10,000 | $0 |
| In Kind - Materials, Services, Advertising | $261,176 | $0 |
| Water and Sports Drinks for tournaments | $3,120 | $0 |
| Travel - Milage and Fuel | $1,200 | $0 |
| **TOTAL:** | **$739,907** | **$84,800** |

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

| PROJECT - PENDING | |
|---|---|
| **Funder Name** | **Amount Requested** |
| Arch & Stella Rowan Foundation | $2,500 |
| Joan & Herb Kelleher Foundation | $5,000 |
| Valero Benefit for Children | $20,000 |
| San Antonio Area Foundation | $50,000 |
| St. Susie Foundation | $10,000 |
| Alfred S. Gage Foundation | $5,000 |
| Texas Cavaliers Foundation | $8,500 |
| Cowden Foundation | $6,500 |
| Impact San Antonio | $75,000 |
| Impetus Foundation | $25,000 |
| **TOTAL:** | **$207,500** |

| PROJECT - COMMITTED | |
|---|---|
| **Funder Name** | **Amount Requested** |
| Greehey Family Foundation | $45,000 |
| **TOTAL:** | **$45,000** |

**Other funding sources and amounts, pending and committed not specific to this request.**

| ALL OTHER ORGANIZATION REQUESTS - PENDING | |
|---|---|
| **Funder Name** | **Amount Requested** |
| Mass Mutual Foundation | $10,000 |
| Invest in Others Fund | $10,000 |
| Kronkosky Charitable Foundation | $75,000 |
| San Antonio Area Foundation | $50,000 |
| St. Susie Foundation | $30,000 |
| **TOTAL:** | **$175,000** |

| ALL OTHER ORGANIZATION REQUESTS - COMMITTED | |
|---|---|
| **Funder Name** | **Amount Requested** |
| San Antonio Area Foundation (John L. Santikos Foundation) | $275,000 |
| Bexar County General Fund | $30,000 |
| Mirza Trust | $8,000 |
| Baptist Health Foundation | $46,000 |
| Tegna Foundation | $5,000 |
| McCombs Foundation | $20,000 |
| **TOTAL:** | **$384,000** |

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

NA

**How are board members expected to participate in your organization?**

The San Antonio Sports Board of Directors consists of individuals from the San Antonio business, civic and philanthropic community, The board practices policy governance, allowing the board to focus on the larger issues of the organization while delegating the management functions to the staff. Specifically, the board participates in the following ways:

1. Actively participates in organizational planning and decision making and monitors progress towards the organization's goals by attending bi-monthly board meetings.
2. Monitors and strengthens programs and services by serving on at least one committee.
3. Secures adequate financial resources by personally contributing to the organization and supporting our various fundraising events.
4. Provides financial oversight by approving the annual budget, reviewing the annual audit and IRS 990 form and ensuring that financial controls are in place.
5. Enhances the organizations public image by articulating the organizations mission, accomplishments and goals to the community.

**LIST OF BOARD DIRECTORS**

| Name & Office Held | Corporate Affiliation |
|---|---|
| Jesus Alarcon | Pepsi Beverages Company |
| Kevin Amen | Coca-Cola Southwest Beverages |
| April Ancira Thompson | Ancira Auto Group |
| Brandon Arceneaux | Alamo Drafthouse Cinema |
| George Becknell III | George P. Becknell III, Insurance |
| Julie Bedingfield | H-E-B |
| Dr. S. Josh Bell | San Antonio Orthopaedic Group |
| George Block (Chair, Facilities) | SVF, LLC |
| Lisa Blonkvist | Morgan Stanley |
| Jim Bodenstedt | MUY! Pizza |
| Steve Brauer | Zachry Group |
| Jeffrey Brown | Medtronic |
| Ryan Calong | Silver Eagle Distributing, Inc. |
| Mike Chapman | Security Service FCU |
| Brock Coleman | Commercial Kitchen Parts and Service |
| Andy Crouch | KPMG |
| Ernest Cunningham | Globalgig |
| Tom Cury | KENS-TV |
| Chris Flannery | Merrill Lynch/Bank of America |
| Jeff Garrison | Cox Media Group San Antonio |
| Joseph B. Gaughan | Ernst and Young, LLP |
| Don Harris | WOAI-TV |
| Ben Hart | Factory of Champions |
| Janet Holliday | The CE Group, Inc. |

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|---|---|
| Lori Houston (Executive Committee Member-at-Large) | City of San Antonio |
| Brian Hurtak | USAA |
| Matt Johnson | Pape-Dawson Engineers, Inc. |
| Patti Larsen (Executive Committee Member-at-Large) | AT & T |
| Michael Malo | Methodist Healthcare System |
| Steve Markey | Whitestone Wealth Management |
| Susan McGee | Community Volunteer |
| Frank Miceli | Spurs Sports and Entertainment |
| Tim Morrow | San Antonio Zoo |
| Robert Ober | Robert Ober and Associates, Inc. |
| Richard Ojeda | Black Tie Affairs |
| Danny Oliver | NuStar Energy, LP |
| Richard Oliver | Visit San Antonio |
| Jonathan D. Owens (Treasurer) | Arguindegui Oil Company |
| Timothy S. Palomera, MD | Sports Medicine Associates of San Antonio |
| Steve Pundt | AT & T |
| Dean Radla (Board Chair) | KABB/KMYS/WOAI |
| Bob Raymond (Chair, Bids and Events) | Community Volunteer |
| Judy Rettinger | Spectrum Reach |
| Cari Breakie Richardson | Elevated Management Company |
| Richard W. Smith, Jr. | Higginbotham |
| Justin Steen | Miner National Service |
| Russell Stehling | Northwestern Mutual |
| Robert | Strasburger and Price |
| Dr. Julie L. Wiernik | Texas Center for Sports Psychology |
| Fran Yanity | The PM Group |
| Mike Carabello | Wells-Fargo |
| Lisa Gillespie | San Antonio Express-News |
| Erik Hanson | Humana |
| Tyreo Harrison | SWBC Financial Institutions Group |
| Jimmy Holmes | San Antonio Business Journal |
| Greg Houston | Marmon Mok |
| David Piedra | Rackspace |
| Ken Raymie | Generations FCU |
| Micah Salinas | Frost Bank |
| Crystal Senesac | University Health System |
| Cindee M. Soza | Blue Cross Blue Shield of Texas |

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|---|---|
| Jordan Trevino | The Capital Group |
| **Signature**<br>Russ Bookbinder | |