

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: San Antonio Sports Foundation (dba San Antonio Sports)		Federal Tax ID#: 74-2471362		501(c)(3) Public Charity 509 (a)(1)	
Address: PO Box 830386		City: San Antonio		State: TX	
				Zip Code: 78283-0386	
Website: www.sanantoniosports.org		Fax: (210) 820-2100		United Way Funded: Yes	

Fiscal Year:
October 01 to September 30

Head Of Organization

Name: Russ Bookbinder		Title: President and CEO	
E-Mail Address: rbookbinder@sanantoniosports.org		Phone: (210) 820-2100	

Application Contact

Name: Gretchen Garceau-Kragh		Title: Grants Manager		E-Mail Address: gkragh@sanantoniosports.org		Phone: (210) 820-2100	
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Previous Najim Funding

Year	Funding \$
2008	\$20,000
2009	\$25,000
2010	\$101,600
2011	\$39,000
2012	\$51,625
2013	\$70,000
2014	\$78,750
2015	\$78,250
2016	\$78,250
2017	\$82,835
2018	\$83,750
2019	\$85,000
Total	\$794,060

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
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\$99,375	\$739,907	\$3,630,772
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Mission Statement:

To transform the community through the power of sport.

PROJECT INFORMATION

Program / Project Title:

To support iplay! Afterschool Program by providing meals, backpacks, athletic shoes and clothing for low-income at-risk youth in the Harlandale, SAISD, Southwest, and NEISD ISDs.

PROJECT TIMELINE

Start Date	End Date
08/01/2020	04/30/2021

Harvey E. Najim Family Foundation Priorities:

Food, Shelter and Clothing

Program / Project Description:

School absenteeism is a serious problem facing many school districts and can have serious effects on a student's academic achievement and job attainment later in life. Information from the report "Absences Add Up: How School Attendance Influences Student Success" (Ginsburg, Chang, Jordan; Attendance Works, August 2014) indicates that students with higher absenteeism rates have lower scores on national standardized tests and absenteeism contributes to the achievement gap for students struggling with poverty. This study also highlighted the vital importance of intervening as soon as absences begin.

One way to engage students in a successful school experience is through participation in extracurricular sports activities. Studies have found that students who participate in sports activities were twice as likely to attend school as opposed to those who did not. A five month program involving attendance monitoring, sports participation and moral character classes found significant differences between intervention and control groups in terms of reduced absenteeism, increased educational expectations, improved attitude towards education, and general school engagement (Marvul, J., "If You Build It, They Will Come" Sage Journal, December 2011). Research also found that schools with higher proportions of sports participants have significantly fewer serious crimes and suspensions occurring on school grounds (Veliz & Shakib; Interscholastic Sports Participation and School Based Delinquency"; Sociological Spectrum; August 2012).

i play! afterschool focuses on motivating school attendance, promoting healthy living, strengthening character development and teaching sports skills to children who might not otherwise be exposed to the sports offered. i play! afterschool is held throughout the school year for children in grades 3-5 at 53 inner-city elementary schools in the San Antonio, Harlandale, Southwest and Northeast ISDs. The afterschool program runs daily from 3:30 - 6 PM and i play! afterschool instruction is conducted for one hour of that time. i play! afterschool consists of instruction in five sports (soccer, basketball, volleyball, tennis and track) and each sport is taught every weekday over a five-week time period. At the end of the five weeks, all schools in the program come together to participate in a friendly, one-day, program-wide tournament. The children beam with pride at these events as they show the caring adults in their lives what they have been able to learn over the five week time period. The winning school is awarded a trophy to display at their school and the participants on the 1st, 2nd and 3rd place teams receive medals. Besides the program's direct benefits of improved physical fitness, school attendance and character development, participants also experience several indirect benefits such as strengthened relationships with peers and a strong sense of school spirit. They also learn qualities such as teamwork, unselfishness and accountability. Children who are struggling academically are also provided with academic support as part of the overall afterschool program. And thanks to the past support of the Najim Family Foundation, all children in the program receive a team uniform, consisting of a t-shirt, shorts, backpack, socks and athletic shoes. For some children, these apparel items may be the only new ones they have for the entire school year.

For the 2019-2020 school year, we added ten schools to the program in three new school districts, Northside, North East and Southwest, allowing us to serve a total of 1,450 children. The program was unfortunately cut short when schools closed in mid-March. Data collected prior to the shut down indicated that 46% of the program participants were girls and 94% of the participants were Hispanic. 29% of the participants were in the third grade, 34% were in the fourth grade and 37% were in the fifth grade. More in depth program data is being analyzed by CORE Research and through our collaboration with UP Partnership. We will receive results back on 2019-2020 attendance, disciplinary referrals, nutrition education, and number of students classified as economically disadvantaged in the fall when schools reopen.

Our historical program outcomes indicate that the participants have markedly better school attendance compared to the general student population and have increased their consumption of fruits and vegetables from the beginning to the end of the program. i play! afterschool participants also have a higher proficiency in reading and math compared to other students in their school district and have fewer behavioral problems. Participants have also improved their skill level in each sport offered when compared to their ability at the beginning of the five-week sport unit. Parents have also rated the program very favorably. For the 2020-2021 program year, we are looking to modify the i play! afterschool program in response to the COVID-19 pandemic and will be reducing the number of schools to 53 as the Northside ISD has temporarily suspended the program for the 2020-2021 academic year. We plan to continue offering the program in person at the 53 elementary school still in the program while also exploring options for virtual programming, if needed, once school resumes in the fall.

Evaluation Plan:

San Antonio Sports collects data for the i play! afterschool program to document the meaningful changes that occur in the lives of the participants. Through our collaboration with Excel Beyond the Bell and UP Partnership we receive an Education Success Scorecard which provides measurements such as attendance, grades, disciplinary referrals and at-risk status. We take the lead in collecting information on the participants' nutrition habits, motor skill development and basic demographic information through pre- and post-surveys to better understand the programs impact in these areas. We also survey the parents at the end of the program to determine their satisfaction with the program and work with CORE Research to design questionnaires, tabulate results, analyze participation and develop reports. We also compare our results against that of data provided by Excel Beyond the Bell and UP Partnership to track our performance compared to other organizations that serve children.

Plans to sustain project beyond the term of this request:

The staff and board of directors of San Antonio Sports are dedicated to offering this one-of-a-kind program to elementary school students throughout San Antonio. To continue offering this program, we aggressively seek funding through grants, corporate sponsorships, individual donors, in-kind donations and the proceeds from fundraising events, such as the San Antonio Sports Hall of Fame Gala. Through our numerous partnerships, we are able to expand off of already existing afterschool programming, which helps us to keep costs low. In light of the COVID-19 pandemic, we are looking for ways to both modify the program and diversify our funding so we may continue offering this innovative program to the children and families who rely on the program for their afterschool needs.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
1,325	1,325

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	3%

Children (6-13)	100%	Asian American	1%
Young Adults (14-18)	0%	Caucasian	2%
TOTAL:	100%	Hispanic/Latino	94%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District5, District7

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries (Youth Program Director, Youth Operations Manager, Youth Event Manager, SAS Staff Support)	\$210,995	\$0
Stipends (Coaches, Chaperones, Trainers, Referees, Scorekeepers)	\$65,875	\$0
Coaches Meals at Training Meetings	\$3,710	\$0
Coaches Apparel & Training Reg.	\$4,856	\$0
Athlete Apparel (Athletic Shoes, Clothing, Backpacks)	\$72,875	\$72,875
Athlete Transportation to Five Tournaments	\$25,350	\$0
Athlete Meals at Four Tournaments	\$26,500	\$26,500
Athlete Tournament Insurance	\$29,150	\$0
Sports Equipment for the Five Sports	\$2,000	\$0
Venue Rental, Security, Medical	\$14,100	\$0
Athlete Awards - Medals/Trophies	\$1,600	\$0
Supplies, Postage, Shipping	\$1,405	\$0
Signage, Printing, Publications	\$4,200	\$0
Marketing and Public Relations	\$1,795	\$0
Consultants - CORE Research	\$10,000	\$0
In Kind - Materials, Services, Advertising	\$261,176	\$0
Water and Sports Drinks for tournaments	\$3,120	\$0
Travel - Milage and Fuel	\$1,200	\$0
TOTAL:	\$739,907	\$99,375

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING	
Funder Name	Amount Requested
Arch & Stella Rowan Foundation	\$2,500
Joan & Herb Kelleher Foundation	\$5,000
Valero Benefit for Children	\$20,000
San Antonio Area Foundation	\$50,000
St. Susie Foundation	\$10,000
Alfred S. Gage Foundation	\$5,000
Texas Cavaliers Foundation	\$8,500
Cowden Foundation	\$6,500
Impact San Antonio	\$75,000
Impetus Foundation	\$25,000
TOTAL:	\$207,500
PROJECT - COMMITTED	
Funder Name	Amount Requested
Greehey Family Foundation	\$45,000
TOTAL:	\$45,000
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
Mass Mutual Foundation	\$10,000
Invest in Others Fund	\$10,000
Kronkosky Charitable Foundation	\$75,000
San Antonio Area Foundation	\$50,000
St. Susie Foundation	\$30,000
TOTAL:	\$175,000
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
San Antonio Area Foundation (John L. Santikos Foundation)	\$275,000
Bexar County General Fund	\$30,000
Mirza Trust	\$8,000
Baptist Health Foundation	\$46,000
Tegna Foundation	\$5,000
McCombs Foundation	\$20,000
TOTAL:	\$384,000
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
100%	

If Board giving is not at 100%, please explain why?

NA

How are board members expected to participate in your organization?

The San Antonio Sports Board of Directors consists of individuals from the San Antonio business, civic and philanthropic community, The board practices policy governance, allowing the board to focus on the larger issues of the organization while delegating the management functions to the staff. Specifically, the board participates in the following ways:

1. Actively participates in organizational planning and decision making and monitors progress towards the organization's goals by attending bi-monthly board meetings.
2. Monitors and strengthens programs and services by serving on at least one committee.
3. Secures adequate financial resources by personally contributing to the organization and supporting our various fundraising events.
4. Provides financial oversight by approving the annual budget, reviewing the annual audit and IRS 990 form and ensuring that financial controls are in place.
5. Enhances the organizations public image by articulating the organizations mission, accomplishments and goals to the community.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Jesus Alarcon	Pepsi Beverages Company
Kevin Amen	Coca-Cola Southwest Beverages
April Ancira Thompson	Ancira Auto Group
Brandon Arceneaux	Alamo Drafthouse Cinema
George Becknell III	George P. Becknell III, Insurance
Julie Bedingfield	H-E-B
Dr. S. Josh Bell	San Antonio Orthopaedic Group
George Block (Chair, Facilities)	SVF, LLC
Lisa Blonkvist	Morgan Stanley
Jim Bodenstedt	MUY! Pizza
Steve Brauer	Zachry Group
Jeffrey Brown	Medtronic
Ryan Calong	Silver Eagle Distributing, Inc.
Mike Chapman	Security Service FCU
Brock Coleman	Commercial Kitchen Parts and Service
Andy Crouch	KPMG
Ernest Cunningham	Globalgig
Tom Cury	KENS-TV
Chris Flannery	Merrill Lynch/Bank of America
Jeff Garrison	Cox Media Group San Antonio
Joseph B. Gaughan	Ernst and Young, LLP
Don Harris	WOAI-TV
Ben Hart	Factory of Champions
Janet Holliday	The CE Group, Inc.

Lori Houston (Executive Committee Member-at-Large)	City of San Antonio
Brian Hurtak	USAA
Matt Johnson	Pape-Dawson Engineers, Inc.
Patti Larsen (Executive Committee Member-at-Large)	AT & T
Michael Malo	Methodist Healthcare System
Steve Markey	Whitestone Wealth Management
Susan McGee	Community Volunteer
Frank Miceli	Spurs Sports and Entertainment
Tim Morrow	San Antonio Zoo
Robert Ober	Robert Ober and Associates, Inc.
Richard Ojeda	Black Tie Affairs
Danny Oliver	NuStar Energy, LP
Richard Oliver	Visit San Antonio
Jonathan D. Owens (Treasurer)	Arguindegui Oil Company
Timothy S. Palomera, MD	Sports Medicine Associates of San Antonio
Steve Pundt	AT & T
Dean Radla (Board Chair)	KABB/KMYS/WOAI
Bob Raymond (Chair, Bids and Events)	Community Volunteer
Judy Rettinger	Spectrum Reach
Cari Breakie Richardson	Elevated Management Company
Richard W. Smith, Jr.	Higginbotham
Justin Steen	Miner National Service
Russell Stehling	Northwestern Mutual
Robert	Strasburger and Price
Dr. Julie L. Wiernik	Texas Center for Sports Psychology
Fran Yanity	The PM Group
Mike Carabello	Wells-Fargo
Lisa Gillespie	San Antonio Express-News
Erik Hanson	Humana
Tyreo Harrison	SWBC Financial Institutions Group
Jimmy Holmes	San Antonio Business Journal
Greg Houston	Marmon Mok
David Piedra	Rackspace
Ken Raymie	Generations FCU
Micah Salinas	Frost Bank
Crystal Senesac	University Health System
Cindee M. Soza	Blue Cross Blue Shield of Texas

Jordan Trevino	The Capital Group
Signature Russ Bookbinder	