

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Sistema Infantil Teleton USA (dba Teleton USA Children's Rehabilitation Institute)		Federal Tax ID#: 46-4845389		501(c)(3) Public Charity 509 (a)(1)	
Address: 10839 Quarry Park		City: San Antonio		State: TX	
				Zip Code: 78233	
Website: www.teletonusa.org			Fax: (210) 888-7424		United Way Funded: No

Head Of Organization

Name: Federica Soriano		Title: Chief Executive Officer	
E-Mail Address: soriano@critusa.org		Phone: (210) 888-7411	

Application Contact

Name: Steven Silver		Title: Sistema Infantil Teleton USA		E-Mail Address: ssilver@critusa.org		Phone: (210) 888-7411	
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Previous Najim Funding

Year	Funding \$
2018	\$25,000
Total	\$25,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$150,000	\$5,940,176	\$5,940,176

Mission Statement:

CRIT celebrates the dignity of children with neurological, muscular and skeletal disabilities and their families. CRIT is an integrated, state-of-the-art rehabilitation program that empowers patients to reach their full potential with inclusion to society.

PROJECT INFORMATION

Program / Project Title:

To support general operating expenses for the Rehabilitation Institute, which serves children with disabilities.

PROJECT TIMELINE

Start Date	End Date
06/03/2019	05/29/2020

Harvey E. Najim Family Foundation Priorities:

Program / Project Description:

Our request is two fold. First and foremost is to cover some of the costs of our Unfunded Departments. Those departments are Psychological Counselling, Recreational Therapy, Nutrition, Social Work, and our Volunteer Department. Volunteers are critical to our operation as they provide translation services, manage our Bazaar (gift shop) and help with communicating to parents and patients. Second is to support our general operating expenses, which are not covered by insurance and/or self-pay.

As the Foundation's Priorities include Mental Health, we chose to select our Psychological Counseling Department. The counselors see all children and their families quarterly for psychological rehabilitation counselling, in addition to 35 sessions per week per counselor of which 25 sessions are attended by Bexar County families. Our cost for our counselling program is \$207,012; projected revenue for 2019 is \$28,739. Another example is our Recreational Therapy Program, which serves all CRIT children. The cost for that program, so critical for socialization and the teaching of life skills, is \$119, 439. There is no revenue stream for that program. I can enumerate the other programs that are unfunded to the degree that they need to be (i.e. Social Work and Volunteers) but I fear it would be repetitive.

Established as a 501(c)(3) non-profit in 2014, TeletonUSA is dedicated to providing comprehensive rehabilitation services to children with neurological, muscular, and skeletal disabilities; regardless of their ability to pay. According to a recent 2016 U.S. Census Report, 18.6% of the Texas population are living uninsured; that accounts for almost 5.1 million residents in the state. The American Community Survey also released results in 2014, declaring Texas as one of the top 10 states with the largest population of people living with disabilities. Those whom face both disabilities and lack of insurance, fall vulnerable to insufficient healthcare and often do not receive the necessary treatment for an adequate quality of life. For those who are able to receive treatment, they encounter rehabilitation centers that offer therapy services in isolation; lacking a comprehensive approach that addresses the psycho-social aspects of disabilities. Low self-efficacy, self-esteem, and low quality of life assessments become contributing factors to patients not reaching their full potential. TeletonUSA is here to ensure children with disabilities, with and without insurance, have the opportunity to live their lives to their fullest potential. Our institute consists of: Physical Medicine & Rehabilitation Physicians, Physical Therapists, Occupational Therapists, Pediatric Neurology Physicians, Pediatric Physicians, Speech & Language Pathologists, Individual and Family Counselors, Social Work Services, Recreational Therapists, and Nutrition & Dietary Specialists all under one roof. Doctorate and graduate educated therapists use advanced technology to provide speech, gait, mobility, sensory, and fine motor training. Our rehabilitation program is designed with the intention of providing the opportunity for our patients to become fully inclusive members of society. Full inclusion is defined at our center as children and their families equipped with the tools to have a living situation that is most appropriate for their circumstances. Following our 4 pillars of care: Physical, Psychological, Social, and Spiritual, we also include additional programs to aid our holistic model led by our social workers, LPC certified counselors, recreational therapists, and our 244 volunteers. The funding we are requesting from the Najim Family Foundation is to continue to support our operations as a comprehensive rehabilitation institute, which provides specialized therapy for as little as \$1 per service. Over the past three years we have lowered the annual cost per child to \$11,200, which covers medical & healthcare professionals and operational costs.

We serve approximately 500 children annually, ages 0 to 18, of which 224 reside in Bexar County. utilizing our state-of-the-art Hocoma Lokomat (robotic assistive therapy machine used to teach people how to walk), Snoezelen multi-sensory room, our three hydrotherapy pools, separate physical and occupational therapy gyms, assistive technology room, virtual reality room, La Casita transitional room, and early stimulation gym. We specialize in treating conditions such as mild to severe cerebral palsy, brain injury, neuro-muscular diseases, spinal cord injury, amputees & skeletal disorders, developmental delay, and genetic diseases. Our current demographics are 59% male and 41% female, 60% of which are currently living under the federal poverty line. To ensure all children receive the most appropriate treatment, 63 full-time employees, including healthcare specialists and staff, work diligently to guarantee we continue our mission.

TeletonUSA's goal is to partner with the families to improve their overall quality of life by challenging their children's mobility and function, as well as designing individualized self-management techniques to allow for families to replicate therapy at home. This ensures children reach their full potential by transitioning their skills from the clinic to their real world settings. By offering accessible health care and rehabilitation services to all children, we are paving the way for our patients to reach self-actualization, improving their self-esteem, self-efficacy, and quality of life.

Full potential differs in definition for each patient. For some this may be the ability to become self-sufficient and enroll in higher education; while for others it may be detaching from their feeding tube. Currently, there is limited research available studying our disabled population. Having the resources and specialists together, we have made it our institutional goal to lead off further studies by initiating a collaborative effort with researchers at the University of Texas at San Antonio (UTSA), opening the doors for new technological self-management tools and design innovative measures of success.

Evaluation Plan:

Since many of the diagnosis we specialize in at TeletonUSA are chronic and degenerative, our optimal goal is to have each patient increase their quality of life. Currently we use standardized clinical instruments as well as industry standard outcome measures to track objective progress (such as the PDMS-2, VMI, BOT and PEDI-CAT) as well as patient/family satisfaction and inclusion surveys. These tools gauge current function, levels of independence, and perceptions regarding disabilities. Assessments are completed every 6 months to ensure our model of care produces positive, measurable results. TeletonUSA assess each patient's strengths and weakness to design individualized programs, ensuring each patient can produce the best possible outcome.

Plans to sustain project beyond the term of this request:

Sustainability will be enhanced by a Fundraising Plan that now includes, in addition to grants and of course our annual Telethon, expanding our donor base through the use of direct marketing, special campaigns throughout the year (i.e. Giving Tuesday and End of Year), as well as a more aggressive effort in the areas of Major Gifts and Special Events. Further, CRIT has been approved for Medicaid Reimbursement and that should provide a significant source of new revenue.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
224	101

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	8%	African American	1%
Children (6-13)	70%	Asian American	0%
Young Adults (14-18)	22%	Caucasian	6%
TOTAL:	100%	Hispanic/Latino	92%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
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Unfunded Services	\$212,739	\$125,000
General Operations	\$119,439	\$25,000
TOTAL:	\$332,178	\$150,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Valero Energy	\$50,000
TOTAL:	\$50,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Alonso Ancira	\$750,000
TOTAL:	\$750,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Bank of America	\$5,000
Autism Speaks	\$5,000
Charity Ball	\$41,000
Christopher and Dana Reeve Foundnation	\$25,000
Meadows Foundation	\$250,000
Mentor Network Foundation	\$5,000
Drolla Foundation	\$17,000
TOTAL:	\$348,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Gerado Chapa	\$10,000
Sundt Foundation	\$3,170
HEB	\$2,500
Grande Communications	\$1,300
TOTAL:	\$16,970

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

43%

If Board giving is not at 100%, please explain why?

CRIT has had a National Board of Trustees since its inception in 2014. Our Founding Board was instrumental in launching our San Antonio Facility. Their financial and professional expertise was critical in establishing CRIT. In some cases it was more their expertise in a variety of areas that they contributed to rather than their funds although we do receive significant funding from those that do give. It is now time to create a local Board of Trustees that will and we have begun to do just that seeking out leading professionals in our community that can take us to the next level. We anticipate that we will have a board in place by the 1st of May this year.

How are board members expected to participate in your organization?

Board members are invited to attend major fundraising events, meet twice a year, donate to the organization and support TeletonUSA through their knowledge and expertise.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Fernando Landeros	President of Teleton Foundation
Alonso Ancira	President of Altos Hornos de Mexico (AHMSA)
Tyree Collier	Attorney Thompson & Knight
Alfredo Quinones-Hinojosa	Professor of Neurosurgery and Oncology, Mayo CLinic
Archbishop Jose H. Gomez	Archbishop of Los Angeles
Pablo Legorreta	Chairman of the Board, Royalty Pharma
Raul Rojas	Professor of Computer Science and Mathematics at the Free University of Berlin, Berlin, Germany

Signature

Steven Silver