# **FUNDING APPLICATION**

GENERAL INFORM			TLICAT		
Organization Informatio			_	_	
Legal Name:		Federal Tax ID#:		501(c)(3) Public Charity	
Sistema Infantil Teleton USA (dba Teleton USA Children's Rehabilitation Institute)		46-4845389		509 (a)(1)	
Address:	City:	State:			Zip Code:
10839 Quarry Park	San Ant	onio	TX		78233
Website:	site: Fax:			United	Way Funded:
www.teletonusa.org		(210) 451-8057		No	
Fiscal Year:		1		1	
January 01 to December 3	1				
Head Of Organization					
Name:		Title:			
Federica Soriano		Chief Executive Officer			
E-Mail Address:		Phone:			
soriano@critusa.org		(210) 850-5083			
<b>Application Contact</b>			1		
Name:	Title:		E-Mail Address: Phone:		Phone:
Steven Silver		of Major Gifts ntsmanship	ssilver@critusa.org (210) 888-7411		(210) 888-7411
Previous Najim Funding					
Year			Funding \$		
2018			\$25,000		
Total			\$25,000		
Has the organization app	olied to th	ne Najim Charita	ble Foundation ir	the past	and been declined?
Yes 2019,2020.					
<b>Grant Amount Requeste</b>	d \$:	Total Project Budget \$:		Organization's Annual budget \$:	
\$75,000 \$4,463,550		\$4,463,550	\$5,450,000		000
<b>Mission Statement:</b>				•	
CRIT celebrates the dignit families. CRIT is an integral full potential with inclusion	rated, stat	e-of-the-art rehabi			
PROJECT INFORM	ATION	[			
Program / Project Title:					
To support general operati	ng expen	ses for the CRIT,	which serves child	ren with o	disabilities.

**End Date** 

PROJECT TIMELINE

**Start Date** 

06/03/2021 05/29/2022

#### Harvey E. Najim Charitable Foundation Priorities:

Disabilities/Special Needs

#### **Program / Project Description:**

Established as a 501(c)(3) non-profit in 2014, CRIT is dedicated to providing comprehensive rehabilitation services to children with neurological, muscular, and skeletal disabilities; regardless of their ability to pay. For those who are able to receive treatment, they encounter rehabilitation centers that offer therapy services in isolation; lacking a comprehensive approach that addresses the psycho-social aspects of disabilities. Low self-efficacy, self-esteem, and low quality of life assessments become contributing factors to patients not reaching their full potential. CRIT is here to ensure children with disabilities, with and without insurance, have the opportunity to live their lives to their fullest potential. Our institute consists of: Physical Medicine & Rehabilitation Physicians, Physical Therapists, Occupational Therapists, Pediatric Physicians, Speech & Language Pathologists, Individual and Family Counselors, Social Work Services, Recreational Therapists, and Nutrition & Dietary Specialists all under one roof. Doctorate and graduate educated therapists use advanced technology to provide speech, gait, mobility, sensory, and fine motor training. Our rehabilitation program is designed with the intention of providing the opportunity for our patients to become fully inclusive members of society. Full inclusion is defined at our center as children and their families equipped with the tools to have a living situation that is most appropriate for their circumstances. Following our 4 pillars of care: Physical, Psychological, Social, and Spiritual, we also include additional programs to aid our holistic model led by our social workers, LPC certified counselors, recreational therapists, and our 244 volunteers.

We serve approximately 500 children annually, ages 0 to 18, of which 275 reside in Bexar and the neighboring counties served by the Najim Charitable Foundation.

Our current demographics are 59% male and 41% female, 75% of which are currently living under the federal poverty line. To ensure all children receive the most appropriate treatment, 50 full-time employees, including healthcare specialists and staff, work diligently to guarantee we continue our mission.

CRIT's goal is to partner with the families to improve their overall quality of life by challenging their children's mobility and function, as well as designing individualized self-management techniques to allow for families to replicate therapy at home. This ensures children reach their full potential by transitioning their skills from the clinic to their real world settings. By offering accessible health care and rehabilitation services to all children, we are paving the way for our patients to reach self-actualization, improving their self-esteem, self-efficacy, and quality of life.

Due to the CV-19 crisis, CRIT ceased operations causing a significant decrease in revenue and putting the health of our patients in jeopardy. The Medical and Therapy teams came up with a solution --- Telehealth.

To protect our families, we anticipate that it is likely that CRIT will not be able to return to full in person operation until it is decreed safe. For this reason we plan to continue with telemedicine services along with in person services.

Since we began using Telemedicine there have been many benefits, among which are fewer cancelations and/or missed visits. Telemedicine is making therapy accessible in the patient's home, thus allowing for the continuation of treatment which is critical to the patient's progress. This accessibility is particularly important when it comes to families that have children with fragile conditions or patients in a high-risk category. Further, this platform has provided therapists with an understanding of the challenges families and patients face in their home environment. Telemedicine will be an invaluable service that CRIT will be able to provide Post COVID-19.

We have seen many benefits; therefore, it is projected that we will continue with Telemedicine as an option for our families along with the In-clinic service.

Given the investment in equipment and training and success of the therapies CRIT has decided to continue offering Telemedicine to those families that wish to employ the medium. The most fragile of our patients and those with transportation challenges will clearly benefit from having their therapies via Telemedicine.

On the positive side of the ledger, we were successful in providing services to all of our local and regional patients either through Telemedicine or In-Clinic. To date we have provided over 9,000 Telemedicine Services to 267 families.

#### **Evaluation Plan:**

Since many of the diagnosis we specialize in at CRIT are chronic and degenerative, our optimal goal is to have each patient increase their quality of life. Currently we use standardized clinical instruments as well as industry standard outcome measures to track objective progress (such as the PDMS-2, VMI, BOT and PEDI-CAT) as well as patient/family satisfaction and inclusion surveys. These tools gauge current function, levels of independence, and perceptions regarding disabilities. Assessments are completed every 6 months to ensure our model of care produces positive, measurable results. CRIT assess each patient's strengths and weakness to design individualized programs, ensuring each patient can produce the best possible outcome.

#### Plans to sustain project beyond the term of this request:

Sustainability will be enhanced by a Fundraising Plan that now includes, in addition to grants and of course our annual Telethon, expanding our donor base through the use of direct marketing, special campaigns throughout the year (i.e. Giving Tuesday and End of Year). Also, CRIT has a a monthly donor program called "Padrinos Teleton" that generates 1.6 million dollars annually. These funds come from over 6,000 "Padrinos." Further, CRIT has been approved for Medicaid Reimbursement as well as commercial insurances since 2019 and that provides a significant source of revenue as over 76% of our families qualify for Medicaid or other commercial insurances.

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#### **Children Impacted:**

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NCF REQUESTED FUNDS impact?		
261	186		

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	8%	African American	1%
Children (6-13)	70%	Asian American	0%
Young Adults (14-18)	22%	Caucasian	6%
TOTAL:	100%	Hispanic/Latino	92%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

#### City Council District for Which Children are Being Served:

District2, District3, District5, District6, District10

Line item Budget:		
<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	Najim Funds Allocation

General Operation	\$4,463,550 \$75,000		\$75,000		
TOTAL:	\$4,463,550		\$75,000		
OTHER FUNDING RE	SOURCES				
For Project being Requested	d: Funding source	es and amounts, pe	ending and committed.		
PROJECT - PENDING					
Funder Name		Amount Re	Amount Requested		
Greehey Family Foundation		\$65,000	-		
•		\$10,000			
		\$25,000	\$25,000		
1 0		\$10,000	\$10,000		
		\$110,000	· ·		
PROJECT - COMMITTED					
Funder Name		Amount Re	quested		
Bruce Grossman			\$130,000		
Moody Foundation		\$100,000	\$100,000		
Christopher and Dana Reeve Foundation		\$25,000	\$25,000		
TOTAL:		\$255,000	\$255,000		
Other funding sources and	amounts, pending	and committed n	ot specific to this request.		
ALL OTHER ORGANIZA	ΓΙΟΝ REQUEST	S - PENDING			
Funder Name		Amount Re	quested		
urd Family Foundation		\$100,000	\$100,000		
Coates Foundation		\$10,000	\$10,000		
Bank of America		\$10,000	\$10,000		
Kronkosky Foundation		\$25,000	\$25,000		
Hartman Family Foundation		\$25,000	\$25,000		
TOTAL:	TOTAL:		\$170,000		
ALL OTHER ORGANIZA	ΓΙΟΝ REQUEST	S - COMMITTEI			
Funder Name		Amount Re	quested		
Bruce Grossman		\$120,000			
Baptist Health Foundation	Baptist Health Foundation		\$75,000		
CDBJ Foundation	CDBJ Foundation		\$30,000		
San Antonio Area Foundation		\$25,000	· ·		
The Health Collaborative	Γhe Health Collaborative		\$46,500		
Greehey Family Foundation		\$25,000	\$25,000		
William and Salome Scanlan Foundation		\$25,000	\$25,000		
Myra Stafford Pryor		\$14,050	\$14,050		
Cowden Foundation		\$5,000	\$5,000		
Warm Springs Foundation		\$2,500	<u>'</u>		
TOTAL:		\$368,050			

## **BOARD OF DIRECTORS**

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

NA

### How are board members expected to participate in your organization?

Board members are invited to attend major fundraising events, meet quarterly, donate to the organization and support CRIT through their knowledge and expertise.

## LIST OF BOARD DIRECTORS

Name & Office Held	<b>Corporate Affiliation</b>
Fernando Landeros, Chairman of the Board	Teleton, President and CEO c/o CRIT 10839 Quarry Park San Antonio, TX 8233
Rosana Corona, Treasurer	TeletonUSA c/o CRIT 10839 Quarry Park San Antonio, TX 8233
Bruce Grossman	President, Grupo Continental, San Antonio, TX 1 Coca Cola Place San Antonio, TX 78219
Tyree Collier	Attorney, Thompson and Knight 1722 Routh Street Suite 1500 Dallas, TX 75201
Pablo Legorreta	Chairman of the Board, Royalty Pharma 110 E 59th St, New York, NY 10022
Raul Rojas	Professor of Computer Science and Mathematics at the Free University of Berlin Kaiserswerther Str. 16-18, 14195 Berlin, Germany
Alfredo Quionones M.D.	Chair, Department of Neurologic Surgery, Mayo Clinic 4500 San Pablo Rd S, Jacksonville, FL 32224
Federica Soriano, Ex Officio	CEO, Children's Rehabilitation Institute TeletonUSA 10839 Quarry Park San Antonio, TX 78233
Signature	

#### **Signature**

Federica Soriano