

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> YMCA of Greater San Antonio		<b>Federal Tax ID#:</b> 74-1109634		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 231 E. Rhapsody		<b>City:</b> San Antonio		<b>State:</b> Texas	
				<b>Zip Code:</b> 78216	
<b>Website:</b> www.ymcasatx.org		<b>Fax:</b> (210) 246-9640		<b>United Way Funded:</b> Yes	

<b>Fiscal Year:</b> January 01 to December 31
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### Head Of Organization

<b>Name:</b> Sandy Morander		<b>Title:</b> President & CEO	
<b>E-Mail Address:</b> sandym@ymcasatx.org		<b>Phone:</b> (210) 246-9647	

### Application Contact

<b>Name:</b> Catherine Alvarado		<b>Title:</b> Senior Director of Grant Administration and Program Innovation		<b>E-Mail Address:</b> catherinea@ymcasatx.org		<b>Phone:</b> (210) 246-9647	
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### Previous Najim Funding

Year	Funding \$
2009	\$20,000
2010	\$99,000
2011	\$72,500
2013	\$100,000
2014	\$200,000
2015	\$200,000
2016	\$200,000
2017	\$200,000
2018	\$200,000
2019	\$100,000
2020	\$100,000
<b>Total</b>	<b>\$1,491,500</b>

<b>Has the organization applied to the Najim Charitable Foundation in the past and been declined?</b> No
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<b>Grant Amount Requested \$:</b> \$100,000	<b>Total Project Budget \$:</b> \$1,055,076	<b>Organization's Annual budget \$:</b> \$22,298,821
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**Mission Statement:**

The YMCA of Greater San Antonio's mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

**PROJECT INFORMATION****Program / Project Title:**

To support childcare scholarships and trauma-informed care at the Harvey E. Najim Early Learning Center at Haven for Hope.

**PROJECT TIMELINE**

Start Date	End Date
07/01/2021	06/30/2022

**Harvey E. Najim Charitable Foundation Priorities:**

Education

**Education Priorities:**

Pre-K

**Program / Project Description:**

The YMCA of greater San Antonio requests \$100,000 to support the Harvey E. Najim Early Learning Center (Y-ELC) at Haven for Hope. With the devastating economic impact that the pandemic has had on families living in poverty and in minority communities, funds will be used to provide free childcare to families at the Haven for Hope transitional housing shelter. The Harvey E. Najim ELC provides state licensed early education for approximately 150 infants children ages 0-6, per year.

**Issues**

For a parent struggling to pay their increased rent bill or escaping a family conflict, they can find themselves unexpectedly seeking the help of homeless services. As the homeless parent focuses on finding immediate sources of food and shelter for their child, the priority of the child's educational and social development quickly diminishes. According to a study in Early Childhood Education Journal (Manfra, 2019) children experiencing homelessness have lower school readiness skills and academic achievement when compared to the general population of children. The study also found that early education was one of the protective factors that may lessen the impact of homelessness on school readiness skills and academic early achievement. The need for resources targeting homeless families continues to be needed in San Antonio. In the 2021 San Antonio SARAH Point in Time Count (PIT), the number of families in shelters during the night of the count was 158. Furthermore, homeless rates are expected to rise again due to the ending of additional unemployment benefits and less blocking of evictions that began in response to COVID-19.

**Response:**

In response to the need of San Antonio families that are experiencing homeless to have programs targeting the needs of their children, the Y-ELC provides a trusted and reliable resource. The Y-ELC goals include:

- To mitigate the negative effects of trauma associated with poverty and homelessness through trauma-informed care;
- To engage parents in their children's education and well-being, to prevent child abuse and neglect
- To nurture the cognitive, social/emotional, and physical development of children in preparation for kindergarten;
- To provide relief to parents in crisis so that they are able to maintain employment, further their education, or access services needed to overcome homelessness.

A grant from the Najim Family Foundation will continue to provide families with full and partial tuition assistance to the Y-ELC at Haven for Hope.

### Population Reached

The Y-ELC is part of the continuum of care provided to residents at the Haven for Hope. As families transition to and from the homeless shelter, the Y-ELC serves infants through twelve-year-olds. The average length of stay for families at Haven for Hope is 12-18 months, yet the center continues to provide childcare and consistently provides support for families after they have transitioned to more permanent housing. In the neighborhoods surrounding the ELC, 36.5% of families live below the poverty line and nearly half of the adults in this community do not have a high school diploma.

### Individuals impacted

The Y-ELC serves up to 150 infants through twelve-year-olds annually. Families of enrolled children identify as 6.6% African American, 50.8% Caucasian, and 42.6% Hispanic/Latino. Most of these children are from families that meet the USDA's poverty income guidelines for free and reduced lunch with 77.1% qualifying for free lunch and 14.3% qualifying for reduced lunch. Due to the poverty and homeless conditions that most of the Najim ELC children experience, the children often suffer from poor nutrition, developmental delays, poor health, mental health issues, and toxic stress. Children also have physical developmental delays due to often being restrained in a stroller or limited physical surroundings for most of their lives and need encouragement on playing freely on the playground and safely using furniture.

### Program Plan

With the goal to foster each child's cognitive, emotional, and physical growth, the Y-ELC works holistically with both the children and their families. Family engagement activities, partnerships to address families' basic needs, effective communication with families' caseworker, and developmentally appropriate curriculum builds a foundation for children's health, future well-being and academic success of children. Each Y-ELC caregiver specializes in trauma-informed care and receives at least 30 hours of annual training. This training focuses on how to provide nurturing environments that counteract the downward cycle of poor physical and mental health associated with chronic poverty and toxic stress.

The center provides children a full day of guided activities focused on fostering brain development, early literacy, healthy habits, and self-regulation. Daily routines include two nutritious meals and snacks; outdoor play; nap time; music and movement; and small group instruction with a structured curriculum. The Y-ELC offers year-round, full-day childcare and pre-kindergarten programs five days a week for infants (4 weeks - 17 months), toddlers (17-24 months), and pre-school-age children (3-5 years) and is open from 7am to 6:30 pm daily.

### Expected Results

The Y-ELC provides the resources needed for each child to transition from the center equipped with the developmental and educational skills needed to succeed in kindergarten and beyond. Y-ELC staff collect qualitative and quantitative data through curriculum-provided assessments, child developmental milestone assessments, teacher observations, and parental feedback to evaluate the appropriate growth and development of toddlers and preschool-aged children. Outcomes in the domains of social/emotional development and language skills are important indicators of program impact for a population of children at risk of abuse.

### Evaluation Plan:

Qualitative and quantitative data through pre and post evaluation tools, curriculum-provided assessments, child developmental milestones, teacher observations, and parental feedback to evaluate the appropriate growth and development of toddlers and preschool-aged children are used to assess program impact. Y-ELC teachers conduct pre and post child development screenings at the beginning and end of each program year (June and May) and as needed as children enroll/leave the center. Children receive their pre-assessment within two weeks of enrolling to allow children to become comfortable in the center.

We expect:

- 80% of children will demonstrate social/emotional growth
- 80% of children will demonstrate enhanced self-expression and language/communication skills
- 80% of children will demonstrate cognitive growth
- 90% of children will improve their physical development and self-help
- 60% of children will demonstrate school readiness

In addition, attendance to family activities and parent surveys measure the success of family engagement at the center.

#### **Plans to sustain project beyond the term of this request:**

The Y's Financial Development Team works year-round to ensure the ongoing success of this program by sharing the importance of Y programs and services with potential partners. Fundraising is well diversified and ongoing. Funding from individuals, foundations, the United Way, and corporations supports Y programs and services offered at the Harvey E. Najim Family Y Early Learning Center at Haven for Hope. The YMCA Annual Support Campaign engages individuals across the community to raise awareness and funds in support of program subsidies for children and families unable to afford the full cost of vital YMCA programs.

#### **Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
150	40

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	90%	African American	7%
Children (6-13)	10%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	51%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	42%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

#### **City Council District for Which Children are Being Served:**

District1, District5

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Salary and Wages	\$349,458	\$0
Employee Benefits	\$55,521	\$0
Payroll Taxes	\$31,418	\$0

Contracted Service Fees	\$2,905	\$0
Supplies	\$23,486	\$3,000
Telephone and Communications	\$0	\$0
Occupancy	\$73,113	\$0
Tuition Assistance	\$403,528	\$97,000
Equipment Costs	\$2,548	\$0
Promotion and Publications	\$0	\$0
Travel and Transportation	\$0	\$0
Conferences and Conventions	\$1,960	\$0
Membership Dues	\$7,967	\$0
Other Insurance Premiums	\$0	\$0
General Operating Allocation	\$103,172	\$0
<b>TOTAL:</b>	<b>\$1,055,076</b>	<b>\$100,000</b>

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

### PROJECT - PENDING

Funder Name	Amount Requested
The Harvey E. Najim Family Foundation	\$100,000
Genevieve and Ward Orsinger Foundation (via Haven)	\$25,000
Marietta K. Randall Foundation	\$25,000
<b>TOTAL:</b>	<b>\$150,000</b>

### PROJECT - COMMITTED

Funder Name	Amount Requested
Government Funds (CCS Childcare Subsidies)	\$143,524
Program Fees	\$39,772
United Way	\$353,702
Greehey Foundation	\$50,000
Carl and Jo Anderson Foundation	\$15,000
<b>TOTAL:</b>	<b>\$601,998</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

### ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Brooks Gives Back	\$12,500
Individual Donors	\$250,000
Bank of America Neighborhood Builders	\$100,000
Faye and William L. Cowden Foundation	\$15,000
Nancy Smith Hurd Foundation	\$100,000
SAAF-Youth Leadership Development	\$50,000

Dicks Sporting Goods	\$5,000
City of San Antonio- RFP	\$762,296
James Avery	\$20,000
Impact SA	\$100,000
Nathalie & Gladys Dalkowitz Charitable Trust	\$10,000
David and Betty Sacks Foundation	\$10,000
<b>TOTAL:</b>	<b>\$1,434,796</b>

#### **ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Membership	\$8,041,677
Program Service Fees	\$7,049,392
Government Funding (CoSA, USDA)	\$3,143,447
Annual Y Partners Campaign	\$1,640,000
United Way (Bexar, Kendall, Guadalupe)	\$1,241,864
San Antonio Area Foundation	\$20,000
Y-USA	\$74,412
Capital Group	\$30,000
Baptist Health Foundation	\$3,000
Texas Capital Bank	\$10,000
Sierra Club	\$10,000
St. Lukes Lutheran Health Ministries	\$5,000
Elizabeth Huth Coats Foundation	\$14,000
Workforce Solutions Alamo (in-kind)	\$4,463
Greehey Foundation	\$50,000
Kronkosky Charitable Foundation	\$155,000
<b>TOTAL:</b>	<b>\$21,492,255</b>

#### **BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

The YMCA Association Board consists of 23 dedicated community leaders who contribute their expertise, time, talent, and resources to help ensure the Y has the capacity and credibility to advance the mission. The Board of the YMCA of Greater San Antonio is active in providing fiduciary oversight, raising issues of strategic importance, and establishing the vision, goals, strategies, and resources necessary to ensure the Y is able to address pressing social issues and deliver meaningful, lasting change. Board committees include the Finance/Budget (meets monthly) Executive, Public Relations, Buildings and Facilities, and Compensation committee. The board recently voted that an Equity Task Force be added as a new standing committee to work with the staff DIG Committee (Diversity, Inclusion, Globalization) to further our work on diversity and inclusion to better serve our staff and constituents.

<b>LIST OF BOARD DIRECTORS</b>	
<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Tony Canty	Labatt Food Service
Colleen Dean	Retired
Samantha DiMaio	Bexar Country District Attorney's Office
Laura Dixon	Pro Sports Assembly
Tres Doran, Treasurer/Secretary	KPMG LLP
AnnMarie Esparza	Security Service Federal Credit Union
Jim Hamer	Retired
Manish Kapoor	NuStar Energy, L.P.
John Matey	Broadway Bank
Stan McCormick	Frost Bank
Brad McDonald	Valero Energy
David McGee	Amegy Bank
Sita McNab	Spurs Sports & Entertainment
Paul McSween III	Jefferson State Bank
Robert Oliver, Board Chair	Metano Energy
John Edward Poe	Farm Bureau Bank
Frank Robles	Robles Industries, LLC
Tinsley Smith	Zachry Group
Bruce Toppin	Attorney at Law -Langelly & Banack
Bradley Scott Tragord	United States Army
Bill Day	Frost Bank
Theresa De La Haya	University Health Systems
Rita Phillip	The Lane Construction Company
<b>Signature</b>	
Catherine Alvarado	