

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> YMCA of Greater San Antonio		<b>Federal Tax ID#:</b> 74-1109634		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 231 E. Rhapsody		<b>City:</b> San Antonio		<b>State:</b> Texas	
				<b>Zip Code:</b> 78216	
<b>Website:</b> www.ymcasatx.org		<b>Fax:</b> (210) 246-9640		<b>United Way Funded:</b> Yes	

**Fiscal Year:**  
January 01 to December 31

### Head Of Organization

<b>Name:</b> Sandy Morander		<b>Title:</b> President & CEO	
<b>E-Mail Address:</b> sandym@ymcasatx.org		<b>Phone:</b> (210) 246-9647	

### Application Contact

<b>Name:</b> Catherine Alvarado		<b>Title:</b> Senior Director of Grant Administration and Program Innovation		<b>E-Mail Address:</b> catherinea@ymcasatx.org		<b>Phone:</b> (210) 246-9647	
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### Previous Najim Funding

Year	Funding \$
2009	\$20,000
2010	\$99,000
2011	\$72,500
2013	\$100,000
2014	\$200,000
2015	\$200,000
2016	\$200,000
2017	\$200,000
2018	\$200,000
2019	\$100,000
<b>Total</b>	<b>\$1,391,500</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$100,000	\$1,164,313	\$25,769,422

**Mission Statement:**

The YMCA of Greater San Antonio's mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

## PROJECT INFORMATION

### Program / Project Title:

To support childcare scholarships and trauma-informed care at the Harvey E. Najim Early Learning Center at Haven for Hope.

### PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

### Harvey E. Najim Family Foundation Priorities:

Education

### Education Priorities:

Pre-K

### Program / Project Description:

At the Harvey E. Najim Early Learning Center at Haven for Hope, children experiencing the stresses of poverty and homelessness have access to a safe, nurturing and compassionate early learning environment that soothes psychological trauma and readies them to learn, grow, and play.

#### Issues

Children enrolled in the Harvey E. Najim Early Learning Center (Y-ELC) at Haven for Hope are accustomed to a life of extreme transitions and hardship. Their parents often face significant barriers to housing stability related to long-term unemployment, substance abuse, illness, and/or domestic violence. If families are experiencing the trauma associated with extreme poverty and homelessness, children are much more vulnerable to abuse and neglect. There are frequent CPS cases for children at the center, primarily because parents fail to address children's basic needs such as medical needs or hygiene, or they are undergoing violence at home.

Toxic stress has lifelong effects on children's learning, behavior, and health. Without early intervention, chronic, stressful events impair children's cognitive function and limit their ability to cope with negative or disruptive emotions. According to the Substance Abuse and Mental Health Services Administration, adverse childhood experiences produce adolescents and adults who adopt unhealthy coping mechanisms for negative emotions (like substance abuse or self-harm), perpetuating the cycle of chronic poverty and violence for the next generation.

While there are other nonprofit organizations that offer educational programs and activities for families experiencing homelessness, or those that operate daycare centers, none are part of a continuum of care for homeless populations like the Harvey E. Najim Early Learning Center at Haven for Hope. Center goals include:

- o To mitigate the negative effects of trauma associated with poverty and homelessness through trauma-informed care;
- o To engage parents in their children's education and well-being, to prevent child abuse and neglect
- o To nurture the cognitive, social/emotional, and physical development of children in preparation for kindergarten;
- o To provide relief to parents in crisis so that they are able to maintain employment, further their education, or access services needed to overcome homelessness.

If awarded, a grant from the Najim Family Foundation ensures families can afford this critical program by providing full and partial tuition assistance.

## Population Reached

The center is open to Haven for Hope residents and the community. As families transition to and from the homeless shelter, the ELC serves infants through twelve-year-olds. The average length of stay for families at Haven for Hope is 12-18 months, yet the center continues to provide childcare and consistently provides support for families after they have transitioned to more permanent housing. In the neighborhoods surrounding the ELC, 36.5% of families live below the poverty line and nearly half of the adults in this community do not have a high school diploma.

## Individuals impacted

The Y ELC serves up to 160 infants through twelve-year-olds annually. Families of enrolled students identify as 7% African American, 1% Asian American, 10% Caucasian, and 82% Hispanic/Latino. Our children suffer from poor nutrition, developmental delays, poor health, mental health issues, and toxic stress. Many children also are accustomed to being in a stroller for most of their lives, and need encouragement on how to safely use furniture, run, jump, and play.

## Program Plan

The Y-ELC promotes healthy child development and school readiness through a holistic approach that reaches children and their families with the vision to promote each child's cognitive, emotional, and physical growth. Family engagement activities, partnerships to address families' basic needs, effective communication with families' caseworker, and developmentally appropriate curriculum builds a foundation for children's health, future well-being and academic success of children. Our caregivers specialize in trauma-informed care that is critical for this population; their 30+ hours of annual training establishes nurturing environments counteracting the downward cycle of poor physical and mental health associated with chronic poverty and toxic stress.

While their parents maintain employment or access other critical services they need to overcome homelessness, children who are at-risk for developmental delays benefit from enrichment and relationships they may not find at home. The center provides children a full day of guided activities focused on fostering brain development, early literacy, healthy habits, and self-regulation. Daily routines include two nutritious meals and snacks; outdoor play; nap time; music and movement; and small group instruction with a structured curriculum. The Y-ELC offers year-round, full-day childcare and pre-kindergarten programs five days a week for infants (4 weeks -- 17 months), toddlers (17-24 months), and pre-school-age children (3-5 years) and is open from 7am to 6:30 pm daily.

## Expected Results

The ultimate achievement for the center is for families to overcome extreme poverty and homelessness and for every child to transition from the center equipped with the skills, including resiliency and coping skills, to succeed in kindergarten and beyond. Y ELC staff collects qualitative and quantitative data through curriculum-provided assessments, child developmental milestone assessments, teacher observations, and parental feedback to evaluate the appropriate growth and development of toddlers and preschool-aged children. Outcomes in the domains of social/emotional development and language skills are important indicators of program impact for a population of children at risk of abuse.

Social-emotional and language development are important indicators of abuse and neglect, the Y assesses the impact of trauma-informed care by the % of children demonstrating age-appropriate behavior in the social/emotional and language developmental domains. School Readiness is ascertained by the children's ability to self-regulate and the demonstration of positive social behaviors, indicating that the program is successful in Adverse Childhood Experience intervention.

## **Evaluation Plan:**

Qualitative and quantitative data through pre and post evaluation tools, curriculum-provided assessments, child developmental milestones, teacher observations, and parental feedback to evaluate the appropriate growth and development of toddlers and preschool-aged children are used to assess program impact. ELC teachers conduct pre and post child development screenings at the beginning and end of each program year (June and May) and as needed as children enroll/leave the center. Children receive their pre-assessment within two weeks of enrolling to allow children to become comfortable in the center.

We expect:

- 80% of children will demonstrate social/emotional growth
- 80% of children will demonstrate enhanced self-expression and language/communication skills
- 80% of children will demonstrate cognitive growth
- 90% of children will improve their physical development and self-help
- 60% of children will demonstrate school readiness

In addition, attendance to family activities and parent surveys measure the success of family engagement at the center.

**Plans to sustain project beyond the term of this request:**

The Y's Financial Development Team works year-round to ensure the ongoing success of this program by sharing the importance of Y programs and services with potential partners. Fundraising is well diversified and ongoing. Funding from individuals, foundations, the United Way, and corporations supports Y programs and services offered at the Harvey E. Najim Family Y Early learning Center at Haven for Hope. The YMCA Annual Support Campaign engages individuals across the community to raise awareness and funds in support of program subsidies for children and families unable to afford the full cost of vital YMCA programs.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
160	40

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	90%	African American	7%
Children (6-13)	10%	Asian American	1%
Young Adults (14-18)	0%	Caucasian	10%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	82%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Salary and Wages	\$372,334	\$0
Employee Benefits	\$60,830	\$0
Payroll Taxes	\$34,070	\$0

Contracted Service Fees	\$1,446	\$0
Supplies	\$17,018	\$3,000
Telephone and Communications	\$600	\$0
Occupancy	\$72,785	\$0
Tuition Assistance	\$479,200	\$97,000
Equipment Costs	\$1,585	\$0
Promotion and Publications	\$7,821	\$0
Travel and Transportation	\$3,900	\$0
Conferences and Conventions	\$700	\$0
Membership Dues	\$7,179	\$0
Other Insurance Premiums	\$596	\$0
General Operating Allocation	\$101,404	\$0
Food & Beverage	\$1,200	\$0
Staff Shirts	\$900	\$0
License & Permits	\$745	\$0
<b>TOTAL:</b>	<b>\$1,164,313</b>	<b>\$100,000</b>

### **OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

#### **PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
The Harvey E. Najim Family Foundation	\$100,000
Marcia and Otto Koehler Foundation	\$15,000
Annual Campaign	\$8,330
Corporate Contributions	\$140,770
<b>TOTAL:</b>	<b>\$264,100</b>

#### **PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Government Funds (CCS Childcare Subsidies)	\$123,551
Program Fees	\$65,007
United Way	\$353,700
Genevieve and Ward Orsinger Foundation (via Haven)	\$25,000
Greehey Foundation	\$50,000
<b>TOTAL:</b>	<b>\$617,258</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

#### **ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Brooks Gives Back	\$15,000
Individual Donors	\$250,000

Bank of America Neighborhood Builders	\$200,000
Caterpillar	\$30,000
Faye and William L. Cowden Foundation	\$15,000
Alice Kleberg Reynolds Foundation	\$10,000
Andy Mireles Charitable Foundation	\$5,000
SafeCo	\$10,000
E. Rhodes & Leona Carpenter Fnd	\$12,500
Y-USA	\$60,250
Capital Group	\$40,000
Union Pacific	\$20,000
<b>TOTAL:</b>	<b>\$667,750</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Membership	\$10,050,513
Program Service Fees	\$8,184,720
Government Funding (CoSA, USDA)	\$3,398,254
Annual Y Partners Campaign	\$1,500,000
United Way (Bexar, Kendall, Guadalupe)	\$1,254,802
San Antonio Area Foundation	\$50,000
Y-USA	\$32,226
USAA Foundation	\$75,000
HEB	\$125,000
Capital Group	\$27,500
Dollar General Literacy	\$4,000
Baptist Health Foundation	\$2,500
No Kids Hungry	\$7,500
Nancy Smith Hurd	\$100,000
Spurs Foundation	\$150,000
Elizabeth Huth Coats Foundation	\$15,000
USA Swimming Foundation	\$10,026
Texas Bar Foundation	\$10,000
Blue Cross Blue Shield	\$15,000
<b>TOTAL:</b>	<b>\$25,012,041</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

The YMCA Association Board consists of 25 dedicated community leaders who contribute their expertise, time, talent, and resources to help ensure the Y has the capacity and credibility to advance the mission. Their backgrounds and experience in business, human resources, marketing, finance, IT, law, non-profit management, construction, and strategic planning guide the effectiveness, sustainability, and direction of the organization. The Board of the YMCA of Greater San Antonio is active in providing fiduciary oversight, raising issues of strategic importance, and establishing the vision, goals, strategies, and resources necessary to ensure the Y is able to address pressing social issues and deliver meaningful, lasting change. Board committees include the Finance/Budget committee, which meets monthly, the Executive committee, Public Relations, Buildings and Facilities, and Compensation committee. 100% of board members contribute financially each year.

### **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Tony Canty	Labatt Food Service
Geoffrey Crabtree	Retired
Colleen Dean	J.P. Morgan Private Bank
Samantha DiMaio	Bexar County District Attorney's Office
Laura Dixon	Spurs Sports & Entertainment
Tres Doran, Treasurer/Secretary	KPMG LLP
AnnMarie Esparza	Security Service Federal Credit Union
Jim Hamer	Retired
Gregory Jaeger	Retired
Manish Kapoor	NuStar Energy, L.P.
Darryl Lyons	PAX Financial Group, LLC
John Matey	Broadway Bank
Stan McCormick	Frost Bank
Brad McDonald	Valero Energy
David McGee	Amegy Bank
Sita McNab	Spurs Sports & Entertainment
Paul McSween III	Jefferson State Bank
Robert Oliver, Board Chair	Metano Energy
John Edward Poe	Farm Bureau Bank
Frank Robles	Robles Industries, LLC
Tinsley Smith	Zachry Group
Bruce Toppin	Attorney at Law - Rosenthal Paurstein Sandoloski Agather LLP
Bradley Scott Tragord	United States Army
Bill Day	Frost Bank
Theresa De La Haya	University Health Systems
<b>Signature</b>	
Sandy Morander	