

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Brighton Center	<b>Federal Tax ID#:</b> 74-2331826	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 14207 Higgins Road	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78217
<b>Website:</b> www.brightonsa.org	<b>Fax:</b> (210) 826-4492	<b>United Way Funded:</b> Yes	

### Fiscal Year:

September 01 to August 31

### Head Of Organization

<b>Name:</b> Kim Jefferies	<b>Title:</b> President & CEO
<b>E-Mail Address:</b> kjefferies@brightonsa.org	<b>Phone:</b> (210) 826-4492

### Application Contact

<b>Name:</b> Erin Figueroa	<b>Title:</b> Grants Manager	<b>E-Mail Address:</b> efigueroa@brightonsa.org	<b>Phone:</b> (210) 378-5361
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### Previous Najim Funding

<b>Year</b>	<b>Funding \$</b>
2007	\$50,000
2008	\$206,421
2011	\$25,000
2012	\$26,000
2013-2014 (two-year grant)	\$100,000
2015	\$52,000
2016	\$60,000
2017	\$60,000
2018	\$82,000
2019	\$80,000
<b>Total</b>	<b>\$741,421</b>

### Has the organization applied to the Najim Family Foundation in the past and been declined?

No

<b>Grant Amount Requested \$:</b> \$100,000	<b>Total Project Budget \$:</b> \$11,219,278	<b>Organization's Annual budget \$:</b> \$11,723,567
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### Mission Statement:

To provide family and community education and developmental services to children with disabilities or delays empowering them to achieve their individual potential making them successful in every community.

## PROJECT INFORMATION

### Program / Project Title:

To support Developmental and Educational Programs for children with disabilities.

## PROJECT TIMELINE

Start Date	End Date
09/01/2020	08/31/2021

### Harvey E. Najim Family Foundation Priorities:

Education

### Education Priorities:

Elementary to High School

### Program / Project Description:

Brighton is requesting program support for all Brighton programs that serve children with disabilities and delays. Funds will be applied to cover some of the salary cost needed to employ the licensed therapists, teachers and education advocates as well as support professionals. Staff members are committed and specially trained to provide early intervention services, early childhood education and advocacy support. Support will also be applied to covering food costs incurred by our early childhood education program; new antimicrobial and electrostatic spray services at both locations to try and minimize the spread of viruses; and finally a portion of the annual classroom supplies for our preschool program. Brighton is requesting more funding support than typical due to the current environment that the COVID-19 outbreak has caused. With the assumption that special event fundraising will be negatively impacted throughout most, if not all 2020, Brighton is asking our faithful supporters for additional funds so that we are prepared to still meet budget if events continue to be cancelled. For the year ending 8/31/2020, Brighton projected a deficit of over \$818,000 due to loss of earned income, loss of fundraising revenue due to cancelled special events and due to additional costs to ensure extensive precautionary measures in place and provide equal access to teletherapy.

**NEED:** Children with disabilities and delays start out life at a disadvantage. Without the right help at the right time, these children end up falling behind their peers. Unfortunately, the rate of children born with a disability or experiencing a developmental or learning delay is growing.

Statistics show that:

- o 1 in 6 children are born with a disability or delay
- o 4,630 children are born in Bexar County every year with a disability or delay
- o 36,000 children are in Special Education in Bexar County
- o 58% of children in special education programs in Texas do not graduate with a high school diploma but rather a "Certificate of Completion."

### SERVICES:

Children with disabilities and delays and their families benefit from Brighton's programs, including:

- o Early Childhood Intervention (ECI): Home-based therapeutic interventions help 2,200 children ages 0-3 reach their developmental potential in San Antonio every year. ECI services are a critical part of early identification, detection and treatment for children with a disability or delay. The program provides education, tools and strategies for children and families to help children achieve their maximum potential. ECI staff work alongside families with the child in their natural environment, such as at home or child care center. In addition, Brighton has staff members that focus on specialized skills training, counseling, case management and even nutritional services.
- o Early Childhood Education (ECE): Provides an inclusive, kindergarten readiness preschool at 2 locations for 100 children ages 18 months to 5 years. The program is one of only a few centers in the area that provide inclusive, individualized and supplemental services to children with disabilities and at an affordable price. In addition, Brighton's kinder-ready curriculum follows state standards for curriculum requirements of specific skills and knowledge for Texas public schools, so that children are well prepared to enter kindergarten. The year-round program is unique in that it provides the opportunity for children with disabilities (38%) to learn, grow and play alongside their typically developing peers (62%).
- o Special Education Support Services (SESS): The program teaches 700 families of children ages 3-22, with a focus on children 3-12, about Special Education Laws and how they can advocate for their child's education. Brighton ensures that children are receiving the proper assessments, evaluations and resources that the school system is required by law to provide, giving that child every opportunity to earn a high school diploma and build the foundation they need for a successful future. Ongoing, recurring services include: Special Education 101 to help parents understand special education laws and the basics of school advocacy, Autism Supplement of the Individualized Education Plan and Early Childhood Transition to Public School, which provides parents newly entering the public school system with information on what to expect and how to access services. SESS also offers intensive services including individual consultation meetings with families prior to their Admission, Review and Dismissal (ARD) meeting with the school and advocacy support at ARD meetings to assist parents with achieving ARD goals.

Due to the Covid-19 crisis, Brighton's programs have been altered in the following ways:

- o Early Childhood Intervention (Serving 915 children monthly) - Paused for 3 weeks, but now offering teletherapy to ensure children get the right help at the right time by providing critical therapeutic intervention (speech therapy, occupational therapy, physical therapy, specialized skills training & case management).
- o Early Childhood Education (Serving 106 children monthly) - Both centers closed March 16th & reopened 5/18. During the closure, teachers worked on end of year assessments, weekly learning opportunities for students, fun events like reading and show and tell to help students stay connected.
- o Special Education Support Services (Serving 200 families monthly; previously serving 90 families, an 122% increase) -The need for services has increased due to distance learning and lack of guidance/support for children with disabilities in their homes. Our SESS team is providing webinar training and advocacy by phone/video conferencing to ensure children are getting what they need from school. Brighton is waiving fees during this time to assist families in crisis.

**GOALS:** The services from Brighton programs increase children's developmental and educational skills and kindergarten readiness. Brighton helps children with disabilities and delays develop a strong foundation for a successful future.

#### **Evaluation Plan:**

Brighton outcomes are listed below by program.

**Early Childhood Intervention (ECI) Program:**

- o Serve 2,200 children through home-based and on-site therapy services
- o 95% of children enrolled in this program will make progress in at least one of the 3 global child outcomes, within 6 months

**Early Childhood Education (ECE) Program:**

- o Provide nationally accredited curriculum in an inclusive setting for up to 100 children.
- o 95% of children will make progress in their developmental and educational skills by the end of the year
- o 95% of graduating children will have the skills necessary for Kindergarten

**Special Education Support Services (SESS) Program:**

- o Train 700 parents in a free 3-hour special education training class and other educational services
- o 95% of families will increase their knowledge of advocating for their child in the school system
- o 90% of families will actively engage in advocating for their child to gain additional resources, services and/or improve their child's academic success

**Plans to sustain project beyond the term of this request:**

Brighton's sustainability plan varies by program:

- o ECE: Brighton offers affordable tuition rates, accepts the city's child care services funding for low income families and provides needs-based scholarships. Brighton requests foundation support to make up the remaining funding to help support low child/teacher ratios needed to maximize the educational experience and accommodate children's needs.
- o SESS: The program is 95% funded by community support. Two earned income opportunities make up the remaining 8%, including educational series for professionals and individualized support for parents. Families pay no fees for classes and small fees for individualized services based on a sliding fee scale and scholarships are available.
- o ECI: The program receives a majority of its revenue through state and federal funding. The program also bills Medicaid and private insurance for therapy services. The program is funded by United Way and Brighton seeks grants to raise the remaining funding for the program to operate.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
3,000	720

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	78%	African American	5%
Children (6-13)	22%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	25%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	69%
		Native American	0%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District4, District9, District10

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Salaries	\$7,567,370	\$75,000
Employee Health Benefits	\$755,311	\$0
Retirement Benefits	\$273,120	\$0
Payroll Taxes	\$585,094	\$0
Professional Development	\$193,753	\$0
Bad Debt	\$4,500	\$0
Books & Magazines	\$1,000	\$0
Classroom Supplies	\$111,157	\$10,000
Client Travel	\$2,400	\$0
Computer Software & Technology Supplies	\$187,732	\$0
Contract Labor	\$41,720	\$0
Employee Engagement	\$52,457	\$0
Employee Onboarding/Ongoing HR	\$15,209	\$0
Equipment	\$0	\$0
Food/Meals	\$59,044	\$6,000
Fundraising Expenses	\$1,500	\$0
Gifts, Awards, Flowers	\$500	\$0
Insurance, All Other	\$54,490	\$0
Interest Expense	\$0	\$0
Kitchen Supplies, CACFP	\$19,500	\$0
License & Permits	\$5,929	\$0
Maintenance, Facilities	\$49,057	\$9,000
Marketing	\$187,533	\$0
Membership & Dues	\$6,294	\$0
Office Supplies/Expense	\$41,836	\$0
Postage	\$6,360	\$0
Printing & Publications	\$43,476	\$0
Professional Fees	\$85,762	\$0
Program Events	\$4,200	\$0
Rent	\$103,965	\$0
Special Events Expenses	\$400,000	\$0
Telephone	\$93,300	\$0
Travel	\$210,931	\$0
Utilities	\$48,903	\$0
Volunteer Expense	\$5,875	\$0
<b>TOTAL:</b>	<b>\$11,219,278</b>	<b>\$100,000</b>

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

### PROJECT - PENDING

Funder Name	Amount Requested
Baptist Health Foundation	\$150,000
Najim Foundation	\$100,000
Impact San Antonio	\$75,000
San Antonio Area Foundation	\$50,000
<b>TOTAL:</b>	<b>\$375,000</b>

### PROJECT - COMMITTED

Funder Name	Amount Requested
None committed yet since request is for next fiscal year	\$0
<b>TOTAL:</b>	<b>\$0</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

### ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Baptist Health Foundation	\$150,000
Najim Foundation	\$100,000
Impact San Antonio	\$75,000
San Antonio Area Foundation	\$50,000
<b>TOTAL:</b>	<b>\$375,000</b>

### ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
None committed yet since request is for next fiscal year	\$0
<b>TOTAL:</b>	<b>\$0</b>

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

Brighton's Board Members are required to make a personal contribution as well as secure additional gifts for a total of \$10,000 per board member annually. For the most recently completed fiscal year, 100% of Brighton board members gave financially to the organization and raised \$47,235. This is in addition to the Capital Campaign fundraising efforts that the Board Members have been assisting with. Brighton Center's Board of Directors are an extremely engaged and invested group of individuals that oversee all financial, strategic and programmatic standards. The Brighton Board maintains high expectations for both fundraising and participation and ensures the leadership of the agency maintains strong stewardship of the organization's resources. The Board of Directors currently meets quarterly to review the status of the organization. The Resource Development, Executive, Finance and Board Development Committees report and make recommendations to the Board regarding the progress of their activities.

#### **LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Meriel Bowman, Board Chair	Zachry Group
Blake Stribling, Vice Chair	Chasnoff/Stribling
Justin Thompson, Treasurer	Valero Energy Corporation
Lindsay Bolner, Secretary	Community Volunteer
Lynette Padalecki	H-E-B
Steve Lyons	Skanska
Ramon Hernandez	Community Volunteer
Elizabeth Marceau	Community Volunteer
LeAnn Trejo	Capital Group
April Ancira	Ancira Enterprises
Mario Garcia	UPS
Donna Vaughan	Community Volunteer
Molly Johnson	Community Volunteer
Mark Biegler	Ernst & Young
Maria Garcia	CPS Energy
Neena Singh	Nustar Energy
Chad Smith	Avisto Capital Partners
<b>Signature</b>	
Kim Jefferies	