

# FUNDING APPLICATION

| GENERAL INFORMATION  |                                       |  |                                 |
|--|---------------------------------------|--|---------------------------------|
| Organization Information   |                                       |  |                                 |
| <b>Legal Name:</b><br>Guadalupe Regional Medical Foundation  | <b>Federal Tax ID#:</b><br>74-2649777 | <b>501(c)(3) Public Charity</b><br>509 (a)(1)      |                                 |
| <b>Address:</b><br>1215 E COURT ST   | <b>City:</b><br>Seguin                | <b>State:</b><br>Texas                             | <b>Zip Code:</b><br>78155       |
| <b>Website:</b><br>grmedfoundation.org   | <b>Fax:</b><br>(830) 401-7209         | <b>United Way Funded:</b><br>Yes                   |                                 |
| Head Of Organization   |                                       |  |                                 |
| <b>Name:</b><br>Elaine Bennett   |                                       | <b>Title:</b><br>CEO                               |                                 |
| <b>E-Mail Address:</b><br>ebennett@grmedcenter.com   |                                       | <b>Phone:</b><br>(830) 401-7209                    |                                 |
| Application Contact  |                                       |  |                                 |
| <b>Name:</b><br>Elaine Bennett   | <b>Title:</b><br>CEO                  | <b>E-Mail Address:</b><br>ebennett@grmedcenter.com | <b>Phone:</b><br>(830) 401-7209 |
| Previous Najim Funding   |                                       |  |                                 |
| <b>Year</b>  | <b>Funding \$</b>                     |  |                                 |
| 2018   | \$40,000                              |  |                                 |
| <b>Total</b>   | <b>\$40,000</b>                       |  |                                 |
| <b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b>  |                                       |  |                                 |
| No   |                                       |  |                                 |
| <b>Grant Amount Requested \$:</b>  | <b>Total Project Budget \$:</b>       | <b>Organization's Annual budget \$:</b>            |                                 |
| \$45,000   | \$166,000                             | \$265,800  |                                 |
| <b>Mission Statement:</b>  |                                       |  |                                 |
| Guadalupe Regional Medical Foundation is a 501(c)(3) organization that seeks to advance the mission of Guadalupe Regional Medical Center through the development of philanthropic resources and community awareness. |                                       |  |                                 |
| PROJECT INFORMATION  |                                       |  |                                 |
| <b>Program / Project Title:</b>  |                                       |  |                                 |
| To support and enhance neonatal and newborn safety in the Birthing Center of GRMC.   |                                       |  |                                 |
| PROJECT TIMELINE   |                                       |  |                                 |
| <b>Start Date</b>  |                                       | <b>End Date</b>                                    |                                 |
| 01/15/2019   |                                       | 09/30/2019   |                                 |
| <b>Harvey E. Najim Family Foundation Priorities:</b>   |                                       |  |                                 |
| Medical Needs  |                                       |  |                                 |

**Program / Project Description:**

The Guadalupe Regional Medical Foundation is a 501 (c) (3) non-profit created to help Guadalupe Regional Medical Center, a 149-bed not-for-profit community hospital, jointly owned by the City of Seguin and Guadalupe County, located in central Texas. Visionary volunteer leaders established the Guadalupe Regional Medical Foundation, located in Seguin, Guadalupe County as a 501(c)(3) non-profit organization completing its first full year of operation in 1999 for the purpose of raising funds to improve patient services at formerly, Guadalupe Valley Hospital, currently (GRMC) Guadalupe Regional Medical Center. The hospital was built in 1965 as a 64-four bed community hospital, and it is the only hospital in Texas jointly owned by a city and county. The hospital has grown to become a 149-bed acute care regional medical center that offers comprehensive healthcare to the 150,000 residents of Guadalupe County and seven surrounding counties. All gifts are used to fund enhancements of patient care and services of such as our Prescription Assistance Program for those who cannot afford medications, nursing scholarships, and upgrades to equipment and technology. Unlike most community hospitals which receive a portion of their operating revenues from local taxpayers through a hospital district tax, GRMC is funded primarily through patient revenues and charitable contributions.

The hospital employs 700 full-time and part-time people who live throughout the region served by the facility. More than 100 volunteers also serve the hospital and its patients annually.

Guadalupe Regional Medical Center serves a catchment area of over 150,000 citizens in Guadalupe and the surrounding seven counties. Its birthing center is one of the busiest in the region, with almost 1,000 babies delivered annually. GRMC is proud of its national Healthgrades recognition for outstanding patient safety. This regard for patient safety certainly carries over to our tiniest newborn patients in the Birthing Center.

As such, the hospital has budgeted \$166,000 for four additions to our technology and support in the Birthing Center this year:

1. A fetal monitor is an essential technological tool for measuring the neonatal heart rate during the mother's labor. Fetal heart rate monitoring may help detect changes in the normal heart rate pattern during labor. If certain changes are detected, steps can be taken to help treat the underlying problem. Fetal heart rate monitoring also can help prevent treatments that are not needed. A normal fetal heart rate can provide reassurance that it is safe to continue labor if no other problems are present.

The Birthing Center currently has 7 Fetal Coremetrix fetal monitors - 3 are new and 4 are outdated. It is not uncommon to have 7 laboring mothers at any one time. The outdated monitors are increasingly having technologically unsupported service problems, and as a result are leading to loss of confidence by the providers in the accuracy of tracings. We would like to acquire 4 new CoreMetrix monitors at a cost of \$15K each, or \$45K total.

2. Even with the best Fetal Monitor technology, tracings are difficult to obtain when the mother is morbidly obese or if the baby is in a difficult position. If a mother is being monitored early in labor, she typically wants to move around and not be anchored to her bed with the traditional fetal monitoring equipment. A new technology is available to resolve all of those issues: the GE Novii Wireless Patch System. This technology provided improved continuity of fetal heart monitor through a patch applied to the mother's abdomen and a wireless, mobile system. A system to provide coverage to all seven labor rooms is priced at \$49,000.

3. Also in the realm of neonatal safety, the Birthing Center is in need of a new software application that will allow physicians to remotely monitor their patients' tracings while in the office or when not immediately at bedside via their computer or cell phone. The software, called Centricity Perinatal, costs \$26K. It is imperative for real time communication between the attending nurses and the obstetrician for maximal neonatal safety, timely responsiveness and quality of care.

4. In addition to the various neonatal safety requests, the GRMC Birthing Center has budgeted to replace all 12 newborn bassinets which are over 20 years old. Ideally the current bassinets would be replaced with a new innovation: the Halo Bassinet swivel sleeper. Unfortunately, the Center has experienced two newborn falls in the past year due to mothers placing their newborns in their beds at night, and the infant falling from the bed after the exhausted mother has fallen asleep. Thankfully there has not been an injury, but the goal is to prevent these possible concerns with a new style of bassinet that allows baby to sleep in their protected bassinet but swiveled into the mother's bed for constant contact but also continuous safe protection. Each bassinet costs \$3,830, a full dozen would therefore cost \$45,960.

GRMC is already very thankful to the Najim Family Foundation for its support in purchasing a new obstetrical ultrasound for our Maternal Fetal Medicine program last year. This year, we ask for your consideration to purchase one subset of our planned upgrades for the Birthing Center by providing a grant of \$45,000 to purchase a 4 new CoreMetrix fetal monitors that will deliver a consistent level of care for all of our mothers at GRMC.

**Evaluation Plan:**

The main objective of the new fetal monitors is to ensure that all laboring mothers have the same high standard of care with the new monitors. Currently, when more than 3 mothers are laboring at once, some necessarily have to use the lower standard monitor. The effectiveness of this purchase will be apparent each time we have multiple mothers laboring at once, which is often. At least once a month we have mothers laboring in each of our seven labor rooms at once - even in those situations we will be able to provide same high standard of care to each.

**Plans to sustain project beyond the term of this request:**

As with all patient care equipment at the hospital, a preventative maintenance contract would be purchased by the hospital to ensure appropriate repair and back up in case of machine malfunction. The hospital employs a full time Bio Med Department who would also be available to maximize the sustainability of the machine. If needed, we would also plan to replace any malfunctioning monitor to ensure that we always have at least 7 up to date fetal monitors.

**Children Impacted:**

|   |  |
|---|--|
| <b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b> | <b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b> |
| 6,000   | 600  |

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

| <b>A. Population Served Age</b> |             | <b>B. Population Served Ethnicity</b> |             |
|---------------------------------|-------------|---------------------------------------|-------------|
| Infants (0-5)                   | 100%        | African American                      | 2%          |
| Children (6-13)                 | 0%          | Asian American                        | 1%          |
| Young Adults (14-18)            | 0%          | Caucasian                             | 29%         |
| <b>TOTAL:</b>                   | <b>100%</b> | Hispanic/Latino                       | 65%         |
|                                 |             | Native American                       | 0%          |
|                                 |             | Other and Define                      | 3%          |
|                                 |             | <b>TOTAL:</b>                         | <b>100%</b> |

**City Council District for Which Children are Being Served:**

District1

**Line item Budget:**

| <b>Line Item Description</b> | <b>Total Project Funds Allocation</b> | <b>Najim Funds Allocation</b> |
|------------------------------|---------------------------------------|-------------------------------|
|------------------------------|---------------------------------------|-------------------------------|

|   |                         |                 |
|---|-------------------------|-----------------|
| Four CoreMedtrix Fetal Monitors   | \$45,000                | \$45,000        |
| <b>TOTAL:</b>   | <b>\$45,000</b>         | <b>\$45,000</b> |
| <b>OTHER FUNDING RESOURCES</b>  |                         |                 |
| <b>For Project being Requested: Funding sources and amounts, pending and committed.</b>       |                         |                 |
| <b>PROJECT - PENDING</b>  |                         |                 |
| <b>Funder Name</b>  | <b>Amount Requested</b> |                 |
| Guadalupe Regional Medical Center   | \$45,000                |                 |
| <b>TOTAL:</b>   | <b>\$45,000</b>         |                 |
| <b>PROJECT - COMMITTED</b>  |                         |                 |
| <b>Funder Name</b>  | <b>Amount Requested</b> |                 |
| Guadalupe Regional Medical Center   | \$121,000               |                 |
| <b>TOTAL:</b>   | <b>\$121,000</b>        |                 |
| <b>Other funding sources and amounts, pending and committed not specific to this request.</b> |                         |                 |
| <b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>  |                         |                 |
| <b>Funder Name</b>  | <b>Amount Requested</b> |                 |
| Methodist Healthcare Ministries   | \$20,000                |                 |
| Faith Lutheran Church Endowment   | \$2,500                 |                 |
| <b>TOTAL:</b>   | <b>\$22,500</b>         |                 |
| <b>ALL OTHER ORGANIZATION REQUESTS - COMMITTED</b>  |                         |                 |
| <b>Funder Name</b>  | <b>Amount Requested</b> |                 |
| Baptist Health Foundation   | \$95,000                |                 |
| Guadalupe County United Way   | \$6,500                 |                 |
| St. Lukes Health Ministries   | \$12,500                |                 |
| Rotary Club of Seguin   | \$1,000                 |                 |
| Vaughn Construction   | \$5,000                 |                 |
| Bras for a Cause Cancer Fund  | \$40,000                |                 |
| Knights of Columbus   | \$7,200                 |                 |
| Estate of Richard Fleming, M.D.   | \$5,000                 |                 |
| <b>TOTAL:</b>   | <b>\$172,200</b>        |                 |
| <b>BOARD OF DIRECTORS</b>   |                         |                 |
| <b>What percentage of your board contributes financially to the organization?</b>             |                         |                 |
| 100%  |                         |                 |
| <b>If Board giving is not at 100%, please explain why?</b>                                    |                         |                 |
| <b>How are board members expected to participate in your organization?</b>                    |                         |                 |

Guadalupe Regional Medical Foundation is governed by a distinguished group of professional, business, and civic leaders who volunteer their time and energy to serve on the Board of Directors.

The purpose of the Board of Directors is to:

1. Set fundraising policies.
2. Establish, implement and evaluate short and long-range strategies to support the Foundation's mission and goals.
3. Ensure that the Foundation's assets are invested prudently and wisely.

Each member of the Board has the following duties:

1. Attend scheduled Board meetings.
2. Advocate for the Foundation and the Hospital when talking with others.
3. Encourage philanthropic support by promoting community involvement.
4. Give an annual gift commensurate with personal circumstances.
5. Assist in fundraising by:
  - a) Soliciting others for contributions.
  - b) Helping to identify, evaluate and cultivate potential major gift prospects.
  - c) Helping to plan / implement special events.
  - d) Attending events and greeting guests.
6. Participate in committee work.
7. Help to identify and recruit volunteers to serve in key positions.

**LIST OF BOARD DIRECTORS**

| <b>Name &amp; Office Held</b> | <b>Corporate Affiliation</b>                |
|-------------------------------|---|
| Eithne Goetz (Chair)          | Mid Texas Symphony                          |
| Jo Ann Maples (Vice Chair)    | Kinfolk Creations Business Owner (retired)  |
| James C. Lee, MD (Treasurer)  | Family Practice Physician (retired)         |
| Michelle Kuempel (Secretary)  | Seguin ISD Middle School Librarian          |
| Diana Allen                   | First United Bank Vice President            |
| Jim Colvin, MD                | Physician (retired)                         |
| Susan Dyess                   | Seguin ISD teacher (retired)                |
| Tres Hewell                   | Tres Hewell Mortuary owner                  |
| Jeff Koehler                  | Design Associates/The Shop Business owner   |
| Karen McMillan                | Heritage Texas Property Real Estate Agent   |
| Ruben James Reyes             | Attorney                                    |
| Tony Schaker                  | Five Star Title Real Estate Attorney, Owner |
| Lauren Smith                  | Allstate Insurance Company, Owner           |
| Lynda Redix                   | Guadalupe Valley Nursing Center, LVN        |

**Signature**

Elaine Bennett