

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Texas Lions Camp, Inc.		<b>Federal Tax ID#:</b> 74-1189679		<b>501(c)(3) Public Charity</b> 509 (a)(2)	
<b>Address:</b> P. O. Box 290247		<b>City:</b> Kerrville		<b>State:</b> TX	
				<b>Zip Code:</b> 78029-0247	
<b>Website:</b> www.lionscamp.com		<b>Fax:</b> (830) 896-8500		<b>United Way Funded:</b> No	

<b>Fiscal Year:</b> October 01 to September 30
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### Head Of Organization

<b>Name:</b> Stephen S. Mabry, CAE		<b>Title:</b> President & CEO	
<b>E-Mail Address:</b> smabry@lionscamp.com		<b>Phone:</b> (830) 896-8500	

### Application Contact

<b>Name:</b> Milton L. Dare, FACHE		<b>Title:</b> Director of Development & Major Gifts		<b>E-Mail Address:</b> mdare@lionscamp.com		<b>Phone:</b> (830) 928-3272	
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### Previous Najim Funding

Year	Funding \$
2017	\$15,000
2018	\$15,000
2019	\$15,000
<b>Total</b>	<b>\$45,000</b>

<b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b> No
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<b>Grant Amount Requested \$:</b> \$15,000	<b>Total Project Budget \$:</b> \$479,000	<b>Organization's Annual budget \$:</b> \$3,150,000
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### Mission Statement:

Texas Lions Camp provides, without charge, a camp for children who are physically disabled, have Down Syndrome, hearing/vision impaired, have cancer or Type 1 diabetes from the State of Texas.

## PROJECT INFORMATION

### Program / Project Title:

To support a camping experience for children with special medical conditions through education and recreation that reside in Bexar County.

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
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10/01/2020

09/30/2021

**Harvey E. Najim Family Foundation Priorities:**

Disabilities/Special Needs

**Program / Project Description:**

The goal of Texas Lions Camp, Inc. (TLC) is to provide a residential summer camp experience and promote an atmosphere where campers will learn the 'Can Do' philosophy as well as position them "to step into their calling" and achieve maximum personal growth and self-esteem. The TLC medical and program teams work together to provide opportunities for growth in confidence and self-help skills. Without knowing it, campers learn about dealing with respective conditions in a fun/safe environment, share with others who have the same condition and learn team-building activities with peers that promotes group engagement.

At camp, learning takes on many forms. For many campers, meeting other children or staff members who have similar health conditions provides a sense of security and confidence (that is achieved through knowledge that they are not alone) while promoting the peer education process. The education program is designed and implemented by TLC's medical team of physicians, nurses, dietitians and students who join camp staff during summer sessions. Campers are monitored throughout camp sessions as they participate in a therapeutic recreational program. The recreation program allows campers to participate in summer activities which challenge campers to overcome fear or failure and encourages the message that they 'Can Do' whatever challenge lies before them. Core services include: Swimming, Workshops, Music, Pedal boating, Horsemanship, Archery, Arts/Crafts, Nature studies, Ceramics, Team sports, Theater, Fishing, Barnyard, Ropes course, Green-thumb, CSI (Camp Scene Investigation) and Diabetic Education.

Learning the "Can Do" philosophy and allowing children with special medical conditions to achieve maximum personal growth and self-esteem through a residential summer camp experience were the key objectives of Texas Lions Camp during Summer Camp 2019 and our virtual Summer Camp 2020. The recreation and program activities were designed/implemented by TLC's program and medical team (who joined camp staff during summer sessions). Core services included 20 different activities for the children.

During Summer, 2019, TLC served 1,512 children from 130 or 51% of 254 counties in Texas. A total of 159 children or 11% were from Bexar, Atascosa, Bandera, Comal, Guadalupe, Kendall, Kerr, Medina and Wilson counties. Further, 80 children were from Bexar County which was 50.3% of the total children served from the Greater San Antonio area and a total of \$148,000 (based on cost of \$1,850 per child) was invested in Bexar County alone. The 80 children from Bexar County collectively attended eight of the nine summer sessions (from June 2 - August 3, 2019). Top five major diagnoses of these campers participating in Summer 2019 included: Type 1 Diabetes, Physical Disabilities, Hearing Impaired, Asthma and Down Syndrome.

As TLC evaluated the evolution and impact of the Coronavirus, the Board of Directors, staff and Lions of Texas watched and realized that the systems that this camp was dependent upon to keep children safe were not in place for the Summer of 2020. This dealt with our capacity to safely transport staff to the campus from overseas, to transporting children who had multiple health concerns from across the state of Texas and being able to co-habit in one place. In addition, TLC did not want to become a drain on local healthcare resources ourselves should Covid-19 infections result here on our Kerrville campus.

Of greatest concern was the fact that virtually all of TLC's campers were listed by the CDC as having increased risk from contracting a Covid-19 infection. Clearly, the health and safety of our kiddos, their families, our Lions, volunteers and staff were not something TLC was prepared to place at risk and certainly not at greater risk. What this meant for the Summer of 2020 was that TLC transitioned operations to include summer activities but did not open our residential operations onsite for check-in of campers. The TLC camp leadership and team developed new and exciting offerings for the summer that were offered online, mailed home and other interactive programs during the interim. Summer Programs 2020 opened on July 5th under the new flagship program: TLC2U! Children who were registered for Camp received a care-package in the mail from TLC. Each box was filled with camp-swag, goodies and all kinds of activities and items that were needed for the program. Then on July 5th, TLC made history together when campers, their families, Lions and staff from all over the world joined ONLINE in the fun as one, larger community. This program is available for viewing online at <http://lionscamp.com/become-a-camper.html>. TLC is evaluating the incorporation of TLC2U as part of our future program offerings for children who are unable to attend TLC in person.

During Summer, 2020, TLC served 1,034 children from 129 or 51% of 254 counties in Texas. A total of 141 children or 14% were from Bexar, Atascosa, Bandera, Comal, Guadalupe, Kendall, Kerr, Medina and Wilson counties. Further, 80 children were from Bexar County which was 57% of total children served. Top four major diagnoses of these campers included: Type 1 Diabetes, Physical Disabilities, Down Syndrome, and Cerebral Palsy

TLC is planning to resume onsite residential summer camp operations in Summer 2021. Texas Lions Camp invites The Harvey E. Najim Charitable Foundation to partner with us again in offering children with special medical conditions from Bexar County the opportunity to attend our campus and participate in our program offerings in Summer 2021.

**Evaluation Plan:**

Texas Lions Camp (TLC) began a collaborative five-year research study with Clemson University in Summer 2017. Through the leadership of two PhD level researchers, TLC has measured/quantified the impact of programs/activities and obtained resulting feedback. Campers and camper families continue to be engaged by TLC leadership and counselors to complete a survey instrument each summer session. In Summer 2019/Year 3, parents reported growth in children in all targeted outcome areas and these impacts were supported by both the quantitative and qualitative findings. Changes were noted in exploration, communication, and personal responsibility, which were associated with increases in a child's feelings of competence, confidence, and a greater acceptance of their abilities. TLC did not offer residential camp services in Summer 2020 due to Covid-19 and a decision was made to defer Year 4 of the research study until Summer 2021.

**Plans to sustain project beyond the term of this request:**

TLC is continuing to expand marketing and development efforts to create increased brand awareness and identify/cultivate support from new prospects (individuals, corporations, foundations and community and regional organizations). An ongoing grants effort for the organization achieved more than 54 successful grant requests over the past four years. This program will be continued in the new fiscal year with the development team working to generate support from foundations/corporations in the Hill Country and San Antonio areas as well as across Texas. TLC has also continued to expand efforts with our annual Golf Tournament which generated \$145,000 in 2020 and more than \$675,000 in the last three years alone.

Texas Lions Camp continues to manage an active social media networks (Facebook, Twitter, Instagram, and You Tube) which are routinely reviewed and new postings are added to inform more than 15,000 followers.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
1,500	150

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	11%
Children (6-13)	63%	Asian American	4%
Young Adults (14-18)	37%	Caucasian	43%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	38%
		Native American	1%
		Other and Define	3%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Camper Food and Supplies	\$179,000	\$7,500
Summer Camp Staff Salaries	\$300,000	\$7,500
<b>TOTAL:</b>	<b>\$479,000</b>	<b>\$15,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Hal & Charlie Peterson Foundation-Kerrville	\$50,000
Perry & Ruby Stevens Charitable Foundation, Kerrville	\$25,000
Gordon Hartman Family Foundation-San Antonio	\$15,000
<b>TOTAL:</b>	<b>\$90,000</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
Pevehouse Family Foundation-Midland	\$25,000
Insurance Industry Charitable Foundation-Dallas	\$15,000
Chet Todd Memorial Golf Tournament/SATEGA-San Antonio	\$13,000
Les and Mary Puckett Children's Foundation-Rockport	\$10,000
James A. "Buddy" Davidson Charitable Foundation-Midland	\$10,000
<b>TOTAL:</b>	<b>\$73,000</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Robert Patterson-Boerne	\$119,000
San Jacinto High Roller's Motorcycle Club-Houston	\$15,000
Dean and Adriana Fields-Groom	\$10,000
Ralph Thon-Bridge City	\$10,000
Vivian Janysek-Victoria	\$8,000
Whalen Family Foundation-Houston	\$7,500
Jessie Bryan-Caldwell	\$7,000
James Coulter-Kerrville	\$5,000
Jane Hicks-Kerrville	\$5,000
Hanna Hurst-Chugiak, AK	\$5,000
<b>TOTAL:</b>	<b>\$191,500</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

The Board of Directors of Texas Lions Camp contribute financially through membership dues to the camp as well as give annual, endowment and capital gifts. Board members attend two board meetings each year and each serve on at least one board committee. Nine members are elected annually to serve on the Executive Committee and this "operating board" meets 4-6 times per year. Board members participate in Spring Work Days (1st Saturday-March/April/May) and participate through Lions Clubs in providing funding/volunteer hours for Camp picnics/activities during Summer camp sessions. Board members participate in public relations activities/make presentations to 900+ Lions Clubs and friends of the Camp across the State of Texas. Annually, more than 15,000 hours of in-person and virtual service are given by Board members, Lions and friends of Texas Lions Camp. In 2020, due to Covid-19, activities were limited and conducted online.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Kent Basinger, Chairman of the Board	Business Executive, East Texas Fence Company, Mt. Pleasant, Texas
Wes Carr, First Vice Chair	Business Executive, Carr-Redwine, Inc., Houston, Texas
Gary Sult, CPA, Second Vice Chair	Certified Public Accountant, Boucher, Morgan & Young, PC, Stephenville, Texas
Tom Blase, Third Vice Chair	Retired Business Executive, Kerrville, Texas
Susan Wallis, Treasurer	Community Volunteer, Needville, Texas
Ann Ward, Secretary	Marketing-Public Relations Executive, Austin, Texas

Kenneth Jobe, Council of Governor's Representative	Tyler County Executive, Chester, Texas
C. Wayne Dicky, Elected Directors' Representative	Brazos County Executive, Bryan, Texas
Gary B. Linker, CPA, Immediate Past Chairman of the Board	Certified Public Accountant, D. Williams & Company, PC, Lubbock, Texas
<b>Signature</b>	
Stephen S. Mabry, CAE	