

FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
Legal Name: CRRC of Canyon Lake, Inc.	Federal Tax ID#: 57-1148206	501(c)(3) Public Charity 509 (a)(1)	
Address: 1917 FM 2673	City: Canyon Lake	State: TX	Zip Code: 78133
Website: https://crrcofcanyonlake.org	Fax: (830) 964-2324	United Way Funded: Yes	
Fiscal Year: January 01 to December 31			
Head Of Organization			
Name: Jason Derscheid		Title: Executive Director	
E-Mail Address: executive.director@crrcofcanyonlake.org		Phone: (830) 964-2324	
Application Contact			
Name: Maureen Schein	Title: Development Director	E-Mail Address: development@crrcofcanyonlake.org	Phone: (830) 964-2324
Previous Najim Funding			
Year		Funding \$	
2019		\$10,000	
Total		\$10,000	
Has the organization applied to the Najim Charitable Foundation in the past and been declined? Yes 2016, 2020			
Grant Amount Requested \$: \$25,000	Total Project Budget \$: \$224,050	Organization's Annual budget \$: \$1,090,905	
Mission Statement: To serve the residents of Canyon Lake by providing vital social service resources as well as life enriching recreation and educational opportunities.			
PROJECT INFORMATION			
Program / Project Title: To support the CRRC Crisis Program which provide food, shelter, hygiene assistance, diapers, and wipes for children.			
PROJECT TIMELINE			
Start Date 07/01/2021		End Date 12/31/2021	

Harvey E. Najim Charitable Foundation Priorities:

Food, Shelter and Clothing

Program / Project Description:

The CRRC Crisis Program seeks to provide basic needs for families with low or no income, or are suffering financially from crises that have interrupted their normal lives. CRRC has seen an upsurge in these crises since the onset of the COVID Pandemic. More and more families are seeking assistance to pay the rent or help with utility bills that they just can't pay. The lack of work or the shortage of work hours has created a now-chronic situation for them. Some students have returned to school; others are schooling at home. This causes additional relational strains, as well as higher utility bills and more food requirements. It also fails to allow one parent to go to work. Or it requires some funds be spent on child care.

CRRC foresees that the COVID crisis will not end soon or abruptly. Problems will be ongoing for several years.

In order to keep children fed, to keep children warm, to keep them in their own beds, CRRC needs more funding than in years past. While our community has been generous, it cannot completely meet the increased need. We need to be able to buy the many necessities that are needed in a family.

In 2020, CRRC kept 207 families (almost 700 individuals) in their homes with utilities on. This was more than double the 2019 figures. We do not expect the number to double again; however, we anticipate assisting almost 300 families this year.

Evaluation Plan:

CRRC maintains an extensive, adaptable database for all of the adults and children that access CRRC resources. This allows us to effectively track usage of items and services. The framework allows for expansion/addition to include more information so we will be able to tell how many children have been served and/or referred to our partners. We are able to make notes regarding a family's unique needs so we can do our best to fulfill them. CRRC works hard to make sure our families don't feel like another number. We dialogue with them about their needs, and experiences.

We will be able to track the number of children being served by Najim funding; we will be able to track how they have been served, as well as when and how often.

Plans to sustain project beyond the term of this request:

The CRRC Crisis Program has been a part of the CRRC Resource Center for as long as the Thrift Store that we operate. Between donations, grants and the store revenue, CRRC has been able to sustain its program. Even during the COVID crisis, donations and grants rose to the level of our need.

We continue to seek new avenues of income, such as our golf tournament. As we grow, our Canyon Lake community grows.

Our new donor database will also help us to segment donors and follow-up with those who have shown more interest, or more giving ability.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

1,150

How many unduplicated children will NCF REQUESTED FUNDS impact?

1,150

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	26%	African American	2%
Children (6-13)	53%	Asian American	1%
Young Adults (14-18)	21%	Caucasian	79%

TOTAL:	100%	Hispanic/Latino	15%
		Native American	1%
		Other and Define	2%
		TOTAL:	100%

City Council District for Which Children are Being Served:

Outside San Antonio

Counties applicant is in:

Comal

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Food for Emergency Food Pantry	\$37,000	\$8,000
Hygiene/Personal Items	\$5,000	\$2,000
Rent/Mortgage Assistance	\$45,000	\$10,000
Utilities Assistance	\$35,000	\$5,000
Direct Care, staffing	\$60,050	\$0
Office Expenses, Utilities, Services	\$42,000	\$0
TOTAL:	\$224,050	\$25,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
No Kid Hungry	\$25,000
CROP Walk	\$1,500
Fundraising	\$10,000
McKenna Foundation	\$16,000
TOTAL:	\$52,500

PROJECT - COMMITTED

Funder Name	Amount Requested
CARES Act	\$25,000
Thrift Store Revenue	\$175,000
TOTAL:	\$200,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Building Rentals	\$6,300
Fundraising	\$250,000
Sports Program	\$8,000
Thrift Store	\$375,000

Individual Church, & Business Donations	\$240,000
Concessions	\$2,500
TOTAL:	\$881,800

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Building Rentals	\$5,000
Fundraising	\$175,000
Thrift Store	\$300,000
Individual, Churches, Businesses	\$331,000
Sports Program	\$0
Concessions	\$0
TOTAL:	\$811,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Board members are stepping into new fundraising roles. They write thank you notes and make appreciation calls to new or major gift donors. They will be visiting current and prospective donors and making presentations regarding the future activities and needs of our organization. Besides attending monthly meetings, they advocate for CRRC around the community and serve on special committees to include grants, events, and fundraising. Many work our special events and fundraisers as volunteers and also work in various aspects of the organization like the food pantry, rec center, and thrift store. While no specific amount is requested from them financially, all give from their ability. They provide not only time but contributions to the annual budget and/or endowment funds.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Max Hosford, board president	Transwestern Property Manager
Doug Carver, treasurer	Retired, Banking Manager
Bruce Glover, secretary	Retired, US Air Force Chaplain
Diane Schaule, board member	Retired military
Jerry Sneary, Vice President	Retired, Clergy
Art Seago, board member	Semi-retired, Nonprofit Fundraising
Grant Farris, board member	Retired, oil & gas
Phyllis Spittler, board member	Communications

Signature
Maureen Schein