

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Magik Theatre		Federal Tax ID#: 74-2707895		501(c)(3) Public Charity	
Address: 420 S. Alamo St.		City: San Antonio		State: TX	
				Zip Code: 78205	
Website: http://www.magiktheatre.org/		Fax: (210) 227-2751		United Way Funded: No	

Head Of Organization

Name: Frank Villani		Title: CEO	
E-Mail Address: fvillani@magiktheatre.org		Phone: (210) 227-2751	

Application Contact

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Previous Najim Funding

Year	Funding \$
2008	\$10,000
2009	\$10,000
2015	\$19,200
2016	\$27,000
2017	\$30,890
Total	\$97,090

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$75,140	\$1,937,238

Mission Statement:
The mission of The Magik Theatre is to nurture a love and understanding of theatre and literature by providing extraordinary, affordable, professional theatre and educational experiences.

PROJECT INFORMATION

Program / Project Title:
To support theatre camp scholarships for on-campus productions and sensory-friendly adapted performances for children residing at Haven for Hope and the Children's Shelter.

Harvey E. Najim Family Foundation Priorities:
Education

Program / Project Description:

In our 2017-2018 season, The Najim Foundation provided The Magik Theatre with a grant to further our partnership with Haven for Hope and The Children's Shelter. The Magik Theatre would like to continue the collaboration but with extended educational services to The Children's Shelter for the summer and throughout the school year. Our relationship with the two organizations have evolved and adapted to meet the needs of their young patrons. At Haven, for example, we find that residents enjoy coming to Magik's downtown theatre during the summer time. The children from Haven love exploring the theatre and staging their own plays that allow them to express their feelings in a constructive but fun manner. Magik's touring company visits Haven throughout the year to perform literature-based plays that provide an experience that pleases both children and parents.

For The Children's Shelter, Magik has taken a nuanced approach: Initially, we tried to bring the children to our downtown location, only to find that it was an inadequate location. As a result, we established a residency program at the Shelter in which a Magik artist educator visits the KCI campus on a regular basis. Our instructor, Nora, has established a bond with the students, helping them write plays based on their favorite subjects: one student, for example, wrote a play about a dinosaur who wants to find a real home but stayed at a shelter instead. In July 2018, Magik and the Shelter brought the children to our Magik Performing Arts Center (MPAC) on I-10 and DeZavala - it was a huge success. The children loved having access to costumes, theatrical equipment, and their own stage for the performance. The Children Shelter's administration liked the MPAC location because it was contained and manageable for their staff. Furthermore, the children continued to work with their favorite teacher.

After the success from this summer, Magik and The Shelter agreed to strengthen and expand our collaboration in the upcoming school year. In particular, Magik will open its MPAC location to children at the Shelter to provide after-school activities and classes during Thanksgiving, Christmas, and Summer breaks. To make this collaboration work successfully, Magik is seeking additional funding that will support not only our educators but also our facilities at MPAC. Our goal is to offset the educator and facility costs through a grant from The Najim Family Foundation and other donors. The result will be that Magik can continue to offer our educational performing arts programs to children from Haven for Hope and The Children's Shelter for free.

A \$50,000 grant from the Najim Family Foundation will partially cover: 50 scholarships (@\$490) for residents of Haven for Hope to attend our two week Camp Showbiz in the summer; 36 scholarships (@\$490) for The Children's Shelter to attend Camp Showbiz; 6 touring performances (@\$500) at the Haven for Hope and The Children's Shelter campus; Magik educator (@\$100/hour) for the 2018-19 school year, including holidays; and facility costs (@\$20,000) for MPAC, including rent, new theatre equipment for children, and supplies.

Evaluation Plan:

The Magik Theatre will use attendance numbers to determine how many children from The Children's Shelter and Haven for Hope participated in our Camp Showbiz as well as attended our tour shows and Mainstage performances at the theatre. Staff from Magik, The Shelter, and Haven meet regularly to discuss the programming and its impact on the participants. We measure success if children are able to participate fully in the program, write and stage their own plays, and feel like a child again.

Plans to sustain project beyond the term of this request:

The Magik Theatre is launching its first major individual giving campaign to building our donor base. We are also soliciting donations from the John and Florence Newman Foundation for additional help to cover expenses for the Magik Performing Arts Center. With every donation to our general operating budget and our earned revenue from ticket sales, Magik is able to offset the cost for our educators who work with The Shelter and Haven.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

100

How many unduplicated children will NFF REQUESTED FUNDS impact?

100

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	30%	African American	8%
Children (6-13)	60%	Asian American	2%
Young Adults (14-18)	10%	Caucasian	10%
TOTAL:	100%	Hispanic/Latino	80%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District7, District8

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
1 Magik Educator for 18-19 Academic Year	\$10,000	\$5,000
50 2-week Summer Camp scholarships for Haven for Hope	\$24,500	\$14,000
36 2-week Summer and Holiday Camp Scholarships for The Children Shelter	\$17,640	\$13,000
6 Tour performances at Haven and Shelter	\$3,000	\$3,000
MPAC Facility & Equipment	\$20,000	\$15,000
TOTAL:	\$75,140	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
John & Florence Newman Foundation	\$35,000
Bank of America	\$20,000
TOTAL:	\$55,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Greehey Family Foundation	\$10,000
Texas Commission on the Arts	\$8,500
TOTAL:	\$18,500

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
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San Antonio Area Foundation	\$50,000
Kronkosky Foundation	\$100,000
Russell Hill Rogers Fund for the Arts	\$50,000
Meadows Foundation	\$100,000
Circle Bar Foundation	\$100,000
Brown Foundation	\$25,000
TOTAL:	\$425,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
City of San Antonio	\$247,050
Shubert Foundation	\$30,000
Coates Foundation	\$25,000
Koehler Foundation	\$17,500
Nancy Smith Hurd Foundation	\$100,000
University Health Systems	\$16,000
TOTAL:	\$435,550

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Each member of the Board is required to make a financial donation - within his/her means - to The Magik Theatre. Furthermore, the Board is asked to attend performances regularly, purchase tickets and sponsorships for A Night of Magik, and advocate on behalf of The Magik Theatre to potential donors and collaborators.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Ruben Tenorio, Executive President	Doctor Private Practice
Alan Petlin, Past President	Alan Petlin Gourmet Floors
Karin Wasyliw, Treasurer	RSM
Kristy Bradfield Petlin, Secretary	Bradfield Properties
Jennifer Beldon Rosenblatt, Vice President	Fourth Court of Appeals
Frank Villani, Chief Executive Officer	The Magik Theatre
Melissa Cabello-Havrda, Board	Heard & Smith
Christine Mahr, Board	Advertsing
Teri Levy, Board	Valero
Shanan Wagoner, Board	First Union
Henry Garcia, Board	Retired Military
Bev Golden, Board	Retired Librarian

Pal Arellano, Board	Methodist Health Care
Joffre Miller, Board	HR Consultant
PROJECT TIMELINE	
Start Date	End Date
10/01/2018	09/30/2019