

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Magik Theatre		Federal Tax ID#: 74-2707895		501(c)(3) Public Charity 509 (a)(2)	
Address: 420 S. Alamo St.		City: San Antonio		State: TX	
				Zip Code: 78205	
Website: http://www.magiktheatre.org/		Fax: (210) 227-2751		United Way Funded: No	

Fiscal Year:

October 01 to September 30

Head Of Organization

Name: Frank Villani		Title: CEO	
E-Mail Address: fvillani@magiktheatre.org		Phone: (210) 227-2751	

Application Contact

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Previous Najim Funding

Year	Funding \$
2008	\$10,000
2009	\$10,000
2015	\$19,200
2016	\$27,000
2017	\$30,890
2018	\$35,000
2019	\$35,000
Total	\$167,090

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2012 & 2014

Grant Amount Requested \$: \$38,000	Total Project Budget \$: \$94,400	Organization's Annual budget \$: \$1,185,932
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Mission Statement:

The Magik Theatre's mission is to use the power of theatre to create Magikal storytelling for children that Activates imagination, Grows young minds, and Inspires creativity and a love of learning that is the Key to a more literate future for our community.

PROJECT INFORMATION

Program / Project Title:

The Magik Theatre and Celebrate Dyslexia

PROJECT TIMELINE

Start Date

11/01/2020

End Date

09/30/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

Since 2016, The Najim Foundation has provided The Magik Theatre with a grant to further our partnership with Haven for Hope and The Children's Shelter. With the advent of the Coronavirus pandemic, it has been difficult to fully carry out this partnership with social-distancing measures in place. But in these times of uncertainty, Magik's theatre arts programs for children and families are even more essential. Using trauma-informed education, Magik's Education Department is adapting its curriculum and programming to address children's mental health issues during the pandemic. For example, when Haven for Hope and the Children's Shelter closed due to the pandemic, Magik's Education Department, devised a distance-learning activity, "A Play in a Box." The activity outlines how a play is written and produced, but most of all the activity booklet encourages children to use theatre as a means to overcome something that is troubling them. Moreover, the program is designed to foster curiosity among children so that they explore important moments in history or significant issues facing our community. This activity gives children a sense of "agency" - in a recent study from George Mason University, researchers found that performing arts education boosts a child's sense of "agency," which is an important trait for successful development. Especially, at this moment when children feel immobilized against this pandemic, the performing arts are an important means to help children feel empowered and motivated.

"A Play in a Box" is only one of the many activities that The Magik Theatre is unveiling to help San Antonio's children through these difficult moments. In particular, Magik is focused on enhancing children's educational opportunities for at home learning and helping them maintain a healthy mental attitude. Each season, Magik's outreach efforts to Title 1 schools and students from low-economic households were mostly based on field trips to our theatre. With field trips cancelled for most of October 2020 to June 2021, Magik has had to rethink our outreach efforts to ensure we are reaching San Antonio's and Bexar County's most vulnerable populations. Magik's Artistic Director is producing plays that are small and that can travel to different locations where audiences can spread out and can be recorded for online streaming performances at Haven for Hope, the Children's Shelter, or other locations serving families in need.

Magik's most significant project during this period is a partnership with the non-profit organization Celebrate Dyslexia. This collaboration is to commission and produce a play about the neurobiological disorder that affects every one and five children in the nation. The goal is to raise awareness of dyslexia, which has gone under reported in South Texas. A review of data from the Texas Education Agency's Region 20 Service Center indicated that 16 San Antonio area schools reported an average of 3.5% of students being identified with dyslexia. This data suggests dyslexia may be under identified in San Antonio at a disproportionate rate compared to the national average. With early intervention, dyslexic children are able to thrive educationally through adaptive techniques. Continuing the conversation that will begin with the DoSeum's special exhibit, Beautiful Minds - Dyslexia and the Creative Advantage, this play will provide another form of community conversation, education, and awareness for educators, medical professionals, and families with dyslexic children. The Magik Theatre's new play is a major component of the awareness initiative, due to the theater's ability to perform in schools, libraries, and other civic centers throughout San Antonio and Texas. Celebrate Dyslexia will also host 3 awareness campaigns that will include productions of the play. This play will not only raise awareness about dyslexia but also help caregivers and teachers identify ways they can help youth with this neurobiological disability. Celebrate Dyslexia is hiring a medical expert to examine the play to make sure its aligned with current medical guidelines around dyslexia.

The overall goal of the project is to provide the children of San Antonio with theatre arts enrichment programs that will aid them in confronting their fears and anxieties around the pandemic. With support from the Najim Family Foundation, The Magik Theatre plans to initiate outreach programs for Haven for Hope, the Children's Shelter, and Title 1 schools through the following programs:

- 1) Distant learning programs such as "A Play in a Box" and virtual theatre classes for Haven for Hope, Children's Shelter, and Title 1 schools.
- 2) Touring performances at locations that are open and where young audiences can spread out to maintain physical distancing.
- 3) Record performances to make them available online for Children's Shelter, Haven for Hope, Title 1 schools, and families.
- 4) In partnership with Celebrate Dyslexia, Magik will commission a new play about dyslexia that will tour throughout Texas as a part of a public awareness campaign.
- 5) When Magik receives permission from state and local health officials, we will reopen our summer camp and performances, offering children from Haven for Hope, the Children's Shelter, and Title 1 schools discounted or free tickets and scholarships.

Evaluation Plan:

The Magik Theatre will use attendance numbers to determine how many children from The Children's Shelter and Haven for Hope participated in our "A Play in a Box" activities, virtual classes, and tour performances. Staff from Magik, The Shelter, and Haven meet regularly to discuss the programming and its impact on the participants. We measure success if children are able to participate fully in the program, write and stage their own plays, and feel like a child again. Magik and Celebrate Dyslexia will work together to host 3 public awareness campaigns surrounding the issues of dyslexia and its effect on learning outcomes. We are consulting with a medical expert to evaluate the effectiveness of the play to teach audiences about dyslexia and ways of identifying the neurobiological disorder.

Plans to sustain project beyond the term of this request:

Magik received funds from the J. K. Lee Family Foundation for our outreach initiatives to at-risk youth. We also have a pending application with the Baptist Health Foundation to support our new play about dyslexia. With increased public awareness around the neurobiological disorder, Magik believes other organizations will hire us to perform the play or pay us royalties to stage their own version of the play. With every donation to our general operating budget and our earned revenue from ticket sales, Magik is able to offset the cost for our educators who work with The Shelter and Haven for Hope.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?		How many unduplicated children will NFF REQUESTED FUNDS impact?	
1,500		100	
Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.			
A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	30%	African American	8%
Children (6-13)	60%	Asian American	2%
Young Adults (14-18)	10%	Caucasian	10%
TOTAL:	100%	Hispanic/Latino	80%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%
City Council District for Which Children are Being Served:			
District1, District2, District3, District5, District7, District8			
Line item Budget:			
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation	
2 Magik Educators for 2020-2021 Season	\$20,000	\$10,000	
5 Tour or Online performances at Haven and Shelter	\$5,000	\$3,000	
Title 1 School Theatre Outreach	\$40,000	\$20,000	
New Play about Dyslexia Production Costs	\$29,400	\$5,000	
TOTAL:	\$94,400	\$38,000	
OTHER FUNDING RESOURCES			
For Project being Requested: Funding sources and amounts, pending and committed.			
PROJECT - PENDING			
Funder Name	Amount Requested		
Baptist Health Foundation	\$30,000		
Texas Commission on the Arts	\$2,000		
TOTAL:	\$32,000		
PROJECT - COMMITTED			
Funder Name	Amount Requested		
J. K. Lee Family Foundation	\$25,000		
TOTAL:	\$25,000		
Other funding sources and amounts, pending and committed not specific to this request.			
ALL OTHER ORGANIZATION REQUESTS - PENDING			
Funder Name	Amount Requested		

Kronkosky Foundation	\$100,000
Brown Foundation	\$15,000
Whataburger	\$10,000
Bexar County	\$10,000
Rea Charitable Trust	\$10,000
TOTAL:	\$145,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
City of San Antonio	\$232,000
Shubert Foundation	\$30,000
Coates Foundation	\$20,000
Texas Commission on the Arts	\$7,500
San Antonio Area Foundation	\$50,000
TOTAL:	\$339,500

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
 100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
 As stated in the Board's Bylaws: All Directors are required to make a personal financial commitment annually to Magik Theatre. Additionally, Directors agree to prioritize the seeking of other financial contributions from contacts and supporters within the corporate community and general public. In furtherance of these goals, Board Members agree to make every effort to meet a minimum financial commitment of \$2,500.00 per year, and Executive Board Members agree to make every effort to meet a minimum financial commitment of \$3,500.00 per year.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
John Heard, President	Heard & Smith
Alan Petlin, Secretary	Alan Petlin Gourmet Floors
Alonzo Guzman, Treasurer	Ernst & Young
Pam Bramble, Vice President	Owner ArchPoint
Frank Villani, Chief Executive Officer	The Magik Theatre
Ruben Tenorio, Past President	Private Medical Practice
Melissa Chamrad, Board	Duke Development Services
Doren Fein Ruttenburg, Board	Casa Foundation
Chuck Calvin, Board	Spaw Glass
Richard Flores, Board	Fine Arts Director, Southwest ISD
Jacob Ladd, Board	Treasurer
Jennifer S Lee, Board	Galen College of Nursing
Greta McFarland, Board	Community Advocate

Linda Philips, Board	Community Arts Advocate
Peggy Brown, Board	Generations Hospice Care
Christine Mahr, Board	Pinspiration, Owner
Signature Frank Villani	