

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Nonprofit Council (The)		Federal Tax ID#: 03-0485670		501(c)(3) Public Charity 509 (a)(1)	
Address: 1150 N. Loop 1604 W., #108-511		City: San Antonio		State: Texas	
				Zip Code: 78248	
Website: www.tncouncil.org		Fax: (210) 229-0333		United Way Funded: No	

Fiscal Year:

January 01 to December 31

Head Of Organization

Name: Scott McAninch		Title: CEO	
E-Mail Address: scottm@tncouncil.org		Phone: (210) 229-0333	

Application Contact

Name: Scott McAninch	Title: CEO	E-Mail Address: scottm@tncouncil.org	Phone: (210) 229-0333
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Previous Najim Funding

Year	Funding \$
2020	\$10,000
Total	\$10,000

Has the organization applied to the Najim Charitable Foundation in the past and been declined?

No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$10,000	\$46,500	\$356,872

Mission Statement:

Our mission is to SUPPORT, CONNECT and STRENGTHEN the leadership of nonprofit organizations.

PROJECT INFORMATION

Program / Project Title:

To support Operating Costs for the BIG Give SA-2021.

PROJECT TIMELINE

Start Date	End Date
04/01/2021	11/30/2021

Harvey E. Najim Charitable Foundation Priorities:

Child Abuse & Child Neglect

Program / Project Description:

Big Give is our communities only hyper-local online fundraising event that supports hundreds of nonprofits in a 17-county area of South Texas and includes extensive support in marketing, advertising and free trainings to help support those nonprofits not only in their Big Give campaign but their year-round fundraising activities.

Evaluation Plan:

Each year, post Big Give, we produce a "success sheet" that pulls data from the campaign to include total donations raised, number of online donors, donor demographic survey numbers and participating nonprofit survey results.

Plans to sustain project beyond the term of this request:

This is the 8th year for Big Give and we have a model to help us continue this important event for year's to come via our nonprofit participation charge and the 2% fee for online donations that all helps to cover costs for staff, advertising, training and more!

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

100,000

How many unduplicated children will NCF REQUESTED FUNDS impact?

100,000

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	33%	African American	18%
Children (6-13)	33%	Asian American	16%
Young Adults (14-18)	34%	Caucasian	20%
TOTAL:	100%	Hispanic/Latino	30%
		Native American	16%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District 1

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
advertising/marketing	\$26,000	\$6,500
social media consultant	\$20,500	\$3,500
TOTAL:	\$46,500	\$10,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
McKenna Foundation	\$10,000
TOTAL:	\$10,000

PROJECT - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
	\$0
TOTAL:	\$0

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

Assist in financial review/oversight, promote membership growth, participate in the budget approval process and support the CEO in operating the organization

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Nino Tarantino, Interim-Board Chair	Chrysalis Ministries
Kim Jefferies - Leadership Development Chair	Brighton Center
Susan Osborne - Advocacy Chair	CAMP
Maureen DeFelice - Membership Chair	Daedalian Foundation
Hamilton Barton - Secretary	Pay it Forward Ministries
Cara Magrane - Small Agency Chair	Kronkosky Foundation
Chris Carmona - Treasurer	Schrivers/Carmona CPA
Jordan Abshier - At Large Member	Documation
Arlene Siller - At Large Member	Ascend Nonprofit & Business Solutions

Signature

Scott McAninch