

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> San Antonio Council on Alcohol and Drug Abuse		<b>Federal Tax ID#:</b> 74-1340188	<b>501(c)(3) Public Charity</b> 509 (a)(2)	
<b>Address:</b> 7500 U.S. Highway 90 West, Suite 201	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78227	
<b>Website:</b> www.sacada.org		<b>Fax:</b> (210) 225-4741	<b>United Way Funded:</b> Yes	

**Fiscal Year:**  
September 01 to August 31

### Head Of Organization

<b>Name:</b> Abigail Garza Moore	<b>Title:</b> Chief Executive Officer
<b>E-Mail Address:</b> amoore@sacada.org	<b>Phone:</b> (210) 225-4741

### Application Contact

<b>Name:</b> Velda Robles Schalk	<b>Title:</b> Development Director	<b>E-Mail Address:</b> vschalk@sacada.org	<b>Phone:</b> (210) 225-4741
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### Previous Najim Funding

Year	Funding \$
2008	\$50,000
2013	\$50,000
2015	\$50,000
2016	\$50,000
2017	\$50,000
2018	\$50,000
2019	\$60,000
<b>Total</b>	<b>\$360,000</b>

**Has the organization applied to the Najim Charitable Foundation in the past and been declined?**  
No

<b>Grant Amount Requested \$:</b> \$100,000	<b>Total Project Budget \$:</b> \$1,388,541	<b>Organization's Annual budget \$:</b> \$3,540,509
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### Mission Statement:

Empowering our community to live healthy lives; by providing prevention, intervention, and recovery support services for children and adults.

## PROJECT INFORMATION

**Program / Project Title:**

Substance Use Prevention &amp; Social-Emotional Learning for Youth

**PROJECT TIMELINE****Start Date**

09/01/2020

**End Date**

08/31/2021

**Harvey E. Najim Charitable Foundation Priorities:**

Education

**Education Priorities:**

Elementary to High School

**Program / Project Description:**

The COVID-19 pandemic has everyone reacting to uncertainties and stressful situations. For children, the stressors can be overwhelming, upsetting, and a frightening experience - adverse childhood experiences (ACEs) that exacerbate the child's ability to cope. For children who are already at-risk due to their home environment, data is showing toxic stress brought on by the pandemic will affect children's developing brains, bodies and their health. Many of these children have lost the stability and safety of schools, their connections to friends and teachers, and seeing financial burdens in their family.

Early detection and intervention are a child's best shot at health and well-being. Many of these children are living in a household with mental health or substance abuse problems, a parent who has lost a job, witnessing or experiencing violence, losing a family member to suicide, and food insecurities. The more ACEs children have, the more likely they are to experience changes to their stress response. Some effects can be immediate, while many will surface decades from now without assistance.

SACADA's Youth Prevention team is working closely with school counselors and teachers in our community in-person or virtually implementing evidence-based curriculum focusing on promoting strong children by teaching self-esteem, dealing with stress, and healthy behaviors. Studies show teaching children social and emotional learning skills (SEL) can help reduce ACEs. Services include:

Youth Prevention Universal (YPU) targets all children/teens teaching "Too Good for Drugs" program. Topics include goal setting, identifying/managing emotions, effective communication, relationships, effects of using substances, and peer pressure refusal skills. The goal is to improve social skills and reduce risks of substance use.

Youth Prevention Selective (YPS) targets children/teens at a higher risk. Children are often recommended by teachers/counselors because of family situations. The same principals as YPU are used with an added emphasis on handling anger, making healthy choices, resisting negative peer pressure, and setting goals.

Youth Prevention Indicated (YPI) is designed for those who exhibit substance risk-related behaviors. These students have been found with substances and/or attended school under the influence. The curriculum is more detailed on the effects of long-term substance use and the consequences.

Because of Covid-19, SACADA has moved their annual summer camp to Virtual Camps. We hosted our first virtual summer camp in June 2020 with 5-days for children ages 7-10 and the following week for children ages 11-13. 60 children attended each camp. Each child was provided a tote bag full of all the supplies needed for each activity. Children commented they did not want the camp to end. Parents sent in accolades about the camp. Because of its success, we followed up with a 1-day Christmas break camp, providing children with all supplies again. SACADA's Youth Prevention team is busy working on a Spring Break Virtual Camp to be hosted in March 2021 and will continue the virtual camps during school breaks. We can reach many more children in our community and parents are very appreciative of the activities and lessons learned.

There is extensive research that demonstrates children with low social and emotional learning skills and high adverse childhood experiences are more vulnerable to trauma and negative decision-making skills. Our program goal is to increase protective factors and reduce risk factors. Some of the protective factors addressed are commitment to school, attachment to teachers, aspirations to attend college, positive self-esteem, increased communication skills, stress management, healthy decision making, and teaching skills to achieve their dreams and goals. Children served typically have a lack of knowledge about the negative consequences associated with using illegal substances, the early onset of use, biological or psychological dispositions, anti-social behavior, sensation seeking, come from low socioeconomic households, are at-risk for school dropout, and generally have a lack of adult supervision.

SACADA's Youth Prevention Specialist continue to work with teachers, counselors, and social workers who recommend students for our programs based on observations and/or other risk factors, including their home environment, disciplinary problems at school, and in some instances, attending school intoxicated or on drugs. During the pandemic, some classes are taught in-person and some virtually, dependent on the school district.

According to the Surgeon General's Report on Alcohol, Drugs, and Health Facing Addiction in America (Chapter 3: Prevention Programs and Policies), "Given the impact of substance misuse on public health and the increased risk for long-term medical consequences, including substance use disorders, it is critical to prevent substance misuse from starting and to identify those who have already begun to misuse substances and intervene early. Evidence-based prevention interventions, carried out before the need for treatment, are critical because they can delay early use and stop the progression from use to problematic use or to a substance use disorder, all of which are associated with costly individual, social, and public health consequences." "The good news is that there is strong scientific evidence supporting the effectiveness of prevention programs and policies.

Substance use prevention is key to ensuring that children live safe and thriving lives. In 2020, SACADA had to cancel its two major fundraisers due to Covid-19 which meant a loss of \$60,000 in general operating funds for these programs. Again, we are only receiving donations made to United Way designated for SACADA, which averages \$26,000. Support from the Najim Charitable Foundation would be for more workbooks/supplies for children and give our Youth Prevention Specialist the opportunity to reach more schools in our area including private and charter schools.

#### **Evaluation Plan:**

Pre and post surveys are given. After each session, progress of each child is documented.

When the pandemic hit, we were notified that all outside entities would not be allowed in schools or participate virtually. SACADA moved to creating videos with resources to help children and parents deal with the stressors of the pandemic for our website and social media sites. By mid-March we moved to working virtually with schools. During the 2019-2020 school year, 3,030 children received in-person youth prevention education. 21,950 received presentations and information on substance use. 90% reported an increase in self-esteem, dealing with stress, healthy decision making, and an improvement in their social/emotional skills.

Results include:

- (1) Significant improvement in feelings of self-worth, decision making skills, sense of purpose.
- (2) Indicators used to observe children's outcomes are pre/post surveys, prevention specialist's reports, participant/parent/teacher evaluations.
- (3) Children show a significant improvement in classroom behavior, classroom participation, grades.

#### **Plans to sustain project beyond the term of this request:**

Knowing the importance of long-term sustainability, SACADA's staff and Board of Directors are constantly developing and implementing plans to diversify our funding. We are confident we will do this through a combination of several strategies.

1. Strengthening both staff and board's fundraising capacity.
2. Building and sustaining relationships with other local foundations.
3. Developing stronger ties to local corporations as well as to small businesses.
4. Improving and innovating on our special events in order to bring in more revenues.
5. Continuing our annual year-end giving campaign through innovative social media platforms.
6. Expanding our individual donor cultivation.

We believe through a fundraising plan combined with an organizations culture of philanthropy, we will be able to sustain our programs to effectively serve the community.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NCF REQUESTED FUNDS impact?</b>
53,450	10,500

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	0%	African American	5%
Children (6-13)	50%	Asian American	1%
Young Adults (14-18)	50%	Caucasian	11%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	83%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District2, District4, District7, District10

**Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>
Salary	\$687,366	\$0
Fringe Benefit Costs	\$209,585	\$0
Travel	\$29,454	\$0
Professional Fees	\$109,414	\$10,000
Indirect	\$8,172	\$0
Supplies & Curriculum Materials	\$162,747	\$60,000
Other Expense (peer to peer support services, staff training)	\$181,803	\$30,000
<b>TOTAL:</b>	<b>\$1,388,541</b>	<b>\$100,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
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	\$0
<b>TOTAL:</b>	<b>\$0</b>
<b>PROJECT - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Texas Department of State Health Services	\$1,268,447
<b>TOTAL:</b>	<b>\$1,268,447</b>
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>	
<b>ALL OTHER ORGANIZATION REQUESTS - PENDING</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
Texas Cavaliers Foundation	\$10,000
<b>TOTAL:</b>	<b>\$10,000</b>
<b>ALL OTHER ORGANIZATION REQUESTS - COMMITTED</b>	
<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>
<b>BOARD OF DIRECTORS</b>	
<b>What percentage of your board contributes financially to the organization?</b>	
100%	
<b>If Board giving is not at 100%, please explain why?</b>	
<b>How are board members expected to participate in your organization?</b>	
SACADA Board of Directors donate financially at different levels, dependent on their financial resources. Along with the Development Director, the Board is responsible for the fundraising and development plan for SACADA, including assisting with fundraising events. Each Board member represents different community sectors with various expertise. They lend their time and expertise based on SACADA's needs and seek new relationships that collaborate with the agency.	
<b>LIST OF BOARD DIRECTORS</b>	
<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Dr. Jeanie Murphy, President	Councilwoman Jada Andrews-Sullivan/City Council District 2
Mr. Dick Coons, Vice President	WellMed Medical Management
Dr. Abel Gonzales, Secretary	The University of Texas at San Antonio
Ms. Diana Y. Serna, CPA, Treasurer	Wells Fargo
Pastor Randall S. Garcia, Past-President	Christian Leadership Network, Inc.
Mr. Raul Gonzalez, Member	Texas Medicare Solutions
Dr. Joseph Harrison, Jr., Member	University of Phoenix
Mr. Jamie Hoggatt, Member	Network Funding, LP
Mr. Ryan D. Holt, Member	Discovery Point Retreat
Dr. Sonia Jasso, Member	St. Mary's University
Ms. PeTrina McIntyre, CFMCP3, Member	U.S. Army South G-8
Dr. Ramon G. Reyes, Member	Bandera Family Medical Group

Mr. Joe Rodriguez, CPA, Member	Sol Schwartz and Associates, P.C.
Dr. Tim Westley, Member	Author, Minister, and Political Activist
Mrs. Xiomara Thomas, Member	Tranquility Home Care and Hospice, LLC
Ms. Sara E. Dysart, Advisory Board Chair	Dysart Law Office
Mr. Edgar Anderson, Advisory Board	Wells Fargo
Mr. Allan K. DuBois, Advisory Board	Law Office of Allan K. DuBois, P.C.
Dr. Steve C. Henry, Advisory Board	Retired
Mr. John P. Locke, Advisory Board	Valero Energy Corporation
<b>Signature</b>	
Velda Schalk	