

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: National Society to Prevent Blindness		Federal Tax ID#: 746075105	501(c)(3) Public Charity 509 (a)(1)	
Address: 1600 NE Loop 410	City: San Antonio	State: Texas	Zip Code: 78209	
Website: www.preventblindnesstexas.org		Fax: (713) 526-2559	United Way Funded: No	

Head Of Organization

Name: Heather Shirk Patrick	Title: President and CEO
E-Mail Address: hpatrick@preventblindnesstexas.org	Phone: (713) 526-2559

Application Contact

Name: Monica Guerrero	Title: VP of Programs and Community Outreach	E-Mail Address: msaenz@preventblindnesstexas.org	Phone: (713) 526-2559
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Previous Najim Funding

Year	Funding \$
2008	\$25,000.00
2009	\$20,000.00
2011	\$20,000.00
2012	\$20,000.00
2013	\$20,000.00
2014	\$20,000.00
2015	\$25,000.00
2016	\$25,000.00

Has the organization applied to the Najim Family Foundation in the past and been declined?

No

Grant Amount Requested \$: \$30,359	Total Project Budget \$: \$146,933	Organization's Annual budget \$: \$1,083,450
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Mission Statement:

The mission of Prevent Blindness Texas is to prevent blindness and preserve sight. We focus on improving the eye care continuum of services for our clients.

PROJECT INFORMATION

Program / Project Title:

To support and expand the 2018-2019 "Star Pupil" Children's Vision Screening Program for low-income at-risk children.

Harvey E. Najim Family Foundation Priorities:

Medical Needs

Program / Project Description:

Vision plays an important role in children's physical, cognitive and social development. More than one in twenty preschool-age children and one in four children have a vision disorder. Uncorrected vision problems can impair child development, interfering with learning, and even lead to permanent vision loss; early detection and treatment are critical. A high percentage of schools in the Greater San Antonio area are Title 1 schools and primarily consist of low-income and minority students. Research shows that "Title 1 students are two to three times more likely than non-Title 1 students to have undetected or untreated vision problem. Affected children may not know they have vision problems and may not have access to eye care services. Vision functioning is a strong predictor of academic performance in school-aged children, and vision disorders of childhood may continue to affect health and well-being throughout adult years.

Data from the 2010 Census shows that of the 5.8 million Texans living without health insurance, more than 17% of them are less than 18 years of age. According to data from Texas Department of State Health Services Vision and Hearing Program, approximately 50% of the children who failed a vision screening in the public-school system did not receive direct access to eye care.

The "Star Pupils Vision Screening and Training Program" provides critical vision care to high-risk, medically under-served children through vision screenings, eye health education programs, and referrals for exams and eyeglasses for the uninsured and under-insured. In addition to the serving the children, Prevent Blindness Texas also seeks to engage community partners such as school nurses, educators, community volunteers and parents to become certified vision screeners and help eliminate the gap of undiagnosed vision problems.

Funds will be used to expand the training component of the "Star Pupils Vision Screening and Training Program" in the Greater San Antonio area by 1) planning and conducting children's vision screening trainings using the Texas mandated vision screening requirements; 2) equipping newly certified vision screeners with vision screening toolkits which includes the necessary educational materials and equipment for screening; and 3) screening and educating at least 7,000 children.

The success of this program is evident by the increasing number of under-served children screened and served in the Greater San Antonio area, as well as the annual request from the Student Health Services Department within San Antonio Independent School District. PBT has partnered with Texas Department of State Health Services Vision Screening Program for over 20 years. In accordance with this partnership, PBT staff are authorized TDSHS vision screening instructors offering training using evidence-based wall charts and instrument-based screening devices. We are the only organization certified from the state to conduct this training.

The objectives of the Program include:

1. Develop at least 3 new community partners
2. Conduct 6 vision screening certification classes
3. Recruit, train and certify a minimum of 30 children's vision screeners
4. Equip each certified screening with the screening toolkit
5. Follow up with all certified vision screeners to assess and report total number of screenings and education activities conducted
6. Screen and educate at least 7,000 children. Through these screenings, identify and refer qualifying children for further care

The goals of the Program are:

1. Increase the number of volunteers trained and certified to conduct children's screenings
2. Increase the number of children receiving vision screening
3. Improve and increase referral process for follow-up care
4. Increase number of children educated about eye health
5. Increase number of partners utilizing PBT resources and sharing educational information

The long-term goal of the "Star Pupils Vision Screening and Training Program" is to prevent unnecessary vision loss by providing a comprehensive system of vision screenings, direct access to eye care, and eye health and safety educational information. This problem can be solved and we are leading the way with implementing solutions that can change the lives of the children we serve.

Evaluation Plan:

Our goals and objectives will be measured monthly and shared quarterly with key program stakeholders to ensure we are reaching our goals and allowing for robust discussion on solutions if we need to course correct. The staff collects data and submits monthly reports to leadership and partners. Certified trainers and partner organizations are also required to submit data on a monthly basis. The staff also will conduct partner and client surveys to collect data, at least twice through the course of the year. PBT recently implemented a Memorandum of Understanding to outline all program activities and desired outcomes with partners.

The staff and partners will review:

1. Number of volunteers trained
2. Number of children screened
3. Number of children referred for follow-up services
4. Number of vouchers distributed
5. Number of children educated
6. Number of partners utilizing PBT resources
7. Number of partners sharing PBT materials and resources

Plans to sustain project beyond the term of this request:

We are building our sustainability by growing our development program which is focused on event fundraising, including events like "The Eyes of March" spring dinner and the "Eye Stroll for Vision" walk at SeaWorld. We are also working on major gifts, building strategic partnerships, strengthening foundation relationships, launching new cause-related marketing initiatives, and implementing a robust online solicitation program and stewardship plan. All development activities and funding support the expansion delivery of our mission across the state. We are working to build our engagement base so that portfolio is balanced and can continue to grow instead of putting the organization at risk by being dependent on one source of income.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
12,000	7,000

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	14%	African American	10%
Children (6-13)	56%	Asian American	2%
Young Adults (14-18)	30%	Caucasian	18%

TOTAL:	100%	Hispanic/Latino	68%
		Native American	2%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Program Management Staff salaries/benefits	\$95,035	\$16,100
Equipment supplies for training; includes state approved wall charts	\$1,499	\$899
Eye Health Education brochures	\$1,100	\$660
Donated vouchers for follow-up care	\$4,872	\$0
Office Expenses and supplies	\$1,824	\$1,094
Indirect costs-occupancy, utilities	\$5,107	\$2,963
Travel to screening events/education events	\$1,156	\$693
Affiliate Dues	\$18,016	\$0
Miscellaneous expenses	\$2,424	\$0
SPOT machines to screen children-state approved machine to screen young children	\$15,900	\$7,950
TOTAL:	\$146,933.00	\$30,359.00

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
The Charity Ball Association	\$25,000
Boeing Employee Community Fund	\$5,000
TOTAL:	\$30,000.00

PROJECT - COMMITTED

Funder Name	Amount Requested
HEB Tournament of Champions Trust	\$5,000
Texas Cavaliers Charitable Foundation	\$2,000
The Fasken Foundation	\$2,500
Faye and William Cowden Foundation	\$5,000
Valero Energy Foundation	\$5,000
Theodore Davis Charitable Trust	\$5,000

TOTAL:	\$24,500.00
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Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
The Perry and Ruby Stevens Foundation	\$7,500
San Antonio Area Foundation	\$30,000
El Paso Foundation	\$20,000
Grande Employee Cares Fund	\$1,500
Abel-Hanger Foundation	\$10,000
TOTAL:	\$69,000.00

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
The Greehey Family Foundation	\$10,000
Walmart Local Giving Program	\$1,750
Regeneron Educational Foundation	\$15,000
TOTAL:	\$26,750.00

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

How are board members expected to participate in your organization?
PBT board members play a key role in setting the strategic direction of the organization. They participate on board committees and are expected to serve as Ambassadors in the communities where they live and work. They are responsible for recruiting new members to the Board and identifying key stakeholders to engage. They are partners to the staff and are required to attend multiple events throughout the year. The board members are true partners to the staff in fundraising and mission execution. They are responsible for the fiscal management and security of the organization, as well as, evaluating the progress of PBT.

LIST OF BOARD DIRECTORS

Name	Corporate Affiliation
Dr. Sai Chavala	North Texas Eye Research Institute at the UNT Health Science Center
Dr. Amy Coburn	Methodist Eye Associates
Gordon Dobner	BKD National Financial Services Group
Kelly Haight	Eyetopia, Inc.
Scott Hamey	Davis Vision
Scott Lemond, JD	Harris County Housing Authority
George McHenry	Community Volunteer
John McMahan	Essilor of America
Walt Meffert	Davis Vision
Kathleen Murphy, DNP, RN, RNP-BC	UTMB School of Nursing
Terri Nesrta	Eyemart Express

Dr. Pat Segu	University of Houston College of Optometry
Jim Sluck	Shire Pharmaceuticals
Dr. Ann Stout	Houston Eye Associates