

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Silver & Black Give Back		Federal Tax ID#: 74-2509544		501(c)(3) Public Charity 509 (a)(1)	
Address: 1 ATT Center Pkwy		City: San Antonio		State: Texas	
				Zip Code: 78219	
Website: spursgive.org		Fax: (210) 643-8507		United Way Funded: No	

Fiscal Year:
July 01 to June 30

Head Of Organization

Name: Jennifer		Title: Regnier	
E-Mail Address: jregnier@attcenter.com		Phone: (210) 790-3338	

Application Contact

Name: Eliana Mijangos-Brown		Title: Development Manager		E-Mail Address: ebrown@attcenter.com		Phone: (210) 643-8507	
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Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$: \$100,000		Total Project Budget \$: \$625,000		Organization's Annual budget \$: \$2,466,500	
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Mission Statement:
OUR MISSION IS TO STRENGTHEN AND SERVE OUR COMMUNITY THROUGH IMPACTFUL PROGRAMMING, PLAYER ENGAGEMENTS, AND INVESTMENTS THAT ENRICH THE LIVES OF YOUTH AND THOSE AROUND THEM.

PROJECT INFORMATION

Program / Project Title:
To support the Spurs Give Youth Sports For All.

PROJECT TIMELINE

Start Date		End Date	
03/05/2020		03/05/2021	

Harvey E. Najim Family Foundation Priorities:
Education

Education Priorities:
After School

Program / Project Description:

According to the City of San Antonio (2017), Bexar County presents significant disparities in poverty, 18.4% of our population. Poverty has a direct correlation to the females, minorities, and children being impacted by health issues and, ultimately, premature mortality. Known as one of the "fattest cities in the U.S.", UT Health researchers have noted that change cannot be only medical--it has to include physical, mental, and nutritional lifestyle changes.

Spurs Give has heard our community and now is responding with programming that breaks the bounds of mobilization and includes holistic health and wellness, sports nutrition, and the use of innovative technology to capture the intrinsic motivation of today's youth. Our program model start with children, but trickles into family systems to inspire generational change.

Data shows that keeping kids in sports addresses truancy, career development, decreases chances of teen pregnancy, and decreases incarceration rates. By impacting over 10,000 kids a year through Spurs Youth Basketball League and SAFC Micro League, we have a duty to equip our future leaders with skills they can use on and off the court. We know that 57% of business leaders attribute their success to youth sports. We are on a mission to create future leaders regardless of the zip code they were born in--every child deserves access to safe spaces to play, learn, and grow.

Our Youth Sports programming includes:

- Partnership with Positive Coaching Alliance (for players and parents)
- Train the Mind (mental health) demonstrations and app access for all participants and families
- Full scholarship for SAFC Micro League (50% IDEA Public School students)
- Exclusive access to Spurs coaches and players
- Leadership, sportsmanship, and passion development
- Focus on attaining and retaining female athletes

The Future of Youth Sports with Your Help:

- Expand SAFC Micro League into out of school programming and Spurs Give Play SA park locations
- Partner with other foundations to make youth sports ultra accessible
- Increase Youth Sports participation by 1,000 children and 40 coaches (by 2021) with Police Athletic League and programming at San Antonio Parks & Recreation sites

Evaluation Plan:

Evaluation methods for the Spurs Give Youth Sports program includes:

- Parent and coach surveys
- Qualitative check-ins with players (several of which have gone on to work for Spurs Sports & Entertainment)
- Review of service areas and zip code to ensure we are reaching the most at risk communities (as determined by SA 2020 and Up Partnership)

Plans to sustain project beyond the term of this request:

The Spurs Give Youth Sports program has been sustained for 31+ years. Starting as Coach Gregg Popovich's midnight league, this program has become a staple to San Antonio, Austin, and South Texas communities with impact to over 375,000 families, 46,000 coaches, and 65 sites. To sustain this project, we have outlined funding agreements with partners such as IDEA Public Schools, San Antonio Area Foundation, and Pizza Hut (30 year sponsor). We have a team dedicated to carrying out an annual fundraising plan and establishing an endowment (2022) for future growth in program impact.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

How many unduplicated children will NFF REQUESTED FUNDS impact?

11,000

11,000

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	52%
Children (6-13)	60%	Asian American	1%
Young Adults (14-18)	40%	Caucasian	3%
TOTAL:	100%	Hispanic/Latino	44%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Jerseys-SYBL	\$76,500	\$50,000
SYBL- Coach Shirts	\$9,000	\$0
SYBL PCA- Fee	\$8,500	\$0
SYBL - Signs	\$4,000	\$0
Train the Mind	\$8,500	\$0
Photography/Security	\$3,000	\$0
SYBL Clinic Supplise	\$15,000	\$0
SYBL Food/Bev	\$2,000	\$0
SYBL - gifts/swag	\$10,000	\$0
Jerseys - Jr Austin Spurs	\$14,000	\$0
Austin - Coach Shirts	\$3,000	\$0
Signage	\$1,000	\$0
Austin Supplies	\$4,000	\$0
Austin PCA	\$1,500	\$0
Austin Train the Mind	\$1,500	\$0
Austin - Photography/Security	\$500	\$0
Austin - gifts/swag	\$1,000	\$0
Jerseys - Youth Soccer	\$125,000	\$25,000
Equipment - SAFC	\$179,000	\$0
MicroLeague PCA	\$8,500	\$0
MicroLeague - Train The Mind	\$8,500	\$0
MicroLeague- Photography/Security	\$1,000	\$0
MicroLeague - gifts/swag	\$10,000	\$0

Scholarships - Microleague	\$30,000	\$25,000
Management Fee	\$75,000	\$0
Youth Hockey	\$15,000	\$0
Jr NBA Programming	\$5,000	\$0
Scholarships - Camps & Clinics (SS&E)	\$5,000	\$0
TOTAL:	\$625,000	\$100,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
D1 Training	\$50,000
Community First Health Plans	\$30,000
AKIMA	\$10,000
TOTAL:	\$90,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Pizza Hut	\$25,000
IDEA Public Schools	\$30,000
San Antonio Area Foundation	\$300,000
TOTAL:	\$355,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
NuStar Energy	\$40,000
Whataburger	\$40,000
Harley Davidson	\$20,000
Orange Theory	\$30,000
Lone Star Auto Group	\$50,000
Gordon Hartman Foundation	\$250,000
David Robinson Foundation	\$50,000
San Antonio Area Foundation	\$50,000
TOTAL:	\$530,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Holt Family Foundation	\$72,500
Credit Human	\$50,000
H-E-B	\$30,000
Frost	\$200,000

Lucky Eagle Casino	\$20,000
Levy	\$20,000
SWBC	\$30,000
Silver Eagle	\$20,000
Cassandra Carr	\$20,000
AT&T	\$20,000
Tracy Ayers	\$20,000
Germania	\$20,000
Quality Urgent Care	\$32,500
Ticket Master	\$20,000
Levy	\$20,000
TOTAL:	\$595,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
89%

If Board giving is not at 100%, please explain why?
A small percentage of our board members donate through time or talent. There are also a few who raise money on our behalf or to cover their board dues rather than paying directly.

How are board members expected to participate in your organization?
Board members are expected to attend one annual meeting and participate in quarterly committee meetings;
-Committees include: marketing, finance, fundraising
Board members are expected to make introductions throughout their network that will lead to value-add for our mission or constituent base;
Board members are required to give or get \$2,000 annually;

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Bobby Perez, President	Spurs Sports & Entertainment
Charles Amato, Member	SWBC
R.C. Buford, Member	Spurs Sports & Entertainment
Gregg Popovich, Member	Spurs Sports & Entertainment
David Robinson Jr., Member	Admiral Investments
Dax Moreno, Member	Tech Bloc
Luis De La Torre, Member	Clear Channel
Gary Dudley, Member	SWBC
Sean Elliot, Member	Spurs Sports & Entertainment
Cari Hill, Member	Community Leader
Tim Holt, Member	SAFC
Judi Janney, Member	H-E-B
Eric Klein, Member	Austin Community Leader
Bert Pfiester, Member	Community Leader

Corinna Holt-Richter, Member	Holt Cat
Cassandra Carr, Member	Community Leaders, SS&E Owner
Signature Jennifer Regnier	