

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: McNay Art Museum	Federal Tax ID#: 74-1195277	501(c)(3) Public Charity 509 (a)(1)	
Address: 6000 N. New Braunfels Ave.	City: San Antonio	State: TX	Zip Code: 78209
Website: www.mcnayart.org	Fax: (210) 805-1773	United Way Funded: No	

Fiscal Year:
July 01 to June 30

Head Of Organization

Name: Richard R. Aste	Title: Director and CEO
E-Mail Address: richard.aste@mcnayart.org	Phone: (210) 805-1755

Application Contact

Name: Joanne Curry	Title: Head of Development	E-Mail Address: joanne.curry@mcnayart.org	Phone: (210) 805-1754
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Has the organization applied to the Najim Family Foundation in the past and been declined?
Yes
2013 & 2015 & 2018 & 2019

Grant Amount Requested \$: \$12,400	Total Project Budget \$: \$22,400	Organization's Annual budget \$: \$8,617,151
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Mission Statement:
The McNay Art Museum engages a diverse community in the discovery and enjoyment of the visual arts.

PROJECT INFORMATION

Program / Project Title:
To support the educational Spotlight Program which assist at-risk students to acquire STEAM skills through arts learning.

PROJECT TIMELINE

Start Date 09/01/2020	End Date 08/31/2021
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Harvey E. Najim Family Foundation Priorities:
Education

Education Priorities:
Elementary to High School

Program / Project Description:

The McNay Art Museum respectfully requests \$12,400 in support of our educational program, Spotlight. Spotlight--now in its tenth consecutive year--is the McNay's signature education program. Its purpose is to help students acquire STEAM (Science, Technology, Engineering, Arts, Math) discipline skills through arts learning. This year-long program invites students to respond creatively to a work of art in our permanent collection. Class visits, Museum tours, and teacher workshops help prepare and inspire students to express themselves and create an original project. Their expressions are then exhibited in the McNay's galleries for an entire year. There is also an additional proud moment for all stakeholders: A Spotlight reception for students, teachers, and parents.

Your generous contribution will help support in-school and in-Museum student workshops, supplies, the onsite Spotlight reception and exhibition, as well as McNay gift memberships to each participating teacher and also general admission for parent/caregivers. Providing admissions for parents/caregivers to attend Spotlight-related Museum programming free of charge helps remove financial barriers that would preclude many families from participating. Recently, an area teacher described the importance of Spotlight to her students and their parent/caregivers:

"Each year I am amazed at what they dream up. Students have seen art in so many other contexts and explored their own interests because of the little spark that was our art project. Even kids that had no interest in the art to start with find a way to show their talents in seemingly unconnected ways. It is not only a growth experience for our students. The celebration is often the first time, but not the last, that parents have ever visited a museum. I can't imagine planning for the year without including Spotlight in it."

In the 2019-2020 academic year, which concluded during the global pandemic, students studied Sue Fuller's masterwork String Composition #W-253. This massive work hangs in the spiral staircase of the Tobin Gallery. Studying this magnificent sculpture, the students saw new shapes, volumes, and patterns within three-dimensional geometry. Community students who have experienced String Composition through Spotlight have been inspired by the sculpture and were enthusiastic to create their artistic responses.

Out of an abundance of care for our entire community, the Museum voluntarily closed on March 16, 2020, and classroom learning became a digital, at-home experience. As a result, Spotlight was suspended for the school year just ending. However, we are encouraging students who studied String Composition to complete and submit projects for the Spotlight exhibition openings in September 2020 and January 2021. We want to ensure that every student experiences the full range of Spotlight learning, pride, and fun.

Looking ahead, the Spotlight masterwork for the 2020-2021 academic year will be determined this summer when our education and curatorial departments choose several objects from our collection. Then teachers in our upcoming July Spotlight workshops will vote for the masterwork they believe will align with their curriculum and resonate best with students.

Need Addressed:

The need for arts-based learning programs for South Texas children is great. In 2019, Rice University's Kinder Institute released their study of arts-based initiatives in Houston schools. Results showed students' participation in arts-based curriculums improved writing test scores, lowered discipline rates, and increased empathy among classmates. Related to empathy and discipline rates, Spotlight is designed to not only enrich students individually but also help them deepen cooperation and collaboration skills. This aspect was particularly significant with this area teacher's class: "The most important skill my students gain from the Spotlight program is working collaboratively. Individually, I have very creative students, and watching them engage in compromise is huge. Finding a creative solution that satisfies the entire group then watching them work as a team to realize their design is our greatest lesson."

The National Endowment for the Arts study, Arts Education in America: What the Declines Mean for Arts Participation, concludes schools designated as "needing improvement" and those with higher percentages of minority students were more likely to experience decreases in arts education. Declines for African American and Hispanic children were greatest--49% for African American and 40% for Hispanic children. The child advocacy group, Children at Risk, gave "D" and "F" rankings for 52 of 148 middle schools in Bexar, Atascosa, Guadalupe, and Medina counties for state academic performance.

Your gift will help us offer Spotlight to at-risk youth and improve skills critical for academic and professional success. Our partnership allows the McNay to increase representation of area schools so that more underserved students can be served by Spotlight.

Impact:

Last year, 36 schools participated in Spotlight--25 (or 69%) were Title 1 schools. In total 1,970 students participated in the program. There were 439 student projects exhibited at the McNay. As one area teacher shared: "Spotlight allows my students and their families not only to experience an art museum, but also the pride that comes from being recognized as an artist. Many students have never been outside their neighborhoods, and they are so positively impacted by the beauty and kindness they experience at the McNay. Also, viewing the wonderful creative responses by other students from across San Antonio is such a joy for everyone!"

Goals:

For the 2020-2021 academic year and Spotlight, our goal is to increase:

- o The number of schools served from 36 to 38.
- o Title 1 school participation by 15% or 16 schools.
- o Museum tours for Community in Schools partnerships by 15% or more to 29 additional Museum tours.

Evaluation Plan:

We evaluate the success of Spotlight through feedback from participating students and teachers throughout the school year. We also conduct surveys that reflect student and teacher experiences and demonstrate Spotlight's capacity to meet learning objectives. An area educator shared this feedback about meeting learning objectives: "As a teacher, my favorite part about how Spotlight has been programmed at our school is the multi-disciplinary co-teaching opportunity combining my art class with poetry taught by my colleague, the ELA teacher. It truly expands the students' minds in a way that is unique and memorable in their education. And then, to feature their final project at The McNay? What a dream!"

Additionally, education program impact is measured by:

- o Number of participating students
- o Number of unduplicated participating schools overall
- o Number of participating Title 1 schools
- o Number of Museum Tours for Community in Schools
- o Tracking of participating schools' zip codes

Plans to sustain project beyond the term of this request:

The proven success of Spotlight helps ensure its continuation for South Texas students. Area schools look to Spotlight to provide experiences that can only be provided through study of a masterwork at the McNay. Effective financial management and continued support from regional and national funders have enabled the McNay to sustain and grow continuous education programs--including Spotlight--for over half a century. Dr. Aste and our award-winning educational staff are making decisive programming decisions to reflect our community and serve their needs. Sustaining Spotlight helps us do that.

Children Impacted:	
How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
1,970	1,970

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	3%
Children (6-13)	73%	Asian American	2%
Young Adults (14-18)	27%	Caucasian	43%
TOTAL:	100%	Hispanic/Latino	50%
		Native American	2%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:
District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Design, Marketing, Printing	\$4,000	\$2,000
Development of In-Gallery Digital Resource	\$4,000	\$2,000
Honoraria for Educator Presenters	\$800	\$400
Instructors fees for Students' Workshops	\$4,000	\$2,000
Workshop Supplies	\$1,800	\$900
Reception for Students, Parents, and Teachers	\$3,600	\$1,300
McNay Gift Memberships for Project Teachers 30X\$80	\$1,800	\$1,800
Reception Adult Admission Underwriting (100 x \$20)	\$2,400	\$2,000
TOTAL:	\$22,400	\$12,400

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Rack Gives Back	\$10,000
TOTAL:	\$10,000

PROJECT - COMMITTED

Funder Name	Amount Requested
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	\$0
TOTAL:	\$0
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
Greehey Family Foundation	\$250,000
NEA CARES Act	\$50,000
San Antonio Area Foundation	\$50,000
NEH CARES Act	\$42,531
H-E-B	\$25,000
Summerlee Foundation	\$25,000
Koehler Foundation	\$20,000
Kerr Family Foundation	\$20,000
F.B. Doane	\$20,000
Victory Capital	\$20,000
Humanities Texas Relief	\$5,000
TCA COVID19 Relief	\$1,500
TOTAL:	\$529,031
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
Bank of America	\$225,000
San Antonio Area Foundation	\$200,000
Brown Foundation	\$150,000
Semmes Foundation Inc	\$135,000
Tobin Endowment	\$75,000
Tobin Endowment	\$60,000
Dickson-Allen Foundation	\$50,000
H-E-B	\$50,000
Stumberg Foundation	\$50,000
Joan and Herb Kelleher Charitable Foundation	\$50,000
Kleberg Foundation	\$35,000
Mercedes T. Bass Charitable Foundation	\$25,000
Texas Commission on the Arts-Arts Create 4	\$10,500
Dalkowitz Charitable Trust	\$10,000
Klesse Foundation	\$2,500
TOTAL:	\$1,128,000
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
100%	

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

The McNay Art Museum Board of Trustees serve as community ambassadors and informed advocates for the Museum's mission; values; strategic priorities; and short- and long-term goals. Annually, Trustees are expected to attend six regularly scheduled Board meetings. Each Trustee must also serve on at least one committee providing guidance and oversight for Museum departments such as Development, Operations, and Revenue. Trustees serve four-year terms and uphold the Board's 100% philanthropic participation goal during this period.

The depth of our Board's engagement has never been more evident as during COVID-19. The Museum voluntarily closed on March 16, 2020, out of concern for our community. Immediately, McNay Trustees and our Director and CEO, Dr. Richard Aste, secured emergency support and also contributed financially to help offset lost admissions revenue, which would have supported employee salaries and operations costs.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Don Frost, President	Frost Bank
Amy Stieren Smiley, Vice President	Stieren Ranch
Carolyn Jeffers Paterson, Secretary	Community Volunteer
Kirk Saffell, Treasurer	Valero
Walton Vandiver Gregory	Community Volunteer
John C. Kerr	Moorman Kerr Interests
Rick Liberto	Ricos Products
J. David Oppenheimer	Strasburger & Price, LLP
John W. Feik	Feik Enterprises, LLC
Harriett Romo, PhD	UTSA
Tony Calvert	Luther King Capital Management
George F. Schroeder	Schroeder Interests, LLC
Graciela Cigarroa	Attorney
Lucille Oppenheimer Travis	Community Volunteer
Corinna Holt Richter	Holt Cat
Brooks Englehardt	USAA
J. Bruce Bugg, Jr.	Tobin Endowment
Bruce A. Smith	One Cypress Energy
Alice B. Viroslav, MD	Physician

Signature

Richard Aste