

# FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
<b>Legal Name:</b> San Antonio Foundation for Excellence in Education, Inc.	<b>Federal Tax ID#:</b> 74-2861587	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 2411 San Pedro	<b>City:</b> San Antonio	<b>State:</b> TX	<b>Zip Code:</b> 78212
<b>Website:</b> www.saisdfoundation.com	<b>Fax:</b> (210) 554-2235	<b>United Way Funded:</b> No	
<b>Fiscal Year:</b> January 01 to December 31			
Head Of Organization			
<b>Name:</b> Judy Geelhoed		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> jgeelhoed@saisdfoundation.com		<b>Phone:</b> (210) 554-2235	
Application Contact			
<b>Name:</b> Judy Geelhoed	<b>Title:</b> Executive Director	<b>E-Mail Address:</b> jgeelhoed@saisdfoundati on.com	<b>Phone:</b> (210) 554-2235
Previous Najim Funding			
Year	Funding \$		
2012	\$58,432		
2013	\$22,500		
2014	\$74,500		
2015	\$23,800		
2016	\$80,012		
2017	\$34,500		
2018	\$61,000		
2019	\$30,000		
<b>Total</b>	<b>\$384,744</b>		
<b>Has the organization applied to the Najim Family Foundation in the past and been declined?</b>			
Yes August 2017 for Innovative Classrooms & 2013 for operating expenses.			
<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>	
\$55,000	\$567,000	\$5,223,000	
<b>Mission Statement:</b>			

The SAISD Foundation's mission is to mobilize the community to invest in student and teacher success. We envision every SAISD student and teacher thriving in SAISD public schools.

## PROJECT INFORMATION

### Program / Project Title:

To support the Summer Distance and December Distance Book Clubs by providing books and Social Distancing Supplies.

### PROJECT TIMELINE

Start Date	End Date
08/01/2020	06/30/2020

### Harvey E. Najim Family Foundation Priorities:

Education

### Education Priorities:

Elementary to High School

### Program / Project Description:

This request will support both students coming back to school in a new format and the need for continued resources at home when kids are home from school. This spring, San Antonio ISD and the SAISD Foundation worked diligently to get devices in the hands of students (30,000 new Chromebooks and 17,000 campus laptops, iPads and Chromebooks) to make distance learning possible and the internet connectivity (3,500+ hotspots with 12 months of connectivity) to bring that learning to life for those without WiFi access at home. Although in person school will resume in August, access to distance learning in San Antonio ISD is here for the long term. We now see this as an additional tool to add to learning opportunities during school breaks as well as when students cannot be in school for safety reasons. Additional learning opportunities after this extended time away from school are more important than ever.

### SOCIAL DISTANCING SCHOOL SUPPLIES

With the start of school in a new format this fall, for safety reasons, students will need more of their own personal school supplies than ever before and means to keep them separate and safe from touch. Accordingly, we are partnering with Communities in Schools in increasing their Stuff the Bus Supply Drives to meet this need. We are requesting gallon sized resealable plastic bags to house students' supplies as well and personal items like tissues so that shared, common classroom supplies and hygiene items are not needed this fall when the social distancing will still be critical. In new classroom and school designs for fall, it is expected that students will need to keep supplies separated and their will not be assigned desks as is customary at the elementary level. All classroom spaces, chairs and desks will be cleaned daily and school and hygiene items will need to be protected.

### BOOKS AND REMOTE BOOK CLUBS

This summer, San Antonio ISD is launching distanced, online book clubs and shipping selected books by grade levels pairs to students' homes for students in grades Pre-K through 8th. At the SAISD Foundation we are recruiting celebrity and local readers to add to the mix. Additionally, through the Books Buddies program, now a program of the SAISD Foundation, we are also supporting mobile book delivery (on school buses) to distribute additional gently used books to students this summer to help students grow their home libraries and grow their love of reading. We want to grow these programs to be able to happen throughout the year.

We are requesting funds to support one new book per student in 3rd-5th grades (11,500 students). These new books will be given to students to take home over the winter break, with one book selected per grade level. Students will be asked to engage in a distanced, online winter book club with teachers and librarians during the break with each grade level reading the same book. During the extended distance learning period this spring, data shows that students in grades 3rd-5th were the most highly engaged of the elementary students in online school activity. This age group was also selected because we know how critical reading mastery is in this time. Additionally, we are requesting funding for a shipment from Better World Books. With this book partner, \$10,000 in shipping costs can provide 160,000 gently used books (6 books per elementary student at just .06 cents per book). Receiving a shipment of these books requires hundreds of volunteers to sort the books by grade level and get them ready for distribution. These books will then be given out across all SAISD schools with elementary age students at either winter, spring or summer breaks. This work is motivated by research indicating that the number of books in the home correlates with increased reading levels.

#### **ABOUT OUR STUDENTS**

Of the 48,000+ students enrolled in the 90 schools in the District, over 90% are economically disadvantaged--nearly double the poverty rate when compared to other Texas students--and 99% live within in the bottom two economic quartiles (31%: \$34,160 or less annual income and 38%: \$34,161-\$63,600). As a Title I, majority-minority school district, San Antonio ISD serves students who are 90% Hispanic and 6% Black. Thirty percent of the schools in San Antonio ISD are located in the six poorest zip codes in San Antonio (78202, 78707, 78203, 78214, 78226, and 78208).

Reflective of the socioeconomic struggles these children face, San Antonio ISD students post lower than average on state secondary readiness standards in key content areas, demonstrating the need for this work, but with support and investments from SAISD Foundation and its partners and others, results are improving. This past school year, 73% of schools showed gains in TEA Achievement domains, the number of students scoring college-ready on the SAT/ ACT/TSI increased from 34% in 2016 to 45% in 2019 and San Antonio ISD was rated a B district. Regarding that improvement, TEA Commissioner Mike Morath stated, "San Antonio [ISD] gained the most in student achievement of every single large school district in Texas."

#### **Evaluation Plan:**

Basic safe guards will not be measured, be we believe attendance rates will be an indicator of how safe students and parents feel with newly implemented practices - keep supplies separated (not in desks) and having individual supplies like tissues rather than traditional classroom supplies.

Typically, classroom-level, campus-level, and district-level data are accessible for reporting purposes as a result of the SAISD Foundation's relationship with San Antonio ISD. Data includes academic performance, state testing scores, and attendance. Although state annual standardized (STAAR) tests were canceled this year due to the pandemic, we do believe these traditional markers for success will be available again next year.

Related to the Book Buddies and Book Club programs, we will look at student level reading data available for book club participants and overall district K-5 reading level changes and report that data.

#### **Plans to sustain project beyond the term of this request:**

The social distancing supplies from this request are one-time costs that we expect to only be necessary in this coming fall semester as we get back to school in new ways. Additionally, the December book club is a pilot project that we anticipate the district will be able to support if it is adopted on an ongoing basis as they are for the summer program with multiple books per student. As for the support for books and supplies for the Book Buddies Program, as a new program of the SAISD Foundation, we are working the program into our general operations. As such, we believe that we will be able to support the program with general operations support after this first year. Additionally, we expect to be able to resume our regular major fundraising event programming next year. The cancelling of these events for this year is impacting operational funding.

#### **Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>		<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>	
35,000		25,000	
<b>Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.</b>			
<b>A. Population Served Age</b>		<b>B. Population Served Ethnicity</b>	
Infants (0-5)	20%	African American	6%
Children (6-13)	80%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	3%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	90%
		Native American	0%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>
<b>City Council District for Which Children are Being Served:</b>			
District1, District2, District3, District5, District7			
<b>Line item Budget:</b>			
<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	<b>Najim Funds Allocation</b>	
Resealable Gallon Bags for School Supplies	\$3,500	\$3,500	
Personal Tissues Packs	\$2,500	\$2,500	
Books from First World Books	\$22,000	\$10,000	
Books for Summer Distance Book Clubs	\$500,000	\$0	
Books for December Distance Book Clubs	\$34,500	\$34,500	
Bags/Stickers for Book Distribution	\$4,500	\$4,500	
<b>TOTAL:</b>	<b>\$567,000</b>	<b>\$55,000</b>	
<b>OTHER FUNDING RESOURCES</b>			
<b>For Project being Requested: Funding sources and amounts, pending and committed.</b>			
<b>PROJECT - PENDING</b>			
<b>Funder Name</b>	<b>Amount Requested</b>		
Texas Cavaliers	\$10,000		
<b>TOTAL:</b>	<b>\$10,000</b>		
<b>PROJECT - COMMITTED</b>			
<b>Funder Name</b>	<b>Amount Requested</b>		
San Antonio ISD	\$500,000		
Texas Cavaliers	\$2,000		
<b>TOTAL:</b>	<b>\$502,000</b>		
<b>Other funding sources and amounts, pending and committed not specific to this request.</b>			

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
AFCEA	\$10,000
Spurs Give	\$100,000
<b>TOTAL:</b>	<b>\$110,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
USAA	\$325,000
HEB	\$650,000
Greehey Family Foundation	\$500,000
Wells Fargo	\$50,000
San Antonio Area Foundation	\$50,000
Watson Family Foundation	\$75,000
Valero Energy Foundation	\$1,068,000
Charles Butt Foundation	\$500,000
<b>TOTAL:</b>	<b>\$3,218,000</b>

**BOARD OF DIRECTORS**

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**  
N/A

**How are board members expected to participate in your organization?**  
The SAISD Foundation's diverse board of directors includes SAISD parents, alumni, retired educators, the SAISD Superintendent, and community citizens. Board members are expected to be active on committees, encouraged to share the organization's mission and give personally and/or from their corporations, and asked to recruit volunteers and donors to support the organization. This past year, the SAISD Foundation board participated in strategic planning which included a new mission statement, new vision statement, and four key strategic priorities: Expand Student Experiences, Increase Post-Secondary Success, Increase Alumni and Community Engagement and Advocate for Student and Teacher Success.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Suzanne Peterson, Board Chair	Frost Bank
Kelly Boswell, Treasurer	Akin, Doherty, Klein, & Feuge, P.C.
Chris Quinn, Secretary	Valero Energy
Ernest Bromley, Chair Elect	Pescador Public Strategies, LLC
Victoria Moreno-Herrera, Vice Chair of School Grants	Community Member
Shari Albright, Vice Chair of Strategic Initiatives	Raise Your Hand Texas
Pat DiGiovanni, Vice President of Strategic Initiatives	Community Member
Deborah Amini, Board Member	Community Member

Rebecca Flores, Board Member	City of San Antonio
Mario Barrera, Board Member	Norton Rose Fulbright
Julian Casillas, Board Member	Linebarger Goggan Blair & Sampson, LLP
Rick Crider, Board Member	Port San Antonio
Jose Ramon Campos, Board Member	Commonwealth Coffeehouse & Bakery
Connie Gonzalez, Board Member	Brooks
Rudy Garza, Board Member	CPS Energy
Mark Leita, Board Member	Firstmark Credit Union
Carlos Maestas, Board Member	Key Ideas, Inc.
Tony Magaro, Board Member	Southwest Research Institute
Pedro Martinez, Board Member	SAISD Superintendent
Robert Olivares, Board Member	Republic National Distributing Company
Sonia Quirino Canales, Board Member	H-E-B
Lisa Rosenzweig, Board Member	Silver Ventures, Inc.
Ryan Snider, Board Member	Spurs, Sports & Entertainment
Ron Thomas, Board Member	Community Member
Amanda Keammerer, Board Member	San Antonio Chamber of Commerce
Debra Salge, Board Member	Charles Butt Foundation
Steve Young, Board Member	VIA Metropolitan Transit
<b>Signature</b>	
Judy M Geelhoed	