

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Family Promise of Greater New Braunfels		Federal Tax ID#: 80-0801136		501(c)(3) Public Charity 509 (a)(1)	
Address: 295 Rosewood		City: New Braunfels		State: Texas	
				Zip Code: 78130	
Website: fpgnb.org		Fax: (830) 214-0024		United Way Funded: Yes	

Fiscal Year:
July 01 to June 30

Head Of Organization

Name: Sarah Dixon		Title: Executive Director	
E-Mail Address: sarah.dixon@fpgnb.org		Phone: (830) 214-0024	

Application Contact

Name: Sarah Dixon		Title: Executive Director		E-Mail Address: sarah.dixon@fpgnb.org		Phone: (830) 214-0024	
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Previous Najim Funding

Year	Funding \$
2019	\$10,000
Total	\$10,000

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$15,000	\$96,500	\$295,500

Mission Statement:
Helping families with children facing homelessness to achieve and sustain independence.

PROJECT INFORMATION

Program / Project Title:
To support funding for the Transitional Shelter, After-Care, and Drive it Home programs.

PROJECT TIMELINE

Start Date	End Date
07/01/2020	06/30/2021

Harvey E. Najim Family Foundation Priorities:
Homelessness

Program / Project Description:

As we continue to experience the economic impact of COVID-19-related shutdowns, low-income families have been among those hit the hardest by reduced work hours, job losses, and school closures. According to Pew Research Center (2020), about half of all low-income Americans have reported the loss of household jobs or wages due to the pandemic, and only 23% have sufficient emergency funds to get them through the next three months. These alarming statistics have a real-life impact in our communities, and the reality is that many families are one accident, one break-up, one illness, one final act of domestic violence away from homelessness.

At Family Promise of Greater New Braunfels (FPGNB), our goal is simple: to help low-income families achieve and sustain independence. The typical family we serve is composed of a single mother, elementary school-aged child, and toddler. However, our agency is unique in that it is one of the very few shelters that accepts two-parent households, single-father households, and families who have not experienced domestic violence (i.e. families experiencing homelessness due to other reasons such as financial hardship, which can exclude them from other shelter programs).

With this application, we seek funding to serve our shelter guests, graduate families, provide case management, and fund the Drive it Home program. This funding will be used to provide financial relief to those who need it, especially in the form of rental assistance, help with utility bills, repairs to vehicles, and other miscellaneous family needs. Essentially, we aim to help families maintain housing stability during a time of great economic turmoil.

Past years have shown us that the need for such services is essential. In 2018, we had almost 170 referrals from people in need of help. In 2019, 14 of our 50 graduate families reached out for support. We expect this number will be closer to 20 families this year due to COVID-19-related shutdowns, which is an increase of approximately 40%. We expect our case manager's total caseload will increase to approximately 25 families a month.

Evaluation Plan:

We provide ongoing weekly case management for our shelter guests. This serves two purposes: goal-setting and accountability. This also allows for accurate and timely data collection. If a family is not progressing toward meeting their goals, we are able to accurately track that progress or lack thereof and work with them toward the achievement of their goals. As a requirement to graduate from our shelter program, guests must be working, have safe and reliable transportation, safe and stable childcare, a working realistic budget, and affordable housing. Graduate families continue their case management for a year after they move into their own housing. Our oversight and accountability provided through case management ensures that graduates are maintaining their stability and are not at risk of becoming homeless again.

Plans to sustain project beyond the term of this request:

In the past we have received support from the McKenna Foundation to provide case management for our families. Local civic organizations, such as the Downtown Rotary Club has provided some funding for the vehicle repair program. The funding for expenditures on behalf of our families for rental assistance, utility help, medical costs, and other miscellaneous needs comes from our general operating expenses. In order to sustain our programs, FPGNB recently received two grants totaling \$11,500 in support of the increased needs of our guests due to the COVID-19 pandemic. In addition to this, FPGNB relies on foundation support, individual donors, and corporate giving. Our programs will continue to be sustained by ongoing fundraising activities, outreach, and foundation requests.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

75

How many unduplicated children will NFF REQUESTED FUNDS impact?

75

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	43%	African American	23%
Children (6-13)	42%	Asian American	0%
Young Adults (14-18)	15%	Caucasian	40%
TOTAL:	100%	Hispanic/Latino	36%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

Outside San Antonio

Counties applicant is in:

Comal

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Case Management	\$50,000	\$5,000
Shelter Basic Needs	\$5,000	\$2,500
Graduate Basic Needs	\$10,000	\$2,500
Child Enrichment	\$20,000	\$0
Education and training	\$1,000	\$0
Drive it Home	\$10,000	\$5,000
Documents	\$500	\$0
TOTAL:	\$96,500	\$15,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
NB Jaycees	\$10,000
TOTAL:	\$10,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Downtown Rotary	\$3,000
TOTAL:	\$3,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Boos Allen Foundation	\$25,000

San Antonio Area Foundation	\$40,000
GVTC	\$10,000
TOTAL:	\$75,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
United Way	\$20,000
NB Women Go	\$9,000
H-E-B	\$2,500
TOTAL:	\$31,500

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
67%

If Board giving is not at 100%, please explain why?
Six of our nine board members were inducted between March and May 2020, and three of them have not had the opportunity to make a charitable donation yet. FPGNB's Development Coordinator is in conversation with all board members about strategic giving, including matching funds and sponsorships.

How are board members expected to participate in your organization?
Board members are expected to attend all board meetings, assist with fundraising, serve on committees, attend events and volunteer, serve as ambassadors for Family Promise, as well as donate to FPGNB.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Rachel Ackerson - At-Large Member	Edward Jones
Chris Leal - Board President	Social Worker/Counselor
Brian Borgfeld - Treasurer & Secretary	Valero
Jeff Brennan - At-Large Member	Woodforest Bank
Desiree Moultrie - At-Large Member	Accountant
Raquel Long - At-Large Member	Realtor
Joseph Garcia - At-Large Member	Attorney
Megan Lacy-Silva - At-Large Member	Realtor
Michelle Luhrs - At-Large Member	Workplace Resource

Signature
Sarah Dixon, Executive Director