

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Bexar County Performing Arts Center Foundation		Federal Tax ID#: 26-1517165	501(c)(3) Public Charity 509 (a)(1)	
Address: 115 Auditorium Circle	City: San Antonio	State: TX	Zip Code: 78205	
Website: www.tobincenter.org		Fax: (210) 223-3333	United Way Funded: No	

Fiscal Year:

January 01 to December 31

Head Of Organization

Name: Michael Fresher	Title: CEO
E-Mail Address: mike.fresher@tobincenter.org	Phone: (210) 223-3333

Application Contact

Name: Susie Walker-Atchison	Title: Director of Development	E-Mail Address: susie@tobincenter.org	Phone: (210) 212-0912
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Previous Najim Funding

Year	Funding \$
2019	\$10,000,000
Total	\$10,000,000

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
April 12, 2018

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$20,000	\$132,450	\$6,660,008

Mission Statement:

The Tobin Center provides a world-class venue that promotes a diverse range of cultural, educational and artistic experiences that improve the quality of life in San Antonio.

PROJECT INFORMATION

Program / Project Title:

Sensory-Friendly Performances for Special Needs Students and SAISD Field Trips (2nd through 5th grade)

PROJECT TIMELINE

Start Date	End Date
09/01/2020	05/31/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

Sensory-Friendly Performances for Special Needs Students and SAISD Field Trips (2nd through 5th grade)

Sensory-Friendly Performances

The Tobin Center provides sensory-friendly performances to individuals with special needs and community organizations that serve those with autism or other sensory sensitivities. The ARC, Respite Care, Mission Road Ministries, veterans with PTSD, Sunshine Cottage, special needs programs in all 19 school districts, and home school groups benefit from these specialized performances

Aspects of the performance such as lighting, sound, size of crowd, and a relaxation of theater rules are modified to create an inclusive audience experience. These adjustments are made without compromising the artistic integrity of the performance enabling the Tobin Center to provide equal access to professional performing arts experiences.

Performances are specially presented for those diagnosed with an autism spectrum disorder or other sensory sensitivity making it possible for them to view a performance in a comfortable, safe, and friendly environment. This program has grown to include agencies who serve the blind, hearing impaired and other students with disabilities.

Time Line 2020-21

Flat Stanley an American children's book series by Jeff Brown recounts Stanley's worldwide adventures after becoming flat. This popular story will be presented by Dallas Children's Theater. (1 performance, 630 in attendance October 6, 2020)

SAISD 3rd Grade Students - Boy Who Cried Wolf, famous fable presented by Dallas Children's Theater. (1 performance, 620 in attendance, February 9, 2021)

SAISD 4th Grade Students -The Nutcracker presented by Ballet San Antonio. (1 performance, 700 in attendance, November (TBD), 2020)

San Antonio ISD Student Field Trips

The Tobin Center and SAISD continue its partnership by providing accessible performing arts experiences growing in 2019-20 school year to serve more than 10,000 students in the 2nd, 3rd, 4th and 5th grades. SAISD sees the value to provide cultural equity through the performing arts for our inner city school district. The Tobin Center is in the position to fulfill this goal with a vibrant and rich performing arts program. In 2020-21 school year students will attend the ballet, literature based theater productions, and symphony performances.

Equal Access Field Trips provide a diverse range of educational/artistic experiences for an expanding audience reaching out to all socio-economic, ethnic and under-served students. Studies show the positive effect the arts have on the educational outcome of youth when provided exposure to them, especially at-risk students. When students come to the Tobin Center, along with seeing live theater, they also have opportunities to meet the artists through Q&A's and audience interactions with the performers. SAISD's total student population is just over 50,000. Student demographics are as follows: 90.6% Hispanic, 6.5% African American, 2% White and .9% other. More than 74.7% are at-risk and 90.7% of students are economically disadvantaged.

Time Line 2020-21

SAISD 2nd Grade Students - Flat Stanley presented by Dallas Children's Theater. (School workshop, October 5 - 30 participants & 2 performances, 3,200 in attendance October 6, 2020)

SAISD 3rd Grade Students - Boy Who Cried Wolf, presented by Dallas Children's Theater. (School workshop, February 9 - 30 participants & 2 performances, 3,000 in attendance, February 10, 2021)

SAISD 4th Grade Students -The Nutcracker presented by Ballet San Antonio. (2 performances, 2,300 in attendance, November, 2020)

SAISD 5th Grade Students - Young People's Symphony Concert presented by San Antonio Symphony. (2 performances, 2,000 in attendance, Fall, 2020)

In addition, for unfilled seats, students across the county's 21 school districts and home school groups are invited to attend.

Arts participation at the Tobin Center provides under-served and special needs students both academic and non-academic benefits. They promote self-esteem, motivation, aesthetic awareness, cultural exposure, creativity, improved emotional expression, as well as social harmony and appreciation of diversity. The Tobin Center resides in our student's own backyard, but for them it could be a world away. Through our partnership with SAISD and our community the Tobin Center and all it has to offer will help to open their world to new cultural and creative experiences.

Evaluation Plan:

As a qualitative measure, we will document and evaluate engagement and satisfaction following each SAISD event by gathering feedback through post show surveys. They will be sent to district administration and participating teachers and focus on student preparation before the visit, the actual performance and post show lessons about what they learned. Feedback and follow-up with participants about their full experience will be noted and utilized in moving forward to provide more relevant and beneficial programming for future visits.

Regarding sensory-friendly performances, parents and care givers will have an opportunity to comment about the experience and provide feedback on content, environment and improvements to make these experiences beneficial for children with special needs.

Quantitative measures will include fiscal responsibility and audience development. Event participation will be tracked through our ticketing system and "clicker" counts at free events.

Plans to sustain project beyond the term of this request:

The Tobin Center's development team works diligently to garner contributions in the following areas: membership, annual benefit gala, corporate support, individual donors, and foundation assistance. Newly added in 2019, the Robert Tobin Society offers membership at a higher level for those who would like to support our educational and performing arts programs. We also solicit funding from vendors and corporate partners who are pursued yearly to provide income for building operations. As our educational programs grow, we are broadening our scope of requests to accommodate that growth.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
10,500	10,500

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	8%
Children (6-13)	85%	Asian American	1%

Young Adults (14-18)	15%	Caucasian	4%
TOTAL:	100%	Hispanic/Latino	87%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Administrative	\$17,500	\$0
Artist Fees	\$21,500	\$0
Production	\$35,450	\$0
Marketing & Advertising	\$2,500	\$0
Sensory-Friendly Performances (2,100 tickets at \$5.00 per ticket for 3 performances)	\$10,500	\$10,000
SAISD Field Trip Program (9,000 tickets at \$5.00 per ticket for 6 performances for SAISD 4th & 5th grade students)	\$45,000	\$10,000
TOTAL:	\$132,450	\$20,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Semmes Fd.	\$25,000
Kronkosky Charitable Fd.	\$10,000
BBVA Compass	\$5,000
Union Pacific	\$10,000
Texas Commission on the Arts	\$3,500
	\$0
TOTAL:	\$53,500

PROJECT - COMMITTED

Funder Name	Amount Requested
USAA Foundation	\$25,000
Circle Bar Foundation	\$20,000
	\$0
TOTAL:	\$45,000

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
H-E-B	\$45,000
Whataburger	\$20,000
TOTAL:	\$65,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Frost Bank	\$55,000
Pepsi	\$20,000
Principle Auto	\$250,000
CPS Energy	\$30,000
Ancira Enterprises	\$5,000
Credit Human	\$5,000
Constellation Brands	\$25,000
TOTAL:	\$390,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
 Since our beginning, the Board of Directors has been committed to supporting the Tobin Center through its capital campaign that has resulted an exceptional performing arts space for our seven resident companies and performers across the Globe. They realize the next steps are to continue to present a variety of excellent performances and focus on education of our youth emphasizing under-served and special needs populations.
 The Board of Directors consists of 23 community leaders who are dedicated to bringing diverse and meaningful art and cultural opportunities to San Antonio and surrounding counties. Board members serve on the following committees: Audit Finance, Governance, Nominating, Annual Giving, Building and Communications.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Carlos Alvarez	The Gambrinus Company
April Ancira	Ancira Enterprises, Inc.
Janie Barrera	Liftfund
Walter E. Belt, III	Aventine Hill CFO's,
James W. Callaway	Retired, AT&T
Samuel Dawson	Pape-Dawson Engineers
Phillip Green	Frost Bank
Evangelina G. Fores	Community Volunteer
Susan C. Franklin	Franklin Park
Winell Herron	H-E-B
Susan Naylor	Will Smith Foundation

Fernando Reyes	Reyes Antex
Edward Steves	Steves & Sons
Dr. Alice Viroslav	Radsourc, LLC and UT Health
Col. Clarence	Retired, San Antonio Area Foundation
Cathy Burzik	CFB Interests
Heather de Rojas	Community Volunteer
Rick Cavender	Cavender Audi Dominion
Mary Rose Brown	NuStar Energy
Charles T. Barrett, Jr.	Barrett Holdings, Inc.
Vicki Lee McLaughlin	Retired
Thomas Stephenson	Retired, Publisher of San Antonio Express-News and Houston Chronicle
Margaret Vera	Law Offices of Margaret Vera
Paula Gold-Williams	CPS Energy, CEO
Signature	
Michael Fresher	