

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Literacy San Antonio, Inc. dba SAREADS & Design		Federal Tax ID#: 27-1393015		501(c)(3) Public Charity 509 (a)(1)	
Address: P.O. Box 460176		City: San Antonio		State: TX	
				Zip Code: 78246	
Website: www.sareads.org		Fax: (210) 957-8790		United Way Funded: No	

Head Of Organization

Name: Pamela Toman		Title: Co-Founder & Executive Director	
E-Mail Address: pamela@literacysanantonio.com		Phone: 210-957-8790	

Application Contact

Name: Pamela Toman		Title: Co-Founder & Executive Director		E-Mail Address: pamela@literacysanantonio.com		Phone: 210-957-8790	
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Previous Najim Funding

Year	Funding \$
2013	\$20,000
2014	\$20,000
2015	\$25,000
2016	\$25,000
2017	\$32,500
Total	\$122,500

Has the organization applied to the Najim Family Foundation in the past and been declined?
 Yes
 2011 & 2012

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$550,282	\$569,242

Mission Statement:
 Literacy San Antonio achieves literacy gains through community collaboration and researched-based programs. Our mission is to increase literacy and educational attainment in San Antonio.

PROJECT INFORMATION

Program / Project Title:
 To support SA Reads Tutoring Program which provides one-on-one tutoring and book distribution for K-3rd grade students in Southwest ISD.

Harvey E. Najim Family Foundation Priorities:

Program / Project Description:

SAReads addresses the two paramount literacy needs facing low-income children: the need for research-based reading instruction and access to books. SAReads provides early literacy services for children from kindergarten through 3rd grades because these are the years children are "learning to read" and it typically takes a child four years to become a proficient reader. SAReads provides research-based reading instruction and books to children because these needs are not met for most low-income children, even though experts agree all children will learn to read with proper instruction.

Generous support from the Najim Family Foundation for five years has allowed SAReads to learn the science behind how children learn to read and hone research-based programs. We experienced a major breakthrough this year which will allow SAReads to expand services to ensure more than 2,500 students reach their reading benchmarks at a cost of only \$20 per child to NFF.

More than 90% of children learn to read on grade level with proper instruction over enough time. It is critical to serve children during the grades when they are "learning to read" (K-3) because children's brains are primed for literacy and language acquisition at those ages. After 3rd grade, children are expected to "read to learn."

Far too many children fail to meet the 3rd grade reading milestone because they did not receive proper reading instruction during the "learning to read" years. SAReads is addressing this fundamental need for thousands of children. We have analyzed student data over five years and worked closely with elementary students, university preservice teachers, classroom teachers, school administrators and national reading researchers. We will help 2,500 children prepare to meet the 3rd grade STAAR reading standard by ensuring they learn to read on grade level in kindergarten through 3rd grades.

SAReads is a comprehensive, collaborative effort incorporating best practices from the National Reading Panel (NRP) with the goal of improving literacy levels in San Antonio. According to NRP, effective reading programs adopt five essential components: 1) Phonemic awareness, 2) Phonics, 3) Reading fluency, 4) Vocabulary development and 5) Reading comprehension strategies (National Institute of Child Health and Human Development [NICHD], 2000). Using these five essential components, SAReads facilitators and tutors work directly with students across 11 elementary schools to empower thousands of children to learn to read and adequately prepare to meet 3rd grade STAAR reading standards. SAReads complements children's education by offering an array of books, celebrations and enrichment activities that extend learning beyond the school day.

SAReads increases children's access to books throughout Bexar County. In partnership with bookstores and community organizations, SAReads coordinates annual book drives, collecting and distributing over 50,000 books per year to children, high-need schools and nonprofits serving low-income children: 10% of books go to infants, 70% to children, and 20% to young adults.

Evaluation Plan:

SAReads evaluates student reading outcomes using IStation and STAAR data. SAReads evaluates and reports the same data school administrators and the State of Texas use to assess student success.

Academic Year 2018-19 Objectives:

Objective 1: To increase reading achievement to grade level benchmarks for 2,500 Kindergarten through 3rd grade children across 11 elementary schools in Southwest ISD.

Outcome: By the end-of-year 2018-19, 80% of children served at each school will achieve or approach grade-level reading proficiency (i.e., they are not in need of intensive reading intervention). As the K-2 percentages rise to more than 90%, 3rd grade STAAR scores will increase accordingly because children are prepared with foundational reading skills.

Objective 2: To increase the supply of books to low-income children by coordinating city-wide book drives and distributing 50,000 books to low-income households with children, classrooms, and nonprofits.

Outcome: By July 2019, 50,000 books will be collected and distributed.

Plans to sustain project beyond the term of this request:

Literacy San Antonio plans to expand SAReads because this program transforms children's lives and has the potential to transform our city. We increase children's reading achievement at a low cost per child by optimizing research-based instruction and increasing access to books. Our model can easily extend beyond San Antonio as 3rd grade reading scores at high-poverty schools continue to rise en masse.

SAReads is supported by a diverse group of corporate and philanthropic investors with sustaining support from the SAReads Society. Financial support from the City of San Antonio, Bexar County, corporations and private foundations, including The Najim Family Foundation, is essential to helping SAReads cover program expenses as we implement our model to prepare all children to achieve reading proficiency by 3rd grade.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
2,500	2,500

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	20%	African American	3%
Children (6-13)	80%	Asian American	1%
Young Adults (14-18)	0%	Caucasian	5%
TOTAL:	100%	Hispanic/Latino	90%
		Native American	0%
		Other and Define	1%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District3, District4, District5, District6

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Training Expense	\$79,950	\$8,000
Book Packages for Children	\$24,000	\$2,000

SAReads Book Bank	\$20,000	\$2,000
Family Enrichment	\$10,000	\$0
Printing & Supplies (Curriculum & Materials)	\$29,212	\$12,974
IT, Software & Maintenance	\$7,000	\$5,178
Travel & Mileage	\$10,000	\$1,848
Program Operations	\$44,120	\$0
Personnel & Professional Fees	\$326,000	\$18,000
TOTAL:	\$550,282	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
City of San Antonio Department of Human Services	\$50,000
Valero Energy - Benefit for Children	\$40,000
Valero Energy Foundation	\$100,000
Bexar County General Fund	\$50,000
TOTAL:	\$240,000

PROJECT - COMMITTED

Funder Name	Amount Requested
Napier Charitable Trust	\$50,000
Harris & Eliza Kempner Fund	\$15,000
SAReads Giving Society	\$15,000
Hixon Properties	\$10,000
McFarland Family	\$5,000
Rachael & Ben Vaughan Foundation	\$2,500
Half Family Foundation	\$1,250
Dollar General Literacy Foundation	\$3,000
TOTAL:	\$101,750

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Barnes & Noble	\$24,000
Community Books	\$20,000
Omni Hotel	\$10,000
TOTAL:	\$54,000

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Firstmark Credit Union	\$33,120

IT Support	\$6,000
Legal	\$5,000
TOTAL:	\$44,120

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Every board member contributes financially to Literacy San Antonio. The board members hold an annual retreat for strategic planning purposes. Individual members provide technical assistance and professional advice on business matters, such as human resources, organizational development, financial planning, marketing, public relations and reading research. Our board chair has been instrumental in transitioning us from startup to scalability. Another board member has been instrumental in helping the organization structure advanced financial planning and reporting processes. Two other board members are updating the SAReads brand and marketing strategy. Several board members provide extensive knowledge of reading research and education policies to inform SAReads programs and strategies.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Kathryn Keeton, Board Chair	Industrial-Organizational Psychologist, Minerva Work Solutions, PLLC
Louis Cardenas	Owner-Creative Director, Blonde Creative
Kelley Farwell	Director of Organizational Development, FMCU
Becky Huang	Associate Professor, Bicultural-Bilingual Studies, UTSA
Elizabeth Kempner McFarland	CEO, Kempner McFarland Interests
David Olson	Director of Heavy Products and Fuel Oil, Valero Energy
Debra Salge	Chief Administrative Officer, Raise Your Hand Texas

PROJECT TIMELINE

Start Date	End Date
08/28/2018	07/31/2019