# **FUNDING APPLICATION**

<b>Organization Inform</b>	ation				
Legal Name:		Federal Tax ID#		501(c)(3	3) Public Charity
Big Brothers Big Siste Texas	ers of South	74-1897630		509 (a)(	(1)
Address:	City:		State:		Zip Code:
10843 Gulfdale	San An	tonio	TX		78216
Website:	l .	Fax:	1	United	Way Funded:
www.bigmentor.org		(210) 225-6322	2	No	
Fiscal Year:					
January 01 to Decemb	per 31				
Head Of Organizatio	n				
Name:			Title:		
Denise Barkhurst			President & C	CEO	
E-Mail Address:			Phone:		
dbarkhurst@bigmento	or.org		(210) 225-63	(210) 225-6322	
<b>Application Contact</b>					
Name:	Title:		E-Mail Addı	ress:	Phone:
Nichole Fox	Grants 1	Manager	grants@bigm	entor.org	(509) 993-4624
Previous Najim Fund	ding		·		
Year			Funding \$		
2008		\$50,000			
2009		\$50,000			
2010		\$50,000			
2011			\$60,000		
2012			\$60,000		
2013			\$60,000		
2014			\$60,000		
2015			\$60,000		
2016			\$60,000		
2018		\$75,000			
2019		\$75,000			
Total		\$660,000	\$660,000		
Has the organization	applied to t	he Najim Famil	y Foundation in	the past an	d been declined?
No					
Grant Amount Requ	ested \$:	<b>Total Project</b>	Budget \$:	Organi	zation's Annual budget
\$120,000		\$2,263,128		\$2,941,2	298

#### **Mission Statement:**

The mission of BBBS of South Texas is to provide children facing adversity with strong and enduring, professionally supported one-to-one mentoring relationships that change their lives for the better, forever.

#### PROJECT INFORMATION

#### **Program / Project Title:**

To support community, school, and work-based mentoring for 100 children in San Antonio.

PROJECT TIMELINE		
	Start Date	End Date
	08/01/2020	07/31/2021

#### Harvey E. Najim Family Foundation Priorities:

Child Abuse & Child Neglect

#### **Program / Project Description:**

Research has found that children who have a caring adult in their lives perform better academically, avoid risky behaviors, and are better able to cope with stress later in life, but too many youth today are growing up without the support and guidance from positive role models they need to achieve their potential. Having a positive, caring adult acting as a role model builds protective factors that strengthen families and increase opportunities for successful outcomes for youth and families. When youth do not have access to positive role models they inevitably end up with negative role models and fall prey to dysfunctional environmental cycles of truancy, teen pregnancy, academic failure, dropping out, gang involvement, delinquency, poverty, and incarceration. Evidence-based youth mentoring programs have been proven to stop these cycles.

Through a well-researched service delivery process, Big Brothers Big Sisters pairs adolescents one-to-one with volunteers based on shared interests and preferences. With three different mentoring programs, BBBS offers options that best meet the needs of individual students, as well as the volunteer mentors. Each program provides unique opportunities and experiences, depending on the child's interests and areas of need. Community-based matches typically engage in fun, beneficial activities outside of school hours several times a month, such as going to the park, visiting college campuses, or completing homework together. In the school-based program, mentors visit their mentees once a week at school during the lunch hour; they may visit the library, read together, or simply enjoy each other's company.

The focus of the workplace mentoring program is to provide workplace exposure and career awareness and college access activities that inspire students to stay in school and graduate from high school with a post high school plan. The program is simple, yet effective. Once a month, students visit the offices of business partners during lunch via chartered school bus. Mentors and mentees pair up, eat lunch, interact individually, or participate in an activity planned by the Big Brothers Big Sisters case manager who facilitates the group. Field trips also occur during the school year. The mentors also have the option of participating in additional supplemental visits to the student's school.

Volunteers undergo an extensive screening process before they are matched with a vulnerable child. Throughout the mentoring relationship, Big Brothers Big Sisters provides professional case management support to the youth, families, and volunteers. This ongoing supervision and communication between clients and Big Brothers Big Sisters ensures child safety and promotes healthy relationship development.

As a result of Big Brothers Big Sisters' mentoring programs, mentored youth will gain the developmental assets necessary to stay in school, succeed academically, and grow into healthy, successful adults. The BBBS mentoring model focuses on relationship development and is based on the Search Institute's research on positive youth development, which identified 40 assets that are critical factors in helping adolescents become healthy, successful adults. The Search Institute, an independent research organization, found that these assets are powerful influences on youth behavior, promoting positive development, protecting young people from many different problem behaviors, and developing their ability to thrive despite adverse circumstances

Our goal is to match 100 youth with funding from the Najim Family Foundation. We expect mentored youth to improve or maintain positive levels in each asset we measure through the YOS and that each youth will exhibit 31 total assets as measured by the DAP. Both of these are explained in the following section.

#### **Evaluation Plan:**

To measure outcomes and determine the program success, mentees annually complete the Youth Outcomes Survey, which provides a deep evaluation of critical developmental assets, including their academic performance, attitudes, and behavior. The 8 categories measured are based on the Search Institute's 21 developmental assets and include: social acceptance, scholastic competency, grades, risky attitudes, parental trust, truancy, and the presence of a special adult in their lives.

As a member of the Excel Beyond the Bell collective impact effort, we have also started using the DAP tool (developmental assets profile). The DAP survey allows the student's mentor to understand the student's strengths, areas for growth, and weaknesses so that they have very specific attributes that they can work on together as mentor and mentee. Students take the DAP when they begin our program, six months into their match, and then yearly after that.

#### Plans to sustain project beyond the term of this request:

Over the past 40 years, we have sustained program operations through strategic partnerships and a robust fund development plan that includes grant writing, individual donor development, and fundraising initiatives. Because of these strategies, our agency benefits from a varied portfolio of committed funders who consistently support our mentoring programs. Our portfolio includes United Way, government, corporate, and individual support. Agency-hosted fundraisers include Bowl for Kids' Sake and the Little Moments Big Magic Luncheon, which net substantial unrestricted capital contributing to long-term sustainability. Board Members' personal gifts and solicitations bring in more than \$100,000 annually. We are in the early stages of researching an innovative way to create our own revenue stream so that we do not need to rely as heavily on outside funding.

This year our agency has been negatively effected by the Pandemic and we have had to cancel or postpone multiple fundraisers.

#### **Children Impacted:**

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
1,800	100

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	16%
Children (6-13)	46%	Asian American	1%
Young Adults (14-18)	54%	Caucasian	11%
TOTAL:	100%	Hispanic/Latino	62%
	•	Native American	0%
		Other and Define	10%
		TOTAL:	100%

#### City Council District for Which Children are Being Served:

District2, District3, District4, District5, District6, District7, District8, District9, District10

#### **Line item Budget:**

<b>Line Item Description</b>	<b>Total Project Funds Allocation</b>	Najim Funds Allocation
SALARIES	\$1,399,775	\$77,654

EMPLOYEE BENEFITS	\$227,160	\$12,323
PAYROLL TAXES	\$106,892	\$6,891
INFORMATION TECHNOLOGY	\$57,375	\$2,948
PROFESSIONAL FEES	\$26,500	\$1,292
SUPPLIES	\$5,931	\$463
TELEPHONE/INTERNET	\$20,316	\$1,123
POSTAGE	\$4,400	\$247
OCCUPANCY	\$65,000	\$3,651
EQUIP REPAIR & MAINT	\$16,164	\$859
PRINTING & PUBLICATIONS	\$5,162	\$292
STAFF AUTO MILIEAGE	\$39,996	\$2,202
CONFERENCES & MEETINGS	\$24,000	\$1,348
SPECIFIC ASSISTANCE	\$4,000	\$225
MEMBERSHIP & DUES	\$2,000	\$112
VOLUNTEER APPRECIATION	\$10,400	\$584
PARTICIPANT COSTS	\$60,405	\$3,257
INSURANCE	\$47,791	\$3,084
DEPRECIATION	\$106,340	\$0
DUES TO AFFILIATES	\$27,521	\$1,445
BAD DEBT EXPENSE	\$6,000	\$0
TOTAL:	\$2,263,128	\$120,000

## OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

### PROJECT - PENDING

Funder Name	Amount Requested
Texas CJD	\$99,986
Individual Donation	\$70,000
Multi-year Giving	\$70,000
From Me to You Fundraiser	\$30,000
Workplace Luncheon	\$40,000
Golf Tournaments	\$20,000
Bowl for Kids Sake	\$160,000
Annual Fund	\$5,000
Kronkosky	\$50,000
Charity Ball	\$45,000
Wells Fargo	\$20,000
In Kind	\$15,000
SAAFDN	\$75,000
TOTAL:	\$699,986

PROJECT - COMMITTED		
Funder Name	Amount Requested	
Texas Vets Commission	\$75,000	
Texas DFPS	\$16,407	
Amachi Texas	\$129,441	
SAISD	\$52,898	
OJJDP	\$405,690	
United Way	\$254,582	
Texas CJD	\$98,954	
City of SA	\$110,672	
Capital Group	\$25,000	
CarMax	\$12,500	
Caterpillar	\$30,000	
Chase	\$15,000	
Krispy Kreme	\$25,000	
Santikos	\$50,000	
Cavaliers	\$10,000	
Kohls	\$10,000	
TOTAL:	\$1,321,144	
Other funding sources and amounts, pending and committed not specific to this request.		
ALL OTHER ORGANIZATION REQUESTS - PENDING		
Funder Name	Amount Requested	
Other United Way	\$26,550	
Texas CJD	\$39,884	
City of New Braunfels	\$8,000	
City of College Station	\$29,216	
Ed Rachal	\$10,000	
Bank of America	\$10,000	
Walmart	\$8,000	
Home Run Derby	\$11,000	
Concert for Kids		
Concert for Trias	\$25,000	
Tennis Tournamen	\$25,000 \$18,000	
Tennis Tournamen	\$18,000	
Tennis Tournamen Schlitterbahn Fundraiser	\$18,000 \$10,500	
Tennis Tournamen Schlitterbahn Fundraiser Brazos Chili cook-off	\$18,000 \$10,500 \$7,000	
Tennis Tournamen Schlitterbahn Fundraiser Brazos Chili cook-off Brazos Clay Shoot	\$18,000 \$10,500 \$7,000 \$27,000	
Tennis Tournamen Schlitterbahn Fundraiser Brazos Chili cook-off Brazos Clay Shoot Fishing Tournament	\$18,000 \$10,500 \$7,000 \$27,000 \$45,000	

TOTAL:	\$472,150
Cailloux Foundation	\$10,000
Stevens Foundation	\$10,000
Multi-year giving- Branches	\$24,000
Individual Giving- Branches	\$23,000
BD Moore Fdn.	\$5,000
New Braunfels Service Clubs	\$2,000
Brazos Service Clubs	\$2,000
BFKS Brazos	\$18,000
BFKS New Braunfels	\$10,000
Brazos Valley Dinner	\$30,000
New Braunfels Big Event	\$20,000

#### ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Texas CJD	\$33,344
Amachi	\$50,650
DFPS	\$50,248
United Way Coastal Bend	\$20,000
Cailloux Foundation	\$6,000
Comal Cops for Kids	\$5,000
Corpus ISD	\$10,000
McKenna Foundation	\$15,000
TOTAL:	\$190,242

#### **BOARD OF DIRECTORS**

What percentage of your board contributes financially to the organization?

100%

If Board giving is not at 100%, please explain why?

#### How are board members expected to participate in your organization?

The board role is to further the mission of BBBS through 7 responsibilities.

- 1. Financial- Individual giving and fundraising.
- 2. Advocacy and Personal Involvement- Participation in meetings and retreats.
- 3. Fiscal- Ensuring long-term fiscal health of agency.
- 4. Moral- Acting in best interest of agency.
- 5. Recruitment-Recruiting other board members and partnerships.
- 6. Agency/Staff/Board- Informed about operations and policies.
- 7. Special Event- Attending and cultivating agency events.

#### LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation	
Ken Olson, Chair	Citigroup	
Damon Childs, Vice Chair	Edwards Aquifer Authority	

Oscar Bujanda, Treasurer	Charles Schwab
James Clapsaddle, Secretary	Retired US Air Force
Denise Barkhurst, President	Big Brothers Big Sisters
Harriett Furino, Member	Retired
William Garner, Member	USAA
Gilbert Gonzalez, Coastal Bend Branch Chair	Corpus Christi Medical Center
Bill Haynie, Member	J&S Audio
Kim Kieny, Member	Generations Federal Credit Union
Julio Manso, Member	JP Morgan Chase
Nicole McAlister, New Braufels Branch Chair	Choice Hotels
Basel Murad, Member	EPIC Midstream
Elva Salinas, Member	Capital Group
Hunter Shurtleff, Brazos Branch Chair	Shurtleff Law Firm
Monica Simpson, Member	Texas Utility Engineering, Inc.
MIchelle Scott, Member	SSFCU
Aimee Vidaurri, Member	Norton Rose, Fulbright US LLP
Jonathan Wilt, Member	Jefferson Bank
Signature	
Denise Barkhurst	