

# FUNDING APPLICATION

GENERAL INFORMATION			
Organization Information			
<b>Legal Name:</b> San Antonio Youth Literacy	<b>Federal Tax ID#:</b> 74-2325098	<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 2527 Rim Oak	<b>City:</b> San Antonio	<b>State:</b> Texas	<b>Zip Code:</b> 78232
<b>Website:</b> www.sayl.org	<b>Fax:</b> (210) 422-9708	<b>United Way Funded:</b> No	
<b>Fiscal Year:</b> July 01 to June 30			
Head Of Organization			
<b>Name:</b> Dr. Deborah L. Valdez, Ed.D.		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> deborah.valdez@sayl.org		<b>Phone:</b> (210) 422-9708	
Application Contact			
<b>Name:</b> Deborah L. Valdez	<b>Title:</b> Executive Director	<b>E-Mail Address:</b> deborah.valdez@sayl.org	<b>Phone:</b> (210) 422-9708
Previous Najim Funding			
Year	Funding \$		
2007	\$10,000		
2008	\$15,000		
2011	\$15,000		
2012	\$15,000		
2013	\$10,000		
2014	\$15,000		
2015	\$15,000		
2016	\$20,000		
2017	\$30,000		
2018	\$50,000		
2019	\$45,000		
2020	\$40,000		
<b>Total</b>	<b>\$280,000</b>		
<b>Has the organization applied to the Najim Charitable Foundation in the past and been declined?</b> No			
Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:	
\$45,000	\$112,095	\$262,308	

**Mission Statement:**

To provide one-on-one support to children in San Antonio by empowering them with the skills needed to "read to learn" while fostering self-confidence and an enjoyment of reading.

**PROJECT INFORMATION****Program / Project Title:**

To support the " Reading Buddy" Early Literacy Program in-person or virtual , which utilizes volunteer reading tutors to assist elementary school students.

**PROJECT TIMELINE****Start Date**

07/01/2021

**End Date**

06/30/2022

**Harvey E. Najim Charitable Foundation Priorities:**

Education

**Education Priorities:**

Elementary to High School

**Program / Project Description:****Evaluation Plan:**

Program participants are identified for inclusion in the program based on reading score levels as determined by the results of routinely administered assessment tests provided by partner school districts at the beginning of the school year. Students' progress is measured using the Fountas & Pinnell Benchmark Assessment System or the Measures of Academic Progress Test (MAP) to determine each student's instructional and independent reading level. These scores are used to create our target student priority list. In addition to providing a current reading level, this assessment provides an in-depth analysis of each student's reading deficiencies, including issues with comprehension, fluency, and sight word retention. SAYL employs this data to create personalized tutoring sessions aimed at improving the identified reading deficiencies. Data provided to the City of San Antonio includes the percentage of growth in reading levels, percentage passing to third grade, and percentage passing the STAAR test in third grade.

**Plans to sustain project beyond the term of this request:**

The SAYL Reading Buddy Program is an incredibly valuable asset to the schools it currently serves, especially in light of the challenges students are facing with the COVID - 19 pandemic and shuttering of schools. We are currently offering our virtual pilot program in SAISD elementary schools for students in grades 1-3 and will resume full services in the Fall 2021 to all our partner school districts. As with most nonprofits in the community that rely heavily on live events for fund raising, funding sustainability has been severely impacted by the quarantine. We have adjusted by offering virtual fundraising events and are planning our CPS Energy sponsored golf tournament in Fall 2021. We continue to seek grant opportunities and have welcomed some new grantees and contributions in 2020 from those who share in the belief that San Antonio's future is dependent on the educational levels of today's youth.

**Children Impacted:****How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

1,500

**How many unduplicated children will NCF REQUESTED FUNDS impact?**

1,500

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

**A. Population Served Age****B. Population Served Ethnicity**

Infants (0-5)

0%

African American

6%

Children (6-13)	100%	Asian American	1%
Young Adults (14-18)	0%	Caucasian	3%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	90%
		Native American	0%
		Other and Define	0%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Program Supplies	\$4,500	\$4,500
Marketing	\$1,600	\$1,550
Internet/Cell Phones	\$2,700	\$2,500
Printing	\$6,000	\$3,500
Travel/Mileage	\$6,000	\$5,000
Payroll	\$91,295	\$27,950
<b>TOTAL:</b>	<b>\$112,095</b>	<b>\$45,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

**PROJECT - PENDING**

Funder Name	Amount Requested
Texas Cavaliers	\$5,000
<b>TOTAL:</b>	<b>\$5,000</b>

**PROJECT - COMMITTED**

Funder Name	Amount Requested
City of San Antonio	\$44,308
Enterprise Holdings	\$8,000
Education Forum	\$5,000
Whitacre Foundation	\$5,425
Texas Cavaliers Charitable Foundation	\$2,500
<b>TOTAL:</b>	<b>\$65,233</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

**ALL OTHER ORGANIZATION REQUESTS - PENDING**

Funder Name	Amount Requested
Mays Family Foundation	\$15,000
<b>TOTAL:</b>	<b>\$15,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

Funder Name	Amount Requested
Lou/Nancy Scantland	\$11,000

Liftfund	\$10,000
<b>TOTAL:</b>	<b>\$21,000</b>

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**  
Our board of directors is comprised of 18 members. Each board member is expected to attend monthly board meetings as well as participate in standing and ad hoc committee meetings, some of which include, Communications, Governance, Finance, and Fundraising, along with a yearly staff retreat and strategic planning sessions. Most meetings take approximately 1.5 hours. Board members are invited to join the board after being strategically vetted to provide the best fit for their abilities to connect and promote SAYL throughout the community. They are expected to participate in all major fundraising events and to make a personal financial commitment to the organization. A majority of our board members currently participate as Reading Buddies, giving them a better understanding of the program and its content, along with the benefits and impact of mentoring, which assists them in their understanding and expertise when describing the program components to the community.

### LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Malinda Gaul, Chair	Gaul and Dumont Law Firm
Fred Bonewell, Incoming Chair	CPS Energy
Cesar Garcia, Secretary	Tx Health & Human Services
Christine Baumann, Treasurer	Ernst & Young LLP
Dave Gannon, Past Chair	Master Metrologis, Retired, Northside ISD Bond Committee
Markham P. Benn	IBC Bank
Sarah Stone	Twig Book Store
Stephen M. Flores	Jefferson Bank
Claire Garza	Valero Energy Corporation
Greg Houston	Marmon Mok
Steve Mahoney	Business Owner
Donna McIlveen	Aventine Hill Partners, Inc
Shellie Reyes	Clause Witz Law
Lilia Gibson	Linebarger Law Firm
Richard W. Shaw	Colonel, U.S. Army, Retired
Edward Wayne Smith	CoStar Group
Carmen Vazquez-Gonzalez	Rocar Consulting, Inc

**Signature**  
Deborah L. Valdez, Ed.D.