

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Project Transformation Rio Texas		Federal Tax ID#: 84-2069964		501(c)(3) Public Charity 509 (a)(2)	
Address: P.O Box 100876		City: San Antonio		State: Texas	
				Zip Code: 78201	
Website: https://projecttransformation.org/rio-texas		Fax: (512) 718-1340		United Way Funded: No	

Fiscal Year:

January 01 to December 31

Head Of Organization

Name: Kercida McClain		Title: CEO	
E-Mail Address: Kercida@PTRioTexas.org		Phone: (512) 718-1340	

Application Contact

Name: Kercida McClain	Title: CEO	E-Mail Address: Kercida@PTRioTexas.org	Phone: (512) 718-1340
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Has the organization applied to the Najim Charitable Foundation in the past and been declined?

No

Grant Amount Requested \$: \$20,000	Total Project Budget \$: \$209,373	Organization's Annual budget \$: \$457,290
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Mission Statement:

To transform communities by engaging children, college-age young adults, and churches in purposeful relationships.

PROJECT INFORMATION

Program / Project Title:

Project Transformation Summer Camps

PROJECT TIMELINE

Start Date 06/06/2021	End Date 07/31/2021
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Harvey E. Najim Charitable Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

Project Transformation in the San Antonio Area

Project Transformation (PT) stops summer slide and is now gearing to meet pandemic slide head-on.

PT is a triple bottom line organization impacting Children, College students and Communities.

Children living in overburdened situations need individualized intervention to improve their chance for academic success

*Students who have lived in poverty are three times more likely to drop out or fail to graduate on time than their more affluent peers. (The Campaign for Grade-Level-Reading 2017)

*Students who do not read proficiently by third grade are four times more likely to leave high school without a diploma than proficient readers. (ibid)

*80+% of children historically begin summer below their grade-level reading. (summer testing results)

PT's community-oriented and literacy-focused after-school and summer day camp programming for children and youth (grades 1-8) is led by college interns seeking leadership and professional development and experience. Project Transformation's programs are designed to target systemic challenges in the children and families served by forming deep relationships that build trust in a restorative process. It is through these relationships that a lasting impact is made, and lives are transformed.

A snapshot of our differentiators

*Passionate college interns implement our programs and serve as role models while gaining valuable professional experience

*Children participate in summer programs, and the vast majority return annually

*1:6 (normally 1:8 but due to COVID safety for 2021) intern to child ratio provides deep relationships enabling deep interventions

*Holistic programming centered around Social Emotional Learning

*Daily one-on-one Reading Buddy time with trained, compassionate volunteers

*Targeted homework help

*Restorative practices

THE IMPACT: Proof that children succeed, leaders emerge, and communities change

*90+% of the children served every summer maintain or improve their reading level

*96% of the children spoke positively about their experience this summer

*96% of parents felt their site church was safe and nurturing

*100% of young adult alumni say that PT prepared them for future leadership in the church or community

Each year, children come to PT with their academic bucket, and sometimes life bucket, less than full. And now, the pandemic has emptied children's buckets even further. PT works to fill their buckets by improving literacy levels, providing staples like food, and focusing on their emotional support needs. Our goal in 2021 is to concentrate our resources into the buckets of children we can reach within the limits of the pandemic. Through our commitment to restorative justice, Diversity, Equity, and Inclusion (DEI), and trauma-informed care, PT foresees children, families, and college interns will be positively impacted by their communal experience.

Evaluation Plan:

Every child is pre and post-tested through Reading A to Z (National Reading Panel based reading instruction and testing resource) for their reading level and improvement. Children also complete surveys concerning their Social-emotional Learning efficacy. College interns complete pre and post-surveys to measure the impact of the program on their understanding of working with marginalized communities and their ability to affect change as well as their overall satisfaction with their internship. Volunteers complete a survey regarding their overall experience. Site churches are evaluated concerning the safe and nurturing environment they provide as well as on-going contact and support of children and families.

Plans to sustain project beyond the term of this request:

Project Transformation continues to successfully broaden its funding base. Individual donors and major gifts as well as grant support continue to diversify and grow even while relationships with current donors and grantors strengthen. PT's participation in the H.E. Butt Foundation's Capacity Cohort has facilitated a deeper understanding of a development model centered around 1/3 grant funding, 1/3 faith support, and 1/3 individual giving.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

230

How many unduplicated children will NCF REQUESTED FUNDS impact?

125

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	4%
Children (6-13)	100%	Asian American	0%
Young Adults (14-18)	0%	Caucasian	34%
TOTAL:	100%	Hispanic/Latino	54%
		Native American	2%
		Other and Define	6%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District1, District5, District9

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Permanent Staff	\$87,200	\$1,000
Summer Intern Stipends	\$76,600	\$15,000
Summer Program Supplies	\$3,000	\$3,000
Summer Program Expense	\$1,125	\$1,000
Afterschool Fellowship Staff	\$28,798	\$0
Afterschool Program Supplies	\$1,000	\$0
Operating expense	\$11,650	\$0
TOTAL:	\$209,373	\$20,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING	
Funder Name	Amount Requested
Churches	\$28,000
TMF	\$15,000
San Antonio Report Education Report	\$2,000
Fundraising events	\$20,000
Orsinger	\$12,000
TOTAL:	\$77,000

PROJECT - COMMITTED	
Funder Name	Amount Requested
Methodist Healthcare Ministries	\$71,000
Rio Texas Conference United Methodist Church	\$29,400
Church Support	\$6,000
Circle of Champion Monthly Supporters	\$5,960
TOTAL:	\$112,360

Other funding sources and amounts, pending and committed not specific to this request.

ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Individual Giving	\$31,640
Fundraising Events	\$34,000
Andy Roddick Foundation	\$5,000
Ethnic in Service Training Grant	\$10,000
Churches	\$47,000
United Way Williamson Co	\$25,000
HEB	\$5,000
Austin Community Foundation	\$5,000
TOTAL:	\$162,640

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Circle of Champions Monthly Supporters	\$20,000
Methodist Healthcare Ministries	\$60,000
Churches	\$6,000
TOTAL:	\$86,000

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?

A minimum financial commitment of \$1000 annually and fundraising amongst sphere of influence including days of giving appeals, 80% attendance at board meetings, attendance at fundraising events and the end of summer Celebration Banquet, volunteer as a Reading Buddy and provide dinner for college interns, committee membership, and being a PT ambassador in the community.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Mindy Waters, Chair	NEISD
Dana Jacobson, Vice Chair	Jacobson Law
Shellie Reyes, Secretary	Clausewitz Law
Nadia Rodriguez, Treasurer	Robert Half Accounting
Bryan Robertson	Oracle
Wilson Pruitt	Rio Texas United Methodist Church
Steve Schuetze	Metropolitan Construction
BJ Montellano, Alumni	Family Violence Prevention Services
Aaron Carter	Rio Texas United Methodist Church
Signature Kercida McClain	