

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Family Service Association of San Antonio, Inc.		Federal Tax ID#: 74-1117341		501(c)(3) Public Charity 509 (a)(1)	
Address: 702 San Pedro		City: San Antonio		State: TX	
				Zip Code: 78212	
Website: www.family-service.org		Fax: (210) 299-2405		United Way Funded: Yes	

Fiscal Year:
January 01 to December 31

Head Of Organization

Name: Mary E. Garr		Title: President/CEO	
E-Mail Address: mgarr@family-service.org		Phone: (210) 299-2408	

Application Contact

Name: Catie White		Title: VP Development and Donor Engagement		E-Mail Address: cwhite@family-service.org		Phone: (210) 299-2405	
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Previous Najim Funding

Year	Funding \$
2008	\$250,000
2009	\$275,000
2010	\$275,000
2011	\$285,000
2012	\$35,000
2013	\$55,000
2016	\$24,610
2017	\$39,562
2018	\$45,000
2019	\$50,000
Total	\$1,334,172

Has the organization applied to the Najim Family Foundation in the past and been declined?
No

Grant Amount Requested \$: \$50,000	Total Project Budget \$: \$80,000	Organization's Annual budget \$: \$18,535,753
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Mission Statement:

Family Service's mission is to empower individuals and families to transform their lives and strengthen our community.

PROJECT INFORMATION

Program / Project Title:

Por los Ninos Basic Essentials

PROJECT TIMELINE

Start Date	End Date
08/04/2020	07/31/2021

Harvey E. Najim Family Foundation Priorities:

Child Abuse & Child Neglect

Program / Project Description:

Family Service has offered uninterrupted comprehensive direct services to vulnerable populations for the past 117 years. As nonprofit organizations were deemed essential by the state of Texas at the beginning of the COVID-19 pandemic, we chose to remain fully open and continue services to our clients, and we have continued to do so throughout the entire COVID-19 pandemic. We did this because we knew the needs of our clients were too great for us to halt our services, and that their needs would only increase as the pandemic continued. In fact, our agency has seen a 300% increase in the number of clients served across all Family Service Programs. By remaining open and continuing our services, we continue to actualize our mission of empowering individuals and families to transform their lives and strengthen their communities. Additionally, doing so upholds our 117 year reputation of direct service expertise that strategically guides our programs so that, with community partners, we can equitably, holistically, and collaboratively address our communities' immediate and long-term needs.

One of our existing program-focused initiatives that is now addressing the immediate and long-term COVID-related needs of children and families is Por Los Ninos. This initiative nests under our Parenting Education Program, and services are provided by Promotoras, Certified Health Workers, who work through a community peer-to-peer model to engage children and families. This approach to direct service delivery protects children by intervening in child abuse cases for families with children 0 to 8 years of age, strengthens families, improves parenting skills, and creates healthy parent-child relationships. It is critical that we continue these trauma-informed and culturally appropriate direct services, especially in Bexar County. For the past two years, Bexar County has had the highest rates of child abuse in the State of Texas with more children abused each year in San Antonio than either Dallas or Houston-- in 2018 alone, according to Child Protective Services (CPS), 5,865 children were victims of child abuse and/or neglect in Bexar County and 9 children died due to child abuse. This initiative targets families with initial CPS contact across Bexar County, and specifically, in the three zip codes with the highest child abuse and neglect rates in our community: 78207, 78228 and 78238. With the COVID-19 pandemic raging on, child abuse, neglect, and harm will only continue to rise, perpetuating catastrophic multi-generational harm for children and families.

The Promotora model is effective in reducing and preventing child abuse and family violence by using culturally appropriate methods to support and promote healthy and whole family units. Promotoras are frontline staff who are trusted members of the community they serve, and the Promotoras Model is an internationally recognized evidence-based model for engaging vulnerable, low-income, and at-risk populations. In addition to being trained as Certified Community Health workers, our Promotoras are trained in the utilization of two national curricula: The Nurturing Parenting Curriculum as well as the Family Centered Coaching approach. The Nurturing Parenting Curriculum is designed to provide flexibility to meet the unique needs of various parent categories, including teen parents, single parents, Hispanic parents, parents of special needs children and military parents, etc. The Nurturing Parenting Programs have over 30 years of research effectiveness as a secondary and tertiary child abuse intervention model. The Family Center Coaching approach works with parent(s) and the entire family on their unique needs. Because of this, Por Los Ninos, on behalf of our Parenting Education program, works through a trauma-informed care lens to help parents learn and develop skills for managing both crisis and the everyday challenges of family life. This promotes healthy parent-child relationships, the healthy physical, emotional and cognitive development of children, and family self-sufficiency and resiliency.

One way the Por Los Ninos Initiative prevents and reduces child abuse and family violence is by supporting the comprehensive needs of families, and most specifically, meeting their immediate essential needs. In addition the exacerbating financial and economic insecurity our families are experiencing because of COVID-19, the Department of Family and Protective Services has been closed to families seeking services and support, which has displaced many families seeking services. These families have now turned to Family Service for help. The first step in helping these families is ensuring that their basic essentials are addressed--often, those include diapers, wipes, formula, gas cards, food, and baby bassinets. Once our Por Los Ninos Promotoras secure these basic needs, families then have the emotional capacity to become stable. They then can engage in other Family Service programs so that we can holistically and collaboratively address their long-term health outcomes.

The majority of the families in the Por Los Ninos program are often left with the choice of providing basic essentials like hygiene items, diapers and wipes, cleaning supplies, and food for their families, or paying utilities or other bills. This chronic family stress endangers children and creates long-term negative health outcomes for families. In order to keep children safe, and build resilient and healthy families, their essential needs must be met. Funding for this project will help us meet these immediate needs of children and families by providing basic essentials packets to Por Los Ninos families. This ensures that children will have a be able to live full, healthy lives, and that parents can have the support they need for their for children while working through other Family Service programs to ensure healthy and thriving families.

Evaluation Plan:

Family Service consistently achieves the following Por Los Ninos outcomes as measured by pre and post assessments:

Outcome 1: 85% of parents served will have an increase in parenting knowledge and skills.

Outcome 2: 80% of parents served will have a decrease in negative parenting and child rearing attitudes as measured by pre and post Adult Adolescent Parenting Index assessments.

Outcome 3: 99% of families served will have no new incidences of child abuse or neglect as validated by Child Protective Services.

Plans to sustain project beyond the term of this request:

Por Los Ninos is an ongoing initiative as part of our Parenting Education's robust direct service delivery. We will sustain Por Los Ninos and our Parenting Education services through ongoing grant support, federal opportunities when available, as well as partnerships and collaborations. Family Service also accepts basic essential donations from donors, corporations, and local businesses, and works to promote the needs of our families through advocacy and community engagement.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?	How many unduplicated children will NFF REQUESTED FUNDS impact?
7,500	450

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	66%	African American	9%
Children (6-13)	34%	Asian American	2%
Young Adults (14-18)	0%	Caucasian	11%
TOTAL:	100%	Hispanic/Latino	78%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%

City Council District for Which Children are Being Served:
 District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Basic Essentials Baby Care Package \$150 each (includes 3 month supply of diapers, wipes, formula/canned baby food, bathing supplies, and bassinets)	\$30,000	\$22,500
HEB and Walmart Gift cards (\$25 gift card for food, household cleaning supplies, and other needs)	\$20,000	\$12,500
Basic Essentials Kid Care Package (hand sanitizer, toothbrush, toothpaste, soap, shampoo, comb, backpacks, basic schools supplies, and underwear)	\$20,000	\$12,500
Age appropriate educational books to go with each packet	\$10,000	\$2,500
TOTAL:	\$80,000	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
Najim Family Foundation	\$50,000
Nationwide Foundation	\$30,000
TOTAL:	\$80,000

PROJECT - COMMITTED

Funder Name	Amount Requested
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	\$0
TOTAL:	\$0
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
	\$0
TOTAL:	\$0
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
United Way of San Antonio	\$223,379
Head Start	\$163,811
City of San Antonio	\$59,568
TOTAL:	\$446,758
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
100%	
If Board giving is not at 100%, please explain why?	
How are board members expected to participate in your organization?	
Family Service Board members are expected to actively support our mission and agency goals by providing an annual financial gift, attending/participating in events, serving on board committees, participating in agency-wide program evaluation and oversight, and assisting with increasing visibility in the community.	
LIST OF BOARD DIRECTORS	
Name & Office Held	Corporate Affiliation
Sharon Wood, Chair	H-E-B
Peter Mako, Chair-elect	Marsh Wortham
Greg Bram, Vice Chair	Valero Energy
Jon Santiago, Treasurer	NuStar Energy, LP
Romanita Matta-Berrera, Secretary	SA Works
Mary E. Garr, President/CEO	Family Service
Taelor Allen	Chandler Dental Center
Mike Benson	Frost Bank
Louis Cardenas	Blonde Creative
Sr. Germaine Corbin, CCVI	Retired, University of the Incarnate Word
Allison De Paoli	Altique Consulting
Rafael Diaz	Aztec Software
Alexine Friedman	Jackson Walker, LLP
Mindee L. Huff	Wells Fargo
Monika Kapur, MD, MBA	University Medicine Associates, University Health System

Amanda Lee Keammerer	San Antonio Chamber of Commerce
J. Earl King	Retired, USAA
Tuesdae Knight	SAGE
Mona Mengler	St. Mary's University
Carlos Moreno	THW Design Architecture
Matthew Carson Cottingham (Cottie) Miles	Martin & Drought, PC
Rosemary Perez	Retired, Northside ISD
William (Bill) Whiting	Retired, Organizational Management
Signature	
Catie White	