

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: SA Christian Hope Resource Center (CHRC)		Federal Tax ID#: 74-2989365		501(c)(3) Public Charity 509 (a)(2)	
Address: PO Box 780904		City: San Antonio		State: TX	
				Zip Code: 78278	
Website: www.sahopecenter.org		Fax: (210) 380-5492		United Way Funded: Yes	

Fiscal Year:

January 01 to December 31

Head Of Organization

Name: Megan Legacy		Title: Chief Executive Officer	
E-Mail Address: mlegacy@sahopecenter.org		Phone: (979) 203-0733	

Application Contact

Name: Chelsea Evans		Title: Grants Manager		E-Mail Address: grants@sahopecenter.org		Phone: (979) 203-0733	
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Previous Najim Funding

Year	Funding \$
2014	\$19,786
2015	\$25,000
2016	\$30,000
2017	\$35,000
2018	\$42,000
2019	\$52,000
Total	\$203,786

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2012 and 2013

Grant Amount Requested \$:	Total Project Budget \$:	Organization's Annual budget \$:
\$50,000	\$1,326,287	\$1,674,149

Mission Statement:

The SA Hope Center's mission is to love people well by empowering them to meet their needs through in-depth case management and wrap-around social services.

PROJECT INFORMATION

Program / Project Title:

To support the Pathways Out of Poverty Parenting Program which stabilizes families through parenting classes, job readiness skills, financial literacy, mentoring, food and clothing.

PROJECT TIMELINE

Start Date	End Date
11/01/2020	10/31/2021

Harvey E. Najim Family Foundation Priorities:

Education

Education Priorities:

Elementary to High School

Program / Project Description:

SAHC simultaneously addresses basic needs and breaks down barriers critical to ending the cycle of poverty, using a holistic approach. SAHC provides one-on-one mentoring to families, a parenting program, job readiness program, financial literacy classes, nutritious food and education, clothing and more.

The 10-week Positive Parenting Program is led by an MSW Case Manager who provides one-on-one mentoring, mental health resources, and classes based on the 40 developmental assets of a strong and healthy child. These include both external (support, empowerment, boundaries, expectations, constructive use of time) and internal assets (commitment to learning, positive values, social competencies, positive identity). Our program meets CPS requirements for parenting courses and the assigned Case Manager is certificated in Intervention and Prevention to Family Violence. She not only helps parents heal their own trauma, but recognize trauma in their children to stop the cycle from continuing. Clients in the program are better able to manage healthy relationships with not only their children, but also in society as whole.

Caregivers in the program and their families have access to services such as health programs, financial literacy classes, job readiness programs, clothing, and more. The program includes a best-practice Client-Choice Food Pantry that operates like a free-of-charge grocery store while promoting nutrition. Evidence shows that client-choice pantries centered on relationship-based services (i.e., case management) are achieving double the rate of increased self-sufficiency, food security, and overall nutrition and health compared to general food pantries.

Annually, SAHC serves 2,400 households including 4,600 individuals. Of the 2,400 households served, at least 850 enroll in our Pathways out of Poverty Program. 90% of those clients create a goal-based plan with a case manager, including improving employment, physical and mental health, financial wellbeing, parenting, higher education, and more. We aim to have all households attend financial literacy classes. In addition, 100 households in our mentoring program will enroll in our Positive Parenting Program. We know the services and support we've provided to families have made a lasting impact in their lives as evidence by increases in their Self-Sufficiency Matrix scores. In 2019, 61% of clients who were in our one-on-one mentoring program increased overall self-sufficiency scores, measuring progress in over 20 areas ranging from housing, healthcare, income, education, mental health, relationships, and more.

COVID-19 has especially impacted families experiencing poverty, homelessness, health disparities, and joblessness. In the first 6 weeks of the pandemic, during the greatest demand, SAHC served roughly 1,200 families weekly with emergency food, an increase of over 1,000%. In total, over 40,000 individuals were served in the first 10 weeks. During that time, 200 one-on-one case management sessions were provided weekly to individuals and families in crisis. In the first 10 weeks, we also helped nearly 200 people who lost jobs connect with new employment or enroll in a job training program. In addition, SAHC has served over 1,200 prepared meals for children who normally rely on meals at school. SAHC was able to provide \$500 in financial assistance to 300 desperate families because of the Family Independence Initiative (FII). SAHC also partnered with Communities in Schools to ensure homebound families had basic needs met.

At the beginning of the pandemic, SAHC paused all in-person services, with the exception of emergency food, and transitioned all others virtually. While our doors were not open physically for clients to come in, we continued to provide parenting resources, one-on-one mentoring, pastoral care, and job resources virtually. The Positive Parenting Program continued virtually during this time, with classes provided multiple times per week with high levels of engagement. In early June, SAHC reopened its doors for in-person services where virtual services were not possible for clients. Shields were placed in areas where staff and clients interact, hand sanitizing stations were set up, the food pantry was restocked, the facility was sanitized, and social distancing procedures were put in place. Clients are still asked to participate in services virtually where possible, however, roughly 25% of clients lacked the adequate technology to do so.

Due to the COVID19 pandemic, fundraising events for 2020 were cancelled. SAHC was approved for \$160,803 from the CARES Act PPP loan program. SAHC's financial team is working diligently to manage this loan and be approved for full loan-forgiveness. If approved, the PPP program will replace the lost income due to cancelled 2020 events. In addition, the organization has been pursuing emergency COVID19 grants, some of which have been awarded. While the COVID19 grants have been incredibly beneficial in responding to emergencies, they have been mostly one-time, short-term, and specifically restricted to food purchases.

While many nonprofits have been forced to close, SAHC has remained open with zero staff laid off. The core services provided at SAHC which strengthen families and provide parenting education have only become more critical. With parents navigating the many challenges that come along with a pandemic, and so many in our community struggling during this time, the demand for services have never been greater. SAHC has actually expanded in the midst of a pandemic. Two new employees have been hired for the downtown location at First Presbyterian Church. In addition, due to a recently awarded (contract pending) THDCA ESG CARES grant, two additional MSW case managers will be hired soon, providing housing stabilization services to clients experiencing homelessness. These funds are very restrictive and do not add revenue to our bottom line, rather they expand a program to assist homeless clients.

Evaluation Plan:

Success indicators of our organization are: 1) 90% of clients will be provided food assistance, including fresh produce coupled with nutrition education, 2) At least 850 households will receive mentoring from our team of MSW case managers, 3) 60% of our clients in one-on-one mentoring will achieve a higher level of stability, and 4) 50% will achieve one or more action steps on their goal-based plan. Specific to our Parenting Program, 1) At least 100 households will enroll in the 10-week Parenting Program, and 2) 75% of the clients enrolled will complete the program.

SAHC uses Apricot, a case management data collection system. Data collection is done by case management staff and interns every time there is client contact. Mentors perform assessments at the individual client, class, program and organization-wide level. We use a Self-Sufficiency Matrix to measure our client's baseline score relative to when they graduate from our program.

Plans to sustain project beyond the term of this request:

SAHC fundraises year-round to ensure the sustainability of our programs. SAHC solicits funds from foundations, special events, private donors, businesses, and churches. We also actively plan for transitions and are searching for qualified board members on an ongoing basis. SAHC values partnerships with other nonprofit organizations and churches and works to establish and maintain relationships with others to enhance and broaden our programs. In addition, each year we welcome hundreds of volunteers as well as 30 BSW/MSW social work interns from local universities. In regards to the financial information below, "All Other Organization Requests - Committed" includes COVID-restricted funding for emergency efforts or program expansion to respond to COVID needs of the community. These funds are not expected to be renewed and were not in our approved board operational budget. They exceed our approved budget listed on this grant and are listed separately due to restrictions in purpose and timeline.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?

How many unduplicated children will NFF REQUESTED FUNDS impact?

1,300

300

Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	27%	African American	9%
Children (6-13)	30%	Asian American	0%
Young Adults (14-18)	43%	Caucasian	11%
TOTAL:	100%	Hispanic/Latino	72%
		Native American	0%
		Other and Define	8%
		TOTAL:	100%

City Council District for Which Children are Being Served:

District5

Line item Budget:

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salaries, Benefits, Payroll Taxes	\$641,447	\$50,000
Operations	\$99,340	\$0
Food Purchases from SAFB	\$40,000	\$0
Various Program Supplies	\$5,000	\$0
Craft Supplies	\$2,000	\$0
Bus Passes/Gas Cards	\$5,000	\$0
Major Building Repairs/Reserves	\$20,000	\$0
Staff Training	\$3,500	\$0
Meeting Expenses/Training	\$1,500	\$0
Travel	\$2,000	\$0
Insurance	\$8,000	\$0
In Kind Expense (Interns and Food)	\$475,000	\$0
Client Assistance	\$9,500	\$0
Apricot Data System	\$12,000	\$0
Outreach Events	\$2,000	\$0
TOTAL:	\$1,326,287	\$50,000

OTHER FUNDING RESOURCES

For Project being Requested: Funding sources and amounts, pending and committed.

PROJECT - PENDING

Funder Name	Amount Requested
St. Mark's Episcopal Church	\$44,027
San Antonio Area Foundation	\$25,000
Valero Energy Foundation	\$75,000

Najim Foundation	\$50,000
TOTAL:	\$194,027
PROJECT - COMMITTED	
Funder Name	Amount Requested
St. Mark's Episcopal Church	\$5,000
Individual Contributions	\$100,000
Churches	\$316,000
St. Luke's Lutheran Health Ministries	\$5,000
Genevieve and Ward Orsinger Foundation	\$52,000
Kronkosky Charitable Foundation	\$50,000
Saint Susie Charitable Foundation	\$20,000
City of San Antonio	\$62,000
Mays Family Foundation	\$10,000
Emergency Food and Shelter Program (EFSP)	\$11,760
BBVA Compass Foundation	\$7,500
Amini Family Foundation	\$15,000
Blue Cross Blue Shield of Texas	\$3,000
In Kind Expense (Interns and Food)	\$475,000
TOTAL:	\$1,132,260
Other funding sources and amounts, pending and committed not specific to this request.	
ALL OTHER ORGANIZATION REQUESTS - PENDING	
Funder Name	Amount Requested
	\$0
TOTAL:	\$0
ALL OTHER ORGANIZATION REQUESTS - COMMITTED	
Funder Name	Amount Requested
TDHCA ESG CARES (COVID Restricted Grant)	\$340,844
CARES via EFSP (COVID Restricted Grant)	\$15,288
Prologis (COVID Restricted Grant)	\$15,000
Bank of America (COVID Restricted Grant)	\$50,000
HEB Corporate (COVID Restricted Grant)	\$15,000
San Antonio Area Foundation (COVID Restricted Grant)	\$50,000
TOTAL:	\$486,132
BOARD OF DIRECTORS	
What percentage of your board contributes financially to the organization?	
100%	
If Board giving is not at 100%, please explain why?	
N/A	

How are board members expected to participate in your organization?

100% of SAHC board members gave financially in 2019 (and prior years). Participation in fundraising is one the main expectations of board service at SAHC. Board members are expected to introduce their networks to the organization, which includes bringing prospects for tours and selling tables during our annual luncheon. SAHC also includes local leaders who are not board members to serve on the special events committee to open even more doors to support our efforts.

Board members establish executive compensation in an annual closed-door session where they compare salaries of other area nonprofit leaders, review staff turnover, organization growth, innovation, and progress on established metrics.

The Board of Directors also reviews, reconciles, and approves financial statements on a monthly and annual basis.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Bruce Barnard, Chairman	President, BDI Insurance
Niki Belmares, Member	Director of HR, The Children's Hospital
Carla Bergner, Secretary	Community Volunteer
Bob Buckley, Member	VP of Manufacturing, SA Lighthouse for the Blind
Rebecca (Becky) Cervantez, Member	Former CEO of AVANCE
Jonathan Collins, Vice Chairman	Partner, Valcor Real Estate
Davida Lambert, Member	Former Minister of Oak Hills Church
Leo Munoz, Treasurer	CPA, Director of Financial Investigations
Derek Plantega, Member	Lecturer, UTSA
Ken Smith, Member	JD Former Legal Counsel of USAA
Eric Whittington, Member	Director of Marketing, Alamo Architects
Al Phillipus, Member	VP of Global Security, Facility, and Administrative Services Valero Energy Foundation

Signature

Chelsea Evans