# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

| Legal Name: | Federal Tax ID#: | 501(c)(3) Public Charity |
|---|---|---|
| Miss Tristan Foundation | 82-0819337 | |

| Address: | City: | State: | Zip Code: |
|---|---|---|---|
| 122 Post Oak Way | San Antonio | TX | 78230 |

| Website: | Fax: | United Way Funded: |
|---|---|---|
| www.misstristan.com | (210) 392-8269 | No |

### Head Of Organization

| Name: | Title: |
|---|---|
| Joe Byrd | President/Founder |
| **E-Mail Address:** | **Phone:** |
| misstristanfoundation@gmail.com | (210) 392-8269 |

### Application Contact

| Name: | Title: | E-Mail Address: | Phone: |
|---|---|---|---|
| Melissa Woolard | Executive Director | misstristanfoundation@gmail.com | (210) 392-8269 |

**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

| Grant Amount Requested $: | Total Project Budget $: | Organization's Annual budget $: |
|---|---|---|
| $20,000 | $68,000 | $130,000 |

**Mission Statement:**

Promote water safety awareness and save lives through teaching San Antonio children to respect the water and how to swim. Build Tristan Byrd's legacy through saving lives from drowning.

## PROJECT INFORMATION

**Program / Project Title:**

Miss Tristan Water Safety Program

### PROJECT TIMELINE

| Start Date | End Date |
|---|---|
| 01/06/2020 | 05/31/2020 |

**Harvey E. Najim Family Foundation Priorities:**

Education

**Program / Project Description:**

After Tristan Byrd drowned in her backyard swimming pool in 2016, Joe Byrd (Tristan's Father) dedicated himself to preventing another San Antonio family from experiencing the loss and tragedy of an accidental drowning. Miss Tristan Foundation focuses on promoting water safety awareness and preventing drowning which is the number one cause of accidental death for children under 6 years old. No other organization in San Antonio is SOLELY focused on this higher purpose, and The Byrd Family recognized the severe need in our community and decided to do something about filling this need. Joe and Dana Byrd have self-funded the water safety programs and provided free swimming lessons and water safety education to over 1500 children. To date, Miss Tristan has raised close to $15,000 since its inception in 2017 to promote water safety and drowning prevention - the rest of the funding has come from The Byrd Family.

In 2017, the foundation was founded and in 2018, Miss Tristan Foundation taught 236 Catholic School Pre-K 4 students a two-week water safety curriculum "Colin & Friends Water Safety Curriculum". This curriculum was developed by Colin's Hope of Austin, TX which formed in 2009 and has been developed by experts in children's education and water safety and proven to teach children the basics of water safety through five basic principals: Wait for a Grown Up, Wear a Life Jacket, Learn to Swim, Stay Away from Drains, and Grown Ups Should Watch You. Miss Tristan Foundation gifted curriculum kits to 10 schools to use in their Pre-K 3 and Pre-K 4 classrooms. In addition, we provided orientation and training for the Pre-K staff and performed pre- and post-evaluations to ensure that the message was delivered and being retained.

In addition, these 236 children were bused via Pre-K 4 SA buses to local YMCA swimming pools and each child received two weeks of free in-the-pool swimming lessons to teach basic swim and survival including: Getting In and Out of the Pool By Yourself, Putting On a Life Jacket, Swimming to the Wall By Yourself, Swimming With Your Face In the Water, Basic Flotation and Non-Panic, Beginning Swim Strokes. Each lesson is tailored to each child's personal development and swim experience and each child was pre- and post-evaluated to ensure progress in the water.

In 2019, Miss Tristan doubled its reach to 20 Catholic Schools and we currently are busing over 450 Pre-K 4 Catholic School students to free swim lessons at local YMCA's and teaching the curriculum to over 1000 students, expanding to Pre-K 3 and Pre-K 4. The swim programs started in mid-January and will go through April 4th, 2019.

2019 costs include:

15 new curriculum kits for $15000

Swim Lessons for 450 students for $16000

Transportation Round-trip from School to Pool for $12000

2020 costs will include:

15 new curriculum kits for $15000

Swim Lessons for 700 students for $28000

Transportation Round-trip from School to Pool for $25000

In 2020, Miss Tristan hopes to expand the program to 30 schools, and then to all 40 Catholic Schools by 2021. Once we have the entire Catholic School System enrolled in the program, we hope to expand to other schools with our sites on the Pre-K 4 SA System as well as other private schools. Once we grow in size and funding, we hope to someday be in ALL SCHOOLS in Bexar County as it is our belief that all children in our community should have access to learning to swim and a basic understanding of respect for water and the dangers, as well as the fun that it represents.

This program represents a partnership between Miss Tristan Foundation, YMCA of Greater San Antonio, Hope for the Future San Antonio, and Colin's Hope of Austin.

**Evaluation Plan:**

2 program evaluators will visit the classrooms at three schools twice: First before the classroom lessons begin and then again after the last lesson.
Evaluators will call each student 1 by 1 to complete the short, 6 question survey in a quiet corner of the classroom OR in the hallway just outside of an open classroom door
The 6 questions focus on the main tenants of Water Safety With Colin & Friends (The Whole Hand Rules).
Evaluators will read a question aloud while showing 3 basic pictures to the students.
Children will be asked to pick an answer by pointing to the appropriate image.
A final report is provided

Each YMCA tests each child in the water on the first and last day of swim lessons on ability to get in and out of the pool unassisted, and to swim to the edge and put their face in the water

**Plans to sustain project beyond the term of this request:**

The Byrd Family has committed to continue to donate to this program through the next five years minimum. In addition, Miss Tristan Foundation is dedicated to a multi-faceted fundraising plan that includes events, campaigns including The Big Give, GoFundMe and Social Media programs, and grant seeking to help sustain and support growth. Miss Tristan hired their first employee to manage all programmatic and fundraising efforts. The board of directors includes five members (including the President and Founder, Joe Byrd) and is seeking 1-2 more members and seeks to create a fundraising committee.

**Children Impacted:**

| **How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?** | **How many unduplicated children will NFF REQUESTED FUNDS impact?** |
|---|---|
| 2,000 | 1,000 |

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

| **A. Population Served Age** | | **B. Population Served Ethnicity** | |
|---|---|---|---|
| Infants (0-5) | 100% | African American | 0% |
| Children (6-13) | 0% | Asian American | 0% |
| Young Adults (14-18) | 0% | Caucasian | 15% |
| **TOTAL:** | **100%** | Hispanic/Latino | 85% |
| | | Native American | 0% |
| | | Other and Define | 0% |
| | | **TOTAL:** | **100%** |

**City Council District for Which Children are Being Served:**

Outside_of_San_Antonio, District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

| **Line Item Description** | **Total Project Funds Allocation** | **Najim Funds Allocation** |
|---|---|---|
| Curriculum Kits | $15,000 | $0 |
| Transportation | $25,000 | $10,000 |
| Swim Lessons | $28,000 | $10,000 |
| **TOTAL:** | **$68,000** | **$20,000** |

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

| PROJECT - PENDING | |
|---|---|
| **Funder Name** | **Amount Requested** |
| Golf Tournament | $10,000 |
| PoolZoom 5K Run | $5,000 |
| **TOTAL:** | **$15,000** |
| **PROJECT - COMMITTED** | |
| **Funder Name** | **Amount Requested** |
| UT Football Tickets Auction Joe Byrd | $1,400 |
| Fundraising Event Sales | $5,800 |
| Raffle Tickets | $500 |
| Union Yoga Karma Class | $2,000 |
| GoFundMe Campaign | $1,700 |
| Facebook Birthday Fundraiser | $815 |
| Retail 20% Fundraiser | $1,200 |
| Joe Byrd & Family | $52,585 |
| PoolZoom Silent Auction | $2,000 |
| **TOTAL:** | **$68,000** |
| **Other funding sources and amounts, pending and committed not specific to this request.** | |
| **ALL OTHER ORGANIZATION REQUESTS - PENDING** | |
| **Funder Name** | **Amount Requested** |
| San Antonio Area Foundation | $20,000 |
| The Big Give | $2,000 |
| **TOTAL:** | **$22,000** |
| **ALL OTHER ORGANIZATION REQUESTS - COMMITTED** | |
| **Funder Name** | **Amount Requested** |
| | $0 |
| **TOTAL:** | **$0** |

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

**How are board members expected to participate in your organization?**

- Participate in buying a ticket to each event for yourself (all board members purchase for themselves and at minimum one guest)
- Attend and encourage attendance to each fundraising event
- Participate in The Big Give Peer-to-Peer fundraising
- Attend board meetings
- One board member who is an attorney reviews all contracts and foundation agreements
- Each board member must find one more member to either serve on the board or be a part of our forming fundraising committee

| LIST OF BOARD DIRECTORS | |
|---|---|
| **Name & Office Held** | **Corporate Affiliation** |
| Danielle Beadle | N/A |
| Liza McGinn | Lawyer |
| Jessica Sugg | N/A |
| Joe Byrd | Miss Tristan Foundation |
| **Signature**<br>Melissa Woolard | |