

FUNDING APPLICATION

GENERAL INFORMATION

Organization Information

Legal Name: Clarity Child Guidance Center		Federal Tax ID#: 74-1153067		501(c)(3) Public Charity 509 (a)(1)	
Address: 8535 Tom Slick		City: San Antonio		State: TX	
				Zip Code: 78229	
Website: www.claritycgc.org			Fax: (210) 616-0300		United Way Funded: Yes

Head Of Organization

Name: Jessica Knudsen		Title: President and CEO	
E-Mail Address: jessica.knudsen@claritycgc.org		Phone: (210) 616-0300	

Application Contact

Name: Julia Crowley		Title: Development Manager		E-Mail Address: julia.crowley@claritycgc.org		Phone: (210) 593-2222	
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Previous Najim Funding

Year	Funding \$
2007	\$40,900
2009	\$5,000
2010	\$15,000
2011	\$2,500
2012	\$9,984
2013	\$35,000
2014	\$35,000
2015	\$70,000
2016	\$60,000
2017	\$75,000
Total	\$348,384

Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes
2007 request for \$100,000 for hospital bathroom renovation; 2011 request for \$28,000 for GPS tracking system for company vans and a security cart.

Grant Amount Requested \$: \$80,000	Total Project Budget \$: \$22,617,673	Organization's Annual budget \$: \$26,925,802
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Mission Statement:

Clarity CGC helps children, adolescents, and families overcome the disabling effects of mental illness and improves their ability to function successfully at home, at school, and in the community.

PROJECT INFORMATION

Program / Project Title:

Mental Health Services for Uninsured, Under-Insured and Low-Income Children

PROJECT TIMELINE

Start Date	End Date
05/01/2019	04/30/2020

Harvey E. Najim Family Foundation Priorities:

Mental Health

Program / Project Description:

The CDC reports that one in five children has a behavioral, emotional, or mental illness. Children with untreated mental illnesses are at greater risk of dropping out of school, self-medicating with drugs and alcohol, and/or becoming incarcerated or homeless. Worse yet, suicide remains the second leading cause of death for young people, and suicide rates in children as young as age 10 and up are on the rise.

"In Texas, children and youth with the most complex needs -over 95%--do not receive the intensive mental health care they need at all, let alone at the earliest point when they need it and when their needs are most readily addressed. Just like cancer, mental illness is far easier to treat in its earliest stage." (Judge John Specia Jr., Meadows Mental Health Policy Institute, 2017)

The need for children's mental health treatment services is huge; however, more than 67% of Texas children who need treatment will never receive it due to three barriers: lack of service providers; stigma; and ability to pay for services. Clarity Child Guidance Center (Clarity CGC) actively works to address all three of these barriers, though we seek support from the Najim Family Foundation to specifically impact the third. Because Clarity CGC never turns a child away based on their family's ability to pay, we request funding so we may continue providing mental health treatment to any child, including the healthcare disparate. Proactively treating the one in five children suffering with mental illness prevents them from becoming the one in four adults who struggle with it. Providing care for this high-need population has a direct positive impact on the child, their family, and our community, even to the extent of saving lives.

Clarity CGC is the only nonprofit in the region providing a continuum of mental health care levels for children regardless of ability to pay, and the only place treating acute mental illness in children under age five. Over 63% of children seen at Clarity CGC are low-income, uninsured and under-insured. Their families struggle to provide basic needs as it is, and there are few places to which they can turn for help for their children. The only other resource available for low-income families is the San Antonio State Hospital, which has only eight beds for children, all restricted to adolescent girls. These children need help to heal, regardless of their level of income or insurance. Without Clarity CGC, low-income, uninsured and under-insured families would have nowhere to go for help for their children's mental welfare.

At Clarity CGC, we help children ages 3-17 with mental health issues ranging from ADHD and anxiety to severe mental illness like bipolar disorder and schizophrenia. Clarity CGC's continuum of care services include crisis assessment, inpatient hospitalization; day treatment (also known as partial hospitalization), and outpatient therapies. Play with Purpose, our art, music, yoga and play therapy program, is integrated into our inpatient and day treatment plans. Wraparound supports include case management for families, medication management services, and education support.

Our Crisis Assessment Center is open 24 hours-a-day/365 days-a-year for children having a mental health emergency. Kids receive immediate help, and can then be routed to the appropriate care level according to their professionally assessed need.

Inpatient hospitalization provides a child at risk of harm to self or others with intensive services to provide stabilization. Treatment is provided in our 66-bed inpatient hospital, where our team of psychiatrists, psychologists, nurses, therapists and caseworkers work closely with the children, ensuring their safety around-the-clock. Kids attend individual and group therapy sessions daily, and family therapy is included.

Day treatment is M-F, 8 am-3 pm, and can be a bridge from acute hospitalization or used to prevent a child's hospital admission. Day treatment includes the same services as inpatient receives, though day treatment allows a child to go home at day's end, eat dinner with their family and sleep in their own bed.

Transportation is available to bring a child to day treatment for families who need it.

Finally, kids can either transition from day treatment or be referred directly to outpatient care, visiting therapists for appointments or attending group therapy.

Of our 246 full-time and 45 part-time staff, 62% work directly with patients to help them with their healing process.

In FY2019, 7,500 children are expected to receive care at Clarity CGC, with 18,250 inpatient nights, 5,800 day treatment days, and 28,000 scheduled outpatient therapy visits. Inpatient care currently costs Clarity CGC an average of \$1,168 per day, with an average stay of seven days. Day treatment is approximately \$530 per day, with an average stay of six days. Outpatient visits are approximately \$130 per visit, with six appointments on average. (Note: Service intensity needs vary from patient to patient, and each child has an individualized treatment plan.)

Clarity CGC does charge patients a small sliding scale fee based on their income and accepts most insurance. Uninsured patient families, however, cannot come close to meeting actual treatment costs. Similarly, insurance company reimbursements for care vary greatly, especially CHIP and Managed Medicaid. Step down day treatment care is often completely excluded from coverage. Clarity CGC is rarely reimbursed at its level of patient care cost, and must therefore rely on public support funding (foundation, corporate, community organization and individual donors) to be able to provide the best possible mental health care for the hundreds of low-income, uninsured and under-insured children whose families cannot afford it.

Evaluation Plan:

Clarity CGC uses the Children's Global Assessment Scale (CGAS) to describe the overall psychological and behavioral functioning of a child or adolescent and the severity of their mental illness. The CGAS tool incorporates evaluation of multiple areas of the child's life, including family interaction and support. A CGAS rating is obtained at admission and at every following clinical contact to report a child's progress. Scores range from 1-100, with higher scores indicating a higher level of functioning, and thus demonstrating treatment progress. Our goal is for 70% of patients served during a year to show improved CGAS scores. In 2018, 73% of our patients showed improvement.

Another indicator of success is satisfaction with treatment. Upon discharge, families are asked to complete the "Voice of Consumer Discharge Survey". They rate staff, facilities and other categories. Last year, 86% of parents reported their child improved because of treatment received at Clarity CGC.

Plans to sustain project beyond the term of this request:

Clarity CGC is actively establishing lean healthcare practices to reduce cost. We innovate step-down service levels and pre-admission assessment appointments to avoid costly unnecessary hospital admissions. We develop and maintain a great many community partnerships and collaborations aimed at increasing the number of available children's mental health providers, reducing duplication of services, maintaining quality assurance, preventing unnecessary hospital admissions and providing professional and community education and health literacy. We work continuously with insurance companies to enlighten them regarding the feasibility and ultimate cost savings of all intensity levels of mental health treatment for children. We engage in active fund development strategies to support our program services from a variety of sources, including foundation grants, individual donations, community organization, corporate donations and fundraising events. The agency continues to plan ahead financially, and makes every effort to maintain and diversify its funding streams.

Children Impacted:

How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?		How many unduplicated children will NFF REQUESTED FUNDS impact?	
7,500		150	
Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.			
A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	2%	African American	9%
Children (6-13)	52%	Asian American	1%
Young Adults (14-18)	46%	Caucasian	27%
TOTAL:	100%	Hispanic/Latino	63%
		Native American	0%
		Other and Define	0%
		TOTAL:	100%
City Council District for Which Children are Being Served:			
District5, District6, District7			
Line item Budget:			
Line Item Description	Total Project Funds Allocation	Najim Funds Allocation	
Salaries and Wages	\$11,856,972	\$70,000	
Pension Plan Contributions	\$203,502	\$0	
Other Employee Benefits	\$1,247,985	\$0	
Payroll Taxes	\$906,669	\$0	
Supplies	\$1,550,320	\$0	
Telephone	\$59,789	\$0	
Postage & Shipping	\$15,263	\$0	
Occupancy (utilities, trash, security, etc.)	\$656,373	\$0	
Maintenance and Equipment	\$269,989	\$0	
Travel	\$19,169	\$0	
Conferences	\$11,280	\$0	
Interest	\$814,536	\$0	
Depreciation	\$1,629,263	\$0	
Bad Debt (billed services for which payment cannot be collected)	\$681,266	\$0	
Bank Fees	\$42,455	\$0	
Dues & Publications	\$23,403	\$0	
Insurance	\$287,245	\$0	
Licenses & Registrations	\$14,866	\$0	
Professional Fees	\$85,021	\$0	

Contract Services (Labs, Dietition, On-call, EEG's, Food Service, etc.)	\$2,242,309	\$10,000
TOTAL:	\$22,617,675	\$80,000
OTHER FUNDING RESOURCES		
For Project being Requested: Funding sources and amounts, pending and committed.		
PROJECT - PENDING		
Funder Name	Amount Requested	
Harry S. and Isabel C. Cameron Foundation Harry S. and Isabel C. Cameron Foundation	\$10,000	
Max and Victoria Dreyfus Foundation	\$10,000	
David and Betty Sacks Foundation	\$7,000	
Superior Health Plans	\$5,000	
HEB Tournament of Champions	\$60,000	
Hal & Charlie Peterson Foundation	\$15,000	
TOTAL:	\$107,000	
PROJECT - COMMITTED		
Funder Name	Amount Requested	
Methodist Healthcare Ministries	\$400,000	
Christus Health Fund	\$100,000	
Valero Foundation	\$70,000	
Hogg Foundation for Mental Health	\$15,000	
Marcia and Otto Koehler Foundation	\$17,500	
First Unitarian Universalist Church	\$4,000	
Faye L. and William L. Cowden Charitable Trust	\$10,000	
St. Luke's Lutheran Health Ministries	\$10,000	
TOTAL:	\$626,500	
Other funding sources and amounts, pending and committed not specific to this request.		
ALL OTHER ORGANIZATION REQUESTS - PENDING		
Funder Name	Amount Requested	
United Way Ready Children Impact Council	\$508,134	
Charity Ball Association	\$225,000	
United Way Strong Individuals & Families Impact Council	\$545,250	
Shield-Ayres Foundation	\$10,000	
Wells Fargo Foundation	\$10,000	
2018 SFA Equipment Grant (TX Dept of Ag. Kitchen Equip)	\$24,300	
Carl C. Anderson Sr. & Marie Jo Anderson Foundation	\$20,000	
Mays Family Foundation	\$40,000	

Shield-Ayres Foundation	\$10,000
Wells Fargo Education Cycle	\$10,000
Valero Foundation	\$10,000
HEB Foundation	\$10,000
TOTAL:	\$1,422,684

ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Carl C. Anderson, Sr. and Marie Jo Anderson Foundation	\$30,000
Myra Stafford Pryor Trust	\$15,000
HEB Foundation	\$16,185
USAA	\$197,000
TOTAL:	\$258,185

BOARD OF DIRECTORS

What percentage of your board contributes financially to the organization?
100%

If Board giving is not at 100%, please explain why?

How are board members expected to participate in your organization?
Board members are expected to contribute their time, treasure and network to forward Clarity CGC's mission and presence in the community. Our Board is involved in fundraising for Clarity CGC. Personal donations are made during our Annual Giving Campaign, the Big Give, and other fundraising drives. Some Board members become "Champions" during Big Give to help stretch our reach into the community to develop new donors. Board donations also result from annual Gala sponsorship sales, raffle and silent auction item donations, and ticket/item sales. We have Board members who volunteer their time helping with donor "Thank-a-thons". Some board members volunteer to help with Strong MInds, Happy Hearts community education events, planning and executing our annual gala, proctoring breakout sessions at Claritycon, bringing and serving food to the children while participating with "Food for the Soul", or perhaps may come judge the kids' homemade floats at our Fiesta Parade on campus.

LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Taylor S. Boone	Clark Hill Strasburger
Stephanie M. Brosig	Asst. City Attorney, City of San Antonio
Justice Luz Elena Chapa	4th Court of Appeals, State of Texas
Ashley Senary Dahlberg	Norton Rose Fulbright US LLP
Peggy Deming	University Health System (Retired)
Felicia Etheridge	CPS Energy
Tammy Fulgham	Valero
Adele Glen	CUTEK
Ami Gordon	Golden Steves & Gordon LLP
Reed Hurley	University Health Systems
Crystal Kohanke	CHRISTUS Health

Tony LoBasso	Methodist Healthcare Ministries
Charles McLane	CUE, Inc. (Retired)
Benjamin Scott	HEB Shopping Center Development
John Seybold	Employer Flexible
Tara Shelton	Capture RX
Fernanda Smith	Frost Bank
Joanna Weidman	Nustar Energy
Brian Zimmerman, CPA	The Antlers Corporation
Signature	
Jessica Knudsen	