

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Humane Society of San Antonio (dba San Antonio Humane Society)	<b>Federal Tax ID#:</b> 74-6024105	<b>501(c)(3) Public Charity</b> 509 (a)(1)
<b>Address:</b> 4804 Fredericksburg Rd.	<b>City:</b> San Antonio	<b>State:</b> TX
<b>Website:</b> www.SAhumane.org		<b>Zip Code:</b> 78229
<b>Fax:</b> (210) 424-7601		<b>United Way Funded:</b> No

### Fiscal Year:

January 01 to December 31

### Head Of Organization

<b>Name:</b> Nancy F. May	<b>Title:</b> President/CEO
<b>E-Mail Address:</b> nmay@SAhumane.org	<b>Phone:</b> (210) 424-7597

### Application Contact

<b>Name:</b> Kelly Grady	<b>Title:</b> Development Associate	<b>E-Mail Address:</b> kgrady@sahumane.org	<b>Phone:</b> (210) 424-7597
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### Previous Najim Funding

Year	Funding \$
2012	\$1,000
2013	\$1,000
2015	\$1,000
2016	\$1,000
2017	\$31,250
2018	\$31,250
2019	\$32,250
<b>Total</b>	<b>\$98,750</b>

**Has the organization applied to the Najim Family Foundation in the past and been declined?**

No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$31,635	\$132,963	\$4,788,196

### Mission Statement:

Our Mission is to protect and improve the lives of dogs and cats by providing shelter, care, adoption, rescue, spay/neuter programs, and community education.

## PROJECT INFORMATION

**Program / Project Title:**

Humane Education Program - Virtual & In-Person Learning

**PROJECT TIMELINE****Start Date**

10/01/2020

**End Date**

10/01/2021

**Harvey E. Najim Family Foundation Priorities:**

Education

**Education Priorities:**

Elementary to High School

**Program / Project Description:**

Funding requested from the Najim Family Foundation for the 2020-2021 cycle will be utilized to support the continued expansion of our educational programming to reach more children with our messages of compassion, respect, and responsibility. All of our programs offer strategies to build self-esteem and leadership skills using teaching topics involving animals and the environment, while also working on developing a passion for volunteering, service, and stewardship.

This year, due to the COVID-19 pandemic, our Humane Education team has had to quickly pivot and re-design the entirety of our programming to reach our students remotely. For example, Camp Humane looked quite a bit different this summer. Instead of meeting in person, we revamped our typical camp sessions into virtual events via our "Connected Classroom." Each week, students picked up their supplies curbside from our Outreach team and completed engaging animal-themed assignments every day with the virtual guidance of our educators. While we couldn't meet in person, our animal-loving campers still learned about topics ranging from responsible pet care to the process of becoming a veterinarian.

As we head into a new school year, our educators are also working closely with school officials to continue our "Tales for Tails" reading program. It is our goal to have kids reading to our shelter pets via Zoom to continue encouraging students to practice their reading skills in order to improve fluency, comprehension, and confidence. This gives students needing additional assistance in meeting their reading level requirements a chance to read out loud in a comfortable, judgment-free zone, and also gives the animals valuable (virtual!) socialization time.

We are requesting funding from the Najim Family Foundation to help us continue to create more engaging, dual-purpose curriculum that can be easily converted between virtual and in-person learning. For example, iPads can be used for individual students to read to a shelter pet with our "Tales for Tails" reading program, or they can be used for research and content creation once we are able to meet in person. Likewise, Go-Pro equipment can enable our educators to create more engaging and on-the-go content, or they can be used by students to create adoption videos at an in-person Camp Humane session.

There has never been a more important time in our children's lives to provide opportunities to foster compassion, respect, and responsibility. Through all of our Humane Education programs, virtual or in-person, every activity, game, and experience is centered on the importance of discovering how to stretch critical thinking skills to the limit while also developing a strong sense of empathy. Students are challenged to come up with solutions to thought-provoking situations; compassion by being exposed to shelter pets and hearing the stories of how they came to be at the shelter; and presentation skills when participating in projects such as adoption videos. All of these skills are transferable not only to other areas of academia, but in everyday life as students grow into compassionate, ethical adults. We believe that these skills are more valuable now more than ever, and are determined to continue offering Humane Education to our city's kids remotely until we can see them again in person.

**Evaluation Plan:**

Our educators keep track of each program provided, as well as the number of children at each presentation. As our year progresses, we are able to evaluate our progress in real time as numbers are tracked. At the end of the year, we will be able to measure the growth in both new programming as well as the total amount of children educated.

Overall success will be determined by the number of programs offered as well as the total amount of children educated.

**Plans to sustain project beyond the term of this request:**

In addition to support from the Najim Family Foundation, we will seek funding from other foundations and grantors, as well as from individual donations, including pledges, unrestricted contributions, direct mail responses, tributes and memorials, and 3rd party events.

**Children Impacted:**

**How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?**

7,075

**How many unduplicated children will NFF REQUESTED FUNDS impact?**

7,075

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	0%	African American	7%
Children (6-13)	83%	Asian American	3%
Young Adults (14-18)	17%	Caucasian	24%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	64%
		Native American	1%
		Other and Define	1%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District3, District4, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Salary & Payroll Expenses	\$94,081	\$9,375
Reading Program Expenses - books, library storage, t-shirts, prizes, etc.	\$3,786	\$3,786
Camp Supplies - curriculum supplies such as iPads, Go-Pro equipment, fabric, poster board, markers, glue, t-shirts, supply storage, etc.	\$16,159	\$16,159
Continuing Education for Humane Educators	\$820	\$0
Admin and Facilities Expense	\$12,963	\$1,940
Office Equipment & Office Supplies	\$2,013	\$375

Banking Fees	\$1,041	\$0
Advertising for Educational Programming	\$2,100	\$0
<b>TOTAL:</b>	<b>\$132,963</b>	<b>\$31,635</b>

## OTHER FUNDING RESOURCES

**For Project being Requested: Funding sources and amounts, pending and committed.**

### PROJECT - PENDING

Funder Name	Amount Requested
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

### PROJECT - COMMITTED

Funder Name	Amount Requested
None provided	\$0
<b>TOTAL:</b>	<b>\$0</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

### ALL OTHER ORGANIZATION REQUESTS - PENDING

Funder Name	Amount Requested
Texas DSHS Animal Friendly Grant	\$1,645
William Dean Charitable Foundation	\$10,000
Amy Shelton McNutt Charitable Trust	\$10,000
<b>TOTAL:</b>	<b>\$21,645</b>

### ALL OTHER ORGANIZATION REQUESTS - COMMITTED

Funder Name	Amount Requested
Greatergood.org - Dozer (Medical Case)	\$1,550
Greatergood.org - Lucky (Medical Case)	\$1,225
TZP Cares Foundation	\$1,200
San Antonio Area Foundation	\$50,000
Enterprise Holdings Foundation	\$1,500
CAPTRUST	\$1,000
Tuleta White	\$5,000
Petco Foundation	\$31,500
Elizabeth Huth Coates Charitable Foundation	\$10,000
Petsmart Charities	\$55,000
Capital Group Charitable Foundation	\$26,000
<b>TOTAL:</b>	<b>\$183,975</b>

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?**

N/A

**How are board members expected to participate in your organization?**

The SAHS board participates in organizational fundraising, strategic planning, program development, and evaluation. Participation at meetings is generally 90-100% along with 100% of the board contributing financially to our cause. Virtually every board member participates in one of the following committees: Executive, Governance, Education, Finance, and Development.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Eric McCormick - Chair	Wells Fargo
Martha Lupo - Vice Chair	Retired
Scott Matkin - Treasurer	Retired
Kathy Zeltmann - Secretary	Richardson Counseling Services
Glenn MacTaggart - Past Chair	Prichard, Hawkins, McFarland, & Young
Ron Bartnett	Retired
Susan Beldon	Beldon Roofing Company
Terry Brechtel	Independent Consultant
Lynnell Burkett	Retired
Dina Cole	The Kinder Partnership
Sandra Banks Dance	HCP Consulting Services
Derick Fletcher	Capital Group
Max Golman	Lucy's Doggy Daycare & Spa
Christian Ledoux	CAPtrust
Beth Morgan	Retired
Robert Ochoa	Broadway Bank
Art Ordoqui	Arkus, Inc.
Denise Pride	Retired
Cathy Ritter	CAPtrust
Jessica Flynn Saldana	HEB Grocery Company
Hilary Saunders	Spatial Frameworks
Mary Stefl	Trinity University

**Signature**

Nancy F. May