

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Heroes for Children		<b>Federal Tax ID#:</b> 83-0489882		<b>501(c)(3) Public Charity</b> 509 (a)(1)	
<b>Address:</b> 1701 Gateway Blvd. #410		<b>City:</b> Richardson		<b>State:</b> TX	
				<b>Zip Code:</b> 75080	
<b>Website:</b> www.heroesforchildren.org		<b>Fax:</b> (214) 256-5824		<b>United Way Funded:</b> No	

### Head Of Organization

<b>Name:</b> Julie Siegel		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> jsiegel@heroesforchildren.org		<b>Phone:</b> (214) 256-5824	

### Application Contact

<b>Name:</b> Amy Udell		<b>Title:</b> Grants Manager		<b>E-Mail Address:</b> audell@heroesforchildren.org		<b>Phone:</b> (817) 821-8629	
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### Has the organization applied to the Najim Family Foundation in the past and been declined?

Yes  
2017

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$10,000	\$45,000	\$1,870,339

### Mission Statement:

HFC mission is to provide financial and social support to families in Texas who have a child battling cancer.

## PROJECT INFORMATION

### Program / Project Title:

Heroes for Children Emergency Financial Assistance San Antonio

### PROJECT TIMELINE

<b>Start Date</b>	<b>End Date</b>
04/01/2019	12/31/2019

### Harvey E. Najim Family Foundation Priorities:

Food, Shelter and Clothing

### Program / Project Description:

The HFC Financial Assistance Program, which provides direct and immediate financial assistance to Texas families with children battling cancer, is the foundation of our mission. Through a collaborative approach with our hospital partners, Heroes for Children is able to immediately respond to emergency needs - offering a bridge of support in a crisis until more permanent solutions can be found to stabilize a family.

Families with emergency needs are identified and screened by social workers at Texas hospitals, and they apply for financial aid on behalf of one or both parents. (In some cases, a grandparent or other relative is the patient's caregiver.) The application is a simple one-page form, and our agency is typically able to supply funds within 7 days.

Each year Heroes for Children provides financial assistance to 500-600 families. The average financial assistance grant is \$800. Our most common requests for financial assistance include mortgage and rent payments, utilities, phone, gas, car payments, hotel and travel expenses for families to travel to and from the hospital, and sadly, funeral expenses.

Heroes for Children serves children and young people through age 22 who are receiving cancer treatments in Texas, and we also serve their families. In 2017, 76% of cancer patients served by HFC were between the ages of 5 and 18. Our services are based on the client's immediate and pressing needs, without regard to income, race, sex or other factors. In 2017, 63% of families served by HFC reported annual income of less than \$50,000. Of those families, more than half reported annual incomes of less than \$25,000.

Participation in HFC's programs grew 130% between 2016 and 2018. Last year, our agency provided emergency financial assistance to 491 families across Texas; gave 94 free laptops to pre-teens, teens and young adults undergoing cancer treatments; helped fund 80 patient funerals; underwrote 23 sperm banking procedures; and fulfilled 17 requests for patient milestone celebrations. In addition, our social assistance events welcomed 455 families to free parties, movies, dinners, and holiday celebrations. Our 2018 Holiday Heroes program set a record, serving 352 children and 130 Texas families struggling with the financial and emotional devastation of pediatric cancer.

Heroes for Children collaborates with 21 pediatric oncology hospitals and treatment centers throughout Texas, including Medical City and Children's Health in Dallas. We partner with the social workers at each facility to identify families in need of assistance and provide for their immediate needs and longer-term social assistance. When a family experiences financial distress brought about by the cost of treatments, job loss, and relocation for care, social workers seek out solutions from a number of state and local sources. Unfortunately, some of the potential funds are only available to specific diagnoses, patient age groups and family income levels. Most sources take weeks or months to be approved for payment. Social workers tell us that HFC is their "go-to" source for a crisis because we can make funds available within 7 days. We help oncology patients up to age 22, while most pediatric cancer assistance cuts off at age 17. We are the only source for financial assistance to bury or cremate a beloved child who has died from cancer.

As HFC transitions to new leadership, we are actively seeking partnerships to strengthen and expand the community of support we provide to Texas families battling childhood cancer. In 2019, we are seeking fundraising and service partnerships with nonprofits that focus on research for a cure for pediatric cancer, because our missions are complementary. Other non-cancer nonprofits assist HFC's mission, as well, such as the Perot Museum that hosts the annual Night at the Museum Halloween party for HFC families and Texas Christian University that hosts our Holiday Heroes event.

If granted, the Najim Family Foundation's funds will allow HFC to assist 13 families (with an average of 4 people in the household) whose children are receiving cancer treatments in Children's Hospital of San Antonio and Methodist Children's Hospital San Antonio in 2019. Our ability to provide emergency financial aid immediately is, in many cases, the solution that keeps a household running, a family intact, and a parent at her child's bedside for another month - enough time for a delayed insurance check or a new job to come through. We would be grateful for your partnership in building an ever strengthening community of support and a vital safety net for 13 children with cancer, their siblings and their families in San Antonio.

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**Evaluation Plan:**

We track applications and requests for funding in a secure cloud-based database. The Programs Director collects all pertinent data about our families, including demographic information and reason for request. Board members receive monthly program reports, and budget comparisons and program analyses are discussed at board meetings.

The Najim Family Foundation funds will be restricted to patients and their families being treated in San Antonio, so we will track each application we receive to which those funds were applied. We will be able to analyze how needs in San Antonio have changed over a period of years, and also compare to needs in other cities we serve. We will be able to track demographics of San Antonio families served by the Najim Family Foundation grant. In 2018, the number of families served by HFC in San Antonio was 53. We project the same number will be served in 2019.

**Plans to sustain project beyond the term of this request:**

The Emergency Financial Assistance Program is at the heart of our mission. We have several multiyear donors, as well as annual fundraising events that fund operational expenses. We rely on funding from private and corporate grants, donor development and corporate support to continue to maintain current program sponsors in order to sustain our commitment to our mission.

In 2019, our Board of Directors and Executive Director will explore opportunities to increase funds available for funeral assistance when a child has died from cancer, since Heroes for Children is the only agency that helps families with that expense. Specifically, we will explore establishing an endowment to supply future restricted funds for that purpose, which will allow us to help more families pay for a child's funeral, while at the same time freeing up more HFC funds to meet emergency needs.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
213	52

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	25%	African American	0%
Children (6-13)	25%	Asian American	0%
Young Adults (14-18)	50%	Caucasian	0%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	0%
		Native American	0%
		Other and Define	100%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District6, District7, District8, District9, District10

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Emergency Family Financial Assistance for San Antonio families and children receiving cancer treatment in San Antonio.	\$40,000	\$10,000
<b>TOTAL:</b>	<b>\$40,000</b>	<b>\$10,000</b>

**OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.****PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Rees-Jones Foundation	\$10,000
Moody Foundation	\$10,000
<b>TOTAL:</b>	<b>\$20,000</b>

**PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>

**Other funding sources and amounts, pending and committed not specific to this request.****ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Hoglund Foundation	\$50,000
Young Texans Against Cancer	\$15,000
Sid Richardson Foundation	\$50,000
Amon Carter Foundation	\$25,000
Meadows Foundation	\$20,000
The Dallas Foundation	\$50,000
<b>TOTAL:</b>	<b>\$210,000</b>

**ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
	\$0
<b>TOTAL:</b>	<b>\$0</b>

**BOARD OF DIRECTORS****What percentage of your board contributes financially to the organization?**

100%

**If Board giving is not at 100%, please explain why?****How are board members expected to participate in your organization?**

We ask that all board members attend monthly board meetings either by phone or in person as some reside throughout the state. Currently, various board members serve on committees. These include finance, development, fundraising, events and human resources committees. We hold a board meeting once per month and an advisory board meeting every other month. All HFC board members are volunteers. We expect board members to either raise or give at a minimum dollar amount per year.

**LIST OF BOARD DIRECTORS**

<b>Name &amp; Office Held</b>	<b>Corporate Affiliation</b>
Cindy Goodman, Chariman	United Healthcare
Jackie Sheahan, Vice Chairman	Bank of Texas
Donya Davis, Secretary	MRE Consulting
Paula Adkison, Treasurer	McKesson Corporation

Steve Eckerman, Board Member	Wildhorse Resources
Dr. Stan Goldmen, Board Member	Oncologist, Children's Health Dallas
Marty Hand, Board Member	Apple, Inc.
Tracy Hennesy, Board Member	M&A Tax Services
Thor Hoppess, Board Member	AMPF
Jenny Lawson, Board Member	Plano ISD
J.P. Lewis, Board Member	Real Estate
Blake McManus, Board Member	Winchester Carlisle
William Papadopoulos, Board Member	Community Volunteer
Mandy Lu Ristow, Board Member	Community Volunteer
Albert Salas, Board Member	Attorney
Heather Simpson, Board Member	Community Volunteer
Britton Sudduth, Board Member	Envoy Mortgage
Jo Trizila, Executive Board Member	Trizcom

**Signature**  
Julie Siegel