

# FUNDING APPLICATION

## GENERAL INFORMATION

### Organization Information

<b>Legal Name:</b> Christian Assistance Ministry		<b>Federal Tax ID#:</b> 74-1947967		<b>501(c)(3) Public Charity</b>	
<b>Address:</b> 110 McCullough Ave.		<b>City:</b> San Antonio		<b>State:</b> TX	
				<b>Zip Code:</b> 78215	
<b>Website:</b> www.cam-sa.org		<b>Fax:</b> (210) 223-4099		<b>United Way Funded:</b> Yes	

### Head Of Organization

<b>Name:</b> Dawn White-Fosdick		<b>Title:</b> Executive Director	
<b>E-Mail Address:</b> dwhite@cam-sa.org		<b>Phone:</b> (210) 223-4099	

### Application Contact

<b>Name:</b> Dawn White-Fosdick		<b>Title:</b> Executive Director		<b>E-Mail Address:</b> dwhite@cam-sa.org		<b>Phone:</b> (210) 223-4099	
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### Previous Najim Funding

Year	Funding \$
2011	\$20,000
2012	\$25,000
2013	\$25,000
2014	\$25,000
2015	\$25,000
2016	\$25,000
2017	\$25,000
<b>Total</b>	<b>\$170,000</b>

### Has the organization applied to the Najim Family Foundation in the past and been declined?

No

<b>Grant Amount Requested \$:</b>	<b>Total Project Budget \$:</b>	<b>Organization's Annual budget \$:</b>
\$50,000	\$361,000	\$1,290,900

### Mission Statement:

The mission of CAM is to share the love of Christ by providing immediate assistance and encouragement to people in crisis. CAM is a place of Grace, all are welcome.

## PROJECT INFORMATION

### Program / Project Title:

Helping Those in Need/Child Focused: basic needs (food, clothing, diapers), and financial assistance for child related items (i.e. prescriptions, birth certificates)

### Harvey E. Najim Family Foundation Priorities:

**Program / Project Description:**

CAM is seeking financial assistance from the Najim Foundation to support our safety net services with a focus on items and financial assistance for child related items. CAM is seeking funding to support our ongoing efforts to provide immediate assistance to families facing long term issues of poverty or short term and 1 time crisis that could impact the health and well being of San Antonio children. While meeting these needs and assisting with tangible resources, we provide immediate case management to help link the clients to the "specialist" in our community that might be able to address the long term systemic issues. Our work focuses on overcoming barriers caused by over burdensome government requirements, appointments, waiting lists, and demographic requirements while also addressing the need for immediate help that is often necessary for our clients in crisis. CAM refers to itself as the "emergency room of social services". All are welcome, no appointment required; we meet the most urgent need and then connect folks to the specialists. Our help means that clients can feed their children that day, purchase an important birth certificate needed for health, care, housing or school enrollment or provide diapers, formula and clothing to their children. Not only are these tangible needs vital but they can provide important relief to parents already struggling with stress that can lead to abuse and neglect of their children. Our 41 year old program is well established and benefits from lesson's learned and ongoing implementation. Most, if not all, of our resources try to connect the client (the child and her family) to long-term help or resolution. Each client arrives at CAM and begins getting help through a personal interview to assess their need, they are then provided with an array of resources to best meet immediate needs and helped to connect to long term community help when appropriate. Our help is short term and most clients only seek this help once annually. These dollars would help CAM purchase specific items for children or provide the family with financial assistance for items we can't provide (i.e. a specific prescription, a birth certificate). CAM is one of the few organizations in the city that provides funding for birth certificates for children needing to enroll in school or families seeking healthcare or housing. This vital service provides identification for hundreds of children every year, allowing them to begin their education or families to be able to obtain the assistance they may qualify to receive (i.e. subsidized housing, health care for their children). These funds will support CAM's total Cash-in-Aid budget, which is often stretched thin as identification recovery is the most demanded services at CAM. CAM also plans to utilize requested dollars to support our food and clothing assistance with a specific focus on items that cannot be donated such as underwear, socks, diapers, formula and baby food. CAM provides this as a resource to children and families. This help with clothing and food is vital to many working poor families or families displaced because of abuse or a tragedy. Finally, CAM is requesting funds to support our annual Back to School program and Christmas Shop program. This request helps CAM accomplish the part of its mission that seeks to provide "to provide immediate assistance and encouragement to people in crisis." This program is currently operated entirely by volunteers. Individuals adopt a child and purchase the exact school requirements and back pack for said child. CAM will then provide underwear, socks, a shoe voucher and 2 school uniforms. CAM is one of the only back to school programs that personalizes and ensures that children have exactly what they need for the school year. Our Christmas Shop is also volunteer led and run by new toy donations received by the community. During the Christmas season, the volunteers disperse toys to families in crisis who do not have the means to even afford basic necessities. What many may not realize is that families who do not know they are going to be facing a crisis cannot enroll in local programs. Elf Louise, Toys for Tots, etc. all require knowledge of the need and enrollment by fall of that year. Families facing an unexpected crisis (loss of job, spouse passing away, fire in the home, fleeing an abusive situation) in December have no place to turn. This may not seem like a necessity but often the hopelessness parent's face at this time of year, when they can't provide for Christmas, accompanied by a child feeling like he or she wasn't good enough to receive gifts, has a compounded negative impact on the family. Individuals donate items and CAM uses requested dollars to fill in the gaps and needed items as we help families during Christmas. As we are sure you are well aware, we often have to turn folks away when we run out of resources or specific items year round. The Najim Foundation dollars can ensure that we can say yes to the many folks who have no place to turn, looking to care for their children, and we can provide vital needs for the health and well being of children in our community.

**Evaluation Plan:**

We evaluate our progress by documenting and tracking clients served through the shared HMIS system. This is reported monthly to our board of directors and evaluated by our client services staff which allows us to evaluate client needs monthly and annually. We are able to see immediate results of our services by providing the food, clothing, prescription or school supply a child needs. In addition, much of our work is related to a long term solution such as required documents to enroll in a program or a referral from another agency that allows us to know our immediate, one time help is connected to an overall plan for a long term solution. CAM resources are identified by United Way as their top 5 requests that come into the 211 hotline.

**Plans to sustain project beyond the term of this request:**

CAM actively works on raising dollars through fund diversification. We will continue to cultivate dollars through fundraising efforts including our annual Gala, Big Give and our Queso Meltdown. We have an active community of churches that support CAM and we will continue to work and cultivate new churches. Individual donors play a big role in the support of CAM and finally we will continue to solicit funding through grants. CAM also benefits from donated items, donated property and an active volunteer program that ensures we are able to continue and support our mission.

**Children Impacted:**

<b>How many unduplicated children will the TOTAL PROJECT INITIATIVE impact?</b>	<b>How many unduplicated children will NFF REQUESTED FUNDS impact?</b>
14,000	7,000

**Please provide the percentage of each group below that will be served by the project in which funds are being requested. Do not leave any area blank. If that specific group will not be served, include zero. The percentage should total 100%.**

A. Population Served Age		B. Population Served Ethnicity	
Infants (0-5)	30%	African American	8%
Children (6-13)	50%	Asian American	0%
Young Adults (14-18)	20%	Caucasian	24%
<b>TOTAL:</b>	<b>100%</b>	Hispanic/Latino	66%
		Native American	0%
		Other and Define	2%
		<b>TOTAL:</b>	<b>100%</b>

**City Council District for Which Children are Being Served:**

District1, District2, District3, District4, District5, District7, District8

**Line item Budget:**

Line Item Description	Total Project Funds Allocation	Najim Funds Allocation
Financial Assistance (birth certificates, prescriptions, child related items and utilities that help families only with children)	\$100,000	\$5,000
Back to School Uniforms and shoes	\$15,000	\$10,000
Food	\$30,000	\$10,000
clothing (underwear, socks, specific sizes not donated)	\$25,000	\$10,000
Emergency Christmas store	\$5,000	\$5,000

Direct Client Staffing (social worker), volunteer coordinator,	\$144,000	\$0
Client transportation (bus tickets and gas cards) expenses to medical appointments or to get birth certificates etc.	\$12,000	\$0
Hygiene items and cleaning items (detergent and personal hygiene)	\$20,000	\$5,000
Emergency Diapers	\$10,000	\$5,000
<b>TOTAL:</b>	<b>\$361,000</b>	<b>\$50,000</b>

## **OTHER FUNDING RESOURCES**

**For Project being Requested: Funding sources and amounts, pending and committed.**

### **PROJECT - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
Valero Children's Fund	\$10,000
USAA	\$20,000
<b>TOTAL:</b>	<b>\$30,000</b>

### **PROJECT - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
Individual donors	\$60,000
Member church donations	\$35,200
Big Give	\$23,000
Kirksy Foundation	\$50,000
UW/Emergency Food and Shelter	\$20,000
<b>TOTAL:</b>	<b>\$188,200</b>

**Other funding sources and amounts, pending and committed not specific to this request.**

### **ALL OTHER ORGANIZATION REQUESTS - PENDING**

<b>Funder Name</b>	<b>Amount Requested</b>
SAAF	\$50,000
Individual donors	\$90,615
Church Contributions	\$50,000
Individual/other donations	\$90,615
St. Lukes Health Foundation	\$20,000
CAM Gala	\$134,000
<b>TOTAL:</b>	<b>\$435,230</b>

### **ALL OTHER ORGANIZATION REQUESTS - COMMITTED**

<b>Funder Name</b>	<b>Amount Requested</b>
United Way of San Antonio	\$155,000
Member Church donations	\$90,800
Jack Richmond Foundation	\$100,000

Individual/Other donations	\$104,385
Greehey Family Foundation	\$20,000
CAM Gala	\$141,000
Myra Stafford Pryor Charitable Trust	\$12,000
<b>TOTAL:</b>	<b>\$623,185</b>

## BOARD OF DIRECTORS

**What percentage of your board contributes financially to the organization?**  
100%

**If Board giving is not at 100%, please explain why?**  
N/A

**How are board members expected to participate in your organization?**  
Board members sign an annual agreement outlining their participation requirements. This includes an annual meaningful contribution, participation and financial assistance (either give or get) for our annual gala, attendance to board members, serving on a committee and acting as an ambassador for our organization. CAM Board members are very involved with CAM.

## LIST OF BOARD DIRECTORS

Name & Office Held	Corporate Affiliation
Marci Aguirre, Treasurer	Wells Fargo
Lissa Allen	Community Volunteer
Molly Amini	Community Volunteer
Carrie Catalani	Community Volunteer
Eileen Cochran	Cochran Orthodontics
Chris Corso	Joeris
George Cowden	Cowden Law Firm
David Held	Commercial Real Estate, Endura Advisory Group
Marlise Kercheville	Lawyer
Claude Koontz	Mastrapasqua Asset Management
Grace Labatt, Vice President	Community Volunteer
Cassandra Leune	Community Volunteer
Nancy Maloy	Community Volunteer, Lawyer
Tommy McDonald, President	Oil and Gas, Alamo Energy, L.C.
Diana Morehouse, Past President	Community Volunteer
Leslie Morrison	Vigini Paint and Design
Kirsten Silberschlag	Attorney at Valero Energy Corporation
Tricia Tobin, Secretary	Community Volunteer, Lawyer
Laurie Truax	Community Volunteer, Truax Construction

## PROJECT TIMELINE

Start Date	End Date
11/01/2018	10/01/2019